

EUROPEAN NEWS

Lisbon plans to cut budget deficit by 10%

BY DIANA SMITH IN LISBON

A BLEND of exceptionally favourable international trends—the weak dollar, low interest rates and plummeting oil prices—and tighter discipline over public spending, has permitted Portugal's minority Social Democrat government to reduce the state budget deficit in 1987 to Es 415bn (£1.9bn).

The deficit is cut compared with 1986 by 10 per cent in nominal terms. Its ratio to GDP drops from 10 per cent in 1986 to 8.7 per cent in 1987, when GDP is expected to grow by four or five per cent.

Markedly improved tax revenue equivalent to \$6.94bn amounts to 18 per cent of GDP. The advent of VAT has been a boon for a government that despite promises of streamlining is still carrying the burden of an indebted, overmanned public sector and bloated civil service.

In 1986, VAT revenue exceeded forecasts by Es 30bn; in 1987 the new tax should bring in Es 275bn.

Introduction of VAT last January had the advantage of bailing into the tax net thousands of former non-taxpayers operating in the large black economy which has been estimated to equal a sixth of

GDP and employs possibly 400,000 people or 9 per cent of the total active population.

More comfortable financial circumstances including an oil price windfall that will bring the government an extra \$600m in revenue this year, have permitted Portugal to make early repayment of a part of its \$16bn foreign debt this year.

But servicing of the domestic public debt will require a hefty Es 860bn in 1987.

Public sector companies, meanwhile, will receive Es 90bn in 1987 in capital endowments, compensation and capital increases—from a government that in its initial programme in 1985 vowed to make them obey market forces.

So far, the Cavaco Silva government, which has constantly pleaded a special case for Portugal as the EEC's poorest member, in Brussels, has failed to persuade the Community to approve an Ecu 1bn (£800m) 10-year agricultural recovery plan sponsored by the Community.

However, EEC funds are affording the Government a welcome breathing space in the financing of long-delayed infrastructures, job training and job creation.

Turkish budget deficit to rise by record 82%

BY DAVID BARCHARD IN ISTANBUL

TURKEY'S BUDGET deficit will rise by a record 82 per cent next year to Turkish Lira 820bn (£229m), the Government announced yesterday when it submitted the first draft of the 1987 budget to parliament.

Public sector borrowing will grow by 44 per cent to TL 3,010bn as a result of increased spending on debt repayments and government salaries.

Turkey's heavy debt servicing obligations will continue to take the lion's share of budget spending—TL 4,875bn (£1.8bn). Next year looks like being one of the most difficult in Turkey's foreign debt repayment schedule and debt servicing expenditures have risen by just under 60 per

cent in Turkish Lira terms.

However, the Government, which recently suffered a serious political setback at by-elections in late September, is also to spend much more than in recent years on civil service salaries, the second largest budget item.

These will grow by 61 per cent to reach TL 2,250bn (£2.2bn), which will be taken as a signal here that the Government is bending to political realities. In recent years, civil service salaries have been rising around 30 per cent.

Spending on public sector investments will grow by a planned 33 per cent more or less level-pegging with the official inflation figures.

EURO-COMMISSION ECONOMIC REPORT RENEWS PLEA FOR CO-OPERATIVE STRATEGY EEC states 'must boost growth'

BY QUENTIN PEEL IN BRUSSELS

MEMBER STATES of the EEC are failing to take full advantage of the improvement in the international economic climate, and must boost their combined economic growth rates to make a significant reduction in unemployment.

That is the conclusion of the annual economic report of the European Commission, published yesterday, which renews its appeal for a "co-operative growth strategy" to co-ordinate the macro and micro-economic policies of the 12.

The report criticises the individual governments for failing to promote a genuine "social dialogue" between employers and trade unions, to ensure a higher rate of private investment is matched by continuing moderation in wage growth.

On present trends, the Commission says, unemployment in the Community will still top 10 per cent in 1990—which is "an unacceptable prospect." The member states must boost the likely average economic growth rate of 2.7 per cent per year to about 3.5 per cent—and thereby bring the rate of unemployment down to about 7 per cent.

In spite of the widespread acceptance of the same policy prescription by member states and the other European institutions last year, not enough has yet been achieved, the Commission says.

This year it calls on the 12 governments to report back to each other by May next year on what they have done to implement the strategy. It urges the individual countries to promote a "social dialogue" along the lines being followed at EEC level by the main employers' and trade union organisations. And it urges those organisations themselves to launch their own initiatives for faster economic growth.

It also underlines the need for greater efforts to be made to encourage real convergence in the EEC economies, not only in bringing their inflation rates into line as they have been notably successful in doing, but also in bringing per capita incomes and unemployment rates closer together.

The report's analysis starts with the radical improvement in the Community's external terms of trade—the price the EEC pays for its imports and receives for its exports—thanks to the fall in the price of oil and the drop in the value of the dollar. The magnitude of that change is unprecedented in post-war history, and its effect is still unpredictable.

The principal effect in the EEC has been the improvement in real consumer incomes, reflected in the steady growth in consumer spend-

ing—the major factor underpinning current economic growth—rising by an expected 3.7 per cent this year.

Investment in equipment is also relatively buoyant, showing a real increase of about 6 per cent. But construction investment is still lagging behind this year, growing by only 2.3 per cent. The growth of public sector consumption is well below the growth of domestic demand, at only 1.7 per cent.

At the same time as the Community is entering its fifth year of consecutive economic growth, real labour costs per capital are stable, and the average rise in consumer prices is expected to be the lowest in the member states on average for 20 years, at only 3.7 per cent.

"This favourable situation will not be repeated in the coming years," the Commission says. "The improvement in the terms of trade has provided the European economies with an opportunity to obtain a further improvement in profitability while permitting a relatively sustained increase in real household income."

Investment must be raised to contribute at least 3 per cent more in terms of its share of value added, and the relationship between growth and the creation of jobs must also improve.

This can be done by keeping real wage growth "moderate" while governments exploit whatever budgetary flexibility they have for demand stimulation.

The Commission is determined not to be seen as calling again for West Germany to be the "locomotive" of economic growth in the Community and its officials insist that a marginal cut of 0.5 per cent in German interest rates would have a negligible effect.

Nonetheless, West Germany and Luxembourg are the two member states which have the greatest budgetary room for manoeuvre, followed by the UK and France.

At the bottom of the list come Belgium, Greece, Ireland and Italy.

The two most significant criticisms the report makes of UK economic policy—between the lines after the report has been edited—are that real wages are still rising too fast, and that the social dialogue is virtually non-existent.

"Against the background of the declared aim of government policy to guard against any shortfall of demand in the economy, contact between government and the representatives of employers and employees can contribute to greater awareness on all sides of the importance of lower wage increases for employment creation," it says.

Italian metalworkers set to resume pay talks after stoppage

BY JOHN WYLES IN ROME

LEADERS of Italy's 1.5m metalworkers are set to return to deadlocked national pay negotiations in a much more confident mood after an unexpectedly successful four-hour strike.

This growing confrontation within the engineering industry is emerging as much the most important among the dozen or so sectoral negotiations underway for the renewal of national agreements.

The metalworkers see themselves—and are seen by others—as the union movement's shock troops. A sufficient number turned out to do battle on Tuesday to reassure union leaders of support for their tough negotiating stance.

This was a considerable relief to the leaders who were unsure of how much support they could count upon.

Mr Giorgio Benvenuto, chief of the traditionally less militant UIL confederation of unions, claimed that the stoppages were a warning to employers "to realise that the trade union remains a strong and essential interlocutor" in determining pay and conditions.

Factories in Lombardy, Piedmont and Emilia Romagna, Italy's industrial heartlands, bore the brunt of the stoppage. The actual number of workers involved was predictably in dispute with employers and unions claiming widely differing figures on Tuesday.

Between 50 and 80 per cent of Fiat workers stopped work, according to the unions, while the company's assessment was an average of 25 per cent.

An estimated 30,000 workers took part in a parade through the centre of Milan, waving banners and singing in a spectacle that had not been seen for four years. Brescia, the home of Italian entrepreneurship, played host to a large rally to mark a 24-hour strike in that area.

Union leaders were due to have a preliminary post-strike encounter with employers' negotiators in Rome last night.

After an unprecedentedly meticulous consultation with their members, the unions have lodged a long and detailed claim for higher pay, new consultation procedures, shorter working hours and improvements in a number of welfare issues.

Bankers of Istanbul look to less troubled balance sheets

BY ALAN FRIEDMAN IN ISTANBUL

IT HAS been raining in Istanbul this week, but leading Turkish bankers reckon that summer days are in the offing, not just for the city itself but also for the cloudy and troubled balance sheets of many of Turkey's major financial institutions.

After years of economic chaos which has seen monstrously high inflation levels and the piling-up of non-performing loans which are thought by some to have totalled 20 per cent of outstanding bank debt, the weary bankers of Istanbul think they are finally over the worst.

"We are cleaning up our balance sheets, we are rationalising," claims Mr Husnu Ozyegin, managing director of Yapi Kredi, Turkey's fourth biggest bank with \$3bn (£2.0bn) total assets.

Other bankers cite Mr Ozyegin's bank as one of the Turkish financial world's major

turn-around stories, a bank which the Yapi director's own admission, in three years ago thought to be going under.

The formula for survival has varied from bank to bank, but in a nutshell it has included coming to terms with huge bad debts by taking some of the write-offs on the chin and meanwhile cashing in on the property and industrial assets of failed customers through out-of-court settlements.

At the same time, the Ankara Government's high interest-rate policies of the past three years, although a problem for many corporate borrowers, have permitted banks to recoup profits desperately needed to cover accumulated losses.

Istanbul bankers still face a number of daunting problems, added to which is now their concern at the prospect of a deterioration of the political

"The formula for survival has varied from bank to bank, but in a nutshell, has included coming to terms with huge bad debts by taking some write-offs on the chin and cashing in on the assets of failed customers through out-of-court settlements"

stability which has existed since Prime Minister Turgut Ozal took office with a harsh economic austerity programme more than three years ago.

In key by-elections last month, Mr Ozal's pragmatism-oriented Motherland Party won only six of 11 seats being contested.

In Turkey, that amounted to a major setback for Mr Ozal—the real winner was former Prime Minister Sulayman Demirel, whose followers made important gains.

The fear among bankers and the Istanbul business establishment—a fear which incident-

ally is shared by many upper middle class intellectuals—is that should Mr Demirel return to power in the next couple of years, he might put into practice some of the demagogic promises he has been making to the austerity-shattered electorate—promises which could translate into much higher public spending another round of hyper-inflation and economic chaos.

For the banking community, that would amount to a return to the bad old days, and before the clean-up is even completed. It is not as though the banks are out-of-danger yet.

Inflation, while down significantly on 1985 levels, is still running between 30 and 35 per cent. The cost of borrowing for top quality corporate names can be an initial 55 per cent, which becomes close to 80 per cent once it is compounded quarterly.

Problem debts at banks are beginning to be dealt with, but there are still some of Turkey's 53 banks which if audited in London or New York, might well be considered technically bankrupt.

A widespread estimate is that bad debts today total roughly Turkish Lira 1,000bn (£1bn) out of total loan advances of TL 8,500bn in the banking system.

Mr Erol Sabanci, who runs Akbank, Turkey's third bank and one of the soundest, says: "If a bank has excessive bad debts, makes small provisions and then shows a profit, what does that mean? I can smell something."

Most of all, says the Akbank chief, central bank supervision needs still more tightening. For the time being, though, change is slow in coming. The real winners in Turkish banking are either institutions which have been brave enough to start writing off rather than covering up and those foreign banks and small Turkish banks which are lean and fit enough to find profits in niches of the market, be they trade finance, letters of credit or quality lending.

It is no accident that the average return on assets at foreign banks is a stunning 10 per cent, against an average at cost-burdened big Turkish institutions in the 2-2.5 per cent range.

For bankers up and down the Bosphorus, the clouds may appear to be lifting, but appearances can often be deceptive.

TURKEY 11.6%

The growth of the Turkish economy is one of the fastest in the world. In 1985 export trade increased by an impressive 11.6%, far outstripping the growth rate of the largest industrial nations.

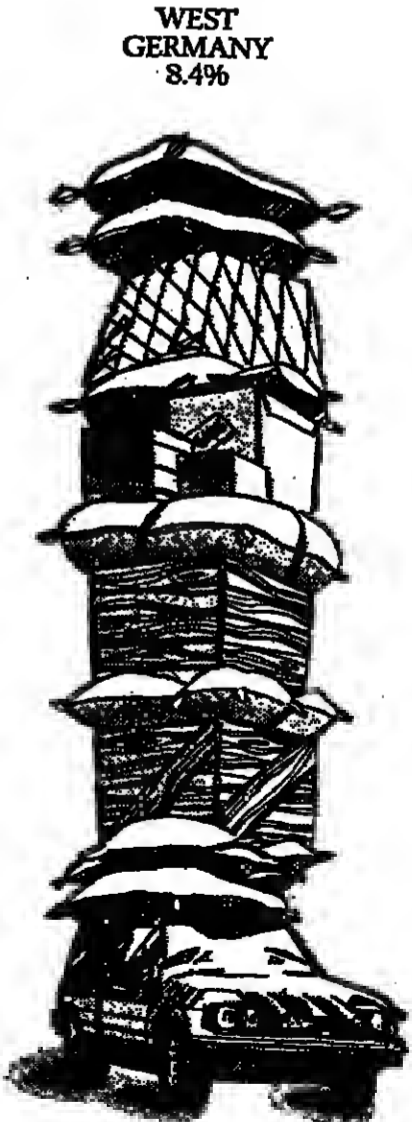
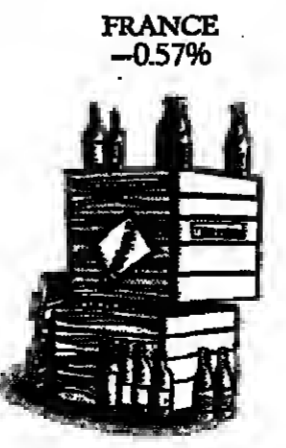
Interbank is a major player in Turkey's remarkable exporting success. As the country's leading wholesale bank, we provide the kind of international expertise, financing facilities and correspondent network needed to support an ever-growing volume of trade transactions.

No wonder then that Interbank handles some 12% of this international trade. Our select portfolio of top-tier corporate clients dominate Turkey's import/export sector.

Achieving—and maintaining—this market position requires experience and flair on an international scale.

At Interbank, we have nearly a century of business between east and west behind us. And in front of us, ever-expanding possibilities for innovative and profitable banking.

INTERBANK
THE TURKISH BANK FOR INTERNATIONAL TRADE



Export trade growth rates 1985

For more information on Interbank please contact N.A. SHEPPARD, ULUSLARARASI İNDÜSTRİ VE TİCARET BANKASI A.Ş. BÜYÜKDERE CAD. 108, ESENTEPE, İSTANBUL. TELEPHONE: 172 20 00. TELEX: 26 980 IBCTR.

EUROPEAN NEWS

Bonn unveils plan to assist hard-hit regions

BY DAVID MARSH IN BONN

THE WEST German Government yesterday unveiled a DM 420m (\$166m) programme to pump funds into hard-hit northern coastal regions suffering from the severe downturn in shipbuilding and other maritime industries.

W. German foreign assets double

By Andrew Fisher in Frankfurt

WEST GERMANY'S net foreign assets have more than doubled since the end of 1983 as a result of its soaring surpluses, and the country has become one of the world's biggest creditor nations, the Bundesbank said.

David Buchan reports on fresh evidence of Moscow's progress in laser development Beam of light on Soviet Star Wars research



Marshal Sokolov... speaks research conducted

"ONLY A MADMAN," said Mr Mikhail Gorbachev at the close of the Reykjavik summit, would have accepted President Ronald Reagan's proposal that the US be free to test, develop and, at the end of 10 years, possibly deploy a Star Wars missile defence.

one site (Moscow in the case of the Soviet Union) with a missile defence system. The reference to research into "missile defence for our country" (storno in the Russian) suggests an eventual intention to breach the 1972 geographical limitations on ABM defence, just as the US has publicly recognised that actual deployment of a Star Wars system would entail scrapping, or totally rewriting, the 1972 pact.

French lamb outcry grows

BY PAUL BETTS IN PARIS

FRENCH farmers yesterday intensified their campaign against British lamb imports in an effort to put further pressure on the French and EEC authorities to increase support to their troubled sector.

Belgian King seeks end to political crisis

By Tim Dickson in Brussels

KING BAUDOUIN of Belgium is due to continue his discussions with political leaders today in an effort to find a way out of the country's current constitutional crisis.

FOCUS ON COMMERCE AND INDUSTRY IN SOUTHERN AFRICA

Organic growth through partnership and social commitment

Raymond Ackerman, chairman and founder of Pick 'n Pay Stores, talks to John Spira, Finance Editor of the Johannesburg Sunday Star.



Raymond Ackerman

Spira: With your retail portfolio of 11 hypermarkets, 12 supermarkets and 12 great supermarkets in South Africa, have you reached a point of saturation? Ackerman: We've a lot of growing to do yet. We haven't tried to be the biggest, rather we've tried to achieve volume per cent. Even with the big numbers we've mentioned, we still only have approx. half the number of stores of the two other major chains, who are approaching 2.5 billion Rand turnover.

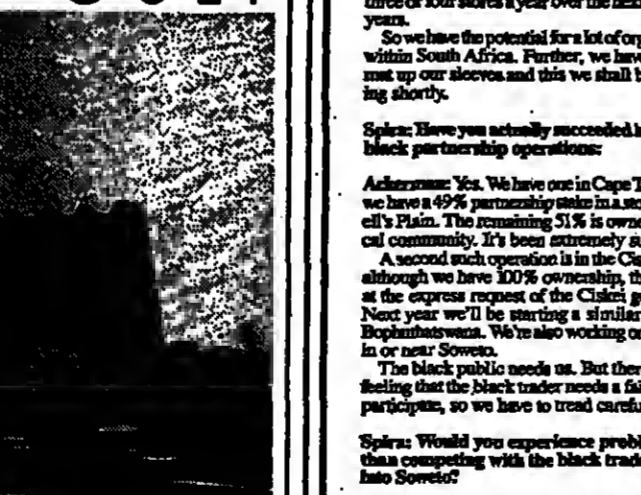
is buying less of our wine. We should be encouraged to sell wine, not discouraged from doing so. Further, the price fixing that goes on in the industry affects the price of what we sell to sell wine and this, in turn, has a drastic adverse impact on the consumer.

Brussels details Ecu 800m telecom programme

BY WILLIAM DAWKINS IN BRUSSELS

THE EUROPEAN Commission yesterday put forward a detailed Ecu 800m (\$880m) plan for developing advanced telecommunications systems in the Community.

COME TO THE GULF



COME TO SHERATON

When you travel to one of the world's most important business centres, you expect the finest in hotel accommodations. Like so many travelers to the Gulf, you choose Sheraton. For key locations near commercial, government and shopping districts.

- ABU DHABI, U.A.E. ABU DHABI SHERATON
DOHA, QATAR DOHA SHERATON HOTEL
DUBAI, U.A.E. DUBAI SHERATON HOTEL
KUWAIT CITY, KUWAIT KUWAIT SHERATON HOTEL
MANAMA, BAHRAIN BAHRAIN SHERATON HOTEL
MUSCAT, OMAN OMAN SHERATON HOTEL (NOW OPEN)
RYYADH, SAUDI ARABIA APJALLAH SHERATON

Pick 'n Pay Stores Limited
Pick 'n Pay Centre, Main Road, Claremont 7700
P.O. Box 87, Claremont 7735 Telephone: 683-2140
Telex: 5-20013 Republic of South Africa

AMERICAN NEWS

Congress set to pass bill on illegal aliens

BY LIONEL BARBER IN WASHINGTON

A LANDMARK immigration bill, containing the biggest changes in US law for at least 20 years, is near final approval by Congress.

The bill would grant an amnesty to several million illegal aliens in the US and impose penalties on employers who hire illegal aliens in the future.

Congress has wrestled with the issue for five years, but pressure for reform has been building up as the number of illegal aliens grows.

The US Government estimates that 8m to 10m illegal aliens live in the US and 6m attempt to enter each year. Stemming the tide proved difficult because farmers in the west argue they need casual labour for the harvest. Minorities, particularly the Hispanic lobby, have also fought against any appearance of discrimination.

The compromise package agreed on Tuesday by representatives of the House and Senate strikes a balance between the various interest groups while attempting to discourage employers from hiring cheap and illegal labour.

The package has been sent for final approval this week to the Senate and House. If it gets clearance, it must be signed by the President, who has expressed support for reform.

Under the bill, employers would be subject to civil penalties ranging from \$250 to \$10,000 for each illegal alien they hired. The number of illegal aliens who are likely to benefit from the amnesty is unclear, but estimates range between 1m and 5m.

If the bill becomes law, employers will have to ask all job applicants for documents such as a passport or driver's licence. But the bill avoids the earlier controversial provision for national identification cards.

The House of Representatives at this week's meeting dropped a provision which would have let penalties against employers of illegal aliens expire after six and a half years. This provision had been criticised as too lenient.

There is also a clause which provides for a special amnesty for foreign agricultural workers.

Strong car sales boost US retail figures

By Stewart Fleming, US Editor, in Washington

THE CONTINUING strong growth in car sales since late summer triggered a record monthly rise of 4.6 per cent in the Commerce Department's monthly estimate of retail sales in September. But without the car component retail sales rose only 0.1 per cent.

A big jump in the retail sales figure had been anticipated on Wall Street—private economists had estimated the gain at between 2 per cent and 4 per cent. But most doubt that the gain significantly changes their expectation of a continuation of the sluggish pace of economic growth.

The September car sales boom had already been reported by Detroit car manufacturers and it had continued into early counts and sales incentives, including below market interest rates which the car manufacturers have been offering to get rid of bloated stocks.

How long the fierce selling race can continue is in doubt. Some expect it may last some weeks longer and that consumer spending in general on durable goods may pick up because of tax reform legislation passed last month.

Canute James reports on the resignation threat by the island's leader

Scepticism greets Jamaican crisis

EXPERIENCED POLITICAL observers in Jamaica may be forgiven their scepticism at this week's political crisis in the island. The crisis follows the announcement by Mr Edward Seaga that he intends to resign the Prime Ministership next August, after stepping down next month as leader of the conservative Jamaica Labour Party.



Mr Manley... demanding election.

Mr Seaga himself has contributed to the observers' tendency to put a more complex interpretation on his action, for he has done it before. In 1979 he resigned the leadership of the party, then in opposition, after disagreements with the party chairman. He withdrew his resignation shortly afterwards when the chairman submitted his own resignation.

Senior members of the JLP say with some conviction that they have no doubt Mr Seaga will change his mind and suggest that the intended resignation is something of a tactical retreat by the Prime Minister. Mr Seaga has been under fire from the parliamentary party after the steady fall in the JLP's popular support over the past three years.

Mr Seaga announced his resignation at a weekend meeting of the party's executive committee during which some MPs suggested that support for the party had been eroded by the Government's economic programmes and by Mr Seaga's

advocating a general election before it is constitutionally due in October 1988, said the current crisis in the Government could be resolved only by an immediate vote. Mr Seaga's plan to step down as party leader next month but to continue as Prime Minister until August is "a farce," said Mr Percival Patterson, the PNP chairman.

If Mr Seaga surprises the sceptics and ignores the pleadings of the party faithful, his successor, who is likely to be Mr Hugh Shearer, the deputy Prime Minister, will be hard put to manage the island's embattled economy.

Mr Seaga's election in 1980 coincided with the start of a fall in demand for bauxite, the island's main export. Output last year was just under half that of 1980. Similar problems for sugar and bananas significantly reduced export earnings. Growth in tourism of 95 per cent since 1980 has not compensated for the shortfall.

It was against this background that the Prime Minister started deregulating the economy, removing import controls to provide domestic industry with competition, while trying to boost exports of "non-traditional" products, such as garments and vegetables. There is still no indication that the Prime Minister's policies have worked.

Unemployment has remained at just under 30 per cent and

Brazil finds oil in the Amazon basin

By Ivo Dawson in Rio de Janeiro

BRAZIL has made a small but significant find of good quality oil in the vast Amazon region after three decades of searching had revealed only pockets of natural gas.

The discovery, by drilling rigs of the national oil company Petrobras, was announced on Wednesday by no less than the Brazilian president, Mr José Sarney. "God is helping Brazil," he said.

So far, the quantity of oil discovered is small—delivering 850 barrels a day from a 2,500 metre deep well situated half way between Manaus and the Peruvian border, deep in the heart of the upper Amazon region.

Petrobras believes that the find will shortly produce 10,000 barrels a day, and are stepping up the explorations in the area which up to now have cost \$50m.

Extraction costs in the Amazon are estimated at about \$2 a barrel—four times less than those in Brazil's deep water Campos Basin field off the coast of Rio de Janeiro state. The oil discovered is described as light, high quality, and suitable for diesel fuel.

Exploration in the Amazon has continued sporadically since 1955, resuming more systematically after 1978 when gas was found in the region. Recently a substantial deposit of 20km square metres of gas was found, but its viability is hampered by a location 1,100 km from Manaus.

Petrobras officials say the size of the new oil find is yet to be accurately assessed, but they believe the total area of the field to be around 17 square km. Engineers claimed that while no one expected the total to be enormous, they anticipated extracting "good quantities" when the site over the coming weeks. The company is also expected to re-allocate a substantially larger proportion of its \$700m exploration budget for the year to other investigations in the region.

THE NEW FORD TRANSIT.

AS TRUSTED WITH GOLD BULLION, INTENSIVE CARE PATIENTS AND MRS. PROWSE'S KETTLE.

The Ford Transit is the overwhelming choice of security companies and ambulance services. That explains the gold bullion and intensive care patients, so where do Mrs. Prowse and her kettle fit in?

Well, Mrs. Prowse is a sprightly 68. She's lived for the past 50 odd years in a tiny farm cottage in deepest Cornwall.

Her home is so far off the beaten track that she can't exactly pop out to the shops all that often. So Mrs. Prowse is a regular customer of Kay's mail order catalogue, part of Great Universal Stores plc.

The distribution arm of the G.U.S. group of companies is called White Arrow. Each year they deliver a phenomenal number of parcels to towns and villages throughout the U.K.

To achieve this end White Arrow run a fleet of 2,000 vans.

Every one of them is a Ford Transit. In the course of a year White Arrow reckon that each of their Transits travels 25,000 miles. This gives an annual mileage figure for their fleet of around 50 million miles.

The man who's got the responsibility for those 50 million miles is White Arrow's Fleet Director. As you would expect he's the constant focus of attention for all Transit's competitors, and he knows a great deal about the van market.

"We test models of just about every other similar panel van, but the Transit has always proved the better vehicle. All costs are recorded on computer. Every single mile is logged and has been since 1968. The Transit comes top in everything." A satisfied customer indeed.

And he adds, "we're delighted with the new Ford Transit and plan to progressively replace our

entire fleet with the new model!"

But White Arrow don't only serve the needs of the G.U.S. group. They also make deliveries for many other companies.

In the words of John Abberley, their Managing Director, "White Arrow are specialists in parcel delivery to home and business, challenging for the number one position in parcel distribution."

And in aiming for that number one position they're driving Britain's number one van.

It's a van designed to surpass the almost legendary achievements of the old Ford Transit. (Whilst retaining all the classic Transit traits.)

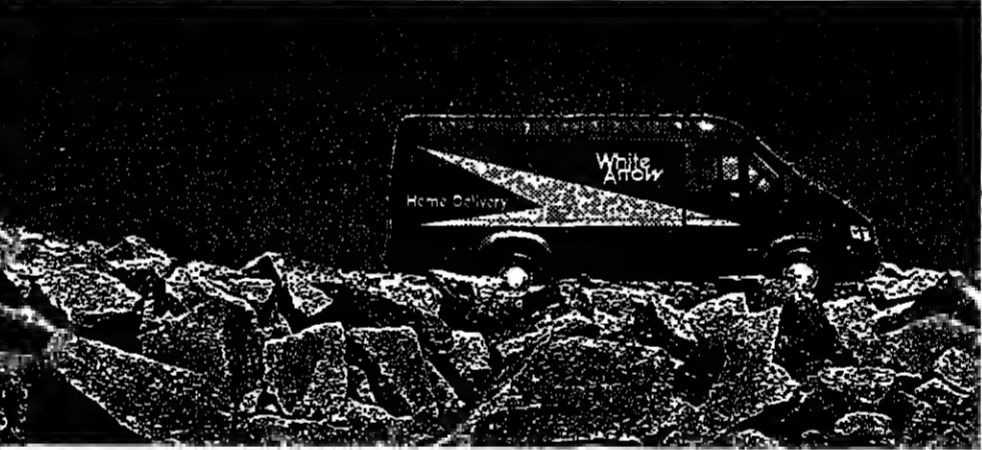
The new Transit boasts even more loadspace, even higher levels of cab comfort and significantly improved fuel economy.

Naturally, it's available in a wide range of derivatives, all of which can be specified with the world beating 2.5 direct injection diesel engine.

And although we're proud to number the police, ambulance, security and motoring rescue services amongst the many Transit users, we really couldn't hope for a better seal of approval than that of White Arrow and Mrs. Prowse.



THE NEW FORD TRANSIT



PLEASE NOTE THIS VEHICLE IS FITTED WITH AN OUTSIDE BODY BUILDERS DRIVER'S DOOR CONVERSION.

Peru's civil servants in pay strike

By Dorcas Gillespie in Lima

PERU'S civil servants yesterday began a 48-hour strike against the Government's policy, bringing work to a halt at eight ministries.

The strike follows growing unrest on Peru's labour front, as the Government has pushed up salaries in its first year in office—reconsidering its wages and price policy.

Across-the-board wage increases announced by President Alan Garcia at the end of September have been delayed. The Government has promised to increase the minimum wage by 30 per cent to Intis 900 (\$45) a month, give non-union personnel a 25 per cent rise, increase civil servants' pay by 20 per cent, and teachers' by 30 per cent.

The Government's failure to ratify the increases has been caused by delays in approving a mechanism to put up prices, most of which have been frozen for the past 18 months. Exporters, especially mining companies, also claim they are suffering high losses, because of the Government's refusal to make an effective devaluation of the inti against the dollar.

Mining are threatening a general strike on October 22 and 23, and the General Federation of Workers is to call a general strike next month in protest against the Government's labour policy.

Labour unrest has coincided with a fresh outbreak of terrorist violence. On Tuesday retired Vice Admiral Gerónimo Cañerata, the president of the state Industry Bank, was gunned down by three men and a woman, armed with machine pistols.

Mr Cañerata, though seriously injured, survived. Police have captured one of the hit team. They said the attack was planned by Maoist Sendero Luminoso guerrillas and may have been an attempt to disrupt the top level meeting on regional debt which begins today.

Debtor nations seek new approach

By Peter Montagna, Economist Correspondent

A TOP-LEVEL meeting of 25 debt-ridden Latin American nations opens in Lima today to examine new approaches to servicing a region's \$370bn (£250bn) foreign debt.

The meeting aims to thrash out a common approach to present to the United Nations where the debt issue will be debated for the first time this year. It is being held under the auspices of the Latin American Economic System (SELA), a regional grouping.

Officials say the meeting is unlikely to result in any concerted action, given the wide differences in countries ranging from Chile to Cuba, agenda is the feasibility of linking debt service payments to economic performance, a concept which has been gaining ground since Peru decided a hit team. They said the attack was planned by Maoist Sendero Luminoso guerrillas and may have been an attempt to disrupt the top level meeting on regional debt which begins today.

Delegates will be looking at potential indicators for such payments, including export growth levels and world commodity prices.

Alfonsin gives backing to bankers accused of fraud

BY TIM COONE IN BUENOS AIRES

FORMER BOARD members of Argentina's Central Bank, who were accused of fraud at the beginning of the week by the State Prosecutor for administrative investigations, have received a message of unequivocal support from the Argentine Government.

Two of the board members are in President Raul Alfonsin's economic team: Mr Marcelo de la Torre, the director of the country's tax system and Mr Ricardo Mazzarin, the Secretary for Internal Commerce.

Mr Carlos Becerra, the Secretary General of the Presidency, a close personal adviser to President Alfonsin and a key figure in the ruling Radical Party, said on Tuesday evening: "The Government gives its most absolute support and solidarity to all the boards of the Central Bank since the reparation of the constitutional government in December 1982. It has the

most absolute confidence in the moral and ethical integrity of those who have had the responsibility to manage the highest credit authority in the country."

He went on to say, however: "This does not imply from any point of view, the interference of the Government in the affairs of the State Prosecutor. The Justice Department will have the last word."

The State Prosecutor office also named Mr Alfredo Conception, the former president of the Central Bank, and Mr Leopoldo Portnoy, the vice-president. The former was a political appointee of President Alfonsin. The accusations are the most serious yet to have been made against existing or former members of President Alfonsin's Government.

Financial reform, Page 23

Mafia denial

THE SELF-CONFESSED former head of the Sicilian mafia, took the witness stand in his own defence yesterday at the "pizza connection" drug trial and denied involvement with narcotics trafficking. AP reports from New York.

Gustavo Badalamenti, 63, is one of 30 defendants accused of operating an international ring that smuggled \$8.6bn of drugs

Nominee backs down

PRESIDENT Ronald Reagan's controversial nominee for ambassador to Belize has withdrawn his name from consideration after an 18-month dispute.

Mr James Malone, a State Department official who previously served as assistant secretary of state for oceans and international environmental and scientific affairs, said he was stepping down.

Announcing the end of the Motorway hold-up.

Every winter it's the same old story. Lines of trucks stopped dead by the cold.

Surprisingly, one way to get them moving again is to use a hairdryer.

It's true.

What happens is that in very cold weather, wax particles form in diesel fuel.

These gradually block the filter, and eventually cause a breakdown.

One way to remove the wax is to gently apply a little heat.

But if you haven't a hairdryer to hand? Well, now there is Mobil Diesel Plus.

A brand new diesel fuel which stops filters blocking right down to -15°C .

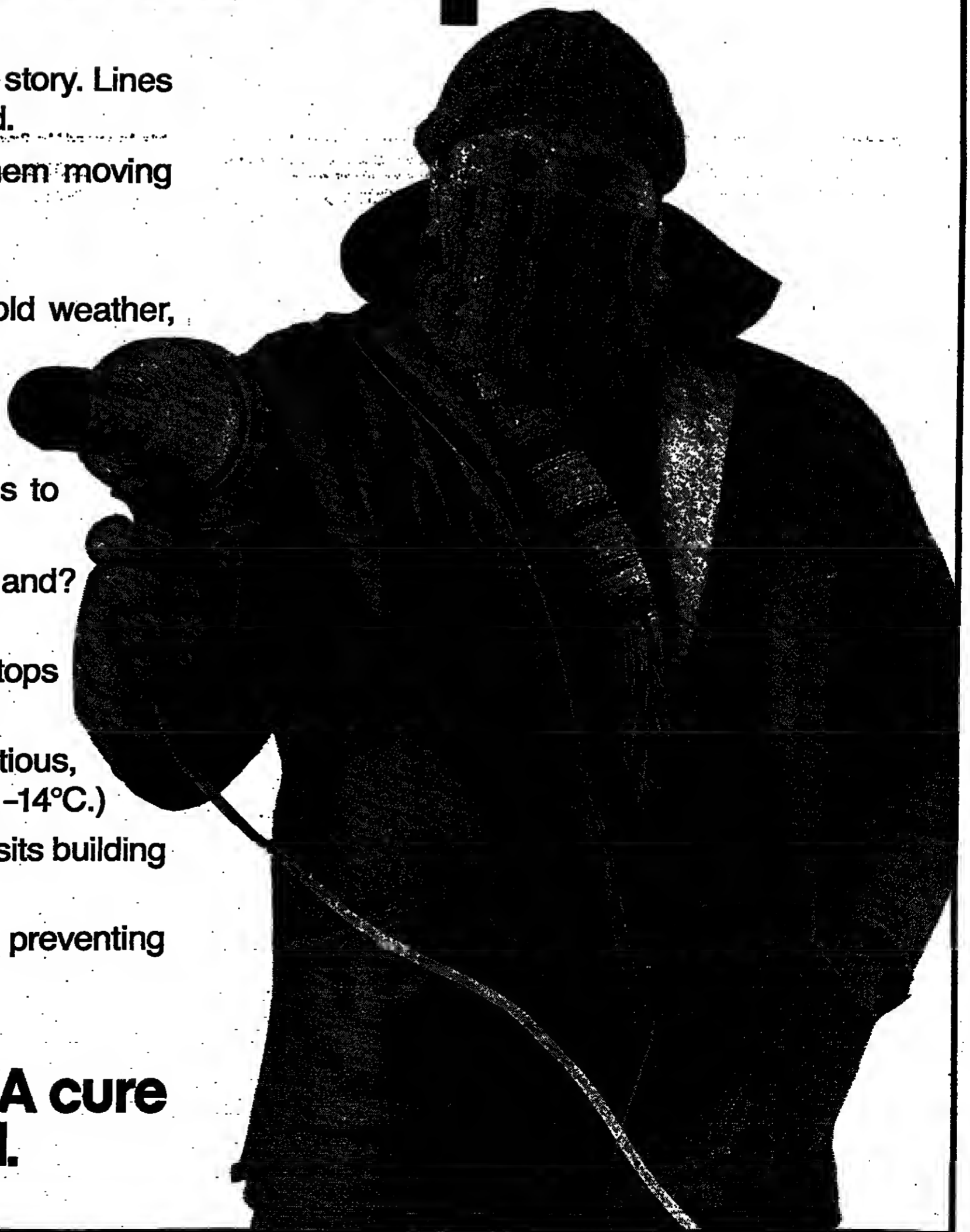
(If that seems a little over cautious, temperatures last winter often fell to -14°C .)

Diesel Plus also prevents deposits building to damaging levels.

Keeping your engine clean and preventing loss of performance.

Not convinced? OK. Freeze.

Mobil Diesel Plus. A cure for the common cold.



Brazil
oil in the
Amazon
basin

Debtors
seek
approval

es back
used of

OVERSEAS NEWS

Ershad supporters openly rig ballot

BY JOHN ELLIOTT IN DHAKA

AN OVERWHELMING victory in Bangladesh's presidential election yesterday was assured for Lt-Gen Hossain Mohammad Ershad, the country's military ruler, when massive ballot rigging produced a high poll...

A variety of rigging techniques were used in polling booths by activists of Gen Ershad's ruling Jatiya Party to boost turnout to a high voting figure so that the result had stage-managed so openly that credibility was lost and was described last night as a "sheer mockery" and "nothing but a farce" by Sheikhha Hasina Wajed, leader of the Awami League opposition alliance.

noon and 3 pm. "We are just sitting here and can do nothing about it," said a woman official. In one polling station three different rigging techniques were being used which were common across the country.

In many rural booths, names were being gradually ticked off down the columns of the voters lists with little pretence at concealing the rigging. In a booth at a textile mill outside Dhaka I saw two voters claim their names had already been ticked.

Nigeria obtains \$4.3bn loan

By Michael Hofman in Lagos

NIGERIA has reached agreement with the World Bank on a three-year \$4.3bn project loan beginning next year which will also support the country's economic reform programme, Dr Cmu Okongwu, the Minister of Finance, announced yesterday.

Although substantial World Bank lending to Nigeria was expected, the amount exceeds earlier Government hopes, and follows the recent signing by Nigeria of an economic policy memorandum for the International Monetary Fund (IMF).

The Minister said that the loans (\$1.4bn in 1987, \$1.2bn in 1988 and \$1.7bn in 1989) showed that the "Bank has confidence in our policy and in our economy."

Coalition crumbles in Philippines

BY STEVEN BUTLER AND SAMUEL SENOREN IN MANILA

THE RULING coalition of Mrs Corason Aquino, the Philippine President, splintered further apart yesterday when Mr Salvador Laurel, the Vice-President, announced that he would field his own candidate in national elections expected to be held in May.

Mr Salvador Laurel said he would submit himself to new elections. "The constitution has been widely criticised for provisions which confirm Mrs Aquino's presidency for six more years, rather than calling for no elections after the plebiscite is seen as a referendum on Mrs Aquino as much as a vote for approval of the constitution."

A broad range of groups across the political spectrum has vowed to campaign against the constitution and passage of it by no means assured. Popular rejection of the draft would provoke a serious political crisis, although Mrs Aquino's advisers have said she would continue to govern under the so-called Freedom Constitution which she wrote in March.

Iraq 'drives off Iranian attack'

By Our Middle East Staff

IRAQ claimed yesterday to have re-taken a strategic hill in the central war front, but admitted that one of its fighter aircraft had been shot down by Iranian forces during a raid on the Kharg Island oil terminal.

Moscow concession to China

BY ROBERT THOMSON IN PEKING

THE SOVIET Union has made a big concession in its attempts to improve relations with China by agreeing for the first time to discuss the Vietnamese occupation of Kampuchea with Chinese officials.

On leaving Peking yesterday for the ninth round of Sino-Soviet "normalisation" talks, Mr E. A. Rogachev, the Soviet vice-foreign minister, said that Kampuchea had been discussed and that it would be "impossible" to solve the problem in just one round of talks.

The Chinese leader, Deng Xiaoping, said recently he would be prepared to meet the Soviet leader, Mr Mikhail Gorbachev, if Moscow encouraged Vietnam out of Kampuchea, Peking believes that without continuing Soviet support, Vietnam would have to withdraw, and there has been speculation, as yet unconfirmed, that Moscow has already put pressure on Hanoi.

Victor Mallet on an African experiment which may show the way Eyes on Zambia currency auction

WHEN THE Zambian president Mr Kenneth Kaunda announced a year ago that scarce foreign exchange would be auctioned as part of a package of economic reforms, backed by the International Monetary Fund, he issued a warning, "After taking such medicine a patient may feel nausea. He may even vomit," Dr Kaunda said.

Unlike Nigeria and Ghana, which have devised two-tier foreign exchange systems allowing a more favourable rate for items such as Government debt-service payments, Zambia is content with uniform exchange rate set each week for all transactions. Official purchases of foreign exchange do not pass through the auction however.

Since the auctioning began in October last year, the value of the kwacha has fluctuated between about five and eight cents for the dollar, well below the pre-auction official rate of 2.2 to the dollar. Now it stands at about eight, stronger than the black market rate of 10 to the dollar, but still apparently weaker than the Government wants.

Zambians have certainly suffered as a result of the measures. Soaring prices followed the devaluation of their currency, the kwacha, and the cure is by no means complete. Its success or failure is being seen as a guide to the future of similar systems in Nigeria and Ghana.

The auction, funded about two thirds by various Western donors and one third by Zambians, has succeeded in easing the flow of vital imports to industry and made access to foreign exchange more equitable, with the distribution now of some 90% a week.

Mr Kaunda: "patient may vomit" The auction, are now agreeing the Government of attempting to bolster the kwacha by putting funds into the auction which it does not have available, causing a three- to four-week delay in settlements involving around \$40m.

Shangri-La hotel

Where else could such a haven of peace and tranquility be found in the heart of a bustling city. Where else could bring you such riches and luxury at such affordable prices. Where else but the Shangri-La. One of the world's top hotels.

CESP Companhia Energetica de Sao Paulo Kuwaiti Dinars 10,000,000 8 1/2% Guaranteed Bonds due 1991 (Redeemable at the option of the holders in 1987)

We are pleased to announce that CORNELIUS T. RANKIN London has been admitted as a General Partner* and MICHAEL H. JOLY San Francisco has been elected a Special Limited Partner

NOW AVAILABLE IN PAPERBACK - THE BIGGEST THRILLER SINCE GORKY PARK THE RED FOX ANTHONY HYDE

Shangri-La hotel SINGAPORE A SHANGRI-LA INTERNATIONAL HOTEL IN SINGAPORE WHERE ELSE BUT THE SHANGRI-LA

t Niger
obtain
\$4.3bn
loan

auct

WHICH BANK HAS THE FEWEST HOLD-UPS?

WORLD TRADE NEWS

Bank of Scotland
Base Rate

Bank of Scotland
announces that, with effect
from 15th October 1986
its Base Rate will be
increased from
10.00% per annum
to 11.00% per annum.

BANK OF SCOTLAND
A FRIEND FOR LIFE

Japanese
deny US
tied aid
charges

By Ian Rodger in Tokyo

JAPAN has denied US charges that it has blocked an emerging consensus on reform of the system of tied aid credits to support exports to developing countries.

US officials suggested that Japan had blocked progress to ward reform at a meeting last week in Paris.

A senior Ministry of International Trade and Industry (MITI) official said yesterday that Japan was not blocking the negotiations at all, and it was "unfair" of the US to make such a claim.

"We have been negotiating for a long time and we will continue. Unfortunately, no compromise was reached last week but there was a positive step forward."

He said it was wrong to single out Japan. There were also clear differences between the US and the EEC.

The three sides still had differing positions on the main issues involved.

● The US wanted to raise the minimum government grant element in any aid-credit package from the current 25 per cent to 40 or 50 per cent. Japan was "very co-operative with that idea," but the US and the EEC were "far apart."

● The US and the EEC wanted to remove the fixed interest rate of 10 per cent on these packages, claiming that this has enabled countries, such as Japan, with low domestic interest rates, to be more generous in the grant element of their packages.

The MITI official said that the problem had to be looked at from the point of view of the recipient countries. If interest on tied aid was charged at the market rate, then these countries would tend to be more interested in interest rates than in other factors in the package.

Japan was not totally opposed to abolishing the fixed interest rate, but MITI argued that, if it were abolished, then the fixed component in the interest rates on export credits should also be removed.

At the moment, this enabled countries with high interest rates to subsidise their export credit rate. MITI said the EEC remained opposed to applying market interest rates to export credits.

Japanese officials would be "doing our best" to find a compromise.

Diana Smith in Lisbon reports on British efforts to redress a trade imbalance
Portugal reaps benefits of an old alliance

WHEN the Prince and Princess of Wales visit Portugal next February to commemorate the marriage in 1887 of the King of Portugal to a British Queen, their trip will also have a practical significance.

For although the two countries have had close ties for 600 years, the commercial benefits have been going Portugal's way for some time. The royal visit is part of a British drive to redress that balance.

From January to July this year Portugal exported goods worth \$446m to the UK. British exports to Portugal, consisting largely of oil and liquid gas, motor vehicles and components, iron and steel and machinery, lagged \$176m behind at \$270m.

If the pace holds, Portugal will end 1986 with record exports to the UK, beating its 1985 peak of \$665m.

In the 14th century British wool cloth and Portuguese Malmsey (Madeira) wine dominated bilateral trade. Portugal's export success today centres on yarns, textiles and clothing,

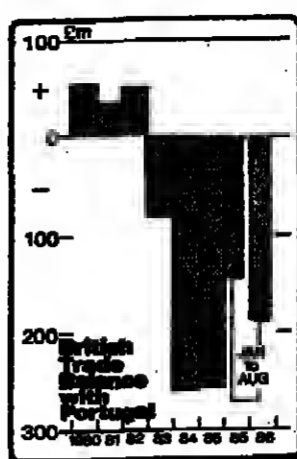
corn, wood and pulp, chemicals and increasingly, small machinery and equipment.

The persistent British deficit with Portugal—\$259m in both 1985 and 1984, \$200m in 1983, contrasts with the growing surplus enjoyed by Spain. Trade relations between the two Iberian nations were tenuous for centuries but Spain has energetically seized opportunities in a developing market from the late 1970s.

From January to August this year Spain ran a surplus of \$226m with Portugal. Spanish factories and branches of multinational manufacturers in Spain are taking advantage of the two countries' accession to the European Community to boost exports to the Portuguese market.

The latest major enterprise to begin moving heavy volume across the border is America's Scott Paper, exporting from its Spanish plant to a nation that uses less toilet paper per capita than any other country in Europe.

There are two main reasons



for the slowness of many British exporters to follow Spain's example and take advantage of the declining tariff and non-tariff barriers after EEC entry. First, a misconception exists that the old alliance leads Portuguese importers to give sentimental preference to British goods, with little need for the

UK to sell. This has proved to be a fallacy but the idea persists.

Second, on a recent visit to Lisbon, Mr Alan Clark, the UK Trade Minister, indicated that many manufacturers had not yet realised that although Portugal is a modest market at present, it is enjoying growth in per capita income and living standards.

The attitude of British investors has been different. Companies like Wiggins-Teape, Rio Tinto-Zinc, Loyds and Barclays Banks, Reckitt and Colman, Berger Paints, the Beecham group, British Petroleum, Shell, Unilever and ICI have increased and diversified their Portuguese operations, ploughing profits into new activities.

Unilever, in fierce competition with the Swiss company Nestlé, now manufactures a growing line of frozen foods and luxury ice creams. These are novelties in Portugal and volume is soaring annually. British investment of \$300m accounts for 40 per cent of

total foreign investment in Portugal, thanks to heavy recent input by Wiggins-Teape, BTZ and Barclays, and growing property investment in the Algarve.

These investors braved suffocating bureaucracy before their projects got going, but this is now shrinking with EEC accession. Spain has also now become active in this area.

For decades there have been visits organised by chambers of Commerce with the conscientious support of British diplomats and Board of Trade officials, but the aftermath has often been modest. The hope is that the visit of the Prince and Princess of Wales to the Oporto trade fair will reverse that tradition.

A new generation has proved that when manufacturers promote them properly many British goods can succeed in Portugal. But 600-year-old attitudes will no longer work with an ally wooed by Spanish, US, Japanese, French, German and Italian manufacturers.

Tougher US action urged
to curb steel imports

By Nancy Dunne in Washington

PRESIDENT Ronald Reagan's scheme to limit finished foreign steel import penetration of the US market to 18.5 per cent has come under fire in a report issued by the House government operations committee.

Although the steel programme has reduced the surge of imports into the US, it has not done so sufficiently to eliminate the threat to the existence of the domestic industry, the report says.

Although most of the voluntary restraint agreements negotiated under the programme are being observed, the EEC is exceeding its finished product market share by nearly 7 per cent. Brazil by 16 per cent, South Africa by 24 per cent and South Korea by 10 per cent, the report says.

Countries not party to the agreements have increased their exports and captured more than 5 per cent of the US market, up from 3.9 per cent.

According to the committee, steel imports as a percentage of the US market have fallen from a 1984 peak of 26.4 per cent to

22.7 per cent in June 1986. However, the levels are still above the 20.2 per cent established by congressional legislation for the five years of the President's programme.

Exceeding the goals of the programme, according to one estimate, has cost the US steel industry about \$1.1bn and about 3,000 jobs.

The committee said the programme was flawed because it was not comprehensive, and many countries had been switching to higher value products.

The report recommends that the US trade representative immediately enter into negotiations with Canada, Sweden, Argentina and Taiwan for voluntary agreements. Congress should order a 100 per cent "buy American" requirement on all government procurement involving steel mill products.

It calls for more comprehensive coverage, stricter watch on product mix shifting and new legislation extending the programme from January 1 1987, for five years, made on the condition that the industry continues to reinvest and modernise.

Australia in
moves to boost
defence industry

By Richard Hubbard in Canberra

THE AUSTRALIAN Government has announced a package of measures to boost the domestic defence manufacturing industry and increase armaments exports.

Mr Kim Beazley, Defence Minister, said the measures were aimed at commercialising Australian defence research and increasing the ability of local companies to win contracts.

The armed forces will in future be allowed to provide technical and marketing assistance to Australian companies trying to sell defence equipment overseas.

Defence personnel will be available to provide technical and trial support to intending Australian exporters.

The moves follow the recent launch by the federal government of a national export drive to help overcome the country's deteriorating trade position.

The export procedure changes are expected to boost the prospects for sales in the Asia-Pacific region of the minehunter catamaran and the Pacific patrol boat.

Cable and Wireless signs
Yangtze delta agreement

By David Thomas

CABLE and Wireless, the UK telecommunications group, and the Chinese Government yesterday signed an agreement for the modernisation of telecommunications in 27 cities and towns in the Yangtze delta region of China, which includes Shanghai.

The agreement, signed by Mr Wu Jichuan, Vice Minister of Posts and Telecommunications, and Sir Eric Sharp, chairman of Cable and Wireless, covers the first phase of the modernisation

of telecommunications in the Yangtze delta region to be completed in two years time.

The total cost of the project is expected to be between \$15m and \$20m, including a 1,000 Km long microwave transmission system and five long-distance exchanges.

The company and the Chinese Government have also agreed to carry out a feasibility study to identify what projects should be included in the next phase. A similar feasibility study preceded the first phase.

Trade deficit for France

By David Housego in Paris

THE FRENCH trade account slipped back into deficit last month, underlining the Government's fears about the continuing loss of competitiveness of French industry.

On a seasonally adjusted basis France recorded a FFf 2.9bn (\$448m) deficit last month, after a FFf 3.5bn surplus in August. The cumulative deficit for the first nine months of the year was FFf 1.8bn.

The poor trade figures come in the wake of equally poor inflation figures for the month, with the consumer price index rising by 0.4 per cent, due to increases in petrol and food prices.

Exports in nominal terms rose last month by only 1.7 per cent to FFf 73.2bn, while imports rose sharply by 10.7 per cent to FFf 76.1bn.

Hexagon brings your trade position instantly to your office.

TRADE FINANCING

- 1 Documentary Credits
- 2 Imports
- 3 Exports
- 4 Foreign Exchange

Welcome to

HEXAGON
TRADE FINANCING

Import and Export procedures and documentation can be time-consuming, labour-intensive and heavy on paperwork. In short, they can cost money and eat into your earnings. Hexagon modernises trade finance by taking the time, trouble and paperwork out of processing, while keeping you constantly updated on your trade position, at home and around the world; right from your office.

You can open and amend documentary letters of credit and monitor their status on your screen. You can settle your bills and know your total position. You are in full control at all times. Up-to-the-minute foreign currency rates and your outstanding FOREX contracts are also instantly available.

It's like having the bank's trade finance department in your office at your beck and call. Only faster.

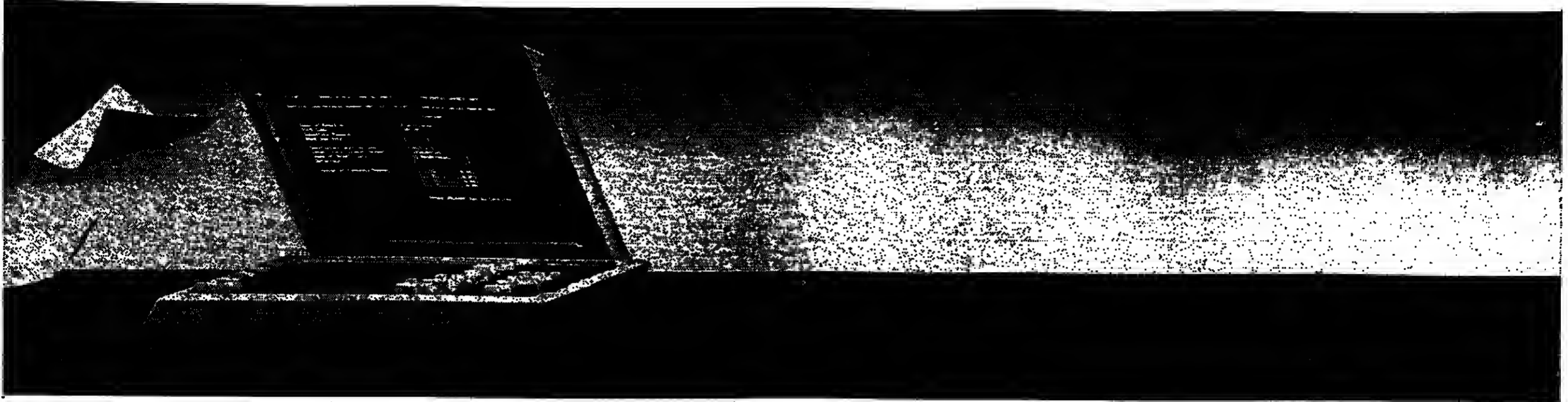
Hexagon is safe, accurate and secure. A range of security features, including full data scrambling, ensures confidentiality for your company's affairs.

Hexagon is state-of-the-art corporate electronic banking from the HongkongBank group, one of the world's leading financial institutions with more than 1,200 offices in 55 countries.

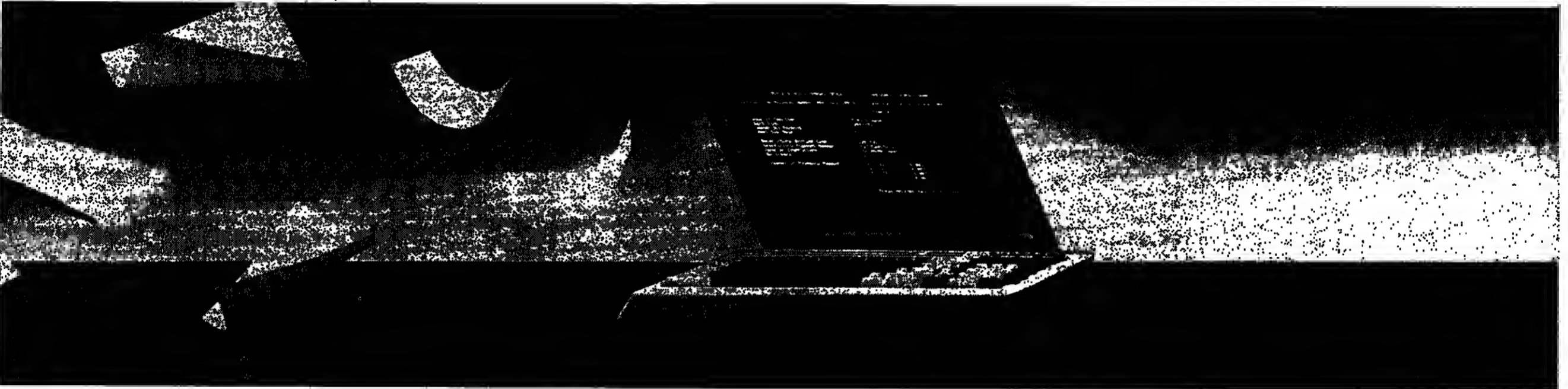
To find out more about Hexagon and how it can help your company, contact the Hexagon Centre at: 99 Bishopsgate, London EC2P 2LA, United Kingdom. Tel: (01) 638-2366 or your nearest branch of the HongkongBank group.

Hexagon.
Puts the power of the bank
in your hands.

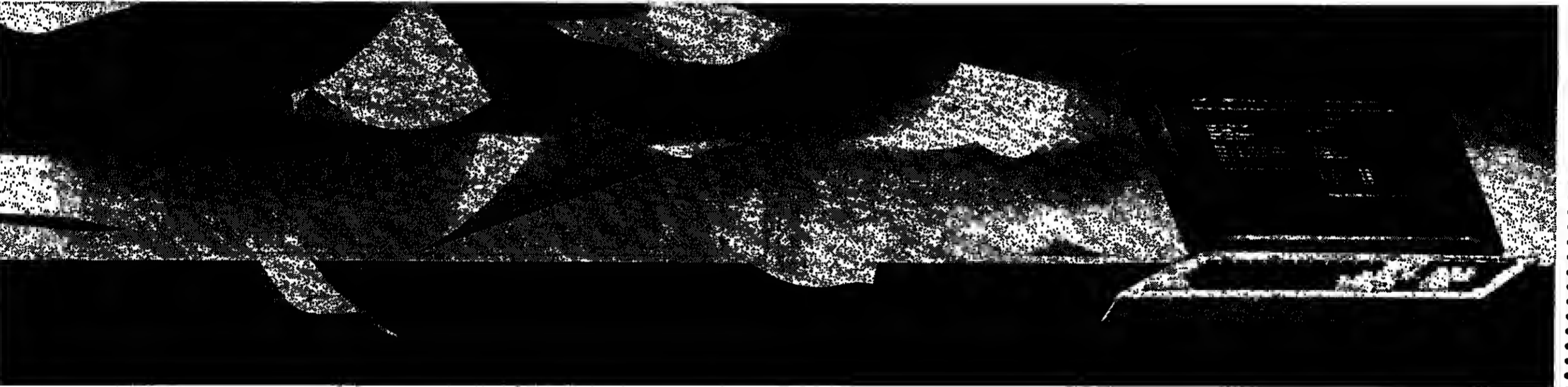
HongkongBank
The Hongkong and Shanghai Banking Corporation
Mitsui Bussan Kaisha • Hongkong Bank of Canada • Hongkong Bank of Australia
The British Bank of the Middle East
Hang Seng Bank Limited • Woorley Limited
Fast decisions. Worldwide.
CONSOLIDATED ASSETS AT 31 DECEMBER 1985
EXCEED US\$9 BILLION.



Our Automatic Payments System means less hold-ups when you're paying or receiving money.



Our electronic cash management services mean less hold-ups when you're finding out how much money you've got.



And our fully computerised Money Transmission System means less hold-ups when you're moving money round the world.

The worst thing that can happen to you in a bank is a hold-up in your transaction.

Because time is of the essence when it comes to making money make money.

That's why we make your money more accessible to you - through our electronic services. In conventional banking, it takes at least two days for a cheque to be cleared and credited to your account.

With our system, using electronic funds transfer, the money can be credited and cleared in seconds.

That's why we make sure that your money travels fast. We can make money travel across the world at the speed of 3,000 miles per second, using our Money Transmission System.

We also have Mid-Pay, a computerised payroll service designed to speed up all sorts of payments from pensions to payrolls.

Mid-Tape, a magnetic tape service which gives you details of your bank account transactions, making reconciliation of your accounting system quicker and simpler.

What's more, all these systems have highly effective technological security. So you're safe from the other kind of hold-up too.

Everybody wants money.

So it stands to reason that they want it as fast as they can get it. If you want to get richer quicker, you couldn't do better than contact your local Midland Bank.



Midland Business Banking.

WE BACK BUSINESS. WE DON'T HOLD BUSINESS BACK.

UK NEWS

HATTERSLEY EXPLAINS PARTY'S CHANGE OF EMPHASIS

Labour spells out EMS terms

BY JOHN HUNT

THE CONDITIONS under which a future Labour government would consider joining the exchange rate mechanism of the European Monetary System (EMS) were spelled out yesterday by Mr Roy Hattersley, Labour's Treasury spokesman.

His speech, although cautious, marks a significant change in emphasis in party policy, which until now has been hostile towards full EMS membership.

It coincided with demands yesterday from Dr David Owen, the Social Democrat leader, and Mr David Penhaligon, the Liberal Treasury spokesman, that Britain should join because of the recent fall in the pound. Speaking to a trades union audience in Manchester, Mr Hattersley said: "We would only negotiate EMS membership at a time when there is no exchange rate cri-

sis and no threat of an exchange rate crisis.

"The EMS is not a bolt-hole. Britain ought to join when, and only when, we can be certain that membership contributes to the central aims of our national policy." He emphasised that even then the significance of membership should not be overstated.

First, entry had to be at a sustainable exchange rate that encouraged UK exports and took account of deterioration in the balance of payments. Second, policy had to be coordinated between member countries in a mutual determination to reduce unemployment and promote expansion. The stronger countries would have to accept some of the burdens of adjustment when imbalances occurred.

Third, more use should be made of the pooled currency reserves within the EMS and loss of competitive increases in interest rates to defend currencies.

"To enter on any other terms would be to sacrifice our essential interests," said Mr Hattersley. "It would be to abdicate responsibility for the management of the British economy and pass decisions which affect our investment, output and employment to the German Bundesbank."

What was needed was an international agreement to promote economic expansion and Labour was now discussing with the German SPD, its socialist counterpart, how this could be achieved.

Mr Hattersley said that the latest UK increase in interest rates was the result of a sterling crisis for which the Government was responsible. He felt the Government might yet turn, in desperation, to mem-

bership of the EMS exchange rate mechanism as a solution.

Dr Owen said the foreign exchange markets had lost faith in the Chancellor. Mrs Thatcher and Mr Lawson were sacrificing the long-term health of the British economy for a short-lived pre-election consumer boom financed by an explosion in consumer credit.

Full entry into the EMS was not a soft option but would be a clear signal to the foreign exchange markets that Britain intended to pursue a monetary policy to support the pound, keep inflation down and restrict consumer credit.

For the Liberals, Mr Penhaligon, in a letter to the Chancellor, called on him to reveal the full cost of propping up the pound in recent days. He urged Mr Lawson to reconsider his refusal to join the EMS.

UK steel users tell Government to back EEC quota reform

BY NICK GARNETT

STEEL USERS in the UK have told the British Government that it should accept proposals made by the European Commission for the further relaxation of internal delivery and production quotas within the EEC.

A submission by the British Iron and Steel Consumers' Council says quotas protect the profit margins of producers but hurt the competitiveness of steel users by keeping prices artificially high.

It has been sent to Mr Giles Shaw, Minister of State at the Department of Trade and Industry, and will precede over the Council of Ministers meeting on October 20, which will examine the proposals. Quotas at the moment place a ceiling on how much steel of different types can be moved around Europe. The producers club together to decide which companies can sell what volumes to each individual market.

The Commission proposed last year that quotas should be phased out by December 1987. Quotas have already been relaxed for some coated sheet and reinforcing bar.

The latest Commission proposals are for further relaxation of quotas for galvanised steel, wire rod, me-

chanism bar and the lighter end of the range of sections.

This would still leave quotas on hot-rolled coil and on cold-reduced sheet, plate and heavier sections, with these quotas due to disappear under the Commission's plan at the end of next year.

The consumers' council, which claims that UK steel users produce 10 times the volume of exports of steel producers, says that the dangers of further liberalisation are exaggerated.

"For all the products which the Commission proposes to free from quotas, either there is no longer significant excess capacity or the dominance of unsubsidised producers, many of them small and highly competitive, makes it appropriate now to expose them fully to market forces."

There appears to be considerable belief among UK steel users, however, that only some products in the Commission's proposals - galvanised sheet and wire rod - will have their quotas relaxed.

The French, West German and Italian governments, in particular, have been hostile to rapid relaxation, as have most of the larger European steel producers.

Technologists urged to be more creative

BY ALAN CAINE

TECHNOLOGY has become vital to the development of financial products and services, but there is no longer an unquestioning belief that investment in new technology will automatically confer competitive advantage.

This theme, a marked contrast to the enthusiasm of earlier years, ran through the first day of a Financial Times conference - Electronic financial services: the key to competitive advantage - which opened in London yesterday.

Mr Peter Bellows of Citibank warned that most electronic banking initiatives had been led by the technologists. "We will have to be more creative, better attuned to what people need, and what they are willing to pay for," he said. He did not believe the banks had done a good job in costing their systems.

He saw further danger in governments stepping in to rationalise the mass of incompatible electronic services, so taking control out of the hands of the banks and creating financial services utilities.

There was a role for government, however, in creating public awareness of electronically delivered services. The French Government's distribution of free Minitel (miniature computer terminals) was the best example.

Mr Adair Turner of McKinsey & Company argued that the biggest benefits would go to firms who

could go beyond piece-by-piece automation to the creation of truly integrated processing, information and decision support systems: "the challenge is to discover alternative means of differentiation."

Mr Michael Hughes, general manager, marketing, for the Prudential Life Assurance Company, emphasised the importance of controlling the customer base: "Greater control of the customer base gives greater cross-linking, the ability to sell additional services to our customers. The more effective this is, the more effective we are in selling the customer with our services, thus preventing the entry of competitive manufacturers' products."

Mr Michael Ellis, chief executive of Fraser Financial Services, argued that while the movement of retailers into financial services was so far chiefly a vast series of experiments, inevitably retailers would become more involved with the marketing of financial products.

Technology on its own could not provide companies with a unique marketing edge, Mr Bill Murphy, managing director of Western Trust & Savings told the conference. "It is what technology allows you to do that will give you an edge in the market," he said. There were two basic approaches to technological investment. The first involved buying a package to which could be

added special features which could perhaps be licensed back to the package supplier.

The second was to build a special solution but to plan to recoup the investment by selling it on to other institutions.

Mr Trevor Nicholas, general manager, Barclays Bank, emphasised the scale of costs involved in electronic banking.

There were four ways of paying for the investment, he said - it could never be covered by staff savings. They were to charge higher fees for services, to increase market share in competition with other banks and financial services companies, diversify into new areas or accept lower profitability.

Barclays, he said, was investigating every option but the last.

Mr Lisa Menichella, a senior manager in Ipsci, the Institute for Italian Savings Banks' Automation, described the development of a new service, Carifast.

Developed, in collaboration with the computer manufacturer Olivetti, it was a robot cashier which made it possible for the customer to pay standard bills, request cheques and bank drafts, order bonds and securities, set up standing orders, write letters to the bank and draw cash of check deposits.

Mr Patrick Mill, vice president, financial systems, for NCR the computer manufacturer, said there were 100,000 automated teller machines (ATMs) installed worldwide and the number was rising. Typically a machine achieved 30,000 transactions between failures.

He thought the customer would see only gradual changes in the design of ATMs and other self-service terminals in the future, the most important of which would be the adoption of interactive video.

Mr Jean Francois de la Court, member of the board of the Banque Bruxelles Lambert described the steps taken to make compatible Belgium's two ATM and point-of-sale networks, Bancontact and Mister Cash.

By the end of 1986, 3m card holders would be able to use the existing 2,000 point-of-sale terminals. But he said the chief impediment to the rapid development of electronic banking in Belgium remained the monopolistic attitude of the national telecommunications authority.

FINANCIAL TIMES CONFERENCE Electronic Financial Services

MANAGEMENT SEMINAR/CONFERENCE IMPROVING BUSINESS BASED IT STRATEGY

29-31st OCTOBER, LONDON
11 Leading Consultancies present their Business Based Methods and Techniques for:

- Bridging the Communications Gap between the Board and the IS group
- Helping the business define and substantiate its Business Strategy and Objectives
- Linking IS plans to Business Objectives
- Developing a Commercial Basis and Ideas for Competitive Advantages from IT Innovation
- Making Strategic Information Systems Planning part of Business Strategy Planning

with speakers from:
Arthur Young, Coopers & Lybrand, Nolan Norton, A. T. Kearney, CCE, IBM, James Martin Associates, LBMS, Huskyns, Logist, Pactel.

For details and brochure ring:
Southcourt Ltd
on 0403 711253

THE ONLY WAY TO FIND OUT MORE ABOUT A BUSINESS IS TO BUG THE M.D.'s OFFICE.

To find out everything you want to know about your rivals or your customers, you don't need to break the law, you just need Hotline.

You just punch a few keys on your desktop computer terminal and you're in touch with the most efficient source of business information there is.

In minutes you're putting together a complete profile on any one of 1,800,000 British firms.

For the facts on Hotline, contact us on 01-836 9625 today.

hotline

PLUG INTO THE INFORMATION REVOLUTION

Base Rate Change BANK OF BARODA

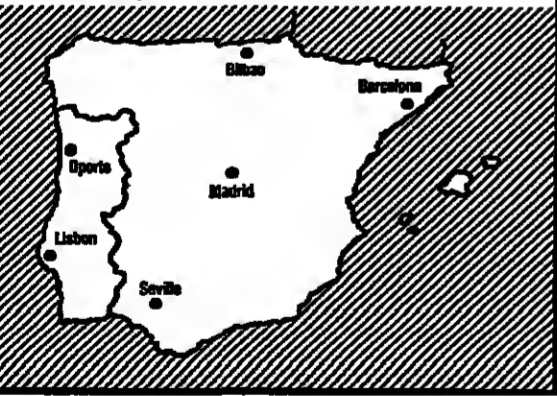
Bank of Baroda announce that, for balances in their books on and after 15th October, 1986 and until further notice their Base Rate for lending is 11.00% per annum.

Special Subscription HAND DELIVERY SERVICE

of the FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER in SPAIN & PORTUGAL

You can obtain your subscription copy of the Financial Times, personally hand-delivered to your office in the centre of the cities indicated, for further details contact:

John Rolley
Financial Times (Europe) Ltd
Gulldalstrasse 54 6000 Frankfurt/Main 1
West Germany Tel: 75980 Telex: 416193



FINANCIAL TIMES EUROPE'S BUSINESS NEWSPAPER

London, Frankfurt, New York

Staying in ISTANBUL?

Complimentary copies of the Financial Times are now available to guests staying at the following hotels in Istanbul:

DIVAN - HILTON - SHERATON

KOREA INVESTMENT TRUST CO., LTD.

is pleased to announce the opening of its Representative Office in London at 4th Floor, Market Buildings, 29 Mincing Lane, London EC3R 7DN

Telephone: 01-623-9833
Telex: 265807
Fax: 01-929-3885



KOREA INVESTMENT TRUST CO., LTD.

Head Office:
24-4, Youido-dong, Yongsungpo-gu, Seoul, Korea
Telephone: 785-1212
Telex: KOINT K22216
Fax: 784-3178

BANK OF IRELAND BASE RATE

Bank of Ireland announces that with effect from close of business 16th October 1986 its Base Rate is increased from 10% to 11% p.a.



Bank of Ireland

Established 1783

Area Office: 36 Moorgate, London EC2R 6DP

Don't invest in packet switching before you've read The Guide.

If you already know all about packet switching, forgive us for preaching to the converted.
If you don't, hear this.
Plessey packet switching can give your organisation - now - faster, more efficient data communications, at lower cost than you've ever thought possible.
If you're a smaller company with branch offices then, for a small investment, Plessey can provide you with an economical network with access to Packet SwitchStream.
For the larger business - particularly with international affiliations - Plessey and packet switching will create a comprehensive, confidential network that can slash your data communications costs.

Plessey has written a useful introduction to packet switching which every business should read.

It speaks with authority, because it was Plessey, after all, who equipped British Telecom's own network. And it's Plessey who has the most comprehensive knowledge of packet switching in the country and the widest range of equipment.

So, for chapter and verse on packet switching, just send the coupon, or contact the address below.

PLESSEY The height of high technology.

For Raymond O'Brien, Plessey Controls Limited, Sopars Lane, Poole, Dorset BH17 7ER. Telephone: Poole (0202) 675161. Telex: 41272.

Please send me the Plessey Business Guide to Packet Switching.

Name _____ Position _____
Company _____ Address _____
Telephone _____

FT 16/10

UK NEWS

Managers set to buy Emhart's machinery unit

BY NICK GARNETT

EMHART, the US diversified industrial group has agreed in principle to sell for \$1.15bn its worldwide shoe-making machinery business to British-based management consortium.

SURVEY POINTS TO CONTINUING CONSUMER BOOM

Retail growth at two-year high

BY JANET BUSH

RETAIL SALES are showing their fastest growth for more than two years and there are no signs that consumer demand is about to peter out, according to the Confederation of British Industry (CBI).

respondents placed more orders than a year ago in September and a balance of plus 47 per cent expected orders to increase in October as well.

Arms group fails to excite buyers for the whole company

BY LYNTON McLAIN

N. M. ROTHSCHILD, the merchant bank advising the Government on the sale of Royal Ordnance, the state munitions maker, has sent the memorandum for the sale of the company to several large UK manufacturing companies, but few have so far showed much interest in buying the company as a whole.

Building society plans share deal service

BY HUGO DEXON

NATIONAL & PROVINCIAL Building Society (N&P) is to offer a share buying and selling service in its branches from next year.

country. The branches will also start to stock research material. As a first stage, there will be a pilot no-frills attached execution service operating in 12 branches in the north of England.

Visa system beats chaos at Heathrow

FINANCIAL TIMES REPORTER

THE NEW VISA system for immigrants from Asia had a virtually trouble-free start at Heathrow Airport, London, yesterday, in sharp contrast to the chaotic scenes of the previous day.

Kinnock chides Tebbit in Berlin Wall speech

MR NEIL KINNOCK, leader of Britain's opposition Labour Party, stood in the shadow of the Berlin Wall yesterday and chided Conservative Party chairman Mr Norman Tebbit, writes Leslie Collitt from Berlin.

Mr Tebbit had called on him to stand before the Wall and say whether he was 'for socialism or for freedom'. Mr Kinnock replied: 'If he thinks socialism is in conflict with freedom, it demonstrates his own short-sightedness.'

THE MOST EFFICIENT WAY TO TRANSFER MORE POWER TO ROAD. AND MORE PROFIT TO BALANCE SHEET. THE NEW MERCEDES POWERLINERS. THE ADVANCES MADE IN THE NEW-HIGH POWERED MERCEDES ARTIC TRUCKS ARE NO MERE COSMETICS... THEY ARE IN THE VERY HEART OF THE MACHINES.

users... ent to... ta reform... VING... S BASED... ATEGY... ching... ide.

قناة المانش

ISSUED BY MORGAN GRENFELL & CO. LIMITED AND ROBERT FLEMING & CO. LIMITED ON BEHALF OF EURO-TUNNEL P.F. AND EURO-TUNNEL S.A. SUBJECT TO PARLIAMENTARY APPROVAL.

Benz re
impact
D-Mark

erlin del
ver 800

der

ces



The missing link

The Channel Tunnel is to be funded by private enterprise and will provide a vital link in Europe's communications in the 21st Century. Roll on 1993.

TECHNOLOGY

Atoms brought into focus for a faultless electronic future

BEAUTIFUL colour pictures of atoms and the bonds that hold them in place in a crystal have been obtained by scientists at IBM, the US computer giant, using a novel microscope they themselves invented. The power of the microscope is such that, as well as producing the images illustrated (right), it can pinpoint flaws of a scale which the semiconductor industry must increasingly contend with as the microminiaturisation of electronics and optoelectronics marches towards goals of many millions of functions on a single crystal chip.

The story begins with the invention in 1981 in the Zurich Research Laboratory of IBM in Switzerland, of a new kind of microscope capable of distinguishing atoms at or near to a crystal surface—in three dimensions.

For the first 50 years of this century, evidence for individual atoms could only be inferred from Rutherford's observations of flashes in zinc sulphide; from the vapour trails in Wilson's cloud chamber; from von Laue's use of X-ray diffraction, and so on.

Then in 1956 Muller used his field ion microscope to reveal how atoms are arranged at the polished point of wires of tungsten and other refractory metals. And Crewe in 1970 photographed individual heavy atoms with the scanning transmission electron microscope (STEM). Unfortunately the techniques of Muller and Crewe

were not versatile enough to let scientists examine crystal surfaces of the kind needed with increasing atomic perfection for the latest microcircuits. In 1981 Binnig and Rohrer, in IBM's laboratory at Ruskon, demonstrated the first scanning tunnelling microscope (STM), applicable to a wide variety of inorganic materials and even to biological

OUT OF THE BACKROOM

by David Fishlock

matter. The STM can even "tunnel" beneath surface atoms to give a three-dimensional image of the way atoms are ordered.

For the electronics industry especially, the STM is proving a most powerful tool for characterising in ever greater detail the materials of micro-miniaturised electronics, as individual functions get closer to atomic dimensions, and the tiniest flaws assume growing importance. Biologists, too, are learning that the STM can give them a view of the surface characteristics of living structures as delicate as a virus.

Several universities, including Cambridge in the UK, Stanford and the University of California in the US and—in the case of living matter—the Autonomous University of Madrid in Spain, have partici-

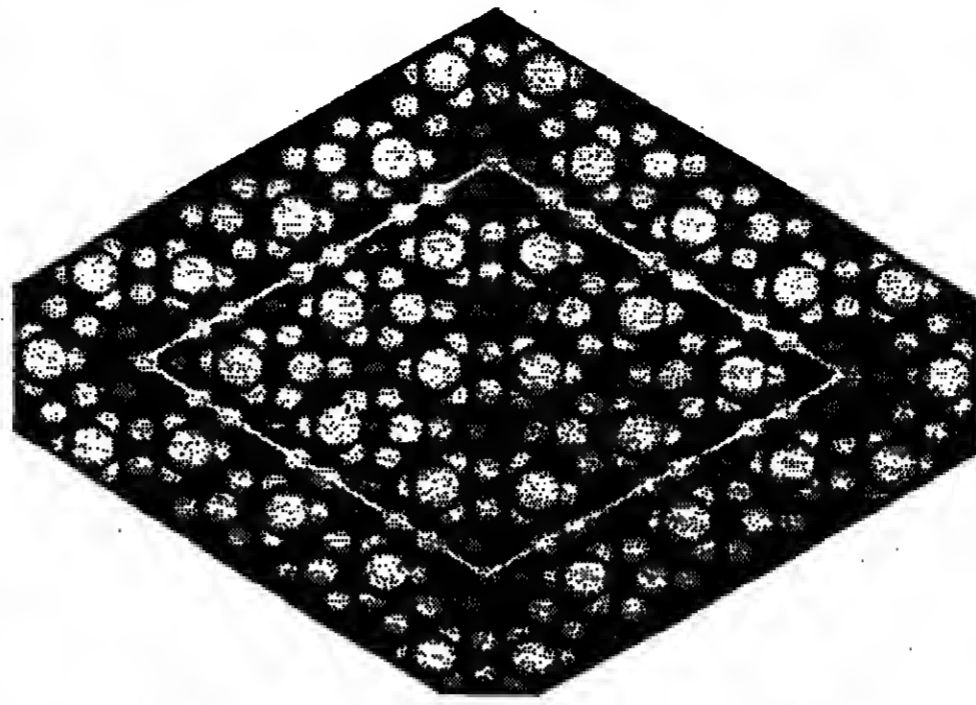
ated in the development of the STM over the past five years.

Unlike the ubiquitous electron microscope, which needs a vacuum, the STM can examine specimens immersed in various gases or liquids, over a range of temperatures from near-zero to hot. Not least of its advantages is that it is non-destructive; it does not damage the specimen, as does the electron beam in electron microscopy.

The STM paints its picture by scanning the specimen with a needle sharpened to a single atom at its apex, held at a distance of just a few atoms. A voltage is established between this point and the specimen causing a current (electrons) to flow. By keeping the current constant, the scan of the needle can be recorded as a contour map of the surface of the specimen, detailed enough to distinguish individual atoms, as well as sites where atoms are missing or disordered.

As may be imagined, Binnig and Rohrer introduced some ingenious engineering to keep their instrument steady enough to scan on this scale. As they see it, the central problem in interpreting an STM image is "how to disentangle the richness of information it contains into its topographical, chemical and electronic features."

They have shown how the STM can be used to perform chemical assay—spectroscopy—atom by atom. Most recently, Binnig and colleagues have shown it can be used to measure the incredibly slight inter-



Atoms in a silicon crystal, as photographed by IBM's new microscope

atomic forces, by recording the force exerted by surface atoms on a very sharp diamond needle. At IBM's Watson Research Centre near New York, Dr Joseph Delmuth, manager of the interface physics group, has established another first for the STM by revealing the bonds between atoms. This group has

shown what and where the bonds are between atoms of silicon, the raw material of most of today's chip technology. Delmuth's group imaged these atomic bonds by periodically interrupting the feedback loop keeping the needle at a constant distance when it is scanning the specimen. In this way

it could be induced to record the current flowing at each individual atom site. Whereas Binnig's contour map shows where the atoms lie, Delmuth's contour map reveals the nature of the bonds between atoms. By putting the two contour maps together, Delmuth found he could "see" a relationship

between the geometry of a silicon surface and the atomic bonding of the surface layer of atoms to those beneath. The accompanying STM image shows a diamond-shaped crystal of silicon with sides about 70 millionths of an inch long. The biggest balls are the surface atoms. The smaller ones are the sub-surface atoms of silicon.

Atoms which are surrounded by other atoms behave quite differently from those at the surface, where there are no atomic bonds on one side. These differences are crucial to the behaviour of chips, and their importance increases as the size of each electronic function engraved on a chip more closely approaches the size of atoms.

The current issue of the *IBM Journal of Research and Development* contains remarkable colour images of silicon crystals, including flaws which Delmuth and his co-workers have shown to correspond in some cases to excess doping agents, and in others to "native" contaminants not identified for certain. They have also identified minuscule non-crystalline areas of a silicon surface, which they believe have been caused by a misfit between atomic layers as they were being laid down. Such areas have quite different electrical characteristics from the rest of the chip, and can be the cause of rejecting uneconomically large numbers of chips.

• Volume 30, No. 4, 1986.

75% of County Councils use Husky Computers

Find out how your County Council uses Husky Computers

MANUFACTURERS OF THE WORLD'S MOST POWERFUL HAND-HELD COMPUTERS

Robots put film products to the test

By Geoffrey Charlsh

PHOTOGRAPHIC products are to be tested by a robot in the laboratories of Herd UK-based coated film manufacturer.

Fenner Systems Engineering of Hull (0482 781334) is to supply a £200,000 robotic test cell with an IBM 7545 robot which will move samples between a number of precision laboratory instruments.

The test cell is to be controlled by a computer system which will co-ordinate the operation of the cell, collect and display test results and communicate with an IBM host computer. The system is designed to work 24 hours a day, continuously performing laboratory test concerned with quality control procedures.

Basis found for better circuit boards

BY GEOFFREY CHARLISH

THE ELECTRONIC industry's growing need to mount more components on printed circuit boards (PCBs), to produce ever more compact and efficient equipment is set to be partly met by a new laminate from M & T Chemicals of West Bromwich in the UK.

The base for most professional PCBs is a copper-clad laminate produced by sandwiching layers of a special copper foil and epoxy impregnated glass cloth, and then applying heat and pressure in a laminating press. Photo-etching processes remove unwanted copper to leave the desired fine network of electrical connections. The copper foil is made by electroplating and stripping a rotating drum, and the bottom limit of thickness obtainable is about 15 microns (millionths of a metre). Below this, the foil

has inadequate strength, and produces uneconomic levels of scrap.

However, the PCB designer would like to have much thinner copper on the face of the laminate, to reduce the amount that has to be etched away to produce the circuit. This is not so much concerned with cutting process time, or saving etchant, but with the fact that the acid bites horizontally as well as vertically. Thus, if the aim is to make fine, closely-spaced tracks, they may become totally undercut and insecurely attached to the board.

M & T Chemicals has evolved a new way of making laminate in which the stainless steel plates used to apply pressure in the laminating press are first plated with a thin layer of copper. This becomes automatically detached and fixed to

the epoxy glass core during the pressing operation. In this way, because the foil is continuously supported, laminates can be produced with as little as two microns of copper cladding.

An M & T plant at Lannemezan, in south-west France, able to produce 240,000 sq metres of this Metclad laminate a year, is due to go into production by the middle of 1987. Meanwhile, a small pilot line is producing laminate for industry approvals.

M & T has also developed a better means of masking the board before flow soldering, a process further down the electronic equipment production line. In flow soldering, the legs of components, dropped through holes and protruding on the copper track side of the printed circuit board, are soldered to

pads on the tracks by passing the board over a bath of molten solder.

To prevent the solder forming unwanted (and electrically disastrous) "bridges" between tracks, a thin film is normally rolled on to the surface and soldering areas exposed by photolithography. But the film may not adhere completely, allowing solder to leak into unwanted areas.

M & T has developed a liquid photo-imaging solder mask that exposes only those areas to receive solder, together with a machine which applies the mask.

The process is called Photo-net and there are now six machines operating in the US and one in the UK. More on 021 557 3949.

New angle on love life of the ragworm

BY PETER MARSH

FISH around Britain's coasts are to be tempted with a new form of delicacy; one which anglers will be hoping will prove irresistible to their quarry.

The prospective bait is to be specially bred ragworms, which from next year are due to be flourishing in a set of water tanks heated by the effluent of a power station near Newcastle upon Tyne.

Ragworms, vigorous creatures which grow up to 3ft long and normally breed in sandy estuaries, have been used for centuries as sea bait. In the wild, however, they produce offspring only once every 12 months. This limits the opportunities to harvest a stock of sturdy ragworms all the year round.

Seabait Ltd, a company formed by researchers at Newcastle University, has pioneered

techniques to encourage the animals to breed not just in April, as is normally the case in Britain, but for several months of the year.

Dr Peter Olive, a director of Seabait who is also a senior lecturer at the university's zoology department, says he does not want to reveal exactly how his company tricks the animals into breeding out of their normal seasons. He thinks his methods are an advance on those practised by the scientists in charge of other ragworm farms such as those in Japan and Korea.

So far, Dr Olive and his colleagues have been able to persuade the animals to produce offspring from November to May and he hopes to extend this to all 12 months in the near future.

In the wild, female ragworms release their eggs in the sand, where they are fertilised by sperm from males. It is exceedingly tricky to persuade the males and females to operate in this way any time other than spring.

With its breeding techniques, Seabait hopes to start a new industry in producing farmed worms for Britain's 2m anglers. Later, the company hopes to sell its product abroad. Seabait aims to produce 6m ragworms a year by 1988 and after this will start looking at the possibilities of breeding other kinds of sea creatures such as lugworms.

Young ragworms will be bred in a laboratory at the university before being transferred to tanks that Seabait is to construct in Lynemouth, Northumberland. The tanks and associated pipework are due to be

built on land owned by British Alcan, an aluminium smelter, which operates its own power station.

At about nine months of age, when the worms are about 6 ins long, they will be sold to anglers in shape. The company hopes rapidly to capture a significant slice of the UK market for ragworms as seabait. Each year anglers in Britain buy ragworms weighing a total of about 25 tonnes and worth some £500,000. Most of these are dug up from estuaries in the UK and other European countries such as Eire and the Netherlands.

Dr Olive, whose company is backed with £250,000 from private investors and financial groups, says Seabait will be able to offer anglers a variety of sizes and shapes of ragworm all the year around.

SHIRE TRUST

Shire Trust announces that with effect from Tuesday 14th October 1986, its base rate has increased to 11% p.a.

SHIRE TRUST LIMITED • 24 AUSTIN FRILARS • LONDON EC2N 2RY
TELEPHONE 01-226 8711 • TELEX 904751 SHIRE G • FAX 01-226 9013

Grindlays Bank p.l.c.

Interest Rates

Grindlays Bank p.l.c. announces that its base rate for lending will change from 10% to 11% with effect from 15th October 1986

Grindlays Bank p.l.c.

A member of the ABN Group of Companies
Head Office: Grindlays Bank plc, Minerva House, Montague Close, London SE1 9DE.

Base Rate

BCC announces that from 14th Oct 1986 its base rate is changed from 10% to 11% p.a.

BANK OF CREDIT AND COMMERCE INTERNATIONAL
SOCIETE ANONYME LICENSED DEPOSIT TAKER
100 LEADENHALL STREET, LONDON EC3A 3AD

Base Rate Change

With effect from Wednesday, 15th October, 1986

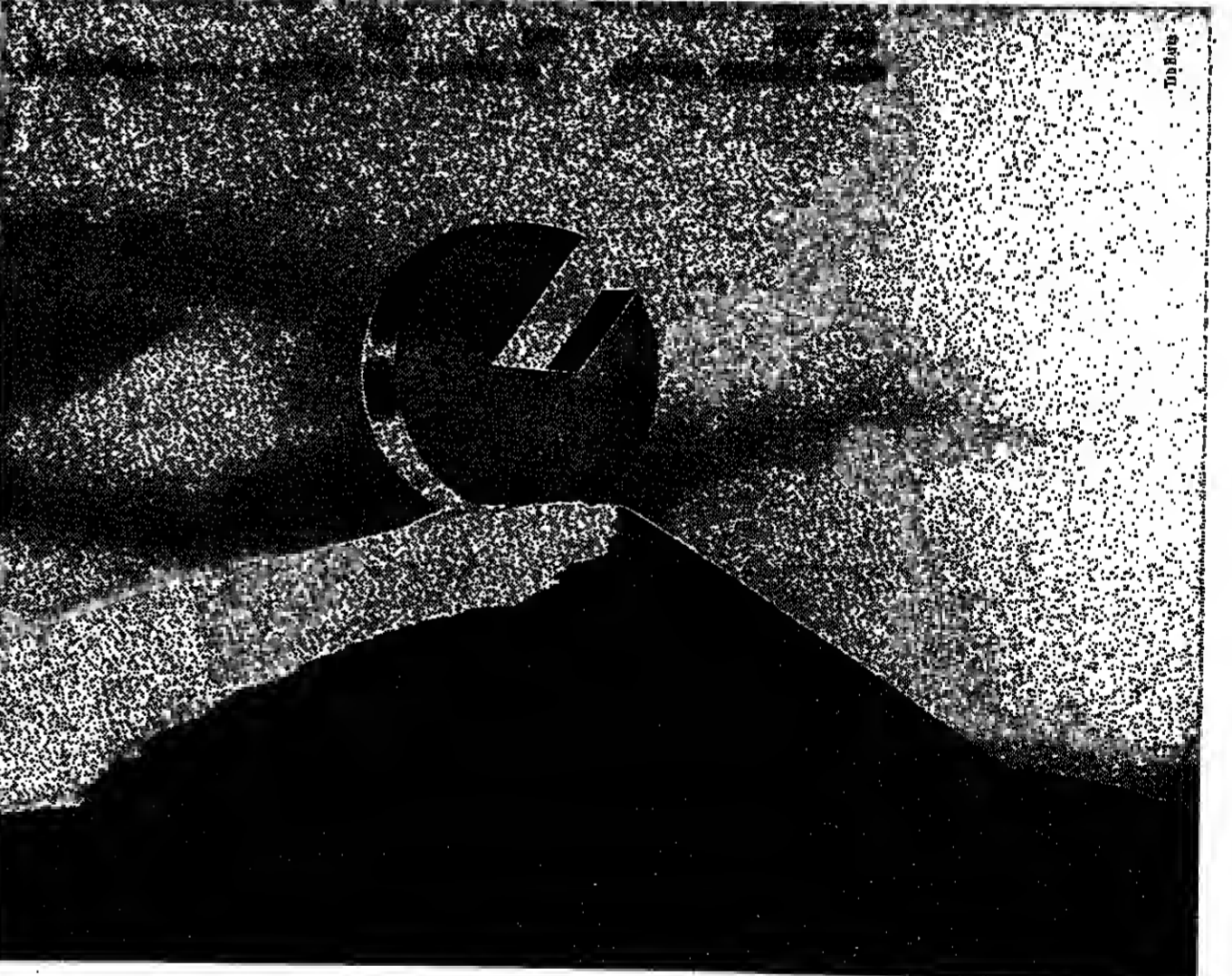
Co-operative Bank Base Rate changes from 10.00% to 11.00% p.a.

Deposit rates will become:

Interest paid half-yearly	GROSS INTEREST	NET INTEREST
7 days notice	6.69%	5.00%
1 months notice	7.03%	5.25%

Co-operative Bank p.l.c., P.O. Box 101, 1 Balloon Street, Manchester M60 4EP

THE CO-OPERATIVE BANK



From the right vantage point, your vistas extend to even distant markets. Let's look them over together.

The deeper your insights into a country and its economy, the better your prospects in international business. Take intelligence on optimum modes of payment and methods of financing, for instance. To support your foreign commitment successfully, your bank partner must be able to provide such information firsthand.

That's why DG BANK has steadily expanded its international network of branches and subsidiaries in major financial centers. In addition, we maintain correspondent relations with some 3,000 banks worldwide. As a member of the UNICO Banking Group, DG BANK cooperates closely with five large West European banks.

To its international presence, DG BANK adds a universal range of services: from foreign exchange cover to Euroloans, from export financing to bond issues, from investment counselling to assistance in entering new markets. Whatever your needs, our fast-action policy ensures that you rapidly get together with the right people and lose no time.

The broadly based Bank.

Head Office: DG BANK, P.O. Box 10 06 51, Am Platz der Republik, D-6000 Frankfurt am Main 1, Federal Republic of Germany, Telephone: (69) 74 47-01, Telex: 412 291.

Offices in: New York, Los Angeles, Rio de Janeiro, Hong Kong, Singapore, Tokyo, Kuala Lumpur, London, Luxembourg, Zurich.

"System 12 has fulfilled all specifications and features requested."

-DEUTSCHE BUNDESPOST

"System 12, a very advanced system, will give us the opportunity... to introduce the telecom services of the future."

-BELGIUM'S REGIE DES TELEGRAPHES ET DES TELEPHONES

If you want to get an objective appraisal of ITT's System 12™ digital phone exchanges, it's a good idea to turn to the experts.

For example, listen to the Belgian and West German PTT's, who've had first-hand experience with System 12.

In Belgium, it's three years since the first System 12 went into operation. And today, there are 35 local and toll exchanges in everyday service.

Belgium's response? "The RTT wants to meet the challenges ahead and is confident that System 12 can contribute

substantially to achieve this goal."

The Deutsche Bundespost concurs: "Since 1985, all exchange versions of System 12—local, toll, international toll and Service 130—are being delivered with a continuous increase in volume. The exchanges are working fully satisfactorily."

To date, over 190 System 12 exchanges have been put into service in thirteen countries worldwide.

And every working day, we hand over still another exchange.

Which is an international success by anybody's standards.



ITT Europe, Avenue Louise 480, B-1050 Brussels, Belgium

HUSH
Robots
put film
products
to the te

gworm

Asda fish fingers contain nothing but fish.



That's all you need to go anywhere else.

Price gives way to image

Feona McEwan explains the background to Asda supermarkets' latest campaign

SHIFTING a corporate image is a tricky affair. An innovative set of new signs over the door won't necessarily do the trick if the goods inside stand still. Nor will a novel range of products advance an image if the packaging spells dull. Advancing public perceptions requires the orchestration of a myriad disparate elements—environment, product range, packaging, and customer service, for starters—which together add up to a harmonious new whole. This is the hoop that Asda, the Yorkshire-based pioneer of superstores in the UK, has been putting itself through in an image-shifting exercise designed to propel itself into the 1980s and beyond. The spur for the initiative was Asda's recognition that it was being left behind in the retailing superstore league. "For 15 years we've been a price discounter, selling branded products with a price advantage over our national competitors," says managing director John Hardman. "Because we were the first company to build superstores of any size we were able to derive original economies of scale." (In the inflation-ridden 1960s and 1970s the consumer shopped heavily on price.) However Asda's own research showed that consumers have moved on. "The customer now shops on a whole gamut of factors besides price, such as convenience, proximity, variety, quality and freshness. We were fine on the first few but slipping on quality and variety," says Hardman. "Future competition rests on meeting a whole range of consumer needs,

not just price." Retailers like J. Sainsbury, Marks and Spencer and Tesco had recognised this and by selling on value for money and on quality, changed the rules of grocery retailing. They were offering superstores too and extending their operations into the Asda-dominated north. So Asda decided to make the move south. "To put it crudely, most of our competition had moved into our patch and now we're moving into theirs," says Hardman. Heavy promotional activity at Sainsbury in its much admired stylish side from the David Abbott stable (at Abbott Mead Vickers) reflected the changing style of food retailing. Clean-looking photography, witty copylines, often with unshamed puns, with the focus on vegetables or meat or fish. Tesco learned the same tune and promoted its comprehensive wine selection, its extensive cheeseboard and its fresh meat ranges. Shoppers these days, as agency Bartle Bogle Hegarty soon discovered, were changing their habits: they were increasingly shopping once a week, at regular times, and often using a car. People were becoming more store loyal where once they were brand loyal. They were less interested in the price-tag on a product and more interested in the contents label. Asda began a three-pronged assault on its image some two years ago. On the product side, a new merchandising policy which identified own-label as a vital area for growth heralded an Asda own range for the first

time. It plans to have 2,500 own label products by the end of next year, of what Asda folk are made to call "Asda brands" rather than own-label to remind themselves that this is added-value produce and not a cheap variant. Innovative packaging for the products has kept busy 22 design consultancies around the country. The second strand of the image shift has involved a re-design of the Asda stores by Fitch and Co. The concept (already making waves in Preston where refurbishment has just been completed), involves varied ceiling heights and colours to differentiate three distinct environments—fresh food, non-food and groceries. Fitch claims it is unlike anything that has gone before. Asda now plans to refurbish its 105 stores over a three-year period as well as opening some new stores as part of its assault on the southern market. The third strand is advertising. Asda's decision to place the substantial £13.5m budget into the hands of Bartle Bogle Hegarty, one of London's leading, but smaller creative agencies, raised eyebrows at the end of last year. Known for its award-winning work on Levi's and Audi, the 90-strong agency had not handled a retail client before. "This means we came to it with no preconceptions," says account director Martin Siskin. The move of Asda into a creative agency underlines a wider trend in the retailing field, which has seen major retailers seeking out creative excellence as a priority. The

move of Boots the chemists chain into Collett Dickinson Pearce and Texas Homecare into Boase Massim Pollitt are further examples. So it was with no little curiosity that Asda's new ad campaign was unveiled three weeks ago. The Asda campaign will appear nearly every week on television. Each month there will be a different poster and press ads designed to catch the eye of the new shopper," says Smith. As expected, the creative approach is not in the mould of the competition. The mood is more tongue-in-cheek than the rival ads. In some of the commercials, northern comedy duo Victoria Wood, and Julie Walters (both funny, gossipy approachable figures), chatter indiscreetly while selecting Asda produce. There is no store in sight. Instead the girls progress through a number of exotic settings suggestive of the global choice available at Asda. "When you've got the whole world to choose from at Asda, you'd be off your trolley to choose from anywhere else" is the tagline. Another commercial uses Bill Owen, of Last of the Summer Wine, and Leslie Ash of Cats Eyes, the UK television programmes. Use of humorous personalities is something of a tradition with the store which used Leonard Rossiter in the mid-1970s. The campaign is nationwide though weighted towards its superstore sites. Too early to gauge response, the heavy stream of ads involved look set to ensure that everyone at least hears about the new-look Asda. Once upon a time, accord-

Audience measurement

AGB breaks into US networks

Anthony Thorncroft reports on the risks and rewards facing the UK market researcher

AGB, the UK's largest market research company, is facing the biggest opportunity, and the biggest risk, in its history. It has just been offered a contract by CBS, one of the three top American national television networks, to measure its audience in the US. If it can clinch the deal, the entire audience measurement business in the US, estimated to be worth \$200m a year by 1990, is there for the taking. But the intervening period is fraught with dangers. In the UK, AGB first came to prominence when it captured the British TV audience measurement contract. It has held it now for over a decade and it is worth £2m a year, making it the UK's biggest research contract. Then in 1984 it took its experience to the US, and with the co-operation of a handful of advertising agencies, and the networks, settled on Boston, producing TV audience data. It brought to the US the "people meter," whereby the audience for TV programmes could be measured automatically by individuals signalling their presence as viewers by pressing a button, as against the traditional American method of diaries. The "people meter" obviously impressed and now Nielsen, which has dominated

...AND NOW, A MESSAGE FROM OUR SPONSOR. WAKE UP! IT'S TIME TO PRESS YOUR AUDIENCE MEASUREMENT BUTTON!



audience measurement in the US, has announced that it is switching from diaries to meters. Tests suggest that the overall audience does not change much with the new method but that certain groups, such as children, watch more. Cable viewing also received a boost. But installing 3,000 meters across the US by the end of next year is very expensive, and AGB must now raise at least \$20m to finance its development, a task it has left to Schroders, the UK merchant bank. If the money is forthcoming the stage is set for a battle

royal, for Nielsen is fighting back hard to retain its market. The beneficiaries will be the networks and advertising agencies in the US which will see a fall in the cost of their TV research. As part of its retaliation Nielsen is taking a new look at the UK. Its research director Jim Lyons is in London investigating potential acquisitions among research companies, and making it obvious that Nielsen intends to make a challenge for the UK TV measurement contract when it comes up for renewal in 1988. Nielsen, now part of Dun & Bradstreet, is far and away

the largest research company in the world, with an annual turnover of over \$700m. An enormous sum of money is riding on the outcome of the fight, for it is generally agreed that within three years only one company will be measuring national TV ratings in the US. In 1986 US companies will spend \$20bn on TV advertising, allocating it according to research findings. As well as the national networks there are thousands of local TV stations which Nielsen services in competition with the Time magazine subsidiary Arbitron, and which AGB would hope to attack once it has digested the big three. Potentially it is an even greater market. AGB has had its problems in recent months, notably with its Australian operations. Bringing off this tremendous coup would settle its future. It does not expect any profits from the US until 1990 and costs to date have been above forecast, but its achievement in invading such a vast market, so successfully, is considerable. The US advertising industry likes a choice, and admires a new competitor. It will look favourably on AGB's efforts. But in Nielsen AGB faces an entrenched and very well-financed fighter. The result is by no means certain.

Better value sought by exhibitors

"WHEN IT comes to exhibitions many responsible marketing and publicity managers seem to lose their sense of commercial reality." So says a guide published last week by the Incorporated Society of British Advertisers (ISBA) in an attempt to help them get better value for money when choosing and paying for exhibition services. In a market estimated at £132m—spent by UK companies on domestic trade, technical and consumer exhibitions last year—competition for exhibitors is fierce. Companies are therefore warned to keep their critical faculties well honed in the presence of representatives selling space. Once upon a time, accord-

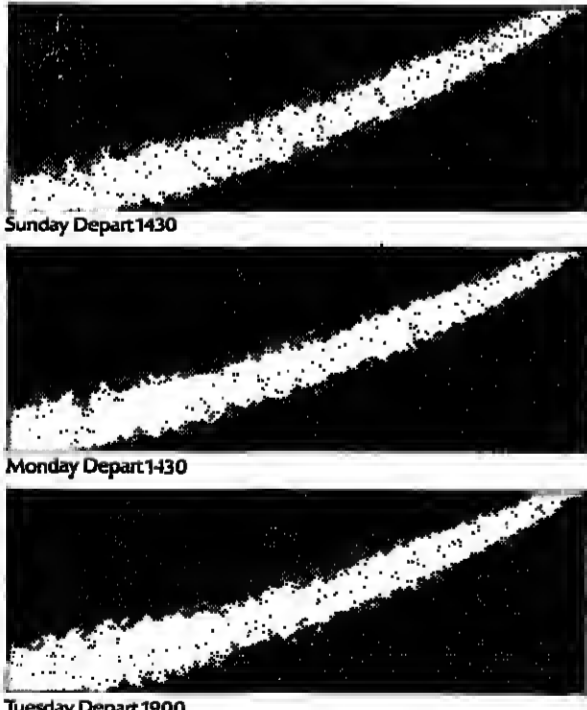
ing to one medium-sized stand erector, "only two exhibition centres mattered: Exhis Court and Olympia in London and exhibitors were only too happy to pay the fancy prices asked. But the development of the National Exhibition Centre in the Midlands was the big turning point. Suddenly there was competition, particularly when the NEC started to cut prices to attract more events. "There are now many more exhibitions to choose from. Somebody gets a good idea for an exhibition and everybody else wants to get in on the act and stage a similar event; you get overkill. As a result, some companies are becoming more cost-conscious about image building and product promotion." A simple rule is that the cost of renting the space is likely to be about 20 per cent of an exhibitor's total cost; the rest, will depend on the

lavishness of the stand and the company's entertainment bill. Before allocating their promotional budget, the ISBA advises, managers should analyse their reasons for wanting to remain on the exhibition circuit. It may be that a company wants to launch a new product, underwrite its image or advertise its continued presence in a particular market. According to a survey of exhibitors carried out by the ISBA, 54 per cent of exhibitors listed the "presence of competitors" as one of the principle reasons for attendance. Since exhibitors are in effect buying attendance, whenever possible they should look for audited figures of previous events. These are available through Exhibitions Data Forms administered by the Audit Bureau of Circulations. Consequent costs must also be considered carefully.

Organisers simply rent space, although some provide basic "shell" stands. Exhibitors will normally have to pay extra for the design and construction of stands, electrical and other services, entertainment, transport, storage and staffing. In this context, it is essential that all people working on stand construction are members of the appropriate trade unions. If companies are participating in a series of events, suggests the guide, modular stand building and display systems can be more economical than on-site building. Finally, seek quotes for all contracted work, and from more than one company; and check that invoiced totals tally with estimates. Guide for Exhibitors, available from ISBA, 44 Hertford Street, London W1Y 8AE; £7.50 for non-members. Andrew Taylor

真心 FREQUENT

Our 8 flights a week leave other airlines trailing behind.



Sunday Depart 1430

Monday Depart 1430

Tuesday Depart 1900

Wednesday Depart 1430

Thursday Depart 1430

Friday Depart 1430

Saturday Depart 1230 Saturday Depart 1430

When you consider our schedule to Tokyo it's hardly surprising. We offer 8 flights a week from the UK to Japan and we're the only airline to fly twice on Saturdays and non-stop on Tuesdays. So, travel on a Tuesday and you cut almost 6 hours off your time in the air. All flights take off in the afternoon except for

Tuesday's which departs in the evening. Thereby leaving ample time after arrival in Japan for a meal and a good night's sleep before work the next day.

And from Paris we have evening non-stop flights to Tokyo on Saturdays and Sundays as well as Thursdays during October.

No wonder the others have trouble keeping up with us.



Everything you expect and more

MONTBLANC

MONTBLANC - THE ART OF WRITING

MEISTERSTÜCK

— the pride of the MONTBLANC Meisterstück Collection — is probably the most famous writing instrument of our times. Representing the best in design, it combines technical excellence and perfect styling — from the place-filling system to the 94 cast gold nib and the gold-plated fittings.

MONTBLANC MEISTERSTÜCK — a classic of the future.

For full details of the MONTBLANC range please contact Simon Stone, distributors for the UK, Alwood Dunhill Ltd, Units 2-3, Raymond Mills Estate, Wincoburgh Road, Bradford, West Yorkshire WF6 9PL. Telephone 01-680 2801 Telex 833844 SALAM G

Make sure that your name is remembered.

Adpads

The ideal promotional gift that ends up NOT IN THE BIN

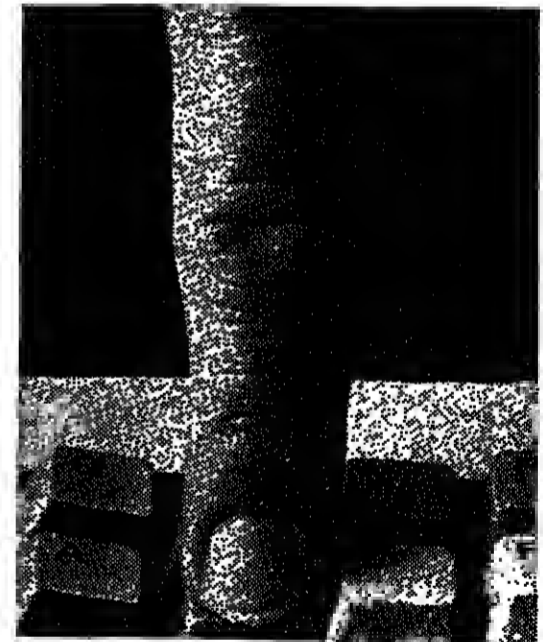
Acrylic unit printed to your own design, available in a choice of 9 different colours, complete with 1,000 sheets of paper. All for as little as £2.49.

For further details and colour brochure, fill in the coupon or ring Jane Peirce on 0895 52131.

To: Byron Advertising Limited, Byron House, Wellingford Road, Uxbridge, Middlesex UB8 2RW. Please send me an Adpads/Order Kit.

Name _____
Company _____
Address _____
Tel: _____

TO GET THE LOW-DOWN ON 1,800,000 COMPANIES, YOU DON'T HAVE TO TAP PHONES. JUST TAP KEYS.



They're the ones on your desktop computer terminal. It puts you in touch with Hotline, the most efficient source of business information there is. This new service, backed by British Telecom, means you can examine in detail your target company's latest accounts, leading personnel, products and much more.

To find out how, just tap our this number on your telephone today: 01-836 9625.

hotline

PLUG INTO THE INFORMATION REVOLUTION

Financial Times Survey International Fund Management

The important survey on International Fund Management due to be published on 10 November has been delayed until Tuesday 18 November 1986 in order to allow more time to analyse the Post Big Bang era. This survey is a highly relevant place in which to advertise your expertise.

Publication date: November 18, 1986

For advertising details, please contact:

Michael Bamptfield Esq

Financial Advertisement Dept

Bracken House

16 Cannon Street, London EC4A 3DF

Tel: 01-248 8000 ext 4008

THE ARTS

Tate Gallery/William Packer

Underrated Scottish masters

Painting in Scotland: The Golden Age 1707-1843 was first shown in Edinburgh this summer as a major contribution to the Festival on the general theme of Scotland in the Age of Enlightenment...

With the great and still much underrated master of Scottish genre, David Wilkie. These are the four great figures on whom the show turns...

simple format as the others, so beautifully drawn and tenderly observed, but with all the clear authority and self-possession of the true masterpieces.

we think of and thus condemn as slick, and we are inclined to forget that the list is as strong as it is long: Varouze, Rubens, Van Dyck, Hals, Tiepolo, Lawrence, Sargent and so on and so on.

A new-old Ring at the Met

The Met last did a full Ring in 1975, in a production based on Karajan at Salzburg. A new Walküre has now opened the season here in New York.

There are compromises in the Met Walküre, too. They affect the costumes (by Bolt Langeland) and the lighting (by Gil Wechsler), and the staging.

between the old-style, monumental sets and what happens on them. It will take time—and courage—to forge an "old-style," dignified yet vivid enactment of the drama.

records its Ring (for Deutsche Grammophon), James Morris is to be the Wotan. Omagste, Simon Estes was strangely blank; the voice pours out tirelessly, shining, and powerful, but words end phrases seem to mean little.

Arts news in brief

The Riverside Studios, together with the Hammersmith and Fulham Council and the Russian Ministry of Culture have organised a ten-day Russian Festival during November...

book exhibition, and Riverside Studios an exhibition of craft and decorative arts (November 7-16).

Jack Phipps: Mr Phipps is to rejoin the Arts Council as controller of touring.

Talk of the Devil/Bristol Old Vic

Michael Coveney

Ten years ago Mary O'Malley had a deserved hit with Once a Catholic. The follow-up has been a long time coming; and it's still not arrived.

main thematic strand is a pantomime Faustian tug-of-war over Geraldine Maguire, the Devil and Our Lady appearing like the Demon King and Good Fairy...

through the 1960s (mini skirts and Pope Paul VI on the mantelpiece) and, two seconds later, the 1970s (Long hair, flared trousers and joints).

him on stage again) and Stephen Rashbrook, set on that horrendous morning when the son refuses to go to church.

Mayerling/Covent Garden

Clement Crisp

With Mayerling, returned to the Opera House on Tuesday, we see the Royal Ballet at full and tremendous stretch. There is nothing clouded or imprecise in dance or in the music.

too, are the readings of the three dancers. I have mentioned—Miss Penney, ravishing in line, is ideal in sensual provocation—and of Merle Park as Countess Larisch. It is the intensity of her performance that, beneath the opportunity and vicious greed for power, we also see that she is the only woman to understand the torment of the Countess.

Rebel!/Albany, Deptford

Martin Hoyle

The Albany takes its role as a cheerfully sociable cultural centre seriously. Donna Franceschild's new musical comes to have been written with local conditions in mind.

rites Jim nicks a car for his new mates (streets which by on back-projected screens) which crashes (effective strobe lighting) and kills cock of the walk Kevin. The first act ends leaving us with the guilty wish that the rest of the most unengaging cast of characters to be found outside Titus Andronicus would share the same fate.

Hallé/Festival Hall

Dominic Gill

It is a delight to hear the Hallé under Stanislaw Skrowaczewski these days, no matter what they play. Together with the orchestra, they are directly splendid change from the usual redundant overture—into Beethoven's third piano concerto with the American pianist Malcolm Frager.

large, and nowhere as delicately or as deftly as his orchestral accompaniment. The only quality seriously lacking in the Hallé's account of Shostakovich's fifth symphony is the punchiness of the Russian orchestra's string department; but their vivaciousness, and generally the buoyancy and rhythmic pungency of their playing, made up

in large measure for any lack of textural weight. The allegretto had a bright, sharp edge—a sparkling tour de force. The large string chorale rose slowly and impressively to its climax—the punches were pulled here by the strings—before subsiding to a whisper.

finale of the Fifth is an "optimistic solution," calling it majestic affirmation of the joy that follows tribulation. Skrowaczewski's relatively unemphatic treatment, fast tempo and vivid colouring, only served to underline more clearly the irony of the movement, and its powerful undercurrents, to the very last chord, of bitterness and tragedy.

Alice Liddell photograph

A photograph of Alice Liddell, the inspiration for Lewis Carroll's Alice in Wonderland, is offered for sale by Sotheby's on October 31.

woman, posing as St Agnes, and was taken in 1872. Sotheby's sold a similar photograph in 1974 for £400.

In the hope of avoiding another controversial auction the Duke of Devonshire is negotiating with the British Museum to buy more of his Old Master drawings. He wants to raise around £2.5m, a sum probably outside the BM's resources.

Arts Guide

Exhibitions

ITALY Grand Palais, closed Tue, Ends Jan 10 (4289 5410). Mediaset art in Paris: The abbots of Cluny built their magnificent late Gothic town house in the heart of the Latin Quarter...

WEST GERMANY Essen: Villa Hugel: The chairman of Krupp, Dr Berthold Hugel, who is also head of the private Ruhr cultural foundation, has donated the building behind this exhibition, helped by Mr Erich Honecker, the East German leader.

LONDON The Royal Academy: Jo Sals is Cabinet of the Sketchbook of Picasso is in an artist's sketchbooks and notebooks, even more than to his drawings, that he demonstrates the true nature of his ideas.

NEW YORK Museum of the City of New York: Art by Blaise's paintings, drawings and sculptures of Three Penny Opera covering 12 scenes and 11 characters, were inspired by the historic Theatre de la Comedie in 1663, starring Louis Lenoir.

70 paintings, watercolours and drawings from 1808-1860. Ends Nov 30. Amsterdam, Historical Museum: The Taste of the 18th century as understood by the rich merchant class and its influence on art and culture as part of the celebration of the 10th anniversary of the opening of the new Dutch museum.

NEW YORK Museum of Modern Art: Vienna 1900, including 107 paintings, designs and objects, covers silverware, jewellery, furniture and ceramics with the Successionists like Klimt and his Golden Style, as well as Kokoschka and Schiele in a comprehensive edition that includes the birth of modernism. Ends Oct 21.

Saleroom/Antony Thorncroft Strictly for the birds The London saleroom season sprang to life yesterday when Christie's held an extremely successful auction of travel and natural history books, and atlases.

a complete run of "The Botanical Magazine" from 1787 to 1883 and 167 volumes in all with over 100,000 plates. It sold for £27,000 to Mitchell and it is to be hoped that it will not be split up. One more natural history book to sell well was Thornton's Temple of Flora or Garden of Nature, which sold for £22,000.

FINANCIAL TIMES

BRACKEN HOUSE, CANNON STREET, LONDON EC4A 4DF
Telegrams: Finantimo, London PS4. Telex: 8954871
Telephone: 01-248 8000

Thursday October 16 1986

THE OVERBORROWED BRITISH

Cause for anxiety, not panic

By Hugo Dixon

Business and apartheid

THE CONTROVERSY over governmental sanctions against South Africa has been paralleled by a similar debate over the role and responsibility of foreign businesses with investments in that country. Shareholders and customers in the US and Europe have urged disinvestment, in the hope of exerting increased pressure for the abandonment of apartheid, and several western companies have either reduced their exposure or withdrawn entirely. The long and concerned letter on this subject from the group managing director of Royal Dutch/Shell to all Shell chief executives is one sign of the saliency of this dilemma in business boardrooms; the decision by General Motors to review the future of its South African subsidiary is another.

It is not at all clear, however, that the parallelism between the two debates, though close, is close enough to lead to the same conclusions. In both cases the arguments are rendered by the difficulty of forecasting the effect of sanctions; but whereas the balance favours governmental sanctions, if they have any chance—however small—of accelerating reform, the case for company disinvestment on political and/or moral grounds seems much more dubious.

The problem for business leaders in South Africa, and for multinationals with subsidiaries in South Africa, is to strike a sustainable combination of purely business calculations, with the broader political and moral responsibilities which should accompany the exercise of economic power and influence. Given the state of crisis in South Africa, even the business calculations may be hard enough to weigh; combining them with political responsibilities may be even harder. But the quandary cannot be avoided, and it may be most acute for companies which take most seriously their social responsibilities.

A bill that needs support

THE Financial Services Bill was never likely to prove a popular piece of legislation with the City of London. As it goes through the second stage in the House of Lords this week, however, it seems to be attracting a degree of weary hostility from market practitioners that borders on exasperation.

This impatience finds an echo in the Lords, where the prospect of solidifying through 350 government amendments does not inspire universal enthusiasm. According to its detractors, the bill has been badly planned and badly drafted; its rules are too detailed, to the point where it could inhibit business. Why not, they ask, take a pause for thought and clarification?

The argument is seductive because the criticisms are not wholly unfounded. One of the penalties of placing self-regulation within a statutory framework is that some flexibility is lost. Parts of the bill are indeed confusing. And there is no question that the City faces a sizeable bill for the new regulatory machinery, although estimates of a £20m annual cost, including around £6m for the Securities and Investments Board alone, fall well short of the budget of the Securities and Exchange Commission in the US.

That said, there is a powerful element of special pleading in the cries of woe from both Westminster and the City. Most of the amendments to the bill are technical; substantive issues are involved only in some 35 of them. Given that the legislation sets out to provide a comprehensive overhaul of the British system of investor protection this is hardly beyond the bounds of reasonableness. Nor could any bill of this kind escape allegations of complexity, precisely because the subject matter is genuinely difficult.

These problems have, however, been made worse by the cumbersome nature of committee procedure in the Lords. In the Commons, committees usually consist of small, and in many cases relatively expert, groups of MPs who are able to tackle the details of a bill with considerable application. In contrast the Lords have in deal with complex clauses on the

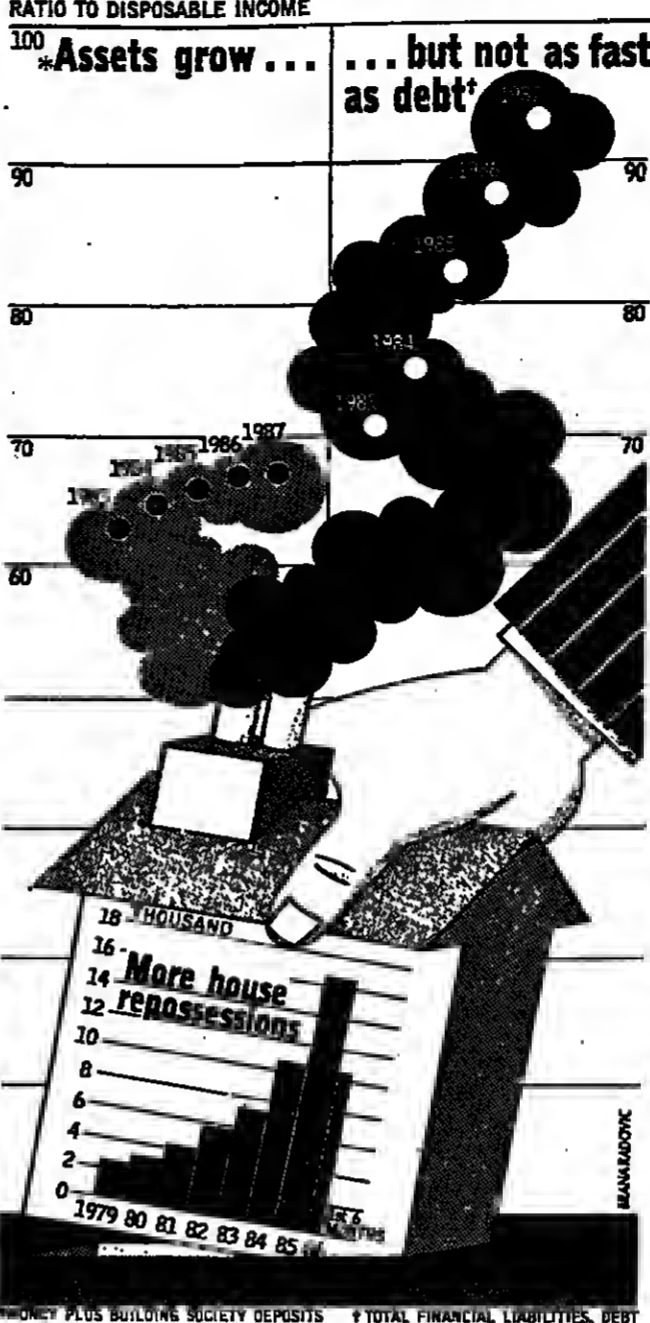
PROPHETS of gloom and doom are telling a pretty depressing story about the build-up of consumer debt in Britain. It goes like this. The Thatcher government came along in 1979 with its free-market ideas. In 1980, the new government abolished the "credit control" which controlled the money supply by restricting the growth of bank lending. Over the course of the next five years, further liberalisation steps were taken to break down barriers between financial institutions and increase competition.

The result has been a credit explosion. Between 1981 and 1985, net borrowing by the personal sector for house purchase went up from £3.5bn to £13.4bn, while net borrowing from banks for other purposes rose from £4bn to £6.9bn. This year the pace has quickened. Part of the picture has been a credit boom, between end-1979 and mid-1986, the number of people with Barclaycards increased from under 5m to 8.4m. Money not paid back after an interest-free property crash is also rising: £674m in 1983 in £844m in 1986.

Banks, building societies, finance houses and retailers have fallen over each other in a mad rush to lend as much money as possible. Some have encouraged people to borrow but paid scant attention to their ability to repay. As the lenders can be said to have acted irresponsibly, the Government can certainly be said to have stoked the fire, with its promotion of home ownership and its sales of council houses. The figures indicate that people have been wooed by the promise of owner occupation. A popularly-held theory among those too young to remember a property crash is that, since house prices had risen by over 10 per cent a year for several years, they are bound to continue rising at over 10 per cent a year. So, the argument goes, if the finance is available it is foolish not to buy.

Certainly, the finance is available. Freed from the corset, the banks have moved into the mortgage market in a big way and built a big and profitable business. Given their recent bad experience in Third World debt, the promise of mortgage lending in their back yard must have seemed particularly attractive. Their appetite for such lending is still expanding. Earlier this month, Girobank started offering home loans and, only last week, Barclays Bank began lending to people who want to buy a holiday home. New lenders, who raise their funds on the wholesale market, have also entered the business. The cosy world of building societies proved unable to survive this carnal thrust. The interest rate cartel, which kept mortgage rates and interest rates on savings artificially low fitted demand to supply by rationing mortgages, came under increasing strain

Personal finance



MONEY PLUS BUILDING SOCIETY DEPOSITS & OTHER LIQUID ASSETS LESS NON-MORTGAGE BANK LENDING & HP.

and eventually fell apart in 1986. Building societies began to fight not only against the banks but among themselves for business. In their eagerness to increase lending, some institutions have been prepared to lend up to four times the borrower's income and up to 100 per cent of the value of the property. Since the money being pumped into the housing market has not been matched by increased house building, prices have shot up. Competition to make unsecured loans has mirrored the battle in the mortgage market. Lending people money to buy cars and spin driers or encouraging them to increase their credit card limits may not be as safe as lending against the security of a house, but the interest rates being charged are much higher. Competition in this sector is likely to intensify next year, when building societies will be allowed to make unsecured loans. It is hardly surprising, then, that this leading binge is already running into problems. Virtually every indicator of debtor difficulties has risen — some to record levels.

French industry seeks new patron

The Patronat, that august confederation of French employers, is in the thick of an election campaign to choose a new leader in December. Yvon Chotard, the burly, Charles Laughlin-like former deputy chairman of the confederation, is pitched against an unexpected challenger from a multinational company, Francois Perigot, head of Unilever's French subsidiary.

Chotard, a publisher, has been responsible for labour relations at the Patronat since 1972. He has long aspired to the top job. He was just defeated by Yvon Gattaz in 1981 but won the post of deputy chairman as a consolation prize. But the "two Yvons," as they became known, never got on, and Chotard, with a coup d'etat, resigned the day after the right won the legislative elections last March. The move was designed to free Chotard, a close ally of Jacques Chirac's neo-Gaullist RPR party, for his bid for the Patronat chair in December.

When Gattaz decided this summer not to seek a second term, the way seemed clear for Chotard's election. To reinforce his bid, Chotard has just published a book on the Patronat and the French parsons, setting out his ideas. He has always believed in close consultation and collective bargaining between a strong employers' organisation and the French trade union confederations.

But now, quidam, Francois Perigot, who has headed Unilever-France for the past 10 years, has entered the lists. Unlike Chotard, he plans no public campaign until the Patronat's executive council selects its preferred candidate on November 17. The choice will clearly have an advantage, but will not necessarily make it to the top, since the Patronat's general assembly will take the final vote on December 16. Perigot's decision to stand comes at a time when French executives of large multinationals suddenly appear to

Men and Matters

be finding a big demand for their services. Only a few weeks ago, the government announced that it would renege, former head of IBM Europe, to the top civil service post in the French industry ministry.

Agfa-Gevaert Group, the photographic subsidiary of the West German chemicals giant, Bayer, has appointed its youngest-ever divisional manager to run the British end of ood of the growth sectors of its business. Alexander Van Meeuwen, a Dutchman, is only 31. He was one of the pioneers responsible for setting up a new Business Imaging Systems (BIS) department in the group. BIS is developing and bringing together a range of technologies to make printing from computers and word processors quicker and better.

The Agfa group is committed to developing light-emitting diode (LED) printers which, it believes, will out the currently fashionable laser printer. Van Meeuwen, whose divisional turnover in Britain is running at £22m a year, has been set a 15 per cent annual growth target. But he believes that business will soar well beyond that when the LED printer starts to catch on from next year. He foresees a big growth in "desk top publishing" — the linking of computers and appropriate software with a new generation of sophisticated printers to handle both words and graphics, so that brochures, newsletters, even books, can be turned out with professional printing quality by a single operator working at a desk. After a master's degree in marketing at Rotterdam university Van Meeuwen joined Burroughs to sell computers.

Hoare's double Fizzing, effervescent, bubbling — stockbrokers Hoare Govett have turned to drink this week for words to describe the budding Euro-equity market. The firm has just landed a share of two of the largest Euro-security deals seen, and both happen to be in the drinks business — the £400m convertible bonds issued by Elders, the Fosters larger people, to finance the acquisition of John Courage; and the \$1.5bn international equity issue by Coca Cola. Hoare is helping to manage the UK tranche of both these issues which are being offered

(and other mortgage lenders) to lose money. If the borrower defaults, they can possess his house. Although as soon as the arrears department is brought in, any hope of profit is lost, they at least have to sell the property and have more than enough left over to cover the outstanding debt.

Even a decline in house prices should not pose too much of a problem, says Mr Donald Kirkham, chief executive of the Woolwich Equitable Building Society. Building societies that lend over 80 per cent of the value of the property typically cover themselves by insisting that any borrowing in excess of 80 per cent is guaranteed by a major insurance company. Though some of the lenders may have decided the rewards of increased lending outweigh the risks, others, like Sir Timothy Bevan, chairman of Barclays Bank, seem to have come to the opposite conclusion. He said the results earlier this year, when he announced Barclays' interim results—though some bankers have suggested his remarks may have indicated a touch of sour grapes at the fact that the results were not up to market expectations.

Yet others argue that increased lending has not been accompanied by greater risks. Our intention is to expand our lending portfolio without relaxing orthodox lending criteria," says Mr Rhodes, "but by addressing more accurately what the customer wants." Our bad debt experience is good. We have no problem with our home loan experience and no feeling that there is any worsening of bad debt experience in the personal sector.

The explanation is that lending has been expanded not so much to people who would not have qualified for loans in the past, but by offering existing customers a wider range of services. NatWest has moved into areas traditionally the preserve of building societies and finance houses, offering loans for houses, cars and consumer durables. But, although it is possible that NatWest has increased its lending by taking business from other financial institutions, it is not possible that lenders have increased their lending by taking business from each other.

Another argument used by those wishing to quash the prophesies of doom is that capital markets are not overborrowed at all. Although it is undeniable that personal-sector debt has increased, the personal sector has, at the same time been building up its financial assets, albeit at a slower rate. The main problem with this argument is that the personal sector is not one individual but a collection of individuals and it cannot be presumed that the people who have been building up the assets are the same as those who have been running up debt. There are no comprehensive figures to prove the

case either way. However, evidence from the organisations that deal with debt problems on a micro level suggests that most of the debtors are not also asset-builders. The number of people with debt repayment problems has increased in recent years. It is difficult to disentangle which of various different types of debt are the most serious, because most people who go to citizens advice bureaux have multiple debt problems. However, the breakdown is as follows: fuel and telephone debts 25 per cent; consumer debts 40 per cent; housing debts 30 per cent; other 5 per cent. An even more alarming picture is painted by Ian Fiddler, the organiser of the Kidderminster CAB. "In the last three to four weeks, the bubble has burst in Kidderminster," he says. "The number of enquiries shot up from 150 in the year to 400 last month. County court summonses have increased dramatically."

The amounts owing have increased too. Ms Anne Andrews, development officer for Birmingham Settlement, which offers advice on debt problems, says it was unusual for people to come in with debts of £5,000. Now it is the norm. We even get cases of up to £12,000. Another change has been the way that debt has moved up the income scale. In the past, it was confined to the poor. Now accountants, solicitors, even managing directors and people described as "yuppies" are having debt problems. People in suburban areas, not simply those in inner cities, are also being caught. Although unemployment and marital problems are the main reasons that people find it difficult to service their debts, unscrupulous lending practices are also blamed. One worry is that the much extended credit is not being extended by the finance houses and other lenders directly, but by brokers or retailers. "Such people are pushing credit like there's no tomorrow," says Ms Andrews. "Anybody selling double glazing nowadays is not only selling his product but also the financing. It does not bother him if the borrower can't pay and loses his house."

There certainly are casualties and their number is on the rise. Even more have not yet fallen by the wayside but have increased their indebtedness to such an extent that they are vulnerable to a deterioration of their economic circumstances. None of this, however, means that the financial system is in any real danger of collapse. For that to happen, it seems the UK would have to be subjected to a series of simultaneous shocks leading to a further rise in unemployment, a decline in real incomes, a large rise in interest rates and a collapse in property prices.

Advertisement for Gresham Trust. Features a logo with 'START-UP' and 'BUY-OUT'. Text: 'For £150,000 upwards contact Gresham Trust'. Subtext: 'We provide share capital for private companies and their managers who wish to develop in a variety of ways. You retain control both financially and operationally supported by our financial help and expert advice. For full details of how we can help you to grow in the way you want contact Bill Ireland, or Trevor Jones, Gresham Trust p.l.c., Barrington House, Gresham Street, London EC2V 7HE. Tel: 01-606 6474.'

ECONOMIC VIEWPOINT

Chance to avoid national suicide

By Samuel Brittan

THE basic case for Profit Related Pay (PRP) was made by... recently economic director of NEDO...

The clue to the confused debate over profit-sharing is to distinguish very clearly between the reasons why companies have come to adopt profit-sharing as a business strategy...

Take an employer with a labour force where average earnings are—take unrealistic round numbers—£100 per week. A profit-sharing scheme might raise this to £110. The employer might hope to finance this increase from improved productivity...

The employment-promoting aspects highlighted by Prof Weitzman belong to an entirely different set of ideas. Let us go back to the employee earning £100 per week. Under a Weitzman-type scheme, this would be divided in two. There would be basic pay of, say, £50. The rest would be made up by a profit-related element...

The distinction between traditional profit-sharing and Weitzman-type PRP is blurred by the fact that the fundamental flaw is that it's designed for the Aunt Agathas, and not the professional investors.

a bonus of £25 at the expense of the equity holder rather than £20. Indeed this gives a low element might be essential as a sweetener.

Inquiries after the 1986 UK Budget revealed that employers did not think their workforces were prepared to put 20 per cent of their pay at risk overnight, even with a tax incentive. The most that could be hoped is that this might be a move to a system in which gradually as employees accepted profit-related increments in partial place of annual pay increases.

Why, then, should the more thoroughgoing ideas of Profit Related Pay promote employment? The basic case was put in the 1986 Budget Speech. "If the number of people employed, then redundancies are inevitable... One way out of this might be a move to a system in which significant proportion of an employee's remuneration depends directly on the company's profitability per person employed."

A very hostile study by latter economists Borschower and Oswald is being used to knock down PRP. Yet their full paper admits: "We have not tested the hypothesis that cash profit sharing leads to higher or more stable employment... and a test is more difficult than they suppose."

There is plenty of more informal evidence. Profit-related element amount to up to one third of pay in Japanese industry and have provided an important shock-absorber in recession. In professional partnerships, and where remuneration is linked directly to the year's results, fluctuations in performance show themselves in variations in

A simple example of the effect of profit sharing

Table with 3 columns: Firm A, Firm B, and values for Revenue, Other costs, Basic wage costs, Profits before bonus, Bonus, Profits, No. of workers, Pay per worker basic, bonus, total.

Effect of employing 10 extra workers

Table with 3 columns: Firm A, Firm B, and values for Revenue, Other costs, Basic wage costs, Profits before bonus, Bonus, Profits, No. of workers, Pay per worker basic, bonus, total.

Source: Lloyd's Economic Bulletin, May 1986.

take-home pay rather than employment. The main problem with PRP is that the hiring of new "outside" workers reduces the compensation of insiders... There are several reasons for supposing that the back-door might be easier to open than the front...

kind of two-tier systems. The Green Paper allows for a qualifying period for PRP, which is likely to be as long as the employer cares to specify.

Fourth, Professor Weitzman himself believes that if a "critical mass" of firms went over to PRP there would be no downward pressure on real pay, because full employment would prevail; and the competition among employers would boost basic pay and suck in new workers...

There is, however, one peculiar aspect of the way in which the Chancellor and his officials have approached PRP. This is the importance attached to employer reaction. Can employers, who are and should be mainly concerned with running their own businesses, be expected instantly to embrace the wider economics of PRP as soon as the British Government hints at them?

There is, also, a much cruder point. If take-up is high then the wider benefits will be obtained. But if take-up is low the cost to the Exchequer will be low. So for once the Chancellor wins either way.

The more serious—but easily remedied—defect of the Green Paper, is that in setting the terms the Chancellor has reduced the tax incentives to dangerously low levels. Exemption from tax would, in the Green Paper, apply to a quarter of PRP received by each employee, up to a limit of 5 per cent of total remuneration or £1,000 per annum, whichever is the lower.

Protecting the investor

From Mr K. Woodley Sir—At the end of July, you published the results of a survey on the attitudes of investors in international investment businesses to the regulatory proposals under the Financial Services Bill...

I cannot say that, as a member of the accountancy profession, the Bill is entirely satisfactory. As a member of a firm closely involved with the City for many years, I am, however, convinced that the legislation, however complex seeming, is absolutely necessary, and that it is essential that the Bill is not lost.

The Stock Exchange has taken the lead and introduced a sweeping series of rule changes to cope with the new situation. It has done this at times in proposing the merger with the International Securities Community at one end of the scale and with the formation of the "City" within the Exchange at the other end.

At this late stage there is no alternative to the type of regulatory structure the Bill aims to set up, which could provide the necessary response and adaptability to meet constantly changing situations. And let us not forget the Aunt Agathas, Keith S. Woodley, Deloitte Haskins and Sells, 128, Queen Victoria St, EC4.

The Phoenix initiative

From the Chairman, Redland Sir—On October 13, you published a report by your Regional Affairs Editor suggesting that the Phoenix initiative had been severely damaged by the withdrawal of Sir Nigel Brackles...

Letters to the Editor

he did not wish to take on the task. The Phoenix initiative, meanwhile, has continued to attract growing support...

Whether our efforts will ultimately prove successful depends largely upon the Government exercising its political will to tackle urban regeneration seriously and with an appropriate measure of public funding.

Pittsburgh points the way

From Mr D. Redfern Sir—It is interesting to note (Oct 10) that Malcolm Rifkind has made a pledge on early rates reform; but in view of what the Government proposes, "reform" is hardly the right word.

Here a comparison is in order with an article (Oct 7) by Nick Garnett, entitled: "Urban regeneration: Pittsburgh points to some possible answers." It would seem that unemployment in Pittsburgh is down to 8.6 per cent, and still dropping...

Early closing markets

From Mr V. Harrison Sir—The response by the heads of the London Commodity Exchange and the International Petroleum Exchange (October 10) to my letter complaining about the early closing of certain commodity markets was as predictable as it was unhelpful.

Why is it that the people who actually control the commodity markets operate them for their own convenience and not for that of their customers? The early closing rule could be easily amended to meet all their customers' objections...

Risks of nuclear accidents

From Sir Christopher Cockerell Sir—Mr Robin Hurst (October 13) referring to my article (October 8) accuses me of making "a schoolboy howler," but he is not correct. If the chance of a nuclear accident for each station is, on average, once in 30,000 years, then there are 30,000 nuclear stations of his letter there will be, on average, 30,000 accidents in 30,000 years. That is, on average, one accident per year.

Wapping ballots

From the Imperial Father, National Graphical Association, Graphical Financial Times Sir—I refer to your report (October 9) that, following the decisive rejection of his latest offer by his former workforce, Mr Murdoch intends to invite his employees to apply for compensation on an individual basis.

Working party members

From Mr J. Speller Sir—Your report (October 4) of my speech on re-selection at the Labour Party conference slightly misses one of the key points I was trying to make. Many members put a great deal of effort into politics in terms of canvassing, delivering and undertaking the vital work of keeping the party in contact with the electorate.

Early closing

From Mr V. Harrison Sir—The response by the heads of the London Commodity Exchange and the International Petroleum Exchange (October 10) to my letter complaining about the early closing of certain commodity markets was as predictable as it was unhelpful.

Make your accountant's day. Spend a small fortune on software.

Omnicron Accounting Software is the one extravagance your accountant will positively encourage you to indulge in. Because whilst Omnicron may appear a trifle expensive, you really do get what you pay for. Plus a whole lot more.

Form with fields for NAME, POSITION, COMPANY, ADDRESS, POSTCODE, TELEPHONE.

OMICRON FINANCIAL AND MANAGEMENT ACCOUNTING SOFTWARE. Omnicron Management Software Ltd, 51 Holland St, Kensington, London W8 7B.

BADENOCH & CLARK

FINANCIAL ANALYSIS

Salary c£18,000

Our client, a leading U.K. Accepting House, requires a financial analyst to join its team. Candidates will be bright, young newly qualified Chartered Accountants with good examination records, analytical minds and the ability to communicate effectively. This position offers a genuine opportunity for the successful candidate, with ambition, to move into a front line merchant banking role.

SWAPS ACCOUNTANT

Salary c£25,000 + Bens

An established U.K. Merchant Bank with a high profile swaps team requires a first class ACA, with three years' experience gained in a financial institution, to join it as a specialist swaps accountant. Candidates will be 30ish with an innovative mind and preferably, though not necessarily, some experience of swap transactions. They will have the personality to operate in a dealing environment.

For further details of these and other current opportunities, contact: **Philippa Dillies, Tim Clarke** ACA or **Robert Digby** (who can be contacted outside office hours on 01-870 1896).

Financial Recruitment Specialists
16-18 New Bridge St, London EC4V 6AU
Telephone 01-883 0073

FINANCIAL SELECTION SERVICES

Drayton House, Gordon Street, Bloomsbury, London WC1H 6AN
Tel: 01-387 5006
One of the UK's most successful independent Financial Recruitment Consultants, currently handling an exciting and diverse range of career appointments in all sectors of commerce and industry, including banking and financial services.

INTERNATIONAL APPOINTMENTS



A new set up at F. W. Woolworth brings Mr Harold Sells (left) to the chief executive post, in succession to Mr John W. Lynn, who is retiring, and Mr Frederick Henzig (right) into the post of chief operating officer.

Top switch at Woolworth

BY DAVID BLACKWELL IN NEW YORK

MR HAROLD E. SELLS, president and chief operating officer of F. W. Woolworth, the US stores chain, is to succeed Mr John W. Lynn as chairman and chief executive when Mr Lynn retires on January 31, on reaching the age of 65.
Mr Frederick E. Henzig, 54, senior vice president of worldwide merchandising operations, is to succeed Mr Sells in both his current positions.

The group says that Mr Sells, 58, had been "credited with playing a major role" in Mr Lynn's leadership, "in the recent dramatic turnaround". Mr Lynn took over as chairman and chief executive in

November 1982 and Mr Sells became president a couple of months later. The store chain was then in the process of closing its US Woolco discount division and selling its \$2.6 per cent stake in its troubled British subsidiary.

The company made its targets an after-tax return on investment of 11 per cent and a 5 per cent annual growth in sales. In the year ended in January, sales were \$5.96bn, compared with \$5.12bn in 1985-86, and net earnings reached \$177m, up 26 per cent on the previous year, and more than double 1983-85's \$22m.

The after-tax return on investment rose from 7.4 per cent to 11 per cent over the period under the new management.
Mr Sells began his career in 1945 in Fort Smith, Arkansas as assistant manager of a shoe store owned by the Kinney Shoe Corporation. Mr Henzig started in 1949 in a Woolworth training programme in Canada.

Kinney was acquired by Woolworth in 1963. Mr Henzig became executive vice president for corporate operations in Toronto and in 1984 moved to New York as senior vice president. Mr Lynn is to continue as a director.

Crocker executive moves to Mellon

MELLON CORPORATION, of Pittsburgh, has appointed Mr Richard H. Daniel vice chairman. Mr Daniel was executive vice president of the special assets division of Crocker National Corporation, of California, recently controlled by Midland Bank, of the UK, up to Crocker's acquisition by Wells Fargo and Co, another Californian banking group. Mr Daniel is to join the corporate office of Mellon, and to assume supervisory charge of credit policy and credit administration.

Buy-out man leaves J. P. Morgan

MR LARRY L. CHAMBERLIN has left J. P. Morgan and Company, the New York banking group, to join Leach McMillin and Company, the recently formed San Francisco-based leveraged buy-out concern. Mr Chamberlin becomes substitute managing director of Leach, and head of New York operations. He previously headed J. P. Morgan's leveraged buy-out department.

Ford takes chairman of Henley Group on to its board

FORD MOTOR COMPANY has elected Mr Michael Dingman, 53, a director, increasing the number on its board to 19.

Mr Dingman, chairman of the Henley Group, previously served on the Ford board from 1981 to 1983, and later to 1986, leaving the board to avoid possible conflicts of interest.

Henley Group is a group of businesses spun off earlier this year from Allied-Signal, the New Jersey advanced technology concern.

On leaving the Allied-Signal board last month, Mr Dingman said he did so to avoid possible conflicts of interest.

Mr Robert L. Kirk, 57, has been appointed president and chief executive of Allied-Signal's new Aerospace and Electronics Company, from November 1. The Aerospace and Electronics Company is made up of Allied's Bendix Aerospace, Garrett Corporation and electronics and its instrumentation businesses.

Salomon reorganises management system

SALOMON INC, the Wall Street investment house, has made a number of changes designed to strengthen the management of Salomon Brothers, its investment, banking and securities trading subsidiary. The changes are effective from January 1.

Mr Thomas W. Strauss has been appointed president of Salomon Brothers, a new post.

Mr Lewis S. Ranieri and Mr William J. Vortie will become vice-chairmen of Salomon Brothers, also new posts. The three will continue to be members of Salomon Brothers' executive committee along with the present executive committee members, Mr Allan E. Fine, Mr Gedale B. Horowitz, Dr Henry Kaufman, Mr James L. Massey and Mr Gutfreund.

Accountancy Appointments

APPOINTMENTS ADVERTISING

£11 per single column centimetre and £12 per line. Premium positions will be charged £49 per single column centimetre.

For further information call:

Louise Hunter
01-248 4864
Jane Liversidge
01-248 5205
Daniel Betty
01-248 4782

TRAINING REQUIRED

HM Customs & Excise invites applications to provide accountancy training to senior officers employed on visits to large VAT registered traders. There will be a minimum of 4 courses of 20/25 students each year for a contract period of 3 years. For further details please contact: HM Customs & Excise, Century House, Victoria Avenue, Southend-on-Sea, S52 6EJ.

FINANCE DIRECTOR (DESIGNATE)

Manchester c.£20,000 + car

Our client is a new company, established in the North West with substantial institutional backing, which will develop — in conjunction with a major group — a proven formula in a growth sector of retailing. The MD, who has an impressive track record, now wishes to recruit for this key position, which offers a superb opportunity to the right candidate to develop and control the finance function in a challenging environment. The Finance Director (Designate) will be an accountant, probably with some business qualification, who can show solid

career development, including experience in retailing or the service industry with overall financial responsibility at a senior level in a medium sized company. Treasury and DP functions are of particular importance. An attractive package is available, including company car and pension scheme. There is possibility of equity participation. If you think you can meet the challenge of this exciting new opportunity then write in confidence to John Calvert, Executive Selection Division.

PEAT MARWICK

Peat, Marwick, Mitchell & Co., Century House, 7 Tib Lane, Manchester M2 6DS

European Financial Controller

West of London

c.£26,500 + Car

Alpha Micro is a successful U.S. company which designs, manufactures, markets and services multi-user, multi-tasking computer hardware and software products worldwide. Turnover is in excess of US \$45m and the European operations are a significant part of a company committed to providing innovative, high-quality products and services.

The Financial Controller will take responsibility for the financial management of the UK and European operations, including the preparation of accounts, planning and budgeting and ensuring the implementation of proper controls. As the top financial executive in Europe the incumbent will be expected to become involved in business development, stay in contact with and provide financial advice to dealers and make trips regularly to the European

office in Brussels and the head office in the U.S. Candidates should be qualified accountants in their 30's with commercial flair and a desire to become involved in marketing the company. Exposure to U.S. and European accounting practices gained in the U.K. subsidiary of a U.S. company with a dealer network and a turnover between £5m and £15m would be ideal. Personal qualities must include an outgoing nature, a team orientation and the ability to develop creative solutions to business problems. Please reply in confidence giving concise career, personal and salary details, quoting Ref E867 to:

Michael Farley
Arthur Young Corporate Resourcing,
Citadel House, 5-11 Fetter Lane,
London EC4A 1DH.

Arthur Young Corporate Resourcing

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

FINANCIAL DIRECTOR

Substantial Remuneration including Profit Share

A major division within the Barratt Group, Barratt Central London Ltd. builds a wide range of homes throughout Central and West London. The Company, based in Victoria, is very successful and is poised for further growth.

Due to promotion we now have an exceptional opportunity for a first-class Chartered Accountant to join our Board in the combined role of Finance Director and Company Secretary.

Probably aged in your mid 30's to mid 40's you must have extensive commercial/industrial experience in all aspects of financial management.

The position commands a high remuneration package including substantial profit share, executive

car, BUPA and the usual large company benefits. Please send full cv, in strict confidence to: **David Prety, BSc (Econ), Managing Director, Barratt Central London Ltd, 1 Wilton Road, Victoria, London SW1V 1LL.**



BARRATT

ALPS

ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LTD
35 New Broad Street, London EC2M 1NH
Tel: 01-588 3576 Telex 887474

A key position in start-up situation with prospects for appointment to the Board.

FINANCIAL CONTROLLER — INVESTMENT MANAGEMENT

LONDON W1

INTERNATIONAL INVESTMENT MANAGEMENT COMPANY

£25,000 — £35,000

On behalf of our clients, we invite applications from Chartered Accountants, aged 29-35, with at least 3 years' post-qualification experience, either within a financial institution, major management consultancy or international firm of accountants, and who have a practical knowledge of international securities trading/accounting systems. The successful candidate, reporting to the Managing Directors, will develop and implement computerised accounting systems and be responsible for the production of monthly/annual accounts, income statements, daily portfolio valuations, budgets, payroll, VAT/PAYE and statutory returns. Additional important areas covered will be setting up funds and management contracts with clients and their legal advisers. There will be close liaison with opposite numbers in New York and a Settlements Manager to be recruited in London. A "shirtsleeves" approach to problem solving, quick commercial reflexes and resilience are among the personal qualities we seek for this challenging and demanding appointment. Initial salary negotiable in range £25,000—£35,000. Applications, in confidence, under reference FC118/F1, to the Managing Director.

ACCOUNTANCY & LEGAL PROFESSIONS SELECTION LTD., 35 NEW BROAD STREET, LONDON EC2M 1NH. Telephone: 01-588 3576 or 01-588 3578. Telex: 887474. Fax: 01-520 5351.

The following Appointments appeared yesterday

EUROBOND SALES
MARKETING EXECUTIVE
CORPORATE FINANCE
INVESTMENT RESEARCH MANAGER
BUSINESS SYSTEMS

GENERAL MANAGER
INVESTMENT ANALYST
INTERNATIONAL CAPITAL
MARKETS
CHAIRMAN/CHIEF EXECUTIVE

... and many more

FINANCIAL TIMES
EUROPE'S BUSINESS NEWSPAPER
LONDON - FRANKFURT - NEW YORK

Accountancy Appointments

FINANCE AND ADMINISTRATION DIRECTOR

Bucks c.£35,000 + car

This high-tech manufacturing and distribution company with a turnover of £6 million, is expanding rapidly and has ambitious plans including, ultimately, public flotation. Sales growth has been impressive and substantial expansion is anticipated both in the UK and overseas, the company having established itself as a market leader with innovative products in its field.

Reporting to the Managing Director, the Finance and Administration Director will direct all aspects of the company's financial and administrative affairs. This will include enhancement of financial controls and computer systems as well as working closely with the company's senior management on commercial and strategic matters.

A graduate FCA is required with strong management and technical skills as well as the commercial experience and commitment required to make a substantial contribution in this fast growing company. Experience of managing the finance function in a manufacturing environment, ideally computers or electronics, is an essential requirement following exposure at a senior level in the profession.

An attractive remuneration package is available which includes salary and profit related bonus producing earnings of around £35,000. Other benefits include company car, share options, pension scheme and medical cover plus relocation expenses if required.

Please reply in confidence to Anne Routledge, quoting reference D3018/1, Executive Selection Division.



Peat, Marwick, Mitchell & Co.,
165 Queen Victoria Street, Blackfriars, London EC4V 3PD.

Manager-Internal Audit

Major Australian Banking and Financial Services Group

c.£30,000 + car + benefits
City

With significant worldwide interests including merchant and investment banking, stockbroking, foreign exchange and money market operations, this group has a network of offices offering a 24-hour service to clients.

Acquisitions continue to increase their fields of activity and the last 12 months has seen them become an established and credible force in the UK market.

To play an important and expanding role in these operations they now require

an internal audit manager to be responsible for all financial and operational audit. Whilst some travel is anticipated, this is not likely to be significant. Opportunities for progression outside the internal audit function are excellent as is the potential to work in other locations of this group.

To fulfil this role you will need to be a qualified accountant with at least 4 years' experience of either internal or external audit covering banking operations with experience of money

market, foreign exchange, futures and options operations.

Compensation will not be a limiting factor for the right candidate. A car will also be provided and other benefits will be in line with a position at this level.

Please send a full CV quoting reference MCS/3010 to Tracey Phillips, Executive Selection Division, Price Waterhouse Management Consultants, No. 1 London Bridge, London SE1 9QL.

Price Waterhouse

Appointments Advertising

£41 per single column centimetre and £12 per line
Premium positions will be charged £49 per single column centimetre

For further information, call:

Louise Hunter
01-248 4864

Jane Liversidge
01-248 5205

Daniel Berry
01-248 4782

UNITED TECHNOLOGIES Operational Audit

Brussels/Milan base £29-41,000 U.K. equivalent salary

United Technologies is one of the largest manufacturing groups in the world, with sales in excess of U.S.\$16 billion. Their companies, which include Pratt & Whitney aero-engines, Sikorsky helicopters, Otis Elevator and Carrier air conditioning, are all market leaders in their respective fields. European operations have expanded rapidly in recent years with sales now in excess of U.S.\$2 billion, and 30% of audits relating to new acquisitions.

The European audit team provides a real opportunity to gain substantial and varied commercial experience in the review of financial and operational systems, in a highly computerized environment. In addition, the company's firm policy of internal advancement has led to a very high success rate in promotion to key management positions within 2-3 years.

As a result of further planned promotions, they now seek other high-calibre individuals.

Successful candidates must have a clear potential for advancement. Requirements include superior communications and analytical skills, motivation to excel and a minimum of three years' financial and/or industrial experience. Working knowledge of a second European language is required and a maximum age of 36 is envisaged. Significant European travel is necessary, with return to home base at weekends. While this is normally Brussels, their Italian speaking auditors are based in Milan.

Interested applicants should contact Stephen Raby on Brussels 648.13.84 at Michael Page International, Avenue Louise 350, Box 3, 1050 Brussels. Alternatively, write to him c/o Michael Page International, 39-41 Parker Street, London WC2B 5LH. Please enclose a comprehensive curriculum vitae with your application, quoting ref. B 315/FT.



Michael Page International
Recruitment Consultants
London Sydney New York Paris Sydney
A member of Addison Consultancy Group PLC

Business Systems

International Investment Bank

£40-50,000 + substantial benefits

Part of a major banking group, our client is a highly respected investment bank. A substantial force in the finance sector, the investment bank is expanding rapidly throughout its operations, both in the UK and internationally.

The bank now wishes to strengthen its technology team through the recruitment of several Business Systems Managers. Each responsible for a significant trading area, the Managers will plan, implement and control systems in this dynamic environment. Supported by

departments ranging from 10-50 staff, they will work closely with their respective business groups to ensure the determination and achievement of systems strategy. The positions require high levels of both commitment and ability.

In their early/mid 30s, applicants should have a project management background gained in either banking or management consultancy.

Please write enclosing a career/salary history and daytime telephone number, to David Hogg FCA quoting reference H/500/WF.

Lloyd Management

125 High Holborn London WC1V 6QA Selection Consultants 01-405 3499

HEAD OF FINANCE AND ADMINISTRATION

LIVERPOOL c.£20,000 + CAR

Our client is the expanding and highly respected Liverpool office of an international firm of Chartered Accountants.

In order to sustain and support the development of the practice we have been retained to recruit a Practice Administrator who will be responsible for the finance function, reporting to the Managing Partner. The appointee will be involved in the implementation of the firm's strategic plan, all aspects of practice administration and will be expected to make a major contribution to profitability and efficiency.

The successful candidate, aged 35-45, is likely to

be professionally qualified and should have gained relevant experience within a commercial or industrial environment. However, of greater importance will be a confident, outgoing personality, highly developed interpersonal skills and commercial flair.

An attractive salary package is offered, together with company car and relocation where appropriate.

Please write, in confidence, with full details of your experience, to Brian Marren, Douglas Lambias Associates, Brook House, 77 Fountain Street, Manchester M2 2EE.

DOUGLAS LAMBIAS



410 Strand, London WC2R 0NS. Tel: 01-436 9501
26 West Nile Street, Glasgow G1 2ZZ. Tel: 041-228 3101
113/115 George Street, Edinburgh EH2 4JN. Tel: 031-225 7744
Brook House, 77 Fountain Street
Manchester M2 2EE. Tel: 061-236 1853

Group Accountant

to £30,000 + car + re-location Central London

Our clients are one of the foremost names in British manufacturing industry. A prestigious international group that has interests worldwide, including rapidly growing businesses in the USA. With over 100 subsidiaries, group turnover exceeds £1,000 million and their wide ranging activities include many areas of electronics and engineering technology.

The Group Accountant will be a vital member of the head office management team and, in a highly visible role, will play a key part in developing first class financial controls for the group. Special emphasis will be placed on the use of sophisticated computerized reporting systems in the group. Other key activities will include Board reports and responsibility for group accounting procedures. In

addition, you will manage a small team responsible for statutory accounts. Career prospects are excellent.

Candidates for the position should be qualified accountants with experience of complex consolidations in a substantial group. Probably aged 28-35, the ideal candidate will have experience of, and a commitment to, the development of computerized group reporting systems. A pro-active style is important.

Please send your career and current salary details to SANDY STURGESSE or telephone her on 0628 75956 for an informal discussion.



MS&A SEARCH INTERNATIONAL LIMITED
MS&A House
King Street
Maidenhead
Berks SL6 1EF

Head up Accounting for a US Stockbroker

This progressive US stockbroking house is currently expanding in all departments. The firm places a great deal of importance on the smooth operation of its accounting administration and its financial reporting and now wishes to recruit a qualified accountant to manage its accounting function.

Reporting to the firm's senior management, you will be responsible for a wide range of functions which will include monthly preparation of management accounts, formation of ISRO compliance procedures following 'Big Bang' and the setting up and running of the internal payroll system. In addition you will be required to supervise the existing accounting staff, train new staff and assist with the administration of both the Profit Sharing and Pension Scheme as well as

the Employee Stock Ownership Plan.

A qualified accountant, you are aged between 26 and 40 and have had wide post qualification experience, ideally gained in the financial services sector. A self-starter, you have the ability and willingness to tackle any task and are capable of establishing new in-house systems. Numerate and articulate, you possess the qualities necessary to relate to a wide variety of highly skilled multi-national people. An excellent salary is part of the highly competitive package of benefits offered.

To apply, please write enclosing CV to Deborah Hayden of Cripps, Sears & Associates Limited, Personnel Management Consultants, International Buildings, 71 Edgeway, London WC2B 6SL Telephone 01-404 8701.

Cripps, Sears

ACCOUNTING IN THE CITY

CAPITAL MARKETS ACCOUNTANT
Big Bang has led to the development of this role within a market-making subsidiary of a merchant bank to enhance their systems and improve management information. You will be an ACA with a proven record of achievement.
£25,000 + bank benefits Ref: PSW 0274

SYSTEMS AUDIT
A newly qualified with a systems audit background will simultaneously extend his experience and have an opportunity to pursue a career with an important North American international bank.
to £23,000 + bank benefits Ref: RS 0277

ACCOUNTANT
A challenging opportunity for an entrepreneurial ACA (25-28) to control the accounting function of a subsidiary within an international insurance group. Reporting to the commercial director you will provide management information, business plans, analyse potential acquisitions and develop the financial systems.
£20,000 + benefits Ref: SW 0273

ASSISTANT MANAGER
The capital markets group of a prominent US Bank are offering exposure to new and exciting products for a newly qualified ACA with bank audit experience.
£20,000 + bank benefits Ref: RS 0276

Telephone: 01-256 5041 (out of hours (023065) 288)



Management Personnel
10 Finsbury Square, LONDON EC2A 1AD

FINANCIAL CONTROLLER

This is an expanding City investment firm, specialising in the management of equities portfolios. We have a requirement for a Financial Controller to oversee all Client and Corporate Bank Accounts, produce internal management accounts, plan and execute corporate strategy and liaise with specialist advisers.

As part of a small team within an exciting environment, you will be an ambitious and hard working individual, highly motivated, computer wise and probably a Chartered Accountant, with an entrepreneurial flair.

Excellent opportunities for your career to develop within our growing business.

Salary to £20,000 + benefits

If you think you may be interested please write in confidence with details of your career to date to Mr. Charles Dutton



CHARLES DUTTON LIMITED
PERSONAL PORTFOLIO MANAGEMENT
2/4 Russia Row, London EC2V 8BL

Accountancy Appointments

CONTRACT PROFESSIONALS

FREELANCE CONTRACTS FOR QUALIFIED ACCOUNTANTS ONLY

- Premium rates
- Flexibility
- Variety of commercial experience

Registration form and free brochure "A Guide to Freelance Contract Work" from:

Contract Professionals

Aston Science Park, Low Lane, Aston Triangle, Birmingham B7 4BJ
Telephone: 021-359 0961
Telex: 834535 BMTCH G
Telefax (Group 3): 021-359 0433

Financial Controller

W. London

c.£23,000 + car & bonus

The success of this growing and profitable sales and marketing company has been built on the superb quality of its products, linked to its high level of customer commitment.

The attractive remuneration package will include a fully expensed quality car and excellent bonus.

An energetic Financial Controller is sought to make a contribution to the future development of corporate policy and strategy. A key task will be to ensure that management information systems provide the data vital to effective decision making in a fast moving environment.

Please reply to Ann Bishop in strict confidence with details of age, career and salary progression, quoting reference 1667/ET on both envelope and letter.

Candidates, aged about 35-45, should be Qualified Accountants with broad experience of the finance function, perhaps gained in a sales oriented organisation. Exposure to foreign currency management is essential. Personal skills will include drive, determination and initiative, together with strong communication skills.

Deloitte Haskins & Sells

Management Consultancy Division
P.O. Box 198, Hillgate House, 26 Old Bailey, London EC4M 7PL

International Audit & Consultancy

c.£40,000

The International Division of a UK clearing bank is seeking a chartered accountant to lead a team of professional staff who are responsible for major audit, consultancy and investigative projects which are conducted on a worldwide basis from a base in the City.

The organisation in common with all other leading banks is increasingly dependent on its major advanced computer systems. The manager's role will be to liaise closely with senior management in assessing information, systems and resources on which the organisation is dependent. The assessment will cover the cost, profitability, security and control, strategic planning and effectiveness of management issues.

Applicants should be chartered accountants in their early 30's who are approaching partner status in the profession or who hold a similar computer consulting, audit or management role in industry or commerce. In depth experience of large scale computer developments and a wide variety of computer hardware is essential. There will be approximately 15% international travel, mainly to USA, Brazil, Western Europe, Australia, Japan and Hong Kong.

Success in this high profile position should lead to important career opportunities within the bank. All applications will be treated in the strictest confidence.

Please apply quoting ref. L254 to:

Brian H Mason,
Mason & Nurse Associates,
1 Lancaster Place,
Strand,
London WC2E 7EB.
Tel: 01-240 7805

Mason & Nurse
Selection & Search

Major U.S. Energy Corporation seeks ... JOINT VENTURE AUDIT SUPERVISOR SENIOR JOINT VENTURE AUDITOR

London

to £25,000 + car + benefits

Our client has worldwide interests in exploration and production, and has been active in the North Sea since the early 1960's.

As a result of the continuing expansion of its interests and activities in the U.K., they now seek to recruit a Joint Venture Audit Supervisor with a minimum of 5 years experience of joint venture auditing in the oil industry. Additionally, a Senior Auditor with a minimum of 3 years experience is sought.

Likely candidates will be qualified accountants with well developed communication skills. Individuals who are not qualified, but possess exceptional experience in this sector will also be considered.

For further details please contact Malcolm Edgell F.C.A. on 01-836 9501, or write enclosing your c.v. quoting ref. no. 7147E.

410 Strand, London WC2R 0NS, Tel: 01-836 9501
163a Bath Street, Glasgow G2 4BQ, Tel: 041-228 3101
India Buildings, Water Street, Liverpool L2 0BA, Tel: 031-227 1412
113/115 George Street, Edinburgh EH2 4JN, Tel: 031-225 7744
Brook House, 77 Fountain Street
Manchester M2 2EE, Tel: 061-236 1583

DOUGLAS LLANBIAS
Douglas Llanbias Associates Limited
Accountancy & Management
Recruitment Consultants



APPOINTMENTS ADVERTISING

£41 per single column centimetre and £12 per line
Premium positions will be charged £49 per single column centimetre

For further information call:

Louise Hunter
01-248 4884
Jane Liveridge
01-248 5285
Daniel Berry
01-248 4782

BERMUDA To US\$35,000 tax free

Several exciting commercial opportunities exist for young qualified accountants in a variety of businesses on this beautiful island. Our clients, both large and small, offer stimulating, demanding jobs in Insurance, Risk Management and Retailing, ranging from Financial Accountant to Controller level. Those suitable should be single, sports-minded and outgoing and ideally be aged between 24 and 28.

These openings offer an ideal combination of superb career prospects and superior living conditions.

If you would like to discuss your potential for a role in Bermuda contact **Graham Palfrey-Smith** or **Michelle Ser** on 01-629 4463 or write with career history to the address below quoting reference: GJPS 707.

HARRISON & WILLIS LIMITED (Financial Recruitment Consultants), CARDINAL HOUSE, 39-40 ALBEMARLE ST., LONDON W1X 3FD. TELEPHONE: 01-629 4463.

Senior Financial Management

A successful multi-location service industry Company with a turnover of £75m+ and stock value in excess of £25m based in South London/Surrey seeks to fill two new appointments to meet identified development plans. Both posts report to Chief Financial Officer and carry large Company benefits.

Financial Accounting Manager C.A. £20,000 + car

To control monthly accounts, payroll, and cash management through a staff of twenty. Must be able to contribute to the development of the Company by analysis of financial information for business reporting and analysis and implement the transfer of existing systems to a new computer. The ideal candidate will be C.A. to thirties with a sound background in financial accounts/audit as well as current knowledge of corporate taxation and computing systems.

Stock and Costing Manager I.C.M.A. £17,500 + car

To initially run a Department of twenty, encompassing stock recording, valuation, job costing and purchase invoice processing whilst making a positive contribution by reviewing existing operations and policies with a view to improvement or replacement in conjunction with a transfer to a new computer system and further computerisation.

The ideal candidate will be I.C.M.A. to thirties with a grasp for detail, an innovative approach, a knowledge of computing systems and staff management experience. Please write with full c.v., indicating your suitability for the post and current salary, to Confidential Reply Service, Ref. ABS 9422, Austin Knight Advertising, 17 St. Helen's Place, London EC3A 6AS.

Applications will be forwarded to the client concerned, therefore companies in which you are not interested should be listed in a covering letter to the Confidential Reply Supervisor.

Austin Knight Advertising

<p>ACCOUNTANT £22,500 p.a.</p> <p>The finance company of a large corporation, formed 18 months ago are looking for an Accountant in London. A rare opportunity for a young Chartered Accountant with a 1st class or upper 2 degree in his late 20's or early 30's. Duties will include:</p> <ol style="list-style-type: none"> 1. Assisting Managing Director in very broad based financial analysis with a large exposure to a wide variety of financial instruments. 2. To assist in developing an "In House" Bank. 3. Company & Statutory Accounts. 	<p>Chief Accountant/Financial Controller c. £25,000 p.a.</p> <p>A London based company which deals in Securities, shares and bonds with Head Office in Geneva require an Accountant with experience of Merchant Banking & Investment.</p> <p>An ideal opportunity to gain valuable experience in a small fast growing environment.</p>
--	---

For further details please or write quoting reference to:
ACCOUNTANCY ASSOCIATES LIMITED
Temp./perm. recruitment consultants
5 VIGGO STREET LONDON W1X 1AH TELEPHONE 01-439 3387 TELEX 27789

Group Chief Accountant

Essex/Suffolk c.£24,000 + Car

Wardle Storeys is a profitable and expanding manufacturing company which has recently made a significant acquisition. Further growth is expected, both organically and by acquisition.

As a result of this growth a unique opportunity has arisen for an energetic accountant (FCA/ACA) aged about 30.

In addition to co-ordinating the financial results of a divisionalised manufacturing organisation, the position carries responsibility for the functions of Treasury, Statutory Accounts, Audits and Tax. The personality of candidates will be such as to enable them to liaise effectively, not only internally, but also with Merchant Banks, Auditors, Clearing Banks as well as

legal and taxation advisors. Opportunities will arise to participate in acquisition/divestment studies.

It will be necessary to demonstrate experience in most, if not all, of these activities. The successful candidate may come from the profession or a similar post with industry. If the former he or she will need to demonstrate close involvement with industrial clients on such activities.

Reasonable relocation costs will be met and the individual appointed could expect to take part in the Company's Executive Share Option Scheme. Please write in confidence with full cv. to John Bend, Personnel Director, WARDLE STOREYS PLC, Beaufort Works, Nr. Marningshe, Essex CO11 1NJ.

WARDLE STOREYS

Group Financial Controller

London
c. £28,000 + car

Our client, the Haymarket Publishing Group, a substantial private company with about 800 staff seeks a dynamic accountant who can make a major contribution to the management of the Group and to its future expansion in the UK and overseas.

Reporting to the Financial Director, the Group Financial Controller will be responsible for financial and management accounting and the centralised accounts department. The successful candidate will need to develop good working relationships with the managers responsible for the publications.

Candidates should be chartered accountants in their early thirties and good managers with a proven ability to meet strict reporting deadlines. They should have had experience in managing an accounts department, preferably in a service industry.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting reference 2716 to Brian Levy, Executive Selection Division.

Touche Ross
The Business Partners

Hill House, 1 Little New Street, London EC4A 3TR. Telephone: 01-353 8011.

MAIN BOARD APPOINTMENT WITH A NEW MANAGEMENT TEAM FINANCE DIRECTOR

c.£20,000-£25,000 plus car

The opportunity has arisen to join a new management team in developing a leading shipping agency based in Liverpool with offices throughout the UK.

This is a main board appointment with responsibility for financial, administrative and company secretarial affairs. You should ideally be a graduate CA, aged 35-45, with experience of handling staff as well as being familiar with computerised systems.

Personality and flair combined with a positive and commercial attitude will be more important than any specific shipping knowledge.

Please apply in writing with full detailed CV to:

BAHR BEHREND
J. E. Behrend, Chairman
BAHR BEHREND
Indie Buildings
Water Street
Liverpool L69 2BW

Our client, a highly profitable subsidiary of one of Britain's major publicly quoted groups, currently enjoys a turnover in excess of £30 million. Its dominance in the high technology market is largely attributed to product excellence and creative planning - within this innovative environment a qualified accountant is sought to join the senior management team.

Responsible for all aspects of financial reporting and strategic planning, the appointee will be expected to play a significant part in ensuring the company's continued success. Therefore, it is essential that technical competence is complemented by sound commercial judgement and a determination to ensure business objectives are achieved.

HIGH-TECH ACCOUNTANT

C. LONDON
c. £21,000

The Finance Index Ltd.
Financial Recruitment Consultants
97 Vandon Court, Petty France,
London SW1H 9HE. Tel: 01-222 5169

The position offers outstanding future prospects and recognises that the incumbent may wish to develop a managerial career outside the financial area.

Write with full CV and daytime telephone number to Patrick Donnelly, quoting reference FT/001.

BROADEN YOUR HORIZONS

tfi The Finance Index Ltd.

Accountancy Appointments

ADDISON CONSULTANCY GROUP PLC

The recent merger of Chetwynd Streets PLC with Addison Page PLC and the acquisition of the Taylor Nelson Group Limited has created this newly named Group which has gained the permission of its shareholders to undertake a further acquisition of Aldcom International PLC.

This has created a substantial communications and management consultancy group offering a wide range of complementary and balanced specialist services, both in the UK and internationally including Personnel Services, Design, Financial and Corporate Communications, Consumer Communications and Research. As a result of this planned expansion, two new positions have been created within the Group's finance function in Central London.

GROUP MANAGEMENT ACCOUNTANT to £20,000 + car

Reporting to the Group Corporate Accountant, this position would give the individual responsibility for the Group's management reporting functions, preparation of group budgets and forecasts and involvement in assisting senior management in financial analysis for corporate and strategic business plans. In addition, the selected candidate will be expected to assist in the development of the Group's treasury functions and to undertake a number of ad-hoc projects. Candidates, preferably aged between 26-30, should possess a recognised accounting qualification (ACCA, ACMA or ACA) and be able to demonstrate an ability and willingness to work within a dynamic and commercial environment.

Interested applicants should contact Charles Austin on 01-831 2000 or write, enclosing a

ASSISTANT GROUP FINANCIAL ACCOUNTANT to £20,000 + car

This key position relates to the Head Office and subsidiary financial accounting functions. Reporting to the Group Financial Accountant, the role offers considerable man management experience and the opportunity to become involved in other areas of the Group's activities. The selected candidate will have responsibility for the day-to-day accounting functions, preparation of annual and half-year consolidations, divisional tax compliance work as well as specific projects and investigation assignments delegated by the Group Financial Accountant. Candidates should be Chartered Accountants, aged 25-28, with a sound professional background, currently working in the profession or in an industrial or commercial organisation.

comprehensive C.V., to 39-41 Parker Street, London WC2B 5LH, quoting ref. 2078.



Michael Page Partnership

International Recruitment Consultants
London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide
A member of Addison Consultancy Group PLC

Exciting opportunities for Accountants

NATWEST INVESTMENT BANK

NatWest Investment Bank is an autonomous international investment and merchant banking group with a capital of over £300 million. Based in London it has offices in the US, Japan, Hong Kong, Australia, and Dubai and is able to offer clients financing and investment opportunities on a genuinely global scale.

Following the recent appointment of a Group Finance Director, there is an immediate need to recruit further key executives to the Finance Group.

Opportunities exist in the following areas:-
SYSTEMS ACCOUNTING
FINANCIAL ACCOUNTING
MANAGEMENT INFORMATION
FINANCIAL CONTROL

The Bank seeks applications from ambitious accountants with drive and determination who are keen to join an expanding and dynamic organisation where performance is recognised and rewarded.

You should have experience preferably in one, or more, of the areas mentioned above; in addition the Finance Group has a commitment to develop multidisciplinary career accountants by offering experience within the Finance Group itself and within the business and commercial departments of the bank.

The remuneration package is highly competitive and will include performance related bonus as well as usual banking benefits.

If you are confident you can meet these demands, telephone for further details or write enclosing a comprehensive resumé quoting ref. 116 to:

Nigel Hopkins FCA, 97 Jermyn Street, London SW1Y 6JE. Tel: 01-859 4572

Cartwright Hopkins

FINANCIAL SELECTION AND SEARCH

Finance Director

c£20,000+car+benefits Midlands

The company, part of a major group is a significant force in its specialist field. A £20m turnover is generated from the aggressive marketing worldwide of a range of quality engineered capital equipment manufactured at a West Midlands base. A thoroughly professional and profit oriented Finance Director is now sought to assume full responsibility for all aspects of financial and management accounting in this competitive industrial sector. Key tasks will be to enhance further development and implement good management accounting systems utilising the latest computerised systems, to control operating costs with a view to early impact on the bottom line and to assist in the identification of business opportunities and subsequent negotiations. Aged 30-45, the successful candidate will be a qualified

Accountant with wide ranging and relevant industrial experience at a senior financial management level, preferably in a high/medium engineering or capital equipment environment. This is a strategic role offering early responsibility and considerable challenge to a self motivated and energetic individual. An early contribution to the general management and profitable growth of the business will be expected.

Excellent remuneration package includes a salary negotiable as indicated and expense car, BUPA and substantial fringe benefits. Relocation assistance will be given where appropriate.

Please send full cv, which will be forwarded to our client unopened. (Address to our Security Manager if listing companies to which it should not be sent) Ref: MB4837T



PA Advertising

Fountain Court, 66 Fountain Street, Manchester M2 2FE. Tel: 061-236 4331.

FINANCE AND ADMINISTRATION DIRECTOR FMCG

HAMPSHIRE

£40K PACKAGE + CAR

This influential appointment provides an excellent opportunity for a qualified accountant to make a major contribution to the commercial development within my client's dynamic and highly successful consumer goods company. A subsidiary of an American Multi-National having experienced strong growth as a result of creative management, continual and highly innovative new product development in an aggressive and very fast moving Market Sector.

Reporting to the Managing Director, this Director will take full responsibility for the UK financial and administration departments and will play a key role in the organic and acquisitive growth plans of the company. As well as proven financial expertise, interpersonal and strategic business planning skills are critical requirements together with the ability to work closely with fellow Directors in the area of business planning and development.

The successful candidate will be a qualified Accountant, probably aged 30-40 able to demonstrate a high level of achievement to date gained within a marketing lead FMCG company.

Commercial flair, imagination and tenacity are essential qualities as is the developed communication skills and the ability to work in close liaison with the American parent company. A first class salary and benefits package, plus bonus and full relocation assistance will be provided, reflecting the importance of this appointment.

Interested candidates should telephone in confidence or alternatively write to:

Maralyn Viviers
Maralyn Viviers Executive Search
(A Division of Highfield Associates)
1 London Road, Newbury Berkshire RG13 2JL
Telephone: (0635) 55925

Maralyn Viviers Executive Search

OPPORTUNITIES IN FINANCE JEDDAH, SAUDI ARABIA

Opportunities are available for professional accountants, who are fluent in both spoken and written ARABIC AND ENGLISH. The positions and their responsibilities/qualifications are:

FINANCIAL CONTROLLER

Responsibilities:

- Responsible for accounting, budgeting-management information treasury and E.D.P with a home office staff of 30.
- Functional responsibility extends to overseas subsidiaries and branches.

Qualifications:

- Qualifications from reputable Institute.
- 10-15 years progressive experience in similar position.
- Prior international posting (s) desirable.

INTERNAL AUDIT MANAGER

Responsibilities:

- Directly responsible to the Board of Directors.
- Responsibilities for internal audits extend to overseas subsidiaries and branches.

Qualifications:

- CMA or Chartered Accountant.
- 10-15 years audit experience with Large public accounting firms, and/or internal auditing experience in commerce or industry.
- Prior international posting (s) and travel experience desirable.
- Both of these positions are based in Jeddah, Saudi Arabia, and offer:
 - Tax free salaries that recognise qualifications and experience
 - Housing, transportation and 30 days annual home leave with air transportation for the employee and two members of his family.

Please send your resume with salary history to:
P.O. Box 1822, (E16)
Riyadh 11441, SAUDI ARABIA.

Head of Management Accounts

Guildford

c. £20,000 + car

A rapidly expanding diversified group with a turnover in excess of £600 million, wishes to strengthen its small Head Office team by the appointment of an additional qualified accountant.

Reporting to the Group Financial Controller, the successful candidate will be responsible for the computerised consolidations of budgets, management accounts and information systems, and will contribute to their analysis and review as well as being involved in ad hoc projects and investigations.

Candidates should be qualified accountants in their late twenties. They must have had directly relevant experience in an international firm and be fully conversant with PC accounting packages and financial modelling. There are excellent opportunities for subsequent career progression in the eight operating divisions.

Please send a comprehensive career resumé, including salary history and day-time telephone number, quoting ref. 2717 to W.L. Tait, Executive Selection Division.

Touche Ross
The Business Partners

Hill House, 1 Little New Street, London EC4A 3TR. Telephone: 01-353 8011.

STEP INTO BANKING

City

£18-22,000 + Mortgage

Our client, a MAJOR UK BANK, is following a buoyant and acquisitive path through the explosive finance sector. Continuing success and expansion throughout its financial functions has led to the creation of an exciting new opportunity.

Having commenced an aggressive sweep into a new business area, this special projects team is searching for further acquisitions. They require a commercially aware, newly-qualified young accountant with the confidence to get involved in front-line negotiations at every stage.

The bank has an undisputed reputation for high rewards and rapid advancement related to personal performance. For a detailed discussion please telephone JANE EASTON on 01-242 6321.

Personnel Resources 75 Gray's Inn Road London WC1X 8US

Personnel Resources

Taxation Specialist

Weybridge

c£21,000

The Gallaher Group, with an annual turnover in excess of £3,000M and developing worldwide interests including tobacco, engineering, optics, distribution, office products and housewares, wishes to recruit a Taxation Specialist.

This is an excellent opportunity to join a highly skilled team which provides a comprehensive taxation service to all the UK resident companies within the Group, and deals with both UK and overseas tax matters.

Candidates must be qualified accountants, preferably graduates, in the age range 26-30, with a minimum of 2 years' sound post qualification experience of corporate taxation of large groups, probably gained in a major professional firm or a multinational group. Candidates should be able to demonstrate solid technical ability, particularly in the areas of complex situations. A knowledge of US and other overseas taxation procedures is desirable, and the ability to communicate effectively is essential.

The position is based at our Head Office in Weybridge, Surrey. The total salary package is c £21,000 and there are attractive fringe benefits. This post is intended to provide an excellent base for a sound career within the Group.

Applicants should apply in writing enclosing their C.V. to Mr D.G.H. Whittle, Recruitment Manager, Gallaher Limited, P.O. Box 14, Rowdell Road, Northolt, Middlesex, UB5 5QU.



GALLAHER LIMITED

AVAILABLE FOR ASSIGNMENTS WORLDWIDE:

Joint Interest Auditor

Calgary based, 22 years experience in oil and gas industry. On assignment in Europe until December 15, 1986.

Please reply to:

Krumwest Management Ltd
C/o Vossenkamp 17
3972 VG Driebergen, Netherlands

EXECUTIVE JOB SEARCH

Are you earning £20,000-£100,000 p.a. and seeking a new job?

Connaught's discreet and successful Executive Marketing Programme provides professional excellence in helping you to identify those unadvertised vacancies. Contact us for a free and confidential meeting to assess if we can help you. If you are currently abroad ask for our Executive Expat Service.

32 Saville Row London, W1 **Connaught** 01-734 3878 (24 hours)

The Executive Job Search Professionals

Accountancy Appointments

Assistant Financial Controller

W. London

£26,000 + Bonus + Car

This client is the International Division, a leading US software supplier that specialises in applications for data centre management. The company has a highly successful track record that has been achieved by the development of new products, acquisitions and the development of its customer base, primarily major blue chip organisations. The rapid expansion achieved has now created the need for this new position that will encompass immediate responsibility for the production of sound financial and management information from routine data to the highest standard of reporting within tight deadlines.

Candidates will be qualified accountants, aged about 30-35, who must have had experience of managing

an accounting department in a commercial environment. Maturity, leadership and an ability to enhance the finance team's services and profile within the company are essential as is the ability to adapt in a high growth environment.

Please write enclosing a full curriculum vitae quoting Ref: 115 to: Philip Cartwright FCMA, 97 Jermyn Street, London SW1Y 6JE.

Cartwright Hopkins
FINANCIAL SELECTION AND SEARCH

GRADUATE ACCOUNTANTS • £20,000 - £30,000

To maintain the kind of commercial success for which Mars Confectionery is world-renowned, our financial management and controls need to be of the highest order. You'd expect nothing less from the leading manufacturers in the UK's biggest packaged-goods market.

That's why the kind of accountants we employ have to be exceptionally talented: fully qualified with a good degree, flexible in approach, already possessing an impressive record of achievement (in industry or the profession), and hungry for broader involvement in a fast-moving business environment.

Initially, we offer a position working in management accounting and control, with the opportunity of gaining further experience in all aspects of financial management at Mars. Thereafter, the precise direction of your career is up to you, since it is central to our belief that management ability should not be limited by functional boundaries.

The fast route to FINANCIAL management

What we can guarantee you is a level of responsibility, intellectual challenge and breadth of management development potential that you'd be hard put to match anywhere else. In fact, you'll be replacing someone who's moved up to become Financial Controller in one of our European units - just one example of a number of young financial managers who are now holding down senior jobs in our fast-expanding worldwide group.

Naturally, conditions and benefits are excellent, with relocation assistance available if appropriate.

To find out more, please ring 01-235 4835 (our 24-hour recorded answering service) to obtain an application form.

Mars
We are an equal opportunity employer.

Financial Controller

London

to £22,000 + car

Our client, Atlas Employment Agency, is a highly profitable subsidiary of Hestair plc, the diversified UK-based group whose business interests cover service, consumer and engineering markets. Recent amalgamation in the Greater London area has created a substantial force in the commercial recruitment sector and further expansion is planned during the next two years.

A Financial Controller is now required to head up a sizeable accountancy function and provide positive direction and financial advice at Managing Director level. As a high volume business, stringent cash management and effective credit control are crucial; ad hoc investigations and company secretarial duties will also be within your remit. The company operates a mini system with bespoke

software and you will also be required to develop and control the DP function.

A qualified accountant, aged 27-32, you will be seeking the challenge and opportunities of a high growth commercial environment. Your proven man management skills will enable you to recruit, train and motivate the finance team to operate effectively, working to tight deadlines.

Career prospects within the group are excellent and will only be limited by your personal performance and desire to share in the success of this entrepreneurial group. Interested applicants should write to Geoffrey Rutland ACA, ATIL Executive Division, enclosing a comprehensive C.V. and daytime telephone number, at 39-41 Parker Street, London WC2B 5LH, quoting ref. 356.

Michael Page Partnership
International Recruitment Consultants

London Windsor Bristol Birmingham Nottingham Manchester Leeds Glasgow & Worldwide
A member of Addison Consultancy Group PLC

Prestigious appointment with internationally renowned retail co. ...

FINANCIAL CONTROLLER

South London

LIBERTY

£22,000 + car + benefits

Our client, Liberty of London Prints, is the design originator and wholesaler for the world-famous Liberty Group.

They now wish to recruit a qualified accountant, ideally with some experience in the retail or marketing sectors.

Responsible to the Group Financial Director for all aspects of the finance function, likely candidates will be able to demonstrate commercial flair, coupled with enthusiasm and the ability to make things happen.

Prospects are excellent, and the package includes all the benefits one would associate with a company of this calibre.

For further details, please contact Deborah Sherry on 01-836 9501, or write to our London office enclosing your c.v. quoting ref. no. 715B.

410 Strand, London WC2R 0NS. Tel: 01-836 9501
183a Bath Street, Glasgow G2 4SQ. Tel: 041-226 3101
India Buildings, Water Street, Liverpool L2 0RA. Tel: 051-227 1412
113/115 George Street, Edinburgh EH2 4JN. Tel: 031-225 7744
Brook House, 77 Fountain Street
Manchester: M2 2XE. Tel: 061-236 1553

DOUGLAS LLAMBAS
Douglas Llambas Associates Limited
Accountancy & Management
Recruitment Consultants



OVERSEAS PROPERTY COMPANY

requires

Financial Director

with

- * A first class academic background
- * A prime professional qualification
- * A practical experience of Accounting and Auditing at a senior level
- * Knowledge of modern computer-aided techniques
- * An extremely good track level with a major concern
- * The ability to set up and expand a new department within a newly established business, to be situated at 117 Park Lane, London, W1.

If our requirements can be met the remuneration package should not be a problem.

Please forward your detailed application to:

Desmond Crews FRIBA
CREWS AND CO LTD
15 BERKELEY STREET
LONDON W1X 5AE

clearly marked "Financial Director"

Career opportunity in a multinational group

Financial Analyst

£20,000 + car + relocation South London/Surrey

Our client is a major subsidiary of one of the UK's top multinationals. Turning over £25 million pa and growing consistently they have a worldwide reputation for highly advanced electronic instrumentation and control systems.

As a vital member of the senior management team the job holder will be responsible for monitoring, analysing and forecasting performance and contributing to the development of the business.

Reporting to the Finance Director, other key activities will include systems development, the review of major contracts, and capital

expenditure appraisal. Career prospects are excellent.

Candidates for the position should be qualified accountants with experience of computerised reporting systems in a manufacturing company and probably aged 26-32. Experience in the electronics industry involving exposure to high value contracts would be advantageous but is not essential.

Please send your career and current salary details to BARRY C SKATES or telephone him on 0628 75956 for further information.

MKA SEARCH INTERNATIONAL LIMITED
MKA House
King Street
Maidenhead
Berkshire SL6 1EF



Young Management Accountant

...contribute to profitability in a fast moving multi-site operation

£16 - £18K + car North West base

The leisure retailing industry as a whole is a rapidly developing and highly professional industry. Our client, a subsidiary of a major international plc, is at the forefront of the industry pioneering exciting new developments through innovative and creative marketing, matched by an ambitious investment programme.

As Management Accountant you will have clear responsibility for a significant portion of the business and will be deeply involved with line management in promoting achievement of profit objectives. This will include provision of comprehensive management accounts, variance analysis and recommendation of effective remedial action, capital investment evaluation and development of realistic forecasting techniques. In your late 20s/early 30s and qualified, you should have at least 3 years management accounting experience. Ambitious for challenging career growth opportunities you should have a strong commercial orientation and a pro-active approach to business management. Salary will be in the range of £16,000 - £18,000, generous company benefits include 2 lire car, BUPA and full relocation assistance where appropriate. Please write with full details - in confidence - to Chris Brooks, ref. B.14036.

MSL Advertising, Sovereign House, 12-18 Queen Street, Manchester M2 5HS.
Offices in Europe, the Americas, Australia and Asia Pacific.

MSL Advertising

Bayer UK Limited is part of the international Bayer Group, manufacturing and marketing a wide range of products in the industrial, medical, agricultural and consumer fields.

CHIEF ACCOUNTANT

Following the re-organisation of the Accounts Department, the position of Chief Accountant has been created. Reporting to the Finance Manager/Company Secretary, you will take over the management and control of Company accounts and prepare reports in accordance with international accounting guidelines.

You will be a qualified Accountant, preferably with exposure in tax matters. You will have had experience in managing an Accounts Department and direct experience in the preparation of accounts in a sizeable, preferably, multi-divisional company.

Bayer UK offers an excellent remuneration package including relocation assistance to our base in Newbury, contributory pension scheme, free life assurance, subsidised BUPA, flexitime and staff restaurant facilities.

All applications will be treated in the strictest confidence. Please contact Carole Swettenham, Personnel Manager, Bayer UK Limited, Bayer House, Strawberry Hill, Newbury, Berkshire RG13 1JA. Phone Newbury (0635) 39466. (Anaphone outside office hours).

Bayer
Improving the quality of life.

Oxford University Press

CHIEF ACCOUNTANT Publishing, Oxford c.£19,000 + Car

OUP is an international publisher with a world-wide turnover of £90 million. It is pre-eminent in the field of Academic, Reference, Educational and ELT publishing.

Due to internal promotion, we are looking for a Chief Accountant who will report to the Financial Controller and be responsible for a team of 20 people. In addition to providing regular financial information and ensuring the integrity of the accounting records, the jobholder will be required to provide wide-ranging advice and support to the publishing business and service departments.

This is a key position in a successful organization which provides a stimulating working environment. As well as having sound technical skills, applicants should have the ability to manage and motivate people and to communicate financial information effectively.

Candidates should, ideally, be graduates and chartered accountants aged under 35 with at least two years' post-qualification experience in a large company or the profession.

The salary is negotiable and there are excellent supporting benefits. Assistance with relocation expenses where necessary.

Please write, attaching a C.V. to: Mr D C Moody, UK Personnel Director, Oxford University Press, Walton Street, Oxford OX2 6DP.

Managing Director

£20,000 + performance Bonus + car

Our clients are a new and rapidly expanding company, recently established in England and belonging to a family owned international group. They will be involved in handling investments and trading in financial securities/properties throughout the world on behalf of the Group and clients.

As Managing Director you will be responsible for this young company's growth and achievement of profit targets. This will involve you in liaison with leading banks, merchant banks, security companies, financial institutions, lawyers, auditors and property companies. Naturally a good deal of travel will be involved.

Aged 30-38, you should be qualified both as Chartered and Management Accountant with an exceptional academic record. You should have ten years' proven professional experience of which at least three years' should be at Director/Chief Executive level, together with a working knowledge of the European property market. Middle East experience of at least three years' and a working knowledge of German is also required. The successful applicant will also possess good communication skills and the ability to work under pressure.

Please send full details of your background to: Cheryl Shadrach at PER, 4th Floor, Rex House, 4-12 Regent Street, London SW1Y 4PR.

PER

Britain's Largest Executive Recruitment Consultancy

Accountancy Appointments

EDP and Financial Quality Assurance

Corporate Audit with a Market Leader
To £25,000 plus bonus

Shearson Lehman Brothers is a leading integrated investment house operating internationally. With over 1,000 people in London, teaming up with offices in New York and Tokyo, we offer a comprehensive array of financial services in all major areas of investment banking, capital markets and trading activities.

The Manager of Corporate Audit now seeks to build up a team of specialists working on quantitative and qualitative reviews of all aspects of Shearson's business - be it financial, operational or DP related. We plan to appoint one auditor with a relevant commercial/professional background and another with significant DP experience.

Successful candidates will enjoy a high degree of responsibility as well as day-to-day exposure to senior management.

Ideally a qualified accountant with relevant financial services sector experience, you should have first-class interpersonal skills, perception and an entirely professional approach to problem-solving.

This is an exciting time in the growth of a very successful enterprise. If you have the ability, personality and desire to make a major contribution, a move to Shearson Lehman Brothers represents a substantial career opportunity.

Please send a comprehensive resume, including details of current salary, in strict confidence to Loreta Smith, Personnel Manager, Shearson Lehman Brothers Limited, Winchester House, 100 Old Broad Street, London EC2M 3NS, or ring her for a confidential discussion on 01-688 8800.

**SHEARSON
LEHMAN
BROTHERS**

An American Express company



MINDS OVER MONEY®

CITY CITY BANG BANG 4 DAYS & COUNTING!



Have you reserved a place at our Career Seminar to be held over breakfast at THE SAVOY HOTEL, on Thursday, 23rd October starting at 8.00 am?

If you have, you will hear a leading financial commentator giving his views on the impact of the Big Bang on accountants in the City.

If you have not, you will miss the opportunity to meet representatives from a

number of prestigious financial institutions including Morgan Stanley International, Kleinwort Benson, Exco International, Nomura International, The Stock Exchange, Lloyds Bank plc, and The Mercury International Group.

A limited number of places are left for young, recently qualified accountants. Do not delay: telephone Carol Samdani or Malcolm Edgall, FCA on 01-836 9501.

410 Strand, London WC2R 0NS. Tel: 01-836 9501
163a Bath Street, Glasgow G2 4SQ. Tel: 041-228 3101
India Buildings, Water Street, Liverpool L2 0EA. Tel: 051-227 1412
113/115 George Street, Edinburgh EH2 4RN. Tel: 031-225 7744
Brook House, 77 Fountain Street, Manchester M2 2EE. Tel: 061-236 1553

**DOUGLAS
LLAMBIA**
Douglas Lambias Associates Limited
Accountancy & Management
Recruitment Consultants



Appointments Wanted

FINANCE DIRECTOR
FCA, 42, with extensive experience in house building, construction and service industry seeks new position. Excellent profit improvement record, negotiation, computerisation, systems work and people skills.
Ring 0494 8876 weekend or Write Box 2026, Financial Times 70 Cannon Street, London EC4P 4BY

Accountants Help businesses improve their performance

Considering management consultancy as a career option? Coopers & Lybrand Associates offer:-

- experience in a wide range of businesses across all market sectors,
- the opportunity to develop and implement imaginative solutions to improve the business performance of our clients,
- a variety of assignments to enhance your skills,
- rapid career progression supported by a comprehensive training programme.

We seek qualified accountants with a degree and possibly an MBA aged between 24 and 35. With a background in finance, industry or commerce, you will benefit from a meritocratic system which gives you the edge when it comes to career progression, whether you decide to stay in management consultancy with Coopers & Lybrand or return to industry in a few years' time.

With the qualifications and experience we require, you can expect a starting salary of up to £30,000 plus car, together with an excellent range of benefits. Please send a resume, including a daytime telephone number, quoting ref: F01/33 to Alan McNab, Coopers & Lybrand Associates, Plumtree Court, London EC4A 4HT.

Coopers
& Lybrand

Accounting and Financial Opportunities

As a result of dramatic expansion in our London Office Goldman Sachs International Corp. has accounting and financial opportunities within the Controller's Department for ambitious young professionals.

Successful candidates should be qualified accountants with a good academic record. Relevant experience in the financial services industry would be a distinct advantage.

We offer highly competitive remuneration which includes a wide range of benefits.

Please apply in writing, with full curriculum vitae, to:

Toni Infante, Vice President,
Goldman Sachs International Corp.,
5 Old Bailey, London EC4M 7AH.



COMMERCIAL DIRECTOR/ COMPANY SECRETARY

Up to £30,000 + car

East Anglia

Our client is a leading and highly profitable independent brewery. The company is restructuring its main Board of Directors and requires a Company Secretary with commercial experience who, together with the Managing Director and Financial Director, will control and plan the commercial future of the company.

Candidates will probably be qualified chartered accountants or secretaries; they should be original thinkers, must have a first class intellect and be educated to degree standard. They should have had experience of the full range of company secretarial work, have an in-depth knowledge of legal,

personnel and industrial relations. They should have a sound knowledge of financial accounts and preferably have had some profit accountability in a small or medium sized company. Anyone under the age of 30 is unlikely to have the required experience or stature to fill the position.

Salary will be up to £30,000 with all the usual large company benefits including relocation where applicable.

For further information please telephone John Currie on 0628 75956 or send your CV to him at the address below.



NBA SEARCH INTERNATIONAL LIMITED
NBA House
King Street
Maidenhead
Berks SL6 1EF

FINANCIAL DIRECTOR DESIGNATE

c. £25,000 + Car

Our client is a highly successful, independent chain of ophthalmic opticians operating in London and the Home Counties.

The group is expanding rapidly and is enjoying a period of sustained growth.

Reporting directly to the entrepreneurial Managing Director, the ideal candidate will be a high calibre, qualified accountant, preferably in his/her mid 30's, capable of demonstrating a strong record of career success.

An immediate requirement is the implementation of financial and management information controls and therefore detailed knowledge and experience of computerised accounting systems is essential.

Please write with full personal and career details to:

P. A. Beer, Esq.
LIVINGSTONE FISHER ASSOCIATES LIMITED
Management Consultants
Acres House, 47/48 Long Acre,
London WC2E 9JW

**LIVINGSTONE FISHER
ASSOCIATES LIMITED**
Management Consultants

Finance Manager

Electronics Central London

Specialist electronics supplier requires qualified accountant for senior financial role reporting to Finance Director.

Leading a team of five people, the Finance Manager will be responsible for systems development and the timely production of management and statutory accounts and cash flow projections.

Applicants should have a minimum of three years experience in a commercial environment and should possess the maturity to deal at all levels within this exciting and challenging company.

Please reply to Box A0397, Financial Times,
10 Cannon Street, London EC4P 4BY

Hoggett Bowers

Executive Search and Selection Consultants

BIRMINGHAM, BRISTOL, CARDIFF, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, SHEFFIELD and WINCHESTER

Controller

Broad-based Role in Manufacturing
South Wales

Neg. c. £22,000, Car

Poised to expand via diversification and acquisition, this profitable £10m T/O company seeks a Controller, reporting to the Finance Director, to take responsibility for the entire financial and accounting disciplines of the existing core business.

Candidates must be professionally qualified, preferably ACMA, with proven competence in Business Planning and performance monitoring, product costing, information systems, investment appraisal, sourcing of funds, and man management. An enquiring mind and energetic style are essential to success in this key role.

The company offers excellent career prospects, with a comprehensive benefits package including a negotiable salary which will not be a barrier to attracting the right candidate. Relocation assistance will be provided where necessary to an area with excellent residential and recreational facilities convenient to the M4 and main HR services.

Male or female candidates should submit in confidence a comprehensive c.v. or telephone for a Personal History Form to Huw Davies, Hoggett Bowers plc, 3a Hickman Road, Penarth, CARDIFF, CF6 2AJ, 0222 700633, quoting Ref: 3803A/FT.

Head of Internal Audit TOP LEVEL POSITION IN THE WORLD'S LARGEST BUILDING SOCIETY

£30,000 + car + subsidised mortgage

As Head of Internal Audit for the world's largest building society, you will take on a challenge of considerable scale and significance. It will be your responsibility to evaluate and assess the adequacy of systems of internal control including accounting, financial and other operating controls. The new building society legislation effective from January 1987 will present yet further exciting challenges in the financial world.

Reporting to the Chief Executive you will manage an Audit division which features a sophisticated DP system, modern computer audit techniques and a large team of multi-discipline professionals. Your role will include the direction and administration of systems audit and computer audit together with responsibility for branch security and branch and head office inspections.

To fulfil this demanding brief successfully, you will be a Chartered Accountant (35-45 age group) with at

least 5 years' post-qualifying experience coupled with computer skills. Ideally your background will be in a financial institution and you will need to have the confidence and personality to support your views at the corporate level.

The benefits package is excellent, incorporating a competitive salary, car, subsidised mortgage, superannuation and generous relocation assistance. If you are interested in a prime position with the world's number one building society, then please write with full details to Mr G. M. Wilson, Assistant General Manager, Halifax Building Society, PO Box 69, Trinity Road, Halifax, West Yorkshire, HX1 2RG.

INVESTING IN YOU

HALIFAX
BUILDING SOCIETY



DOUGLAS CAPABILITY IN CONSTRUCTION

SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Thursday October 16 1986

WOLSELEY DIVERSE DECISIVE DYNAMIC

THIRD-QUARTER BOOST TO INTERNATIONAL SALES

US drug groups show big gains

BY DAVID BLACKWELL IN NEW YORK

SCHERING-Plough and Upjohn, two major US pharmaceutical groups, have sharply increased their third quarter profits as a result of large gains in turnover.

health care services, boosted third quarter earnings by 33 per cent to \$90.6m or 98 cents a share, compared with earnings from continuing operations of \$46.7m or 74 cents a share last time.

Montedison plans to drop Fermenta bid

By Our Rome Correspondent

MONTEDISON, the Italian chemicals group, is preparing to abandon its attempt to take over Fermenta, the troubled Swedish chemicals and biotechnology company.

Dutch property group granted court protection from creditors

BY LAURA RAUN IN AMSTERDAM

BREEVAST, the financially troubled property company 36.7 per cent owned by Broeders of the Netherlands, was granted temporary protection from its creditors yesterday by the Utrecht district court.

Ford Motor lobbies for Alfa takeover

By John Wyles in Rome

FORD was lobbying last night to turn the tide of political support in favour of its projected takeover of Alfa Romeo at a meeting between its president, Mr Donald Peterson, and Mr Bettino Craxi, Italian Prime Minister.

Manufacturers Hanover income edges up 5.3%

BY WILLIAM HALL IN NEW YORK

MANUFACTURERS HANOVER, parent of the third highest New York bank, yesterday reported a 5.3 per cent rise in third quarter net income to \$105.8m, while Continental Illinois Corporation underlined its steady recovery by reporting a 15 per cent rise in third quarter net income to \$41.1m.

Manufacturers Hanover said its performance was helped by sharply higher revenues from a wide range of activities including investment banking, securities trading, foreign exchange, venture capital and financial advisory commissions.

Profits at Time boosted by capital gains

By Our New York Staff

TIME, the largest US publishing magazine and cable television group, reported that capital gains totalling \$550m substantially boosted third-quarter net income.

Xerox widens benefits of early retirement

BY OUR NEW YORK STAFF

XEROX, the leading US office equipment group which employs about 60,000 in the US, is boosting its early retirement benefits for about 4,000 eligible salaried employees.

Setback for Hospital Corporation

By Roderick Oran in New York

HOSPITAL Corporation of America, the leading US hospital operator, has reported a 21 per cent fall in net profits for the third quarter, attributable largely to special factors.

Henkel to buy Parker Chemical from Ford

BY OUR FINANCIAL STAFF

HENKEL, the West German chemicals group best known for its range of washing powders, plans to acquire Parker Chemical in a move described as an important step in its efforts to expand in the US.

Output rises at Beatrix

By Kenneth Marston in London

A FRESH ADVANCE in profits for the September quarter is reported by Beatrix Mines, the young gold producer in South Africa's Gencor group which is being worked as a division of Buffelsfontein.

Svenska Cellulosa earnings rise 5% in first eight months

BY SARA WEBB IN STOCKHOLM

SVENSKA Cellulosa, one of Sweden's largest forest product groups, achieved a 5 per cent increase in earnings before extraordinary items, appropriations, and tax for the first eight months. It expects earnings for the full year to be on a level with last year's figure of SKr 1,320m (\$194m).

Output rises at Beatrix

By Kenneth Marston in London

Apartment from the record gold price in the quarter, Beatrix has benefited from a 17% per cent rise in gold output as a result of increases in both ore grade and tonnage milled.

Output rises at Beatrix

By Kenneth Marston in London

Winkelhak has also had a good quarter with the help of a higher ore grade, while other good increases in net profits include those of Grootvlei, Unisel and Kinross.

NatWest USA raises income by 28% in quarter to \$13.3m

BY WILLIAM HALL IN NEW YORK

NATIONAL Westminster Bank USA, the fast expanding US banking arm of National Westminster Bank, increased third-quarter net income by 28 per cent to \$13.3m and increased the outstanding loans by 13.8 per cent to \$7.1bn.

NatWest USA raises income by 28% in quarter to \$13.3m

BY WILLIAM HALL IN NEW YORK

Net interest income in the third quarter rose 11 per cent to \$92m and for the nine months it was 12 per cent higher at \$275.9m. Net interest income on a tax equivalent basis was equivalent to 4.49 per cent of average earning assets in the third quarter, down slightly from the 4.51 per cent in the same period last year.

NatWest USA raises income by 28% in quarter to \$13.3m

BY WILLIAM HALL IN NEW YORK

Non-interest income rose 21 per cent to \$36.2m in the latest quarter, reflecting higher income from deposit services, letters of credit and other loan-related services. Sales of investment securities generated a nominal gain in the latest quarter, compared with gains of \$80,000 in the same quarter of last year.

NatWest USA raises income by 28% in quarter to \$13.3m

BY WILLIAM HALL IN NEW YORK

Operating expenses rose by 13 per cent to \$78.6m in the third quarter and are 11 per cent higher for the nine months at \$239.5m. The provision for loan losses was \$12m, some \$1.5m down on the third quarter 1985 provision.

EUROPEAN INVESTMENT BANK Luxembourg Swiss Francs 150,000,000 4 7/8% Bonds 1986-1998

INTERNATIONAL CAPITAL MARKETS and COMPANIES

Unusual deal for Denmark finds favour in late trading

BY CLARE PEARSON. EURODOLLAR bond prices were marked down yesterday morning ahead of the release of US retail figures for September. These figures failed to provide direction to the market and bonds ended up slightly lower on the day. Yesterday's main talking point was a new \$300m five-year issue of Denmark. This is usually structured as a fixed-rate bond which the investor can exchange for a floating-rate note (FRN). It is designed as a defensive instrument against a deterioration in the fixed-rate market. Many dealers shorted the bond immediately after its announcement, before they had examined its put option. This was because its 40 basis point yield margin over US Treasury bonds seemed tight relative to other five-year deals, especially since Denmark has been a frequent borrower in the Euro market this year. However, later in the day, the issue's price shot up to 101 1/2 bid, against a 101 1/4 issue price. Morgan Stanley International, the lead manager, invited a group of only 10 co-managers into the deal, small for an issue of this size. One co-manager said his allocation amounted to only \$400,000.

Investors have the option from next February to convert the 7 1/2 per cent bond into an FRN due in December 1988. The issue is paying interest at six-month London interbank bid rate (Libid) but, if they do so they will lose accrued interest on the fixed-rate bond. Denmark's last FRN was priced at Libid less 1/2 point, and Morgan Stanley argued that this pricing was in line with the market. On reflection, most dealers felt the deal represented value. The market will now be watching how the price settles down over the next few days. Nikko Securities led a \$50m equity warrants bond for Suzuki Motor, while prices of equity warrants have generally fallen on continuing concern about the Tokyo stock market. The five-year issue has an indicated 44 per cent coupon. Elsewhere in the Eurobond market, two Australian dollar issues were launched, following three last week. This created some concern that the market was becoming oversupplied, although the lead managers of yesterday's deals noted strong Continental demand. Security Pacific House Govett, in its first Eurobond offering, launched an \$450m deal for Security Pacific

Australia, guaranteed by the parent Security Pacific which is rated Double A plus by Standard & Poor's. The three-year 14 1/2 per cent bond was priced at 101 1/2. Meanwhile Orion Royal Bank, which co-ordinated Security Pacific's deal, launched an \$450m three-year bond for Hamburgische Landbank. The 14 1/2 per cent issue was priced at 101 1/2. Prices of longer-dated, and especially zero-coupon D-Mark bonds, fell by up to 1 point due from early weakness in the US Treasury market in the absence of any other factors. In the Swiss franc market prices were unchanged, with two new issues trading for the first time. West Germany's SFR 107m 4 1/2 per cent 10-year bond closed at 99, which is 1/2 point below its issue price. Japan Finance Corporation's SFR 100m 12-year 4 1/2 per cent issue closed at 99, which is 1/2 point below issue price. Union Bank of Switzerland led a SFR 100m five-year note issue with equity warrants for Daiwa House Industry, a Japanese pre-fabricated house builder. The deal will be priced on October 20, but the indicated coupon is 2 1/2 per cent.

Heron in \$150m Europaper programme

By Peter Montgomerie, Euromarkets Correspondent. HERON, the privately-owned UK property and finance company, is to enter the Euro-commercial paper market. It has appointed Bank of America's London branch and Orion Royal Bank to act as dealers on a \$150m programme. The programme, which is expected to be heavily drawn, is part of an arrangement to replace with lower-cost borrowing an earlier note issuance facility assembled for Heron in 1984. Through the Eurocommercial paper will not be specifically underwritten, it is effectively backed up by a London interbank offer rate for Eurodollar deposits plus a utilization fee of up to 7 1/2 basis points depending on how much is drawn. The programme for the London branch of West Germany's Berliner Bank. This is believed to be the first such programme for a German bank and it provides for the issuance of CPs with maturities between two weeks and five years. Pennwalt Corporation, the US chemicals and health products manufacturer, has launched a \$50m Eurocommercial paper programme for which Citicorp and Philadelphia National will act as dealers.

Argentina grapples with bank reform

THE FINANCIAL centre of Buenos Aires is as busy and frenetic as any of the world's major money markets. The sums that pass through it may not be as great but are of a scale which reflect the country's size as an important world producer of beef and grains and a semi-industrialised nation of 30m people. Nonetheless, ask any economist in Argentina where reform is most urgently needed in the economy, and the answer will probably be the banking system. The reason is that the system has failed as a means of mobilising domestic savings and channeling them into long-term investment. A first step towards improving the system has been taken by a measure seeking to eliminate the flourishing parallel financial market in Buenos Aires. It has been met with cautious optimism by bankers and businessmen. The high level of reserve requirements was imposed to control the money supply growth effects in the economy caused by the country running a strong balance of payments surplus from 1982 onwards. It has been able to compete keenly with the legal banking system through substantially lower "spreads". The high level of reserve requirements was imposed to control the money supply growth effects in the economy caused by the country running a strong balance of payments surplus from 1982 onwards. It has been able to compete keenly with the legal banking system through substantially lower "spreads".

Central Bank and the parallel system, back to the formal banking institutions. Yet tougher regulations will be needed. The spectacular export-finance scandal centred around the directors of Banco Alias, the small co-operative bank, which defrauded the Central Bank of \$100m over the past year and a string of banking collapses in recent years, the most spectacular of which was the Banco de Italia in 1985, have made that need abundantly clear. Mr Alfredo Concepcion, the previous Central Bank president, has not yet been publicly questioned as to how such a fraud managed to slip by unnoticed during his presidency. He is also accused of involvement in fraud or criminal negligence by the State Prosecutor for Administrative Investigations, in another case involving credit counts to a small private bank. He was a political appointee of President Alfonsín and the repercussions may eventually be felt at the highest levels of government. An overhaul of the banking regulations is proposed in a new law which is to receive its first hearing in Congress this week. The draft has been put forward by the Central Bank outwards the parallel financial system, and vests the monetary authorities with considerably greater powers of supervision, investigation and control than at present. The proposals have already

Tokyo to lower trust commissions

THE Japanese Investment Trusts Association will lower sales commissions on stock investment trusts from the start of next year. The measures are designed to cope with an increase in redemption of stock investment trusts before maturity and the switch to new funds. The move aims to encourage long-term investment in the industry. The net asset value of Japanese investment trusts in September increased by ¥753.2bn to an all-time record of ¥28,459.5bn.

Toyota Motor to make record domestic CB issue

BY YOKO SHIBATA IN TOKYO. TOYOTA MOTOR, Japan's largest manufacturer of cars as well as its largest company, will issue ¥200bn (\$1.5bn) worth of convertible bonds (CBs) in the domestic market, with payment scheduled for December. This will mark the largest ever CB issue by a Japanese company, doubling the ¥100bn issues floated by such companies as Dai-ichi Kangyo Bank, Heavy Industries. Toyota plans to use the funds for its capital investment. Capital outlays, including the development of new

Wendy's drops Pepsi for Coke

BY OUR FINANCIAL STAFF. WENDY'S, ONE of the largest fast-food restaurant groups in the US with 3,700 outlets in North America and elsewhere, has announced yesterday that it is dropping Pepsi-Cola in favour of Coca-Cola Classic because of PepsiCo's purchase last summer of Kentucky Fried Chicken, a leading restaurant competitor. "In recent months, Pepsi has acquired another restaurant chain," said Mr Robert Bernay, Wendy's chairman. "Their interests are now in conflict with Wendy's and we will not support a company that is trying to make our customers its customers." US analysts said yesterday that the switch-over would cost Pepsi about 5 per cent of its US fountain sales, though less than 1 per cent of total sales. Wendy's and Coca-Cola estimated the value of the new business to Coca-Cola at about \$1.6bn over the next five years. PepsiCo, which is the world's biggest fast-food operator with the Kentucky Fried Chicken, Taco Bell and Pizza Hut chains, said the loss of Wendy's business would be "a terrible shock."

Malaysian central bank eases liquidity ratios

BANK NEGARA, the Malaysian central bank, has further relaxed the statutory and liquidity ratios of commercial banks, a move that will have the effect of releasing 1bn ringgit (US\$385m) to ease current tight liquidity. With immediate effect, the statutory reserve ratio for commercial banks will be lowered by 0.5 percentage point to 3.5 per cent, and liquidity requirements will be reduced by 1.5 percentage points to 17 per cent. Statutory reserves and liquidity ratios of merchant banks and finance companies remain unchanged. Currently the loan deposit ratio in the banking sector ex-

Japanese convertible team leaves Wico for BZW

THE ENTIRE Japanese convertible trading team at W. I. Carr Overseas (Wico), one of the stockbroking arms of Kyocho, the financial services group, has left to join Barclays de Zoete Wedd (BZW). The group comprises Mr Kelvin Saunders, the chief trader, and six other employees, two of whom are from Wico's Tokyo office. All seven, who make up one of the best-known teams in the business, handed in their resignations yesterday morning. No reasons were given for their departure, but money is said to have been a decisive influence. Both BZW and Wico were

FT INTERNATIONAL BOND SERVICE

Listed are the 200 latest international bonds for which there is an adequate secondary market. Closing prices on October 15

Table with columns for Bond Name, Issue Size, Maturity, Coupon, and Price. Includes sections for US BONDS, FOREIGN BONDS, and EUROPEAN BONDS.

FFr416m rights from Legrand

LEGRAND, the French household electrical group, plans to raise FFr 416m through a rights issue of non-voting preferred shares, AP-DJ reports from Paris. The offer will allow investors to buy one new share for FFr 1,650 for every 10 held. Investors not owning Legrand stock will be able to purchase 10 subscription rights for FFr 100. The issue, scheduled to begin on October 20, will be co-managed by Banque de France Nationale de Paris, with about 20 per cent of the shares aimed at foreign investors. Legrand said it plans to use the proceeds from the issue to fund investment opportunities, with the account a foreign development. Last year, Legrand had consolidated net income of FFr 191m, an consolidated turnover of FFr 6.47bn.

Approval for airline merger

BY OUR NEW YORK STAFF. THE US Department of Transportation has given tentative approval to Texas Air's acquisition of People Express, the troubled out-price airline. The decision seems likely to help People Express from its creditors under Chapter 11 of the US bankruptcy code. On Monday it said it expected to report a substantial loss in the third quarter, including a \$50m deficit from Frontier Airlines, its subsidiary already operating under Chapter 11. The DOT said the proposed merger, under which Texas would take on People and the assets of Frontier, was not likely "to substantially reduce competition."

Malaysian central bank eases liquidity ratios

BANK NEGARA, the Malaysian central bank, has further relaxed the statutory and liquidity ratios of commercial banks, a move that will have the effect of releasing 1bn ringgit (US\$385m) to ease current tight liquidity. With immediate effect, the statutory reserve ratio for commercial banks will be lowered by 0.5 percentage point to 3.5 per cent, and liquidity requirements will be reduced by 1.5 percentage points to 17 per cent. Statutory reserves and liquidity ratios of merchant banks and finance companies remain unchanged. Currently the loan deposit ratio in the banking sector ex-

Advertisement for AUSTRALIAN AIRLINES Aircraft Secured Multi Option Facility. Includes details of US\$300,000,000 facility, arranged by Macquarie Bank Limited and Goldman Sachs Limited. Lists SENIOR LEAD MANAGERS, LEAD MANAGERS, and MANAGERS.

INTERNATIONAL COMPANIES AND FINANCE


bank leumi(uk) plc

Interest Rates

Bank Leumi (UK) plc announces that with effect from the close of business on 15th October 1986 its base rate for lending is increased from 10 per cent per annum to 11 per cent per annum.


bank leumi **בנק לאומי** 
Where every customer counts.

Issue of up to £250,000,000 Floating Rate Notes 2000




(Incorporated in England under the Building Societies Act 1974)
of which £150,000,000 is being issued as the Initial Tranche.
Issue Price of the Initial Tranche: 100 per cent.

In accordance with the provisions of the Notes, notice is hereby given that for the interest period from 15 October, 1986 to 15 January, 1987, the Notes will carry an Interest Rate of 11½% per annum. The interest payable on the relevant interest payment date, 15 January, 1987 against Coupon No. 4 will be £288.29.

16 October, 1986
By The Chase Manhattan Bank, N.A., London, Agent Bank 

Weekly net asset value



Tokyo Pacific Holdings (Seaboard) N.V.
on 13th Oct., 1986 U.S. \$128.60

Listed on the Amsterdam Stock Exchange

Information: Pearson, Houlding & Pimco N.V., Herengracht 214, 1016 BS Amsterdam.

AIBD BOND INDICES

WEEKLY EUROBOOND GUIDE OCTOBER 10 1986

Redemption	Yield	Change on Week	12 Months High	12 Months Low
US Dollar	8.834	-0.417	10.770	8.738
Australian Dollar	14.272	-0.391	14.630	12.830
Canadian Dollar	10.570	0.142	11.820	10.373
Euroguilder	5.825	-0.529	6.314	5.224
Euro Currency Unit	6.859	1.263	9.524	8.164
Yen	6.363	0.553	7.250	6.207
Sterling	11.410	-0.946	11.932	9.751
Deutschemark	6.424	-0.016	7.210	6.318

Bank J. Vontobel & Co Ltd, Zurich - Telex: 812744 JNZ CH

Dome's key shareholder moves to sever its links

BY BERNARD SIMON IN TIMMIN'S, NORTHERN ONTARIO

DOME PETROLEUM'S biggest shareholder, the Canadian mining group Dome Mines, has made substantial progress towards severing its links with the debt-burdened Calgary oil and gas producer.

Dome Mines' chairman Mr Fraser Fell said during a tour of the group's Ontario and Quebec gold mine that Dome Petroleum is also actively discussing the sale of its remaining 23 per cent interest in Dome Mines and that the mining company has asked four Canadian banks for a release from its guarantee on C\$225m of Dome Petroleum's C\$6.8bn (US\$4.5bn) debt.

Mr Fell said the two moves should clear the way for Dome Mines to dispose of its 23 per cent shareholding in Dome Petroleum. He said that "our first priority is to disentangle ourselves from Dome Petroleum."

Mr Fell declined to give further details of the negotiations beyond expressing confidence that "in a matter of months we will have this problem behind us."

Dome Petroleum recently proposed a far-reaching recapitalisation plan to its 56 international creditors which would include conversion of a large part of its debt into securities.

Dome Mines' involvement with the hard-pressed energy producer stems from the late 1940s when it formed an oil exploration unit to diversify out of gold production. But the link has become a millstone around Dome Mines' neck, depressing its investment rating and holding up a planned rationalisation of its various mining interests. Among other things, Dome Mines wants to combine the operations of Kiama and Sigma Mines, two adjacent properties in north-west Quebec.

Dome Mines provided the guarantee on a portion of Dome Petroleum's bank loans as part of financing arrangements for the Calgary company's ambitious acquisition of Hudson's Bay Oil and Gas in 1982. The guarantee is supported by a standby line of credit with Toronto-Dominion Bank, one of the four banks which made the original US\$1bn loan, known as the Dome Energy loan, to Dome Petroleum.

Dome Mines agreed earlier this year to defer its guarantee fee of C\$0.5m a month when the drop in oil prices increased pressure on Dome Petroleum's cash flow.

Dome Petroleum reduced its interest in Dome Mines from 34 per cent to 23 per cent last February to comply with a debt rescheduling agreement reached with its creditors in 1985. But securities firms had considerable difficulty finding buyers for the shares.

Dome Petroleum used more than half the proceeds of the share sale, totalling C\$147m, to repay part of the Dome Energy loan. The bulk of any future shares disposed of will also be used to reduce debt. Dome Petroleum's remaining 20.8m shares in Dome Mines are worth roughly C\$200m at current market prices.

Anglovaal hit by change in taxation

By Kenneth Marston in London

WHILE high gold prices have lifted September quarter working profits of the mines in South Africa's Anglovaal group, earnings have fallen at the net level owing to increased tax brought about by a reduction in tax-deductible capital expenditure.

Aggregate taxed profits of the four mines this come out 24 per cent lower than in the previous three months at R75.5m (\$33.7m).

Hartebeestfontein was additionally affected in the latest period by a sharp fall in profits from uranium and sulphuric acid compared with the higher than normal level of the June quarter.

In the case of the gold and antimony-producing Consolidated Murchison there was a tax charge broadly equal in amount to a tax credit in the previous three months.

Prieska, the group's copper-zinc producer, increased output and, thanks to the interim sales agreement with Zincor, boosted its shipments of zinc concentrates.

Northrop faces losses after a \$90m charge

BY DAVID BLACKWELL IN NEW YORK

NORTHROP, THE US military aerospace group, has fallen into the red after taking a \$90m charge in the third quarter.

The deficit of \$30.5m compares with net income last time of \$47.8m or \$1.03 a share. Revenues for the quarter were ahead at \$1.28bn, against \$1.21bn.

The group said the pre-tax charge reflected the lower operating margins which it expects to earn on a "long-term, customer sponsored research and development contract."

At the nine-month stage the group earned \$31.9m or 69 cents a share on revenues of \$3.95bn, compared with \$185.2m or \$4 a share on revenues of \$3.53bn last time.

Earnings at Northrop have been declining steadily this year. It reported a 14 per cent decline in the first quarter, which was attributed to continuing development spending on the F-20 Tiger shark fighter programme.

In the second quarter its earnings fell 75 per cent. The group blamed the fall partly on the absence of some special gains in the comparable quarter of last year and partly on extra costs.

Bank Leu expects profit gain

BY JOHN WICKS IN ZURICH

RANK LEU, one of Switzerland's big five banks, expects a further substantial improvement in earnings for the current year.

In 1985, net profits had already risen by 17 per cent to a record level of Sfr 48.1m (\$28.6m), permitting payment of unchanged dividends of Sfr 90 per share and Sfr 18 per participation certificate on increased capital.

The bank says favourable profits development continued in the third quarter.

Allianz may raise up to DM 900m

By Our Financial Staff

ALLIANZ, the West German insurance group, may raise up to DM 900m (\$450m) through its planned issue of profit-sharing certificates.

The company said the 3.2m certificates on offer would be formally priced today and that the issue would go ahead on October 27.

Allianz expects the distribution of the certificates to be aimed mostly at foreign fund managers. They are expected to be priced somewhere between DM 200 and DM 300 each.

The funds from the issue will be used to create a strategic financial reserve for foreign investments. Allianz has already named the US as a likely place for its next acquisition. The company recently acquired the Italian group Rinnone Adriatica di Siersta and Cornhill Insurance of the UK.

Each holder of four Allianz common shares will be given options to draw on profit-sharing certificates. Allianz regards the notes as preferable for foreign investors to common stock since foreigners do not qualify for investment tax credits.

Allianz said earlier this month that its claims experience so far in 1986 had been satisfactory and that, on balance, good profits growth had been achieved. It said its 1986 results would reflect these twin factors.

Approval for airline merger

By Our New York Staff

THE US Department of Transportation has given tentative approval to Texas Air's acquisition of People Express, the troubled cut-price airline.

The decision seems likely to keep People Express from filing for protection from its creditors under Chapter 11 of the US bankruptcy code. On Monday it said it expected to report a substantial loss in the third quarter, including a \$55m deficit from Frontier Airlines, its subsidiary already operating under Chapter 11.

The DOT said the proposed merger, under which Texas would take on People and the assets of Frontier, was not likely to substantially reduce competition.

Bell Canada ordered to repay C\$206m and reduce rates

BY ROBERT GIBBENS IN MONTREAL

BELL Canada, the Eastern Canada telecommunications utility owned by Bell Canada Enterprises of Montreal has been ordered to reimburse telephone customers C\$206m (US\$148m) and cut its long-distance rates by an average of 20 per cent.

The Canadian Radio, Television and Telecommunications Commission, which regulates the telephone utility, said credits must be made to customers by January 31 1987 and long-distance rate cuts be in force by January 1.

The rate cuts will cost the company C\$226m in revenue in 1987.

The CRTC said economic conditions have changed and Bell Canada's financial performance is much better. Maximum allowable rates of return on equity in 1985 and 1986 are 13.75 per cent and 13.25 per cent, while the actual rate earned by Bell Canada in 1985 was 14.2 per cent and will be 14 per cent this year.

The CRTC found the new rates would allow Bell Canada to maintain its service, while long-distance levels would be reduced to around the same as in New York State. The CRTC has long sought to reduce long-distance costs without raising local rates. For many years Bell long-distance rates have subsidised local rates.

The CRTC also ruled that profits derived from Bell Canada Enterprises' Saudi telephone contracts, worth several billion dollars gross over the past eight years, should not be included in the telephone utility's regulated income base.

Bell Canada said it continues to "face unprecedented growth in demand so that we will have to review carefully our proposed capital spending."

The company said it had not decided yet whether to appeal against the CRTC ruling.

Quebec to sell Domtar and Donohue stakes

BY OUR MONTREAL CORRESPONDENT

THE QUEBEC Government plans to sell its indirect controlling interest in Donohue, a Quebec city lumber and newspaper producer, and Domtar, a Montreal-based pulp and paper, building materials and special chemicals group for between C\$425m (US\$308m) and C\$475m.

The 58 per cent interest in Donohue and 28 per cent interest in Domtar are held through the SGF group, the government's industrial holding company. After the privatisation, SGF's assets will be reduced from C\$1.5bn to about C\$600m.

The government has asked for bids for both control blocks by November 14. It hopes to winnow out the less serious offers by November 28 and then negotiate with several serious contenders. The deals should be completed by next February.


Two bids have already been made for 51 per cent of Donohue, one valuing it at about C\$200m and the other at nearly C\$250m. Several other groups have been rumoured to be interested in either Donohue or Domtar. The government says it will consider bids from companies outside Quebec, but the successful buyers will probably be Quebec-based.

Imasco sells more assets

BY OUR MONTREAL CORRESPONDENT

IMASCO, the Canadian fast-food, tobacco and retailing group which is 40 per cent owned by BAT Industries of the UK, has sold two more US building materials units of its Genstar subsidiary for C\$146m (US\$105m).


Imasco bought Genstar, a conglomerate, early this year for C\$2.5bn

Farm Credit Corporation Canada  **Société du crédit agricole Canada**

This announcement appears as a matter of record only.

Canadian \$100,000,000

Farm Credit Corporation
(An agent of Her Majesty in right of Canada)



9% Notes due September 30, 1991

Issue Price 100%

Wood Gundy Inc. Swiss Bank Corporation International Limited

The Bank of Nova Scotia Bank of Tokyo International Limited

Citicorp Investment Bank Limited Commerzbank Aktiengesellschaft

Crédit Lyonnais Dominion Securities Pitfield Limited

Goldman Sachs International Corp. Morgan Guaranty Ltd

Nomura International Limited Toronto Dominion International Limited


Yasuda Trust Europe Limited

Alahli Bank of Kuwait K.S.C. Bank of Montreal Bankhaus Hermann Lampe

Berliner Bank Aktiengesellschaft Crédit du Nord Daiwa Europe Limited First Chicago Limited

Österreichische Länderbank Rabobank Nederland Rea Brothers Plc

Schoeller & Co. Bank Aktiengesellschaft Swiss Volksbank Vereins- und Westbank Aktiengesellschaft

Canada 

October 1986

This announcement appears as a matter of record only.

New Issue **Canadian \$75,000,000**

La Caisse centrale Desjardins du Québec
(Incorporated under the laws of the Province de Québec, Canada)

10% Deposit Notes due October 15, 1991

Issue Price 101¾%

Wood Gundy Inc.

Crédit Agricole **DG BANK**
Deutsche Genossenschaftsbank

Genossenschaftliche Zentralbank AG **OKOBANK Osuuspankki Keskuspankki Oy**
Vienna

Rabobank Nederland

Bank of Montreal **Bank of Tokyo International Limited**

Bankers Trust International Limited **Banque Bruxelles Lambert S.A.**

Banque Nationale de Paris **CIBC Limited**

Citicorp Investment Bank Limited **Crédit Commercial de France**

Crédit Lyonnais **Daiwa Europe Limited** **Nomura International Limited**

Société Générale **Toronto Dominion International Limited**

Union Bank of Switzerland (Securities) Limited

Berliner Bank **Schoeller & Co.**
Aktiengesellschaft *Bank Aktiengesellschaft*

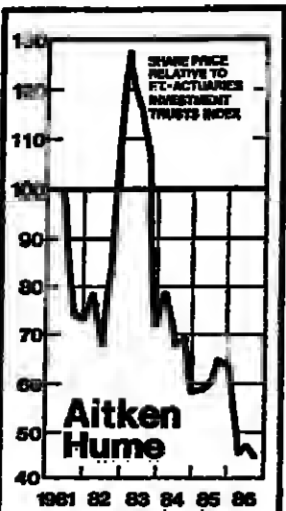
Sel. Oppenheim jr & Cie **Vereins- und Westbank**
Aktiengesellschaft

October 1986

UK COMPANY NEWS

Bid defence costs Aitken its interim

Aitken Hume International, the troubled financial services group, showed some recovery in the opening six months of the 1986-87 year, but the directors said yesterday that they were unable to declare an interim dividend.



They explained that the decision was taken in the light of 1987's results and the costs (£320,000) involved in fighting off the welcome £33m bid from the Transwood Group, Mr Nick Oppenheim's shell company.

For the six months to September 30, 1986 Aitken Hume saw its profits recover from a depressed £743,000 to £2.66m pre-tax, much in line with City estimates.

Helene downturn as new subsidiary incurs loss

A loss of £114,000 incurred by its newly-acquired subsidiary, Peter Barron (Models), pulled back pre-tax profits at Helene of London, manufacturer of fashionwear, in the six months to June 30 1986.

The first half proved extremely difficult, aggravated by the loss at Peter Barron. Considerable pre-tax profits at Helene were a result of a pound 14 profit during the next five years were below £300,000 after tax in aggregate.

PHIT urges rejection of 160p tender bid

Property Holdings and Investment Trust (PHIT) shareholders will be urged to reject the tender offer of 160p a share, plus a top-up payment, from Apex Group of New Zealand, for 29.9 per cent of the equity.

Mr Arthur John, the PHIT chairman, said yesterday that the lines of his company's defence had still to be defined but he classified the offer as "an unsatisfactory attempt to obtain a measure of back door control."

Albert Fisher goes for more US expansion as profits double

BY MIKE SMITH

Albert Fisher Group, the food distribution and service company, yesterday announced that pre-tax profits in the year to August 31 were more than doubled to £8.8m.

The company has also announced its fifth purchase in the US since October 1984, that of the Los Angeles fruit and vegetable distributor Apex Wholesale Produce for a maximum of \$2m (£1.2m). In addition a one-for-three scrip issue is proposed.

broaden its product range internationally. It was confident 1987 would present exciting opportunities for expansion.

For the year to end-August, the UK food division saw pre-tax profits of £1.7m, up 46 per cent on 1985's £1.2m (adjusted to include the results of acquisitions as if they had previously been part of the company).

Reborn Guthrie doubles to £6.7m

IN ITS first figures since its re-appearance as a public company, the Guthrie Corporation increased its pre-tax profits from a depressed £3.5m to £6.68m in the six months to June 30 1986.



Mr Jock Green-Armstrong, managing director of Guthrie Corporation

Mr Jock Green-Armstrong, managing director, said the disparity between the first and second half performance would be much less marked in 1986 in view of the unusually depressed figures for the first half of 1985.

These figures came only two months after the board again re-listed on the Guthrie market in a £123m flotation priced at 150p and those close to the action are well pleased.

Rockware edges further ahead

Rockware Group, the glass and plastics manufacturer, showed a rise in pre-tax profits from a restated £106,000 to £193,000 for the 28 weeks to June 29 1986.

Glass profits were further hit by exchange losses and debts amounting to £359,000 from Nigeria and Zambia.

contracts on completion of the sale, will receive up to \$2.5m depending on the profitability of Apex over the next two years.

Maintaining stable growth.



1985/86 Preliminary Results

Perstorp can report an improved income since last year, which means we have maintained a high level of profitability despite a significant increase in our investments for the development and introduction of new products.

Investing for Tomorrow

Capital investments remained high during the fiscal year, with investments in property, plant and equipment amounting to SEK 265m, including corporate acquisitions.

A Growing Company

Perstorp made several beneficial acquisitions during the year. By gaining La Bakierte SA in France, for instance, we not only acquired one of Europe's largest manufacturers of resins and phenolic moulding compounds - we also added around SEK 250m to our consolidated sales on an annual basis.



Perstorp AB, S-284 80 Perstorp, Sweden

PRELIMINARY RESULTS CORPORATION 1985/86 1984/85 SEK m.

Table with 2 columns: 1985/86 (Unaudited) and 1984/85. Rows include Sales (3,990 vs 3,452), Manufacturing, selling and administrative expenses (-3,457 vs -3,018), Operating income (473 vs 434), Cost depreciation (-120 vs -97), etc.

Earnings per share

Table with 2 columns: 1985/86 and 1984/85. Rows include Earnings per share (actual tax) (11.35 vs 11.55), Earnings per share (standard tax) (9.40 vs 9.05), Dividend per share (1.85* vs 1.45).

Send for Details

If you would like to know more about the Perstorp Corporation's performance for 1985/86, simply write to Perstorp Information, Chancery House, Chancery Lane, London WC2 1JQ, or telephone (01) 831 2808.

DIVIDENDS ANNOUNCED

Table listing dividends for various companies. Columns: Company Name, Current payment, Date of payment, Corro-Total, Total last. Includes Abbey Life, Aitken Hume, Allebone, etc.

FT FINANCIAL TIMES CONFERENCE

Advertisement for the Financial Times Conference titled 'FINANCING TOMORROW'S WINNERS'. Location: Robinson College, Cambridge, 28 October, 1986. Includes contact information for FT.

QUEENSLAND COAL FINANCE LIMITED

Advertisement for Queensland Coal Finance Limited regarding Floating Rate Notes due 1986. Includes a notice of redemption and a table of notes.

TAY HOMES PLC advertisement. Features 'Record Pre-Tax Profits' table comparing 1986 and 1985 figures for Turnover, Pre-Tax Profit, and Earnings per share. Includes text about director reports and company address.

Advertisement for Shackman CRT Cameras. Includes text: 'Caught on the hop', 'Shackman CRT Cameras', and contact information.

Table for GRANVILLE, a share index. Columns include Company Name, Price Change, and Gross Yield. Lists various companies like Ass. Afr. Ind. CULS, Airspring Group, etc.

Trust the British to run the
best hotel in Europe.

The George V, Paris, voted by Executive Travel and Expotel.

Trust the British to win the
Medalla de Oro al Merito Turistico.

The Gold medal for meritorious services to tourism awarded by King Juan Carlos of Spain.

Trust the British to brew the
best cuppa.

Awarded the Golden Tea Cup by the Tea Council and Milk Marketing Board.

Trust the British to run The
Times best restaurant.

90 Park Lane chosen The Times Restaurant of the Year.

Trust a British hotel to be
best in New York.

Hotel Plaza Athénée, won the coveted American Automobile Association Four Diamond Award.

Trusthouse Forte.

John Crowther Group PLC
has acquired
Speedo (Europe) Limited
and
Speedo Deutschland GmbH

The undersigned acted as a financial advisor to John Crowther Group PLC in this transaction.

Shearson Lehman Brothers International

Large sums available
£
for carefully considered,
£
fully researched,
£
cogently presented
£
and well documented
£
bright ideas.

If you're really serious about venture capital, then you'll find we are too.
For the right kind of company, of course.
A company that knows where it's going.
A company that has identified real market potential for its products or services. And with an experienced management team already planning future growth.
If you need the funds to unleash that growth, then talk to us.
We are the Cardiff Consortium. A unique syndicate, comprising seven major British venture capital funds. Each one contributes its own particular management skills. But all have a proven track record of helping businesses to grow.
Based in Cardiff—though by no means tied to it—we offer a single source of finance for projects requiring around £500,000 or up to several millions.
You'll find our way of doing business is swift, decisive, and realistic.
But then you'll be used to that. It's probably the way you operate too.

£

To: Norman Myerscough, The Cardiff Consortium, Pearl House, Greyfriars Road, Cardiff CF1 3XX.
Telephone: 0222-378531.
Please send me more details of the Cardiff Consortium.

Name _____ FT1010
Address _____
Postcode _____
Business Tel No. _____

THE CARDIFF CONSORTIUM

CHARTERHOUSE VENTURE FUND • CITICORP VENTURE CAPITAL FUND • DEVELOPMENT CAPITAL GROUP • ENGLISH TRUST COMPANY • VENTURE LINK • WELSH DEVELOPMENT AGENCY • WELSH VENTURE CAPITAL FUND

UK COMPANIES

Beazer sells 29% stake in BM and nets £9m profit

BY NIKKI JAIT

C. H. Beazer, the fast-growing housebuilding group, is selling just over half its stake in BM Group, the construction industry supplier, for a profit of around £9m.

Beazer announced yesterday that it has sold 7.25m shares in BM—approximately 29 per cent—through stockbrokers Scripps-Vickers. The shares have been placed with a range of institutions.

That leaves Beazer holding 6.4m shares—or 23.8 per cent—which the company has said it intends to retain for not less than 12 months.

Beazer shares were unchanged at 180p on the news, while BM weakened 5p to 215p. The Beazer stake was acquired when it made a £4.5m bid for BM—then Braham Miller—in June 1984. The following November, Beazer injected three of its engineering companies into BM in return for shares. Its initial cash offer was 40p but it has sold around the 200p level, giving proceeds of over £14m in cash.

The difference between the net asset value of the equivalent BM stake on Beazer's books and those proceeds are put at £9m.

According to Mr H. Thorne, a director of Beazer and a non-executive director at BM, "BM is now a good-sized public company and continually being tagged as a Beazer subsidiary was diminishing its stature. For Beazer, it was an opportunity to raise a substantial profit on the investment." The two companies, which are run autonomously, are also both active on the takeover scene—most recently, with an offer for Bedford Concrete in BM's case and with a tender offer for Dallas-based Gifford-Hill from Beazer—and this has caused timing problems.

Mr R. Shute, chairman and chief executive of BM, is buying 30,000 BM shares from Beazer, raising his total holding to 184,000, or just under 0.1 per cent. Mr Thorne will remain on the BM board in his present capacity.

Lowe Howard diversifies

BY ALICE RAWSTHORN

Lowe Howard Spink & Bell, the international advertising agency, yesterday announced the acquisition of Richards Publications, which trades as the Wight Company as a sponsorship and event management consultancy.

The acquisition forms part of Lowe's ongoing strategy of diversifying from advertising into other areas of the marketing services industry. In September when Lowe acquired the public relations consultancy, Good Relations, it created a new division—Lowe Bell Communi-

cations—to accommodate all its non-advertising activities.

Lowe will pay an initial consideration of £150,000 in cash for the Wight Company and has undertaken to pay a series of three performance-related payments which could bring the eventual consideration up to a maximum of £1.7m by the end of 1989.

Within Lowe Bell Communications Lowe plans to include companies specialising in design, packaging, public relations, sponsorship and public relations.

Eglington and Osceola in £6m merger

By Nikki Jait

Two small Irish oil and gas companies—Eglington and Osceola Hydro-carbons—have agreed a £6m merger.

For every 30 shares in Osceola, Eglington is offering 22 of its shares plus warrants to subscribe within five years for five shares in Eglington at 18p a share. With Eglington standing 1p higher at 14p yesterday the merger terms—approving the warrant consideration—value Osceola at just over 10p and the combined group at around £6m.

The two companies already have links—Eglington's founder and chairman, Mr E. O'Connell, is also a director of Belfast-registered Osceola and both companies invested in a Colombian oil prospect when hopes of large finds pushed Eglington shares to 65p. Mr O'Connell, who took no part in the decision to recommend the offer terms, holds a 2 per cent stake in Osceola, plus options over a further 4 per cent of its shares.

Amari parts company with broking firm

Amari, one of Europe's largest independent metals and plastics distributors, has parted company with Hoare Govett, formerly joint brokers to the company alongside Kitcat & Aitken.

Hoare Govett is believed to have been concerned about the sales by Amari directors of personal shareholdings in the company without prior notification to its brokers. The share sales occurred in 1985 and again last April. At the end of May, Amari announced a £10.5m rights issue.

Last week, Mr J. Pither, managing director of Amari, sold some further preference shares from his personal holding without prior consultation with Hoare Govett, and shortly afterwards the company severed its links with the brokers. Kitcat will now act as sole brokers to the company.

Amari directors were unavailable for comment yesterday. Amari shares were 1p higher at 111p.


BOARD MEETINGS

Amari—J. Pither, Managing Director of Amari, sold some further preference shares from his personal holding without prior consultation with Hoare Govett, and shortly afterwards the company severed its links with the brokers. Kitcat will now act as sole brokers to the company.

Amari directors were unavailable for comment yesterday. Amari shares were 1p higher at 111p.

The FT's property pages... where Englishmen sell their castles.

They don't have to be castles. The property pages are selling executive homes, country houses, villas, farms, shooting lodges, stately piles and other residential properties. The property pages are prominently featured in the Weekend section of the Saturday paper. And there's no denying the appeal of the FT. It sells over a quarter of a million copies each day, and on Saturday it's read by nearly one million people! In fact, the FT reaches many people other quality nationals don't. Some might also think that Country Life reaches more of the right people than the Weekend FT. But they'd be wrong. Almost twice as many high earners read the FT than read Country Life. With knowledgeable editorials on the property market, and high quality reproduction of black and white photographs, plus the option of spot and full colour... the property pages are now the hunting ground of affluent Englishmen looking for new homes.



For more information, contact Francis Phillips on 01-248 8000 ext. 3252

No FT... no new king of the castle.

Source: (1) ABC Jan-Jun '85-251,554 (2) Readers per copy from ABC/RS Jan-Dec '85 (3) 224,000 Country Life AB Adults: RS2 Jan-Dec '85 40,000 Financial Times AB Adults: RS3 Jan-Dec '85

COMMERCIAL PAPER


The Financial Times proposes to publish a survey on the above subject on Friday 28th November 1986.

For further details of advertisement rates, please contact:
Nigel Pullman,
FINANCIAL TIMES, BRACKEN HOUSE,
10 CANNON STREET, LONDON EC4P 4BY
TEL: 01-248 8000, EXTN 4063

FINANCIAL TIMES CONFERENCES

DEVELOPING THE GLOBAL MARKET FOR EQUITIES

London, 21 October 1986



For information please return this advertisement, together with your business card, to:
Financial Times Conference Organisation
Minster House, Arthur Street, London EC4R 9AX
Alternatively, telephone 01-621 1355
telex 27347 FTCONF G fax 01-623 8814


FT
FINANCIAL TIMES CONFERENCES

THE CITY AFTER THE FINANCIAL SERVICES ACT

LONDON
3 & 4 NOVEMBER, 1986

For information please return this advertisement, together with your business card, to:
FT Financial Times Conference Organisation
Minster House, Arthur Street, London EC4R 9AX
Alternatively, telephone 01-621 1355
telex 27347 FTCONF G fax 01-623 8814

P.O. BANQUE IS PLEASED TO ANNOUNCE THAT IT WILL BE CHANGING ITS NAME TO



Rothschild & Associates Banque

17, Avenue Matignon 75008 Paris
Tel. 33 (1) 42.56.86.00 - Telex: 641694 Rotfrer

UK COMPANY NEWS

Currencies blamed for Fogarty fall

BY ALICE RAWSTHORN

Fogarty, the home furnishings manufacturer, yesterday reported a sharp fall in pre-tax profits to £126,000 in the first six months of the year...

The most significant factor behind the fall in profits was the strength of the European currencies—the Deutschmark and Belgian and French francs—in which Fogarty sources raw materials.

Internal restructuring also held back growth as Fogarty upgrades its product range, improves productivity and establishes a new division to manufacture products for the elderly.

Mr M. K. Rose, chairman of this ladies' fashionwear designer, manufacturer and retailer, attributed the increase to good results from Holland and the elimination of unprofitable activities at home following rationalisation.

Dutch boost takes House of Lerosse to £0.76m

AN ADVANCE in pre-tax profits, from £312,000 to £705,000, was made by the House of Lerosse in the first half of 1986.

Tay Homes picks up to beat £1.8m

TAY HOMES, the Yorkshire-based builder, has returned to its original growth expectations following the adverse effect of the miners' strike on its results in 1984-85.

Monotype looks to second half profit surge

Monotype Corporation, the hi-tech printing company which came to the USM in May this year, turned in pre-tax profits up from £288,000 to £413,000 in the first half to June 30 1986.

Delyn recovery continues with £43,000 profit

Reflecting a continuation of last year's overall improvement and some benefit from a reduction in the proportion of seasonal business, Delyn Packaging lifted its first half operating profit from £11,000 to £43,000.

Leisure Investments doubles up

THE STRATEGY of developing its leisure activities enabled Leisure Investments to virtually double its profits over the 1985-86 year.

Mr F. Kor Jones, chairman and chief executive, said the investment in new advanced machinery for the expansion of the plastics business was continuing. Reorganisation of the paper division was completed and had meant some severance and redundancy payments during the second half.

Mr M. K. Rose, chairman of this ladies' fashionwear designer, manufacturer and retailer, attributed the increase to good results from Holland and the elimination of unprofitable activities at home following rationalisation.

Municipal Properties jumps 35%

Municipal Properties, a property investment company, reported pre-tax profits of £256,314 in the first half to June 30 1986, a rise of 35.4 per cent on the equivalent half's figures of £189,560 last year.

Mr Trevor Spencer, chairman, reported that sales in the early part of the current year had been very good and the forward situation was most encouraging.

UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY—Indices of industrial production, manufacturing output (1980=100); engineering orders (1980=100); retail sales volume (1980=100); retail sales value (1980=100); registered unemployment (excluding school leavers) and unfilled vacancies (000s). All seasonally adjusted.

Table with columns for quarter, index value, and percentage change. Rows include 1985 and 1986 data for various economic indicators.

OUTPUT—By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1980=100); housing starts (000s, monthly average).

Table with columns for quarter, consumer goods, investment goods, intermediate goods, metal manufacture, textiles, leather and clothing, housing starts. Rows include 1985 and 1986 data.

EXTERNAL TRADE—Indices of export and import volume (1980=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1980=100); official reserves.

Table with columns for quarter, export volume, import volume, visible balance, current balance, oil balance, terms of trade, official reserves. Rows include 1985 and 1986 data.

FINANCIAL—Money supply M0, M1 and sterling M3, bank advances in sterling to the private sector (three months growth at annual rate); building societies' net inflow; BP; new credit; all seasonally adjusted. Clearing Bank base rate (end period).

Table with columns for quarter, M0, M1, M3, bank advances, building societies' net inflow, BP, new credit. Rows include 1985 and 1986 data.

INFLATION—Indices of earnings (Jan 1980=100); basic materials and fuels, wholesale prices of manufactured products (1980=100); retail prices and food prices (Jan 1974=100); Reuters commodity index (Sept 1981=100); trade weighted value of sterling (1975=100).

Table with columns for quarter, earnings, basic materials and fuels, wholesale prices, retail prices, food prices, Reuters commodity index, trade weighted value of sterling. Rows include 1985 and 1986 data.

Large advertisement for County NatWest Gilt-Edged Securities. Text includes 'ONLY THOSE WITH REAL STAYING POWER WILL STAND THE PACE IN THE NEW GILT MARKET' and 'The NatWest Investment Bank Group'.

Every member of the new gilt market believes that there are too many firms chasing too little business. Yet everybody believes that their own firm possesses the enduring qualities which will allow it to succeed and prosper.

† From January 1986 includes amounts outstanding on credit cards.

UK COMPANY NEWS

Abbey Life raises its interim by 12%

By Nick Banker

Abbey Life, the life assurance and unit trust group, has announced an interim dividend increased by 12 per cent to 2.5p per share.

The dividend was justified by "encouraging progress" which had continued into the third quarter of the year, said Mr Michael Hopher, group chairman. The group had been particularly active in launching new products, including home loans, mortgage protection policies and Healthmaster (a permanent health insurance policy).

In the first six months of the year, new initial commissions fell to £23.3m, down three per cent on the same period last year, but that was expected because 1985 figures were boosted by a sudden pre-Budget boom in pensions sales. Mr Hopher said.

But in the second quarter of 1986 new initial commissions rose by 22 per cent, which was "a better indication of the underlying trend." Third quarter trading had remained at "a high level" compared with last year.

Sales through the group's agency division had performed "particularly strongly," but the broker division had continued to experience difficult sales conditions with increasing competition from major traditional life companies.

Utd Ceramic up 10%

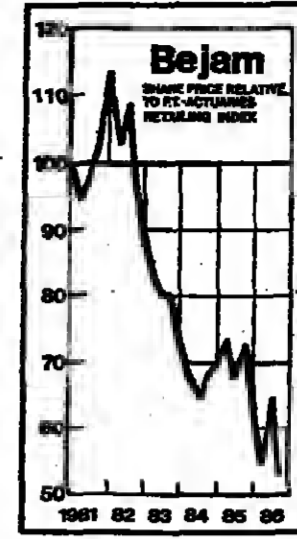
United Ceramic Distributors, the West Midlands-based wall and floor tiles distributor and manufacturer of lead crystal products, has reported turnover by 12.4 per cent and pre-tax profits by 10.2 per cent in the half-year to June 30. Profits rose from £116,062 to £127,565 and turnover from £2.7m to £4.1m.

The interim dividend is held at 1p. For the year ended December 31 1985 the company paid a total of 2.75p, with pre-tax profits of £255,486.

Bejam rise held to 2.5% as margins are squeezed

WITH THE addition of the Victor Vaine stores, the Bejam Group pushed up its sales by 19 per cent to £402m in the year ended June 28 1986. But the pre-tax profit showed only a 2.5 per cent rise, from £19.22m to £19.7m.

Results of Victor Value (the limited range discount grocery chain) were included for 20 weeks. Its sales reached £24.4m and its profits marginally exceeded the cost of funding the investment, as expected, said Mr John Apthorp, chairman.



This time there were extraordinary credits of £3.5m (debts £271,000), which came principally from the disposal of a 50 per cent investment in Olaf, a group of food processing companies.

The disposal of a 50 per cent investment in Olaf, a group of food processing companies, was a key factor in the recovery in evidence for the current year.

The interim figures had warned the market that this was not to be Bejam's best year, and relief that the company managed to make any profit at all took the shares up 5p to 155p. The adverse factors were much as before: rising (and uncapped) interest charges on store openings, unseasonal freezer food weather, and overheads outpacing a price inflation rate of just 1 per cent. The sales recovery in evidence for the current year suggests that the prospects are brightening again. Higher turnover at the existing stores, more sales from the new ones, and a net contribution of perhaps £1m from Victor Value should put 208m within reach for a prospective p/e ratio of 13 after a 36 per cent tax charge. At that level the shares may have some upward leeway, but do not appear likely to create mass defections from Iceland Frozen Foods.

This announcement appears as a matter of record only.

First National Securities Limited

£250,000,000
Medium-Term Credit Facility

Lead managed by

Kleinwort Benson Limited	Chase Investment Bank
---------------------------------	------------------------------

Funds provided by

The Chase Manhattan Bank, N.A.	Kleinwort Benson Limited
Bank of America NT & SA	Manufacturers Hanover Trust Company
Bank of Montreal	Canadian Imperial Bank Group
Algemene Bank Nederland N.V.	Creditanstalt-Bankverein
First Interstate Bank of California	Robert Fleming & Co. Limited
Meillon Bank, N.A.	J. Henry Schroder Waggs & Co. Limited
Westdeutsche Landesbank Girozentrale	Amsterdam-Rotterdam Bank N.V.
Grindlays Bank p.l.c.	The Mitsubishi Bank, Limited
Samuel Montagu & Co. Limited	Morgan Grenfell & Co. Limited
Westpac Banking Corporation	Baring Brothers & Co., Limited
Hambros Bank Limited	The Industrial Bank of Japan, Limited
The Sanwa Bank Limited	Singer & Friedlander Limited
The Taiyo Kobe Bank, Limited	Bank of Ireland

Agent Banks

The Chase Manhattan Bank, N.A.	Kleinwort Benson Limited
---------------------------------------	---------------------------------

October 1986

Eleco's £2.7m matches forecast

Eleco Holdings, the construction and electrical engineering group which successfully fought off a takeover bid from Whitcroft in August, has matched the profits and dividend forecast made as part of its defence. However, the accounts revealed an extraordinary debit of £332,000 as the cost in fending off Whitcroft.

The directors said the management team created over the last three years had amply fulfilled expectations and it was an opportune time for the leading member of the team, Mr M. J. Webster, to take over the responsibilities of group

managing director. Mr Webster takes up the post on January 1 (37p). During the Whitcroft bid defence, Eleco forecast a dividend total of not less than 5.5p for the year ended June 1987.

The major restructuring of the company's interior and exterior lighting division at Romford had been completed and was proving both cost and sales effective, while expansion of the group's electrical trunking business would have beneficial effects on the division's profits.

On the construction side, expansion and profit growth was continuing and the core activities remained buoyant.

Pre-tax profits for the year ended June 30 totalled £2.7m, up 23 per cent on the previous year on turnover around 8 per cent higher at £27.74m. The tax charge rose from £562,000 to £249,000. The board proposes a final dividend of 3.1p

APPOINTMENTS

Reorganisation at United Biscuits

UNITED BISCUITS is making changes to its organisational structure. UB Foods Europe (UBFE), under its chief executive, Mr P. W. Knight, has until now comprised the three major manufacturing companies in the UK biscuits, XP foods and frozen foods, plus distribution and buying. In order that UBFE can be more effective, the functions of research and technology and of management services will become part of the company. Mr David Hoyle and Mr Roger James their respective directors will join the board. Both departments will continue to provide services to other UB companies. Mr Mike Doyle, production director, UB Biscuits, is appointed personal director of UBFE from December 1. Mr Alan Palmer, managing director of Westmex, is appointed managing director, Continental business. UB Foods US is a new organisation which will encompass both the Keebler Company and Specialty Brands, the two US food processing operations in the US. Mr T. M. Garvin, president and chief executive of the Keebler Co. since 1978, will be president and chief executive of the company. He retains his current responsibilities at Keebler. There is no appropriate position in the new structure for Mr I. Peter Heaver, president and chief executive of Specialty Brands, who has left the group by mutual consent.

At Group Services the following appointments have been made: Mr Lochy Maclean, has been appointed group director of human resources. Reporting to the chief executive he will be responsible for management development, succession and remuneration. He will also be responsible for ensuring that group companies are pursuing best practice in their dealings and communications within the group and with the outside world. Mr Brian Chadbourne is appointed group business planning director. He will co-ordinate the long-range plans of the business and the formulation of group strategy for the future.

Mr George G. Towler has been appointed chairman of MAINLINE HOLDINGS following the retirement of Mr J. N. Smallwood at the annual meeting. Mr Towler will also continue as joint managing director, a position he has held since the formation of the group. The group's finance director, Mr Eric Smith has been

appointed joint managing director in place of Mr R. A. McEadden, who has stepped down to concentrate on the development of the group's commitment to combined heat and power within the UK.

Mr Terry Turner has become sales director for EVER READY.

At ALEXANDERS LAING & CRUICKSHANK HOLDINGS, the international securities division of Mercantile House Holdings, Mr E. W. Langer, Mr K. G. Kerrick and Mr R. J. Bolson have been appointed as directors of its investment management division, Laing & Cruickshank Investment Management Services.

Mr A. R. D. McArthur became president of the NATIONAL ASSOCIATION OF STEEL STOCKHOLDERS on October 16. His appointment followed the resignation of Mr T. R. Baxter-Wright from his company which led to his resignation from the association. Mr McArthur is managing director of the McArthur Group.

BIL

BRIERLEY INVESTMENTS LIMITED

INTERNATIONAL INVESTOR

FINANCIAL RESULTS FOR THE YEAR ENDED 30 JUNE 1986

	1986 NZ\$M	1985 NZ\$M	1984 NZ\$M
PROFIT BEFORE TAX	397.5	209.3	111.0
PROFIT ATTRIBUTABLE TO PARENT COMPANY	179.4	93.4	44.7
SHAREHOLDERS FUNDS	939.5	394.6	265.9
CAPITAL FUNDS	2,327.0	868.3	564.4
GROSS ASSETS	5,644.3	2,799.0	1,565.5

FINANCIAL YEAR HIGHLIGHTS

- 62% growth in adjusted earnings to 26.7 cents per share.
- 96% growth in dividends per share from 5.1 cents to 10 cents.
- 89% increase in Share Portfolio to over NZ\$1.7 billion.
- 264% increase in market capitalisation to NZ\$5 billion.
- 106% growth in shareholder numbers from 46,000 in 1985 to 95,000 in 1986.



NEW ZEALAND • AUSTRALIA • UK • USA • HONG KONG

NEW INTEREST RATES

Base Rate

Increased by 1% to 11% per annum with effect from 15th October, 1986.

Deposit Accounts

Interest on Deposit Accounts is increased by 0.65% to 5% net p.a. with effect from 15th October, 1986.

For customers who receive interest gross, the rate is increased to 6.69% p.a.

Save and Borrow Accounts

Interest on credit balances is increased to the above Deposit Rate with effect from 12th November, 1986 and interest charged on overdrawn balances remains at 19.5% p.a. APR 20.9%.



Midland Bank
Midland Bank plc, 27 Poultry, London EC2P 2BX

Interest Rate Change

Allied Irish Banks plc announces that with effect from close of business on 15th October 1986, its Base Rate was increased from 10% to 11% p.a.



Allied Irish Bank

Head Office - Britain: 64/66 Coleman Street, London EC2R 5AL. Tel: 01-588 0691 and branches throughout the country.

TUDORBURY SECURITIES
FIMBRA
BUY OR SELL
TSB
CASH SETTLEMENT
Tel: 01-422 9080
5 Old Queen Street
London SW1R 9JA

I.G. INDEX
FT for October
1,280-1,286 (+25)
Tel: 01-428 5689

LONDON RECENT ISSUES

EQUITIES

Table of equity prices with columns for Issue, Price, and % Change.

FIXED INCOME STOCKS

Table of fixed income stock prices with columns for Issue, Price, and % Change.

"RIGHTS" OFFERS

Table of rights offers with columns for Issue, Price, and % Change.

Disclaimer text regarding the accuracy of the data and the responsibility of the publisher.

AUTHORISED UNIT TRUSTS

Large table listing various unit trusts with columns for Name, Price, and % Change.

FT UNIT TRUST INFORMATION SERVICE

Large table listing unit trusts with columns for Name, Price, and % Change.

F&C Financials advertisement: 1% discount extended until October 24th on investments of £2,500 and over.

FT CROSSWORD PUZZLE NO. 6,152

Crossword puzzle grid with numbers 1-31.

Crossword puzzle clues and solutions, including 'ACROSS' and 'DOWN' sections.

Vertical text on the left margin: 'to 2.5', 'squeezed', 'ches for', 'uits', 'STRATE', 'unts', 'Bank', 'Change', 'h Bank'.

Handwritten Arabic text at the top center: 'بازار المال'.

AUTHORISED UNIT TRUSTS & INSURANCES

Table listing various insurance and unit trust products, including Whittingdale Unit Trust Managers, Windsor Trust Managers Ltd, and others, with columns for company name, address, and contact information.

Table listing insurance and unit trust products under categories such as 'Family Assurance Society', 'Federation Mutual Insurance Ltd', and 'Fremont Life Insurance Ltd', including details on policies and fees.

Table listing insurance and unit trust products under categories such as 'M & G Group', 'Merch Union Asset Management Ltd', and 'MetLife Insurance Co', detailing various investment and protection plans.

Table listing insurance and unit trust products under categories such as 'Provincial Life Assurance Co Ltd', 'Scottish Amicable Investments', and 'Scottish Equitable Life Assurance Society', providing information on life and investment policies.

Handwritten text at the bottom of the page, possibly a signature or stamp, appearing to read 'Chancel Sub'.

Handwritten text at the top center of the page, possibly a date or reference number.

INSURANCE, OVERSEAS & MONEY FUNDS

Table listing various insurance and overseas fund providers, including names like Standard Life Assurance Co, Zurich American Life Insurance Co, and others, with their respective details.

Table listing various overseas fund providers, including names like British Overseas Airways Corporation, British Overseas Airways Corporation, and others, with their respective details.

Table listing various money fund providers, including names like Money Market Trust Funds, Money Market Bank Accounts, and others, with their respective details.

Table listing various money fund providers, including names like Money Market Trust Funds, Money Market Bank Accounts, and others, with their respective details.

OFFSHORE AND OVERSEAS

Table listing various offshore and overseas fund providers, including names like British Overseas Airways Corporation, British Overseas Airways Corporation, and others, with their respective details.

Table listing various offshore and overseas fund providers, including names like British Overseas Airways Corporation, British Overseas Airways Corporation, and others, with their respective details.

Table listing various offshore and overseas fund providers, including names like British Overseas Airways Corporation, British Overseas Airways Corporation, and others, with their respective details.

Table listing various offshore and overseas fund providers, including names like British Overseas Airways Corporation, British Overseas Airways Corporation, and others, with their respective details.

TRADITIONAL OPTIONS

Table listing various traditional options, including names like British Overseas Airways Corporation, British Overseas Airways Corporation, and others, with their respective details.

CURRENCIES, MONEY & CAPITAL MARKETS

FOREIGN EXCHANGES

Dollar loses more ground

THE DOLLAR continued to weaken in currency markets yesterday after disappointing US retail sales figures. A rise of 4.6 per cent was roughly in the middle of a wide 2-6 per cent range which had been forecast by the non-oil sector rose by only 0.1 per cent. The figure has a reputation for being unreliable and subject to revision so that the dollar's bullish trend remained undisturbed.

However a further rise in cash rates and the threat of further intervention by central banks tended to enter the minds of speculators not already sidelined ahead of today's Mansion House speech by Mr Nigel Lawson, UK Chancellor of the Exchequer. The pound closed at DM 2.8425, up from DM 2.8375, having touched a record low of DM 2.8300. Elsewhere it finished at Y222.0 from Y221.50 and SF7 232.50 compared with SF7 232.25 against the French franc it rose to FF 9.31 from FF 9.2975.

There was no intervention by the Bundesbank as yesterday's fixing in Frankfurt was at DM 1.9782 compared with DM 1.9814 on Tuesday. Trading was extremely quiet ahead of the release of US retail sales figures with dealers also admitted that as a guide to the performance of the US economy this figure was unrealistic.

FINANCIAL FUTURES

Firmer tone for gilts

STERLING INTEREST rate contracts were steady to firm on the London International Financial Future Exchange yesterday. The stronger close of long gilt futures reflected short covering ahead of tonight's speech at the Mansion House by Mr Nigel Lawson, Chancellor of the Exchequer. The market hoped the Chancellor will provide answers to recent criticism, and reassurances about Government economic policy. Dealers suggested that 100 is an important level for December long term gilts, and that if the market is not happy with the Chancellor's speech it will show this by breaching the 100 level, and taking the contract down to around 100.

This would also indicate that the 1 per cent rise in UK bank rates is not enough to calm the financial markets. But yesterday traders on Liffe were prepared to give Mr Lawson the benefit of the doubt, and were encouraged by the better performance of sterling in the foreign exchanges. December long gilts opened weak at 100-26, and fell to a low of 100-17, before recovering with the cash market, to a peak of 110-30, and closing at 110-27, compared with 110-03 previously. Three-month sterling deposits for December delivery also opened weaker, at 88-60, reflecting fears that base rates may have to rise again. The contract fell to a low of 88-58, before the improvement of starting, and covering of short positions, took the price up to a high of 88-75, just above the closing level of 88-73, and 11/16 changed from Tuesday's close of 88-77.

December US Treasury bonds fell to 94-15 at the London opening, following overnight weakness in Chicago. This reflected rumours that September US retail sales would be up 6 per cent, compared with market forecasts of about 2.5 to 3 per cent. The contract was very volatile just before and after the figure was announced, falling to a low of 94-10, and rising to a peak of 94-26, before closing at 94-19, compared with 94-19 previously. Initial reaction to the sharp rise of 4.6 per cent in retail sales was to sell the contract, but buyers soon appeared, realising that the figure was not 0 per cent. There was little reaction to the news that without car sales the rise would have been 6 more 0.1 per cent, because it was already known car sales had been very strong during the period.

EMS EUROPEAN CURRENCY UNIT RATES

Table with columns: Country, Unit, Rate, % change from previous day, % change from previous week, % change from previous month. Includes entries for Belgium, France, Germany, Italy, Netherlands, Spain, Portugal, Greece, Ireland, UK, and Luxembourg.

£ IN NEW YORK

Table with columns: Oct 15, Latest, Previous. Includes entries for 1 month, 3 months, 6 months, 12 months.

POUND SPOT - FORWARD AGAINST THE POUND

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

STERLING INDEX

Table with columns: Oct 15, Previous. Includes entries for 8.30, 10.00, 11.00, 12.00, 1.00, 2.00, 3.00, 4.00.

CURRENCY RATES

Table with columns: Oct 15, Bank, Spot, Forward. Includes entries for US Dollar, Canadian Dollar, Swedish Krona, Danish Krone, French Franc, German Mark, Japanese Yen, Hong Kong Dollar, Italian Lira, New Zealand Dollar, Singapore Dollar, South African Rand, Swiss Franc, and UK Pound.

PHILADELPHIA 30 DAY FUTURES

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

LONDON 30 DAY FUTURES

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

CHICAGO

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

STANDARD & POBRES 300 INDEX

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

STANDARD & POBRES 500 INDEX

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

CURRENCY MOVEMENTS

Table with columns: Oct 15, Bank of England, Margin, % change. Includes entries for Sterling, US Dollar, Canadian Dollar, Swedish Krona, Danish Krone, French Franc, German Mark, Japanese Yen, Hong Kong Dollar, Italian Lira, New Zealand Dollar, Singapore Dollar, South African Rand, Swiss Franc, and UK Pound.

EURO CURRENCY INTEREST RATES

Table with columns: Oct 15, Short, 7 days, One month, Three months, Six months, One year. Includes entries for Sterling, US Dollar, Canadian Dollar, Swedish Krona, Danish Krone, French Franc, German Mark, Japanese Yen, Hong Kong Dollar, Italian Lira, New Zealand Dollar, Singapore Dollar, South African Rand, Swiss Franc, and UK Pound.

CURRENCY FUTURES

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

OTHER CURRENCIES

Table with columns: Oct 15, £, \$, DM, YEN, F Fr, S Fr, H Fl, Lira, C R, O Fl. Includes entries for Argentina, Australia, Canada, Hong Kong, India, Japan, Korea, Malaysia, New Zealand, Singapore, South Africa, South Korea, Taiwan, Thailand, and UK.

EXCHANGE CROSS RATES

Table with columns: Oct 15, £, \$, DM, YEN, F Fr, S Fr, H Fl, Lira, C R, O Fl. Includes entries for Argentina, Australia, Canada, Hong Kong, India, Japan, Korea, Malaysia, New Zealand, Singapore, South Africa, South Korea, Taiwan, Thailand, and UK.

NEW YORK

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

MONEY MARKETS

UK rates steadier

INTEREST RATES were fairly steady on the London money market yesterday, as the Bank of England adjusted its market dealing rates to come into line with bank base rates of 11 per cent. Three-month interbank was quoted at 11 1/4-1 1/2 per cent at the close, compared with 11 1/4-1 1/2 per cent on Tuesday, as dealers waited nervously for tonight's speech by Mr Nigel Lawson, the Chancellor, at the Mansion House. The market was faced with a very large credit shortage, at a time when discount houses are UK clearing bank base lending rate 11 per cent since October 15.

NEW YORK

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

FT LONDON INTERBANK FIXING

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

LONDON MONEY RATES

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

NEW YORK

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

NEW YORK

Table with columns: Oct 15, Day's, Close, One month, % change from previous day, % change from previous week, % change from previous month. Includes entries for US, Canada, Netherlands, Denmark, Ireland, Portugal, Spain, France, Germany, Japan, and South Korea.

What's your company's surplus cash doing tonight? If it's not earning money market rates of interest, the answer is "not enough". Make it do more with Forward Trust Treasury Services. As a licensed deposit taker, Forward Trust Limited accepts large sums of money every day for terms ranging from overnight to over the year. And our service is very easily arranged. All it takes is a phone call.

35% AVERAGE PER YEAR 1973-1986. Advice on US Growth Stocks with High Profit Record. Hedge with Stock Index Options. Stand for 13-Year Monthly Results. Minimum portfolio \$50,000. Write or call: EDWIN HARGRETT & CO. S.A. Ave. de Seefeld 24, Case 28 CH-8002 Lucerne, Switzerland. Tel: +41 26 209972. Telex: 248124.

COMPANY NOTICE. TOWN & CITY REDEMPTION. US\$15,000,000 8% LDM 1986. FINAL REDEMPTION. NOTICE IS HEREBY GIVEN that in accordance with Condition 5 of the Terms & Conditions of the Bonds, Town & City of Montreal N.V. assumes that all its outstanding Bonds of the above issue amounting to US\$15,000,000 are to be finally redeemed as per on 15th January 1987 from which date all interest thereon will cease.

CLUBS. RICHARD GREEN 44 Dover Street, W1, 930 9309. Annual exhibition of sporting paintings. 1986. 10-11, 9.30-12.00. ART GALLERIES. All these bonds have been sold. This announcement appears as a matter of record only. September 1986.

Electrolux AB ELECTROLUX Stockholm. FF 500,000,000 7 3/4 % notes due 1991. BANQUE NATIONALE DE PARIS. CREDIT INDUSTRIEL ET COMMERCIAL DE PARIS. DEUTSCHE BANK CAPITAL MARKETS LIMITED. SOCIETE GENERALE. BANQUE GENERALE DU LUXEMBOURG S.A. BANQUE PARIBAS CAPITAL MARKETS LIMITED. CREDIT SUISSE FIRST BOSTON LIMITED. EBC AMRO BANK LIMITED. ENSKILDA SECURITIES. MERRILL LYNCH CAPITAL MARKETS. MORGAN GUARANTY LTD. SWISS BANK CORPORATION INTERNATIONAL LIMITED. UNION BANK OF SWITZERLAND (SECURITIES) LIMITED. S.G. WARBURG SECURITIES.

BRITISH FUNDS

Table of British Funds with columns for Name, Stock, Price, Div, and Yield.

AMERICANS - Cont.

Table of American Funds with columns for Name, Stock, Price, Div, and Yield.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS - Cont.

Table of Building, Timber, and Roads stocks.

DRAPERY & STORES - Cont.

Table of Drapery and Stores stocks.

ELECTRICALS

Table of Electrical stocks.

CHEMICALS, PLASTICS

Table of Chemicals and Plastics stocks.

BANKS, HP & LEASING

Table of Banks, HP, and Leasing stocks.

DRAPERY AND STORES

Table of Drapery and Stores stocks.

BEERS, WINES & SPIRITS

Table of Beers, Wines, and Spirits stocks.

ENGINEERING - Continued

Table of Engineering stocks.

INDUSTRIALS - Continued

Table of Industrial stocks.

Five to Fifteen Years

Table of Five to Fifteen Years funds.

Over Fifteen Years

Table of Over Fifteen Years funds.

Index-Linked

Table of Index-Linked funds.

INT. BANK AND O'SEAS

Table of International Bank and Overseas funds.

GOVT. STERLING ISSUES

Table of Government Sterling Issues funds.

CORPORATION BONDS

Table of Corporation Bonds funds.

COMMONWEALTH & AFRICAN BONDS

Table of Commonwealth and African Bonds funds.

UNDATED

Table of Undated funds.

Index-Linked

Table of Index-Linked funds.

INT. BANK AND O'SEAS

Table of International Bank and Overseas funds.

GOVT. STERLING ISSUES

Table of Government Sterling Issues funds.

CORPORATION BONDS

Table of Corporation Bonds funds.

COMMONWEALTH & AFRICAN BONDS

Table of Commonwealth and African Bonds funds.

AMERICANS

Table of American funds.

BUILDING, TIMBER, ROADS

Table of Building, Timber, and Roads stocks.

DRAPERY AND STORES

Table of Drapery and Stores stocks.

ELECTRICALS

Table of Electrical stocks.

CHEMICALS, PLASTICS

Table of Chemicals and Plastics stocks.

FOOD, GROCERIES, ETC.

Table of Food, Groceries, etc. stocks.

HOTELS AND CATERERS

Table of Hotels and Caterers stocks.

ENGINEERING

Table of Engineering stocks.

INDUSTRIALS (Miscel.)

Table of Industrial (Miscellaneous) stocks.

INDUSTRIALS (Miscel.)

Table of Industrial (Miscellaneous) stocks.

ENGINEERING

Table of Engineering stocks.

INDUSTRIALS (Miscel.)

Table of Industrial (Miscellaneous) stocks.

ENGINEERING

Table of Engineering stocks.

INDUSTRIALS (Miscel.)

Table of Industrial (Miscellaneous) stocks.

ENGINEERING

Table of Engineering stocks.

INDUSTRIALS (Miscel.)

Table of Industrial (Miscellaneous) stocks.

Handwritten text: "change 1/20"

Handwritten text at the top center of the page.

INDUSTRIALS—Continued

Table of industrial stock prices including companies like British Airways, British Overseas Airways, and various engineering firms.

LEISURE—Continued

Table of leisure-related stock prices including companies like British Airways, British Overseas Airways, and various engineering firms.

PROPERTY—Continued

Table of property-related stock prices including companies like British Airways, British Overseas Airways, and various engineering firms.

INVESTMENT TRUSTS—Cont.

Table of investment trust stock prices including companies like British Airways, British Overseas Airways, and various engineering firms.

FINANCE, LAND—Cont.

Table of finance and land-related stock prices including companies like British Airways, British Overseas Airways, and various engineering firms.

MINES—Continued

Table of mine stock prices including companies like British Airways, British Overseas Airways, and various engineering firms.

MOTORS, AIRCRAFT TRADES

Table listing prices for various motor vehicles and aircraft.

NEWSPAPERS, PUBLISHERS

Table listing prices for various newspapers and publishing companies.

PAPER, PRINTING, ADVERTISING

Table listing prices for paper, printing, and advertising services.

SHIPPING

Table listing shipping rates and related services.

SHOES AND LEATHER

Table listing prices for shoes and leather goods.

SOUTH AFRICANS

Table listing prices for South African stocks.

TEXTILES

Table listing prices for textile-related stocks.

TOBACCOS

Table listing prices for tobacco-related stocks.

TRUSTS, FINANCE, LAND

Table listing prices for trusts, finance, and land-related stocks.

OIL AND GAS

Table listing prices for oil and gas-related stocks.

OVERSEAS TRADERS

Table listing prices for overseas trading companies.

PLANTATIONS

Table listing prices for plantation-related stocks.

MINES

Table listing prices for mine-related stocks.

NOTES

Notes section containing various financial notices and company announcements.

REGIONAL & IRISH STOCKS

Table listing regional and Irish stock prices.

INSURANCES

Table listing prices for insurance-related stocks.

LEISURE

Table listing prices for leisure-related stocks.

LONDON STOCK EXCHANGE

Equities brush aside moves towards dearer money and impart steadier trend to gilts

Account Dealing Dates
Option
First Declared Last Account
Dealings Days Dealings Day

London's securities markets recovered their poise yesterday as the City settled down to await tonight's speech by the Chancellor of the Exchequer.

Both market sectors opened nervously against a backdrop of firmer rates in the money markets and suggestions from some leading analysts of the credit market that a further one point rise in base rates could not be long delayed.

But steadiness in the pound helped reinforce the more optimistic analysts, who agree with the Chancellor that it will not be necessary to raise base rates again.

Oil shares turned better as firmer prices for crude reflected hints that the OPEC ministers might succeed in finding agreement on pricing policies.

Oil shares turned better as firmer prices for crude reflected hints that the OPEC ministers might succeed in finding agreement on pricing policies.

Hill Samuel jump
Bill Samuel revived strongly among merchant banks, rising 20 to 385p.

Freemans volatile
Freemans, the South London-based order house proved to be one of the session's more volatile counters.

advance was halted by a Wood Mackenzie "sell" recommendation and with investors content to sit on the sidelines awaiting any further stabilising by Fer East-oro interests, the shares drifted a couple of pence lower to 77p.

Interest in the Building sector was confined to a handful of stocks. Bine Circle picked up 12 at 480p.

Freemans, the South London-based order house proved to be one of the session's more volatile counters.

Confirmation that the group is to help modernise telecommunications systems in the Yangtze delta region of China helped Cable and Telecom, at 324p, to retrieve 7 of Tuesday's decline of 17.

Food manufacturers made a firm showing. Cadbury Schweppes, reflecting trading option business and US take-over hopes, added a penny more to 194p.

Confirmation that the group is to help modernise telecommunications systems in the Yangtze delta region of China helped Cable and Telecom, at 324p, to retrieve 7 of Tuesday's decline of 17.

FINANCIAL TIMES STOCK INDICES
Table with columns for Government Secs, Fixed Interest, Ordinary, Gold Mines, Div. Div. Yield, etc. and rows for Oct 13, Oct 14, Oct 15, Oct 16, Oct 17, Year ago, 1986 High, 1986 Low, Stock Compilation High, Stock Compilation Low.

LONDON REPORT AND LATEST SHARE INDEX TEL 01-244 8026
Albert Fisher, after touching 187p on the excellent preliminary figures and proposed co-fer-one scrip issue, eased back to close just a penny dearer on balance at 187p.

Pilkington rise
Press speculation about a possible bid from RTZ kept Pilkington in the limelight among miscellaneous industrial leaders and the shares soared to 490p at one stage before closing an active session 20 up on balance at 493p.

Food manufacturers made a firm showing. Cadbury Schweppes, reflecting trading option business and US take-over hopes, added a penny more to 194p.

Confirmation that the group is to help modernise telecommunications systems in the Yangtze delta region of China helped Cable and Telecom, at 324p, to retrieve 7 of Tuesday's decline of 17.

Confirmation that the group is to help modernise telecommunications systems in the Yangtze delta region of China helped Cable and Telecom, at 324p, to retrieve 7 of Tuesday's decline of 17.

boosted by talk of a broker's circular, put on 8 at 385p. Following news of the Apex Group tender offer, Property Holding and Investment gained 8 more to 163p; the PHIT board are advising shareholders to reject the offer.

Potential investors in Jaguar were initially put off by the share's weakness on Wall Street overnight following Goldman Sachs's well-publicised sale.

Oil prices
A steadier performance by crude oil prices overnight, pending further news from the OPEC talks, saw the oil majors regain some of Tuesday's losses.

Oil prices
A steadier performance by crude oil prices overnight, pending further news from the OPEC talks, saw the oil majors regain some of Tuesday's losses.

Oil prices
A steadier performance by crude oil prices overnight, pending further news from the OPEC talks, saw the oil majors regain some of Tuesday's losses.

Oil prices
A steadier performance by crude oil prices overnight, pending further news from the OPEC talks, saw the oil majors regain some of Tuesday's losses.

South African Golds end related issues gave further ground yesterday—their fourth decline in the past five trading sessions—mainly reflecting renewed weakness in the bullion, finally 82.25 off at 893.25 an ounce.

The slight easing of the Financial Rand against the dollar effectively inhibited investment enthusiasm in Johannesburg, while activity in London and the Continent also remained at a low ebb.

Similar conditions prevailed among Platinums. The metal were quoted at 586.25 at the afternoon fixing—a decline of some 51p—and Impala and Rustenburg fell 20 and 40 respectively to the common level of 740p. Further consideration of the 7 per cent rise in uncut diamond prices failed to support De Beers which eased a few pence to 520p.

Similar conditions prevailed among Platinums. The metal were quoted at 586.25 at the afternoon fixing—a decline of some 51p—and Impala and Rustenburg fell 20 and 40 respectively to the common level of 740p. Further consideration of the 7 per cent rise in uncut diamond prices failed to support De Beers which eased a few pence to 520p.

Similar conditions prevailed among Platinums. The metal were quoted at 586.25 at the afternoon fixing—a decline of some 51p—and Impala and Rustenburg fell 20 and 40 respectively to the common level of 740p. Further consideration of the 7 per cent rise in uncut diamond prices failed to support De Beers which eased a few pence to 520p.

Similar conditions prevailed among Platinums. The metal were quoted at 586.25 at the afternoon fixing—a decline of some 51p—and Impala and Rustenburg fell 20 and 40 respectively to the common level of 740p. Further consideration of the 7 per cent rise in uncut diamond prices failed to support De Beers which eased a few pence to 520p.

Similar conditions prevailed among Platinums. The metal were quoted at 586.25 at the afternoon fixing—a decline of some 51p—and Impala and Rustenburg fell 20 and 40 respectively to the common level of 740p. Further consideration of the 7 per cent rise in uncut diamond prices failed to support De Beers which eased a few pence to 520p.

Similar conditions prevailed among Platinums. The metal were quoted at 586.25 at the afternoon fixing—a decline of some 51p—and Impala and Rustenburg fell 20 and 40 respectively to the common level of 740p. Further consideration of the 7 per cent rise in uncut diamond prices failed to support De Beers which eased a few pence to 520p.

FT-ACTUARIES INDICES
These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns for EQUITY GROUPS & SUB-SECTIONS, Wednesday October 15 1986, and various financial metrics like Index No., Day's Change, etc.

Table with columns for FIXED INTEREST, AVERAGE GROSS REDEMPTION YIELDS, and various financial metrics like Index No., Day's Change, etc.

opening index 1289.2; 10 am 1294.4; 11 am 1401.1; Noon 1403.2; 1 pm 1404.4; 2 pm 1405.4; 3 pm 1406.0; 3.30 pm 1407.0; 4 pm 1406.6
* Flat yield. Highs and lows record, base rates, values and constituent changes are published in Saturday Issues. A new list of constituents is available from the Publishers, the Financial Times, Bracken House, Cannon Street, London EC4A 3DF, price 15p, by post 20p.

LONDON TRADED OPTIONS

Table with columns for CALLS, PUTS, and various option contracts like Albert Lyons, B.P., etc.

EUROPEAN OPTIONS EXCHANGE

Table with columns for Series, Vol., Last, etc. and various European options contracts.

BASE LENDING RATES

Table with columns for Bank, Rate, and various base lending rates from different banks.

WORLD STOCK MARKETS

Handwritten Arabic text at the top center of the page.

AUSTRIA

Table of stock prices for Austria, including companies like Osterreichische Post and Osterreichische Bundesbank.

GERMANY

Table of stock prices for Germany, including companies like Allianz AG and Deutsche Bank.

NORWAY

Table of stock prices for Norway, including companies like Statens Bank and Aker.

AUSTRALIA (continued)

Continuation of Australian stock prices, including companies like BHP and Rio Tinto.

JAPAN (continued)

Continuation of Japanese stock prices, including companies like Dai-ichi Kangyo Bank and Daiwa Bank.

CANADA

Table of stock prices for Canada, including companies like Canadian National and Canadian Pacific.

TORONTO

Table of stock prices for Toronto, including companies like Alcan and Inco.

MONTREAL

Table of stock prices for Montreal, including companies like Bell Canada and Alcan.

BELGIUM/LUXEMBOURG

Table of stock prices for Belgium/Luxembourg, including companies like SABF and Bayer-Hypo.

SPAIN

Table of stock prices for Spain, including companies like Banco de España and Telefónica.

SWEDEN

Table of stock prices for Sweden, including companies like Alfa-Laval and Astra AB.

HONG KONG

Table of stock prices for Hong Kong, including companies like HSBC and Citibank.

JAPAN

Table of stock prices for Japan, including companies like Dai-ichi Kangyo Bank and Daiwa Bank.

SINGAPORE

Table of stock prices for Singapore, including companies like Overseas Chinese Banking Corp.

DENMARK

Table of stock prices for Denmark, including companies like Danmarks Bank and Carlsberg.

ITALY

Table of stock prices for Italy, including companies like Banca d'Italia and Eni.

NETHERLAND

Table of stock prices for the Netherlands, including companies like ABN-AMRO and Shell.

FRANCE

Table of stock prices for France, including companies like Paribas and Bouygues.

NETHERLAND

Table of stock prices for the Netherlands, including companies like ABN-AMRO and Shell.

FRANCE

Table of stock prices for France, including companies like Paribas and Bouygues.

FRANCE

Table of stock prices for France, including companies like Paribas and Bouygues.

NETHERLAND

Table of stock prices for the Netherlands, including companies like ABN-AMRO and Shell.

FRANCE

Table of stock prices for France, including companies like Paribas and Bouygues.

NETHERLAND

Table of stock prices for the Netherlands, including companies like ABN-AMRO and Shell.

FRANCE

Table of stock prices for France, including companies like Paribas and Bouygues.

NETHERLAND

Table of stock prices for the Netherlands, including companies like ABN-AMRO and Shell.

OVER-THE-COUNTER Nasdaq national market, closing prices

Large table of over-the-counter stock prices, including companies like Intel, Microsoft, and Apple.

INDICES

Table of stock indices for various markets, including NYSE, FTSE, and Nikkei.

NEW YORK

Table of stock prices for New York, including companies like IBM and General Electric.

INDICES

Table of stock indices for various markets, including NYSE, FTSE, and Nikkei.

LONDON

Table of stock prices for London, including companies like British Petroleum and Shell.

N. AMERICAN QUARTERLY RESULTS

Table of quarterly financial results for North American companies.

WORLD

Table of world stock market performance and indices.

Advertisement for 'AMSTERDAM/DELFT/EINDHOVEN' with contact information for Richard Willis.

Advertisement for 'LONDON' with contact information for International Property Review.

Advertisement for 'N. AMERICAN QUARTERLY RESULTS' with contact information for Sie erhalten die Financial Times.

Advertisement for 'N. AMERICAN QUARTERLY RESULTS' with contact information for Sie erhalten die Financial Times.

Advertisement for 'N. AMERICAN QUARTERLY RESULTS' with contact information for Sie erhalten die Financial Times.

NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

Table of New York Stock Exchange Composite Closing Prices, organized in columns by sector (e.g., A, B, C, D, E, F, G, H, I, J, K, L, M, N, O, P, Q, R, S, T, U, V, W, X, Y, Z) and listing individual stocks with their closing prices and changes.

Continued on Page 41

Handwritten scribble or signature at the bottom of the page.

NYSE COMPOSITE CLOSING PRICES

AMEX COMPOSITE CLOSING PRICES

Table of NYSE Composite Closing Prices. Columns include Stock, High, Low, Last, and Change. Includes sub-sections like 'Continued from Page 40' and 'S S'.

Table of AMEX Composite Closing Prices. Columns include Stock, High, Low, Last, and Change. Includes sub-sections like 'D D', 'E E', 'F F', 'G G', 'H H', 'I I', 'J J', 'K K', 'L L', 'M M', 'N N', 'O O', 'P P', 'Q Q', 'R R', 'S S', 'T T', 'U U', 'V V', 'W W', 'X X', 'Y Y', 'Z Z'.

OVER-THE-COUNTER Nasdaq national market, closing prices

Table of Over-the-Counter Nasdaq national market closing prices. Columns include Stock, High, Low, Last, and Change. Includes sub-sections like 'A A', 'B B', 'C C', 'D D', 'E E', 'F F', 'G G', 'H H', 'I I', 'J J', 'K K', 'L L', 'M M', 'N N', 'O O', 'P P', 'Q Q', 'R R', 'S S', 'T T', 'U U', 'V V', 'W W', 'X X', 'Y Y', 'Z Z'.

HAND DELIVERY SERVICE Your subscription copy of the FINANCIAL TIMES can be hand-delivered to your office in the centre of any of the cities listed above. For details contact Peter Lancaster. Tel: 022 3160334. Telex: 22589.

Continued on Page 39

Information Technology in Finance

Expectations are now more realistic

By ALAN CANE

THE WORLD'S major financial institutions have reached the third—and final—phase in their struggle to exploit fully electronic technology. The first phase, driven chiefly by the technologists, was characterised by the perception that automation could offer substantial cost benefits through the computerisation of the “back office,” the accounting and clearing functions.

Senior management in the banks and other financial institutions were easily persuaded to invest in substantial data processing capability. The benefits, after all, were easy to quantify. But it was all done without much thought for the future, and the way the banks, and others, set up their computer files now represents a serious barrier to their hopes of using all that computerised information for commercial advantage.

During phase two, which began in the mid-1970s, those same managers began to develop an awareness of the potential of computer-based systems to support new products and services which could not only help to keep costs down—especially staff costs—but would prove attractive to new and existing customers. This was the era when notions,

such as electronic funds transfer, cashless shopping and home banking first came into vogue. The world's first inter-bank messaging system, SWIFT, came into being in the US, a myriad experiments in electronic funds transfer at the point-of-sale were initiated, to be followed by similar trials in Europe and the Far East.

Simple cash dispensers operated by slotted cards were quickly superseded by automated teller machines (ATMs, the first banking robots) and plans for substantial networks of shared ATMs were laid and in many cases, implemented. Electronic banking became a reality. With phase three, however, a new sense of caution and perhaps even disillusionment has set in. Bankers are no less seized of the importance of technology to their business but now they have a better understanding of the frequently profound implications of what they are about.

They are less likely to be impressed by purely technical considerations and more by commercial, political and financial realities. To some extent this is part of a broader questioning of the direction in which business is being taken by technology today as senior management begins to rely less on its technical experts and



The trading room at Smith Newcourt, London stockbrokers. Picture by Trevor Humphries.

Electronic systems have transformed the financial world, but with the benefit of experience, the top level of financial management is looking in hard business terms at the implications of implementing this well-tried technology.

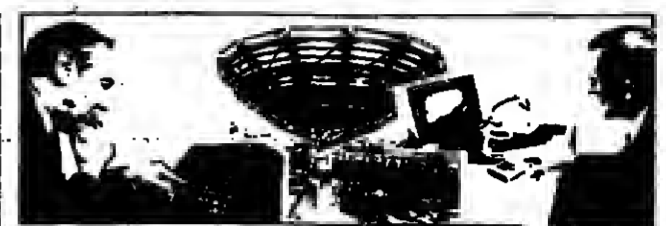
applies its own judgement to the critical questions. So, for example, although banking information networks continue to develop in size, power and sophistication, there is widespread concern about the security and integrity of all that data travelling around the world at the speed of light. The banks are still anxious to find an end to the expensive, wasteful and time-consuming business of clearing paper che-

ques, but they have become alert to the fact that electronic funds transfer at the point-of-sale (off-pos) creates as many problems as it solves. And they are increasingly conscious of the fragility of the systems to which they entrust so much of their business. Up to now, they have placed their faith in “hot-standby” arrangements (twin computers running identical software so that if one fails the other can take over), or

so-called “failsafe” machines such as Tandem, Stratus or Computer Technology. But, as Mr George Hayter of the London Stock Exchange told a conference earlier this year, machine failure cannot be avoided, only planned for. He told his audience sharply: “I still hear statements like ‘Breakdowns are unacceptable.’ I have to tell you that if any of you have made statements of this kind in the past,

then your days of innocence are over. The time has come that you should abandon the naive belief that computers can be made 100 per cent reliable.” Senior managers in the banking and finance industries, indeed, seem yet to be convinced that their computer specialists can be 100 per cent reliable.

Continued on Page 20



IN THIS SURVEY

Cash management systems: streamlined services	3
Automated dealing rooms: aiming for integration	3
In the news: products and services	3
Home and small business banking systems	4
Office automation: easing the workload	4
Banking software: a modular approach	5
Retail banking: the EFTPOS dream	5

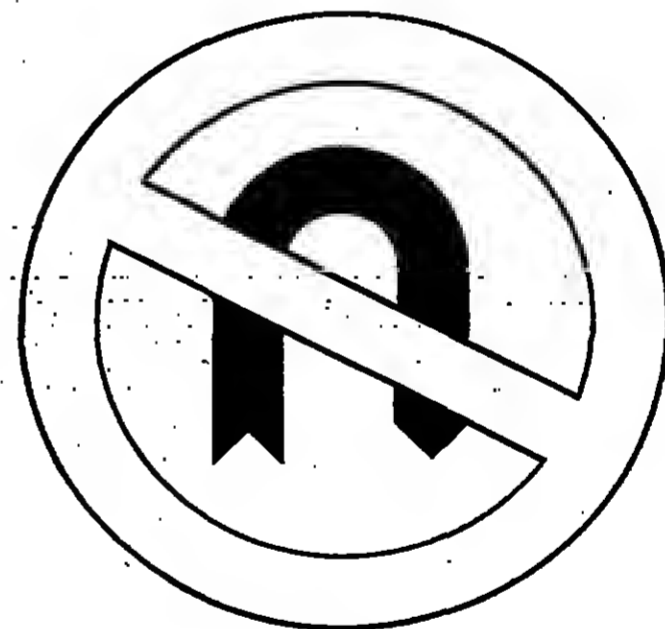


Bank branch automation: boon for customers	6
Equity markets: tailor-made systems	7
Building societies: how link-ups help	7
Security: ways to safeguard the networks	8
Document processing: how computers help	8
The SWIFT network: banking's unifying force	9
SWIFT II: snags hit the change-over	9
Artificial intelligence: US in the lead	10



Talk to Olivetti about Systems Integration

before it's too late



For some years now our strategy when designing systems has been quite different from everyone else.

Other manufacturers have stuck doggedly to their own individual system often rigidly governed by their mainframe, leading users down a road on which it may be difficult to turn back. Our approach has always been one of integration and flexibility which now takes full advantage of PC based technology and allows the customer freedom of choice.

Systems Integration

Faced with an increasing rate of change, mergers and market demands, financial organisations must have absolute flexibility to adapt and develop their information technology systems.

Olivetti meets that demand.

With our business partner AT&T we have produced a series of building blocks which allow almost any combination of equipment, at all levels, to work together with total compatibility. Our commitment to UNIX* and MS-DOS standards is just one example of this.

Unique PC-based technology

As well as following a strategy of compatibility, all our new products are PC based yet still ergonomically designed for the task in hand. (It's no accident being Europe's largest manufacturer of PC's).

It is far quicker and more flexible to incorporate intelligence at the workstation, to programme in new products and ideas here, than to overload a central brain, with all the disruption and delay that brings.

Large branch network experience

Banks and building societies among others with a wide network of branches have been particular beneficiaries of Olivetti's way of thinking. There are over a quarter of a million Olivetti financial terminals in use, more than any other European manufacturer.

New developments

Because of our aggressive R&D strategy we've always been at the forefront of technology. Now we're leading with

the integration of voice, image and data through our association with AT&T.

For more information about Olivetti's Systems Integration, send off the coupon or call 01-377 8644 and ask for Lance Allen.

Please supply me with more information. To: Lance Allen, British Olivetti Ltd., 17-29 Sun Street, London EC2M 2PU. Telephone: 01-377 8644.

Name _____
 Position _____
 Company _____
 Address _____

Tel No _____

olivetti

*UNIX IS A TRADEMARK OF AT&T BELL LABORATORIES
 FT16 10 86

Information Technology in Finance 2

Systems are streamlined to woo treasurers

"DESK TOP real estate" is how one banker describes the current state of cash management on the corporate user's desk—a hotch potch of different systems from each of the several banks with which the company holds accounts. Much in the way that dealers' desks in City trading rooms have cleared to hold only one or two screens, so cash management systems are becoming, through necessity, more streamlined and tuned-in to what the corporate treasurer is actually asking for.

Treasurers in the UK have taken to cash management products with a good deal less enthusiasm than their US peers, largely because their need was less immediate—Britain enjoys a highly efficient clearing system, giving value for payments within three days, and that, supported by the extensive branch networks of the major UK banks, made many of the features of US systems redundant. But US suppliers of cash management systems, along with British banks, are now trying to

address the requirements of the UK treasurer. There is no doubt that they were getting it badly wrong. Vargoss-Glendinning found in their recent survey of corporate banking in the UK that despite doubling their efforts to sell cash management systems last year, banks only succeeded in increasing the take up rate by 1 per cent.

To simply transport systems, developed for the US market, into Europe and to expect them to be received with open arms reflected a naivety that has since been replaced by a clear-sighted marketing strategy. What the treasurer wants, it appears, is a modular system which allows him to integrate the various sources of information about his accounts, in real-time, with a good deal more detail of transactions than is presently supplied.

Treasurers in the US have forced banks to co-operate over reporting balances into each other's systems, despite protests that this exposed them to the competition. European banks still tend to use the excuse of confidentiality, although the more likely reason is that they want to profit from the interest on any idle funds themselves.

However, the arrival of the treasury workstation, with its autodial facility, takes away the excuse of confidentiality, because the computer dials each bank and arranges the



CASH MANAGEMENT

Corporate treasurers in Britain, blessed with a highly efficient clearing bank system, have taken less readily than their American counterparts to cash management products. The banks are tackling the market, however, with a new range of sophisticated services.

data on accounts into a common format. The concentrator bank—the one collecting all the data—never actually sees what is in the other banks' accounts.

No bank would now expect to offer a "dumb" system which simply collected balances and reported them, although balance and transactions reporting are at the heart of any electronic cash management system.

All the UK clearing banks offer sophisticated products to their corporate clients. Barclays Bank's BarCam started life

as a BankLink product (from Chemical Bank), and offers the treasurer the ability to receive reports from over 20 countries, 24 hours a day in a variety of formats.

It can also display over 60 days of balance history, and updates can be intraday or in real-time through CLEAR. It has a funds transfer facility, where information can be stored up to three months ahead of transmission.

Barclays have also added decision support software pack-

ages in the form of Forex Manager, a foreign exchange exposure management and Cashflow Manager, which collects account details into different formats.

The National Westminster Bank began by offering a Geisco-supported product, Network, which was developed with NDC, and offered the standard balance and transaction reporting, group summary reports, and a money transfer service, and treasury data service for foreign exchange and interest rates.

More recently, however, it has been offering NETS, or Networks for Electronic Transaction Services, another NDC product, which has the advantage of allowing free formatting, intraday reporting and treasury workstation.

The Midland is beginning to move towards a real-time system both internationally and domestically, which will be a significant progression as most UK systems only offer update on balances on a day, typically at close of business.

The Midland system, CMS, provides balance and transaction reporting, uncollected items, target balances, a cash flow forecasting model, and multilateral netting and funds transfer. The Midland also offers software for exposure management and a foreign exchange reporting service

through its Midland Advisory and Payments Services (Maps). Finally, Lloyds offers Cashcall which has funds transfer and daily updates on balances, including forecasts, summaries, target balances and historical data for 60 days.

There is also a rates information service covering spot and forward foreign exchange, sterling deposit rates and projections on exchange rates, and a multilateral netting system.

There is no doubt that the UK banks were following their more aggressive US rivals into the cash management field, and to some extent the US banks are still leading the way in development of systems.

Most of their product development for the European market is now carried out in Europe, and they are trying to anticipate the direction of requirements.

Most observers would agree that integration is a key issue, and the ability to interface with computerised treasury functions is also a head start. Citibank is managing working with software house Comintel, which has a highly successful treasury management product. Citibank aims to enable transactions from the treasury computer system to be accepted into the bank's mainframe and in turn to allow input into the customer's system.

Chase Manhattan is developing its Global Microvision to include multi-user local area network based systems. Products which can be used on Unix based hardware, multi-tasking single systems and products aimed at the middle market corporations are also underway.

Chemical Bank too, is continuing to add to its highly successful ChemLink system, recently launching the micro-based ChemLink Plus, which allows the user to retrieve account information automatically, and to consolidate the data in a spreadsheet package without manual intervention.

However, perhaps more interesting than the actual products themselves is the change in marketing strategy that is emerging—the reason that the banks were misfiring with the products was that they were not communicating with the customer, and this was reflected particularly in the pricing strategy they employed.

Typically, UK banks have presented their corporate customers with a quarterly unbundled bill for all services during that

Cash management services forecast

Country	1985	1990
Austria	<50	500
Belgium	1,500	3,500
Denmark	500	1,500
Finland	500	1,000
France	15,000	150,000
Germany	1,250	15,000
Italy	<50	1,000
Netherlands	<50	1,000
Norway	75	1,000
Sweden	<50	500
Switzerland	100	1,000
UK	1,200	12,000

Note: The figures refer to all users, including small businesses using videotex services for simple cash management. Figures are for the beginning of each year. Source: Banker CIB 1986

time, and it has been accepted without question, at least in principle if not in amount.

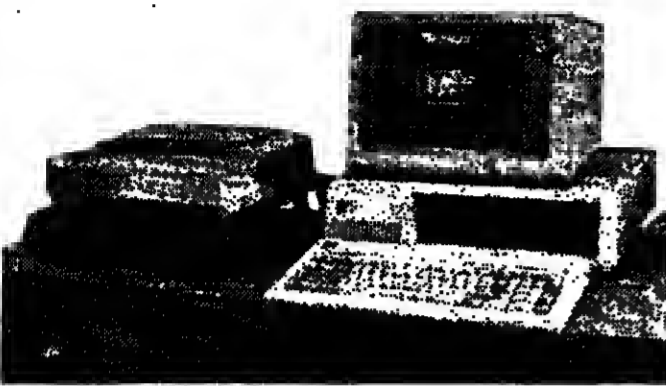
For this reason, a good many services were perceived as being provided free of charge by the customer, for example, the daily collection over the phone of state of balances was not an item for which the customer thought the bank was charging him. Since the eventual bill was often influenced by the quality of the relationship between customer and bank, itemisation of services would have been near impossible for the bank to provide.

All this is changing with electronic services. The bank cannot afford to be vague about pricing its electronic services since they are highly expensive to provide and develop. Thus, the whole relationship between bank and treasurer is turning into a fee-based one, although this is not necessarily estranging the two parties.

On the contrary, it is encouraging a professionalism which industry has always taken for granted, but which for some reason has been side-stepped in banking.

A better perception of the services, including value-added, means that a true pricing strategy can be worked out and agreed upon, while from the bank's point of view, a clearer understanding of what the corporate customer really needs results in relevant products, and better sales.

Elizabeth Sowton



Encouraging professionalism: an IBM workstation as part of an electronic cash management system.

This is strictly between you, me and everybody else.



Michael A. Gallagher, vice president and manager of European Service Product Marketing and Management, reviews Chase Manhattan's new Multilateral Settlement System with Sean Quinn, vice president and manager, UK Electronic Banking.

If your computer systems prevent you...

- ◆ accessing valuable information
- ◆ providing new services
- ◆ adopting new 'instruments'.

...consult LBMS

We have practical skills to help you. We provide systems development expertise to a wide range of financial-sector organisations.

Industry Standard—Our software supported method is the most widely used in the UK.

For more information contact Brian Cain or Brendan Dunphy at the address below:

Learmonth & Burchett Management Systems Limited
 Evelyn House, 62 Oxford Street, London W1N 9LF.
 Telephone: 01-436 4213

On a Wang network, every desktop terminal can pick up the latest. Wang networking integrates data processing and office automation, so anyone who needs them has access, anywhere in your organisation. And our sophisticated range of networking products can link many other systems to ours. Which has got everyone talking.

It's the most cost effective and efficient way of working, especially now that telecommunications costs are soaring. We've got a solution for your office cabling problems too. It's called WangNet and it's probably the most sophisticated broadband local area network available today. (There's even a version you can install yourself.) So call us on 01-568 4444 or write to

the address below. We can tell you all about the advantages of working with Wang. If you haven't heard already.

Please send me full details on Wang Computer Systems. FT 14 10

Name _____
 Position _____
 Company _____
 Address _____

Tel No _____ **WANG**

To: Justice Dinning, Wang (UK) Limited, 64 London Road, 1st Floor, Middlesbrough, Cleveland. Telephone: 01-568 4444 Telex: 954121

Handwritten note: 01-568 4444

Big need to integrate front and back offices

MR GAVIN RAEBURN-WARD, head of information technology at the London gilt-edged dealer, Alexander's Laing and Crutbank, was understandably delighted.

His new and very sophisticated dealing room had passed its first big test—the London Stock Exchange gilt dress rehearsal for Big Bang—with flying colours. Some difficulties had been identified and steps were being taken to remedy them, but overall he was satisfied the company was in good shape to survive in the world of electronic dealing.



AUTOMATED DEALING ROOMS

The dealing room has overtaken the data centre as the financial services company's technological showpiece, as Alan Cane reports.

He was relieved that the company's initial decision, to build a basic system which carried out all the essential functions of trading but in which back office and front office were completely integrated, had been vindicated.

Others may not find themselves in such a fortunate position. Computer-based dealing rooms are expensive, subject to the whims of fashion and are often obsolete as soon as they are completed, but they nevertheless build the key to successful trading in today's geographically distributed markets.

Alexander's room represented the best of collaboration between three separate companies.

The physical structure of the room was the work of Chester Jones, the electronics were designed by C and P Technology and the systems work was carried out by Admiral Computing, a small UK company, based in Camberley, Surrey.

Each dealer faces four full-colour screens on the desk and a further two, mounted on a gantry above the dealing position. The elevated screens ensure line of sight between dealers while they are trading. The psychology of trading rooms is still a grey area, but dealers like to keep visual tabs on each other.

One of the snags that Alexander's discovered during the gilt rehearsal was that dealers had difficulty shouting to each other across the room. "Squawk boxes" have now been installed to alleviate the problem.

The displays on the screens are controlled by a box of colour switches, a speciality of C and P, which make it possible to call up any one of a variety of information services—Reuters, Teletext and so on.

The traders still make out

dealing tickets but the data is put into the system by data-entry clerks using specially devised electronic data-entry forms.

Reports to the Central Gilt Office are carried out separately using a personal computer and the Stock Exchange Integrated Data Network, a City-based communications conduit. It is expected that this part of the process will be automated next year.

Alexander's and Admiral emphasize the importance of the integration of the front and back office.

Research carried out in the US by Ms Caroline Frost of the management consultancy, Nolan and Norton, shows that many of the big US financial conglomerates found themselves in trouble after Wall Street's new Big Bang in the 1970s because front office (trading) and back office (settlement) systems were built separately.

"The trading systems simply did not match the settlement systems," Ms Frost points out. Colour screens are quickly becoming indispensable tools of the trade. Mr Michael Roden, head of operations for Midland Bank Group Treasury which installed a 128-position room earlier in the year, now says he completely underestimated how powerful colour is as an aid to dealing. The bank is building a new and bigger computer complex and all users will have colour screens there.

"Dealers need colour to display market data that much more intelligently. Without colour, you simply 'blind' the dealer with information. Some of our screens are very complex and it is difficult to quickly pick out the core information which is essential to trading."

The trend today is towards larger rooms with every kind of trader in their separate areas on the floor. While 400 or so positions is big for London, 1,000 positions is now within sight in New York.

Mr Roden believes there is a positive synergy beyond a certain size — "Typically foreign exchange dealers and secondary market dealers, for example, would keep to themselves," he says. "Now there is a better understanding of what everybody else is doing and a better level of cross-fertilisation of ideas."

Midland has been a pioneer in the use of artificial intelligence techniques to aid dealers. Understandably, it is reluctant to discuss exactly what it is doing — "this is the real competitive edge" — says Mr Roden, but it has programs running on personal computers to manage currency options and interest rate swaps, as well as general risk management. It is not expensive in capital, says Mr Roden, but it is difficult to prise out of the dealers exactly the kind of knowledge, needed to build into the system to make it useful.

Security could be a problem in some dealing rooms, with so many personal computers involved. Midland solves the problem however, by locking them all away on the other side of the switching mechanisms which are used to display information on the dealers' screens.

The major change expected in dealing rooms over the next few years is the move from video switching technology to digital switching. Most information services—Reuters, Teletext and so on—are delivered as a video feed, a form of television broadcast which is relatively cheap and robust but inflexible. It can also become expensive as the number of information services required to be supplied to each dealer desk multiplies.

The best answer is the supply of information in digital form—in computer language. This can be easily switched to each dealer desk, as required. Furthermore, the data can be abstracted from the data feed by a company's in-house computer and manipulated to provide individual dealers with composite pages, tailored to their own requirements.

Big is not always beautiful in dealing rooms, however. One of the newest and most powerful dealing rooms in London boasts only 10 dealing positions. It is, however, the first gilt dealing room established in the Bank of England.

The Bank has had a foreign exchange dealing room with fairly "low" technology, for some time, but traditionally the role of the Government Broker in gilt dealings fell to a single firm, Mullens.

With the onset of Big Bang, Mullens became part of Warburg Acroft Rowe Pittman Mullens, owned by Mercury Securities.

The Bank has therefore had to build its own dealing room so that it can trade for itself. Designed by Robert Weaver, with the electronics installed by C+P Technology, the room is perfectly geared to the collection of information for monitoring and control.

Each dealer faces four, full-colour screens and there are two more on each side of the desk. Telecommunications is provided by British Telecom's City Business System with its advanced touch screen technology.

A white key on the very identifiable C+P control panel gives access to information from the Bank of England computer. The Bank is developing its own modelling software to make the most use of that unique data feed.

It will be marketed with the design for open-plan retail banking. Later this year, Midland will install customer-operated inquiry terminals and teller-assist cash safes.

In Bristol, Midland has unveiled the first of its new generation of high street branches, designed by Fitch and Company.

THE Cheltenham and Gloucester Building Society has placed an order worth £4m for a "Pinnacle" multifunction terminal system from ISC Systems of Milton Keynes for the automation of the society's branch network.

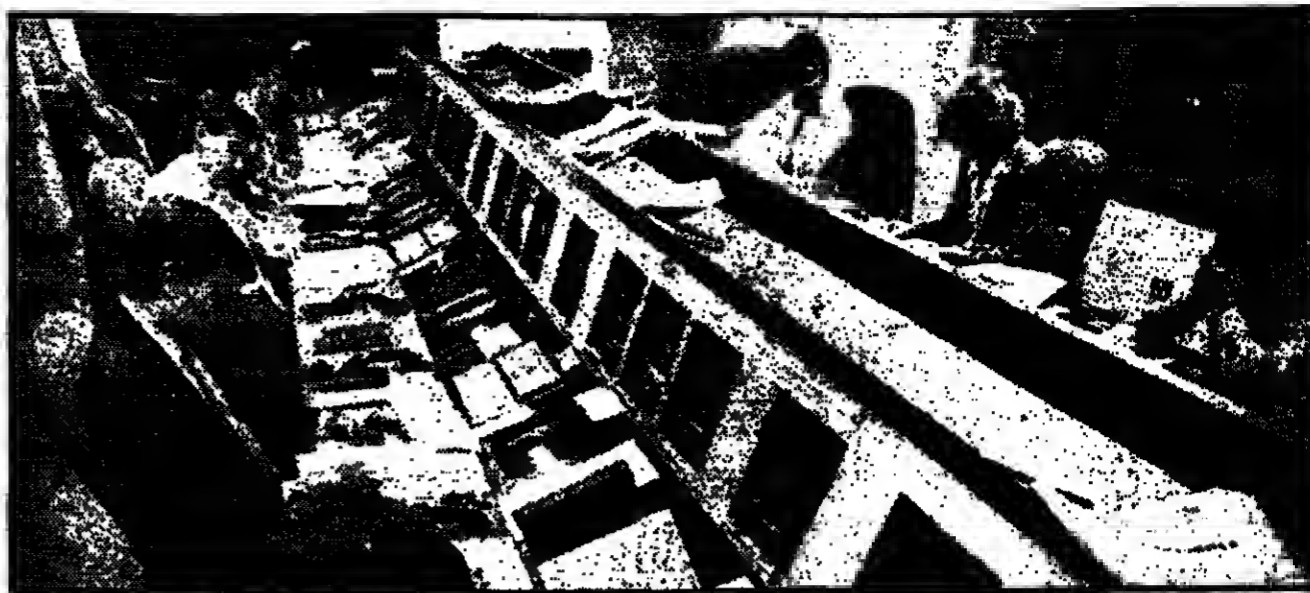
The order is the largest received so far by ISC in the UK. It will be for the new enhanced "Pinnacle 32," based on 32 bit technology.

The terminal network will include 750 intelligent workstations to be installed over the next 12 months in the 100 branches of the society.

THE CAP Group, through its Singapore-based operation, CAP Information Systems, has won its first contract in Malaysia. The contract is for the sale of CAP's retail banking system to Ban Hin Lee Bank Berhad, a commercial bank, based in Penang.

The contract, worth £500,000, involves the installation of the Base 24 system in two stages: the implementation of a computerised teller system and an inter-branch transaction system for automated teller machines. The system will run on Tandem computers.

IN A significant contract for Tetra Business Systems of High Wycombe, IBM has agreed to sell their Tetraplan business and accounting software suite.



A section of the Bank of England's new dealing room, designed by Robert Weaver with electronics by C+P Technology.

IN THE NEWS City dealer board orders worth £9m

TWENTY-FIVE City of London firms have now placed orders totalling £9m within the last six months for dealer-boards from "V" Band of Barking, Essex.

The V8-000 distributed control dealer-board systems for financial markets have full BABS approval.

A FAULT-TOLERANT computer system, worth nearly £400,000 has been ordered by Williams, Cook, Loti and Kistack of London from Stratus, the Massachusetts-based manufacturer of continuous processing systems in preparation for the City's "Big Bang."

The buyers, a subsidiary of Enco International, will be an interdealer broker in the new gilt-edged market doing back-to-back deals between market-makers. Installed in its Cornhill office, the system will be the heart of a service providing a real-time price network on screens to 28 customers throughout the City.

Software for the application is being developed by Scinn, a BP subsidiary.

IN an order worth £4m, Nixdorf Computers has begun to install 250 customer self-service banking devices for the Midland Bank's new generation of open-plan banks.

The devices, which include automated teller machines and self-service statement printers, will provide the technology for

the bank's newly-launched design for open-plan retail banking. Later this year, Midland will install customer-operated inquiry terminals and teller-assist cash safes.

In Bristol, Midland has unveiled the first of its new generation of high street branches, designed by Fitch and Company.

THE Cheltenham and Gloucester Building Society has placed an order worth £4m for a "Pinnacle" multifunction terminal system from ISC Systems of Milton Keynes for the automation of the society's branch network.

The order is the largest received so far by ISC in the UK. It will be for the new enhanced "Pinnacle 32," based on 32 bit technology.

The terminal network will include 750 intelligent workstations to be installed over the next 12 months in the 100 branches of the society.

THE CAP Group, through its Singapore-based operation, CAP Information Systems, has won its first contract in Malaysia. The contract is for the sale of CAP's retail banking system to Ban Hin Lee Bank Berhad, a commercial bank, based in Penang.

The contract, worth £500,000, involves the installation of the Base 24 system in two stages: the implementation of a computerised teller system and an inter-branch transaction system for automated teller machines. The system will run on Tandem computers.

IN A significant contract for Tetra Business Systems of High Wycombe, IBM has agreed to sell their Tetraplan business and accounting software suite.

It will be marketed with the design for open-plan retail banking. Later this year, Midland will install customer-operated inquiry terminals and teller-assist cash safes.

In Bristol, Midland has unveiled the first of its new generation of high street branches, designed by Fitch and Company.

THE Cheltenham and Gloucester Building Society has placed an order worth £4m for a "Pinnacle" multifunction terminal system from ISC Systems of Milton Keynes for the automation of the society's branch network.

The order is the largest received so far by ISC in the UK. It will be for the new enhanced "Pinnacle 32," based on 32 bit technology.

The terminal network will include 750 intelligent workstations to be installed over the next 12 months in the 100 branches of the society.

THE CAP Group, through its Singapore-based operation, CAP Information Systems, has won its first contract in Malaysia. The contract is for the sale of CAP's retail banking system to Ban Hin Lee Bank Berhad, a commercial bank, based in Penang.

The contract, worth £500,000, involves the installation of the Base 24 system in two stages: the implementation of a computerised teller system and an inter-branch transaction system for automated teller machines. The system will run on Tandem computers.

IN A significant contract for Tetra Business Systems of High Wycombe, IBM has agreed to sell their Tetraplan business and accounting software suite.

Infolink, which believes that its seven mainframe-to-mainframe links completed so far is the highest number within the industry.

These include links with Mercantile Credit's Tandem Non Stop 2, North West Securities' Boneywell Twin DFS8, Lombard North Central's IBM 3083, Woolworth's IBM System 36, Lombard Tricity's IBM System 38 and Forward Trust's Tandem Non Stop TXP.

At peak periods, Infolink can process 22,000 enquiries an hour.

A THREE-DAY management seminar on the issues of developing a business-based strategy for information technology will be held at London's Heathrow Park Hotel on Wednesday, October 29 to Friday, October 31.

Speakers from eleven of Europe's leading consultancies will discuss approaches, methods and techniques of implementing information technology, says Mr John Gilbert, of Southcourt, the management consultancy organising the event. More details on 0403 711253.

IN A bid to encourage the wider use of direct debits as a way of paying bills, the High Street banks have launched a campaign in the Midlands in association with the electricity, water and telephone services.

Organisations taking part in the £150,000 campaign include East Midlands Electricity, Midlands Electricity Board, Severn-Trent Water and the East Worcestershire and South Staffordshire water companies, and British Telecom.

Michael Wiltshire

CHEMLINK. MAKING HISTORY NOW.

DIRECT LINK

Chemical Bank's ChemLink® system has provided state-of-the-art treasury management services for over 12 years. ChemLink continues to make history by offering the systems of tomorrow today.

DirectLink consolidates bank data from multiple sources. A single SWIFT formatted file is delivered high speed to your mainframe, mini or microcomputer. The

common SWIFT format allows simple integration of multiple bank data into a variety of treasury systems.

Your system consistently attains maximum technical efficiency, saving time and cost.

DirectLink helps you make history.

CHEMLINK PLUS

ChemLink Plus is a bridge between your banks and your spreadsheets.

ChemLink Plus software makes your personal computer a powerful tool for simple and effective daily cash management.

CHEMICAL BANK

FINANCIAL SERVICES DIVISION

For further information contact Financial Services on London 01-380 5127

ChemLink Plus will automatically dial Chemical Bank's ChemLink system and other providers of your account information.

The system converts the information to feed any spreadsheet without manual rekeying.

With one-disk efficiency time-consuming and error-prone manual tasks are totally eliminated.

ChemLink Plus helps you make history.

© Chemical Bank, 1986. ChemLink is a Registered Trademark of Chemical Bank New York Corporation.

Information Technology in Finance 7

Systems tailored to market-makers

THE UNHOLY trinity of increased competition, deregulation and technology is the principal driving force behind the financial services revolution. Where the world's stock markets are concerned, however, the paradox is that technology, while driving change by making possible new products and enhancing old ones, can also be harnessed to help with the effects of competition and deregulation.

The US over-the-counter (OTC) market, for example, only exists because of advanced telecommunications technology. It is based — as will be the London Stock Market after the Big Bang in the City on October 27 — on a system of competing market-makers.

Such a system functions efficiently and fairly only if every participant in the market is aware of the bid and offer prices for each stock at any time from all the market makers.

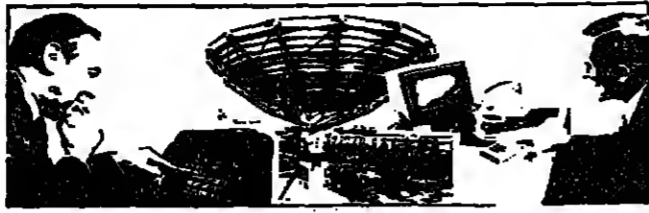
Market makers and dealer/brokers in the US OTC market, however, are scattered throughout North America. Advanced telecommunications systems are the only solution to the problem of delivering price

information simultaneously to all 5,700 or so broker/dealers.

The market has never had a physical market floor and, in its earliest days, dealing was carried out by telephone. In 1971, however, the National Association of Securities Dealers Automated Quotations, or NASDAQ, system came into being. This highly sophisticated, computer-based communications network stores price information on some 4,700 companies. Through the system, all the OTC broker/dealers are linked together and can see on their video monitor screens, virtually instantaneously, the prices quoted by all the market makers in securities covered by the system. The dealers still trade by telephone; but they are trading on the basis of up-to-the-minute market information.

The effect of computerisation on the growth of the exchange has been spectacular. It is the fastest growing securities market in the world; in August 1984 the daily share volume reached an all-time record of 122.2m shares.

It is now the third largest market in the world behind the New York Stock Exchange and



EQUITY MARKETS

The effect of computerisation on the growth of the world's leading stock exchanges has been spectacular, as Alan Cane reports here.

Tokyo. So for NASDAQ, telecommunications and computer technology overcome the problem of widely dispersed participants and proved a powerful ally in its competition with other exchanges.

"Big Bang" for the London Stock Exchange means the end of minimum commissions, the abolition of "single capacity" — the firm distinction between stockbrokers and stockjobbers — and the opportunity for outside companies to take a stake in, or own, Stock Exchange firms.

From the earliest days of planning Big Bang, it was clear to senior Stock Exchange officials that the inevitable consequence of these three conditions would be a heavy reliance on technology in the new markets.

The decision was taken to base the new markets on a system of competing market makers; the technology chosen, perhaps inevitably, owes a lot to NASDAQ.

The Stock Exchange floor has been retained and will stay for the foreseeable future but, for the most part, face-to-face dealing is expected to give way to telephone trading and much attention has been given on the City's smart new dealing rooms to devising telephone switching systems which can connect one dealer to another with the minimum delay.

The dissemination of information through the market both in the sense of trading information outward to the players and regulatory and surveillance information back to the central authorities is entirely the responsibility of sophisticated computer systems.

Price information for both the equities and gilt-edged markets is distributed by a system called SEAQ, the Stock Exchange Automated Quotations System, a clever modification of the existing TOPIC viewdata system.

Both gilts and equities traders

report their deals to the Stock Exchange through what is known as the SEAQ Level Three service, an interactive link between the market-maker and the central SEAQ computers.

Gilts dealers have the further responsibility of reporting their deals to the Bank of England Central Gilts Office using personal computers, linked to an advanced datacommunications network, the Stock Exchange Integrated Data Network.

The common technological problem for all Stock Exchanges is how to distribute information virtually simultaneously to all the market players, even though they may be geographically widely distributed, while providing an efficient mechanism for the input for new quotes and deals. It is all a question of processing power. Formatting "screens" of price information and transmitting them simultaneously to several thousand dealers many of whom may want to examine the same screen at the same time places a very heavy load on the central computer.

Despite the power of modern computer systems, it can be very difficult to provide both this broadcast capability and the interactive capability needed for quote input without losing performance — in other words, without having unacceptably long delays before information appears on the dealer's screen.

Jardine Logica, a joint company formed by Jardine Matheson and the UK computing services company, Logica, solved the problem in a novel way for the new Stock Exchange of Hong Kong which opened formally earlier this month.

Based around a group of powerful Tandem minicomputers, the broadcast element of the system — price distribution — places no load on the central processing capability because it is entirely delegated to a secondary system, a page store (an electronic device which holds ready formatted "

pages" or screen of information) and distributes them to the dealers via broadcast videotext, essentially an endless series of television pictures which are delivered in sequence to the dealers' screens.

The dealers are equipped with "dual mode" terminals which can be used to capture any of the teletext images in one mode or to input deals and trading information in the other. Response time is reckoned to be about 0.6 second. The Hong Kong system, clever as it is, is probably best-suited to small exchanges trading in, say, 400-800 main stocks.

The US exchanges have certainly spent the most resources on automation, although with the exception of the Cincinnati Exchange, they remain a hybrid of modern automation and traditional trading methods. Cincinnati, however, is the world's only all-electronic securities exchange, and as such, a model of the future.

There is no trading floor. Its members can be located anywhere in the US or indeed overseas and there is no telephone trading. Everything is handled on computer terminals. When dealers press the "go" button, their bargains are handled automatically. Within three seconds, both parties to a trade receive confirmation through a computer print-out in their offices.

Firms' links are being forged between Cincinnati and the Chicago Board Options Exchange, (CBOE), one of the most aggressively expansionist US markets. It is spending some \$18m to "wire up the entire exchange", as CBOE chief operation officer, Mr C. J. Henry, describes it.

The CBOE is retaining its very spectacular trading floors, but distributing computer terminals through the trading "pits" for more efficient quote input. Mr Henry hopes that soon market-makers on the floor will input their deals through handheld terminals which will give them, in return, immediate indications of their trading position.



The London Stock Exchange: preparing for the Big Bang which will mean the end of minimum commissions, the abolition of "single capacity" and the chance for outside companies to take a stake in Stock Exchange firms.

Smaller institutions helped by link-ups

ANYBODY wishing to discover the building societies' plans for the new era of liberalisation in Britain could be forgiven for thinking that an examination of their technological efforts would provide all the answers. The Anglia's electronic funds transfer at the point of sale (EFTPOS) scheme in Northampton, for example, demonstrates the priority given by that society to the provision of a full, personal banking service. The glamorous achievements of the giants, however, reveal only part of the picture.

For several of the small societies, technological progress is more a question of trying to keep up with the rest of the field than laying the groundwork to support new business initiatives. Only around 70 societies, for instance, have installed counter terminals to handle such routine tasks as automatic passbook updating. Indeed, many are still in the throes of establishing real time links with their branches.

Moreover, the immediate problem for most societies is the retention of their traditional business in the face of stiff competition from the banks and increasingly fine margins.

One way to win over new deposits is by increasing customer convenience. This, of course, means either more branches or more cash dispensers. And of over £20,000 for each automated teller machine (ATM), the cost of the cheapest alternative is still beyond the reach of many societies.

One solution is to share facilities and two such schemes have been developed over the last year. The main members of the LINK network are the Nationwide, Abbey National, Co-operative Bank and Funds Transfer Sharing, a consortium of 20 financial institutions. Theoretically, FTS is the ideal route for small societies because members share 0 Stratus in Woking.

So far, however, only the National Girobank and 8 members of FTS are sharing each others' facilities. The other participants were due to come on stream last month but have slipped behind schedule.

The main rival, EFT, is enjoying a greater measure of success with its Matrix network. Six of the seven strong groups now share a total of 350 ATMs and 10 per cent of all transactions are initiated on another member's machine.

According to Howard Aiken, the general manager, a hosting service is also planned for small societies which wish to participate. "It will work like FTS but with the fundamental distinction that there will be a clear



BUILDING SOCIETIES

Building societies have technological requirements which are distinctly different from those of banks. In some aspects, they are already ahead, as Ceri Jones reports.

migration path to full membership," he says.

One of EFT's clear advantages is that all of its members are societies and so they tend to share the same objectives. Its lead, though, is primarily due to the use of an IBM central switching and network service. Although LINK signed an agreement with BT's Multi-stream service way back in February, the sharers still have to settle up with each other separately. "We knew that the early route for FTS was not going to be the ultimate solution," confirms Phil Bryant of National Girobank, "but our progress now depends on delivery."

The most advanced development of all, however, is the Halifax's own network of 392 ATMs with plans approved for 480 by the end of the year. Furthermore, it offers the most sophisticated facilities including the transfer of funds between accounts, PIN changes and comprehensive misstatements.

Several of the machines have also been installed in remote locations. The sites on Sainsbury's premises in Leeds and Oxford are particularly interesting and may well be the first signs of a closer association.

Despite such rapid progress, however, the societies are a long way from rivaling the money transmission services of the banks. Some 2,500 ATMs are required to adequately cover the country — the NetWest/Midland collaboration provides 2,700, for example. The natural assumption, then, is that all three societies may eventually link together. The emergence of EFTPOS schemes increases the likelihood, although great deal of professional pride might have to be overcome.

Another irony of the rapid progress is that ATMs could keep customers out of the branches just when the societies have a wider range of products to cross-sell. The converse argument, of course, is that the machines relieve pressure at the counter so that staff are free to cope with more complex enquiries.

The Halifax has certainly adopted this stance — "Automating our branch counters has improved productivity enormously," comments Mike Whitehouse, "but our next major expansion must be lobby sites. Business is booming at the rate of 20 per cent per year so if we don't add more ATMs, queues at the counter will return, especially in busy periods such as lunchtimes."

Many societies, however, are implementing rather less traditional methods of cross-marketing. A good example is the use of life assurance quotation systems to demonstrate the benefits of various types of endowment mortgages.

Indeed, whilst the viewdata services operated by BT, IBM and Inview were primarily intended for insurance brokers, societies have been far swifter on the uptake. Some 30 are now testing the systems and several have followed the lead of the Halifax and Abbey National by installing a dedicated terminal in every branch.

Viewdata, of course, is extremely cost effective and simple to use in sales presentations. Furthermore, the results are immediate — the increase in commission generated can be very considerable. And those societies looking to extend their insurance interest next year will already have the machinery in place to quote on other products.

Another medium which has been widely adopted in the US is interactive video. The National & Provincial is currently conducting an experiment with a system designed by Videodem. At the moment, it is only used to provide information on shareaccounts, but the opportunities are almost endless. Moving pictures are naturally far more persuasive than mere performance figures and future projections which are frequently cited to sell personal finance products. Moreover, like any expert tool, interactive video is particularly appropriate for building societies because it bridges the gap where little previous knowledge may exist.



OUR NEXT COPIER WILL BE A TOSHIBA.

There's one accessory a Toshiba copier doesn't need. Your wastepaper bin. We've made the paper paths short and straight. So our copiers have an appetite for work, not paper. Our automatic toner control will adjust itself to each tone. Automatically. And our edge-to-edge copying means that, if it was on the original, it will be on the copy. Start saving paper even now. Just telephone Stephen Banks on 0932 785666.

Toshiba Information Systems (UK) Ltd., International House, Windmill Road, Sunbury-on-Thames, Middlesex TW16 7HR. Tel: 0912 785666.

Handwritten signature or mark at the bottom of the page.

Information Technology in Finance 9

The SWIFT Network

Banking's unifying force

SWIFT, the international electronic message service for banks, is now going through a major overhaul. The system is close to full capacity and the organisation is investing in new telecommunications to speed messages faster around the world. It is the first major upgrade since SWIFT, the Society for Worldwide Interbank Financial Telecommunications, electronic messaging system, was founded nine years ago.

SWIFT has become a unifying force in the banking world. More than 1,400 banks are members. Each day about 750,000 messages fly across the network, which has the capacity to handle more than a million messages a day and more than 50 per cent of their business comes from only 50 banks. Message transmission represents about 30 per cent of the society's total revenue.

In many respects, SWIFT has become a unifying force in the banking world. It has forced banks to standardise their banking procedures so that each bank uses the same format for similar services.

SWIFT II, as the improved network is called, has not been a straightforward development. It has suffered some technical setbacks and is still undergoing testing and is likely to be at least six months late in "going live". Mr Jacques Cervaux, SWIFT's general manager of operations, explained at a recent SICOB conference that the organisation was not happy with the first results of the integration testing.

The project is a complex one. SWIFT II is not an expanded version of SWIFT I. More than 400 software programs have been written for the new service with more than double the lines of computer coding.

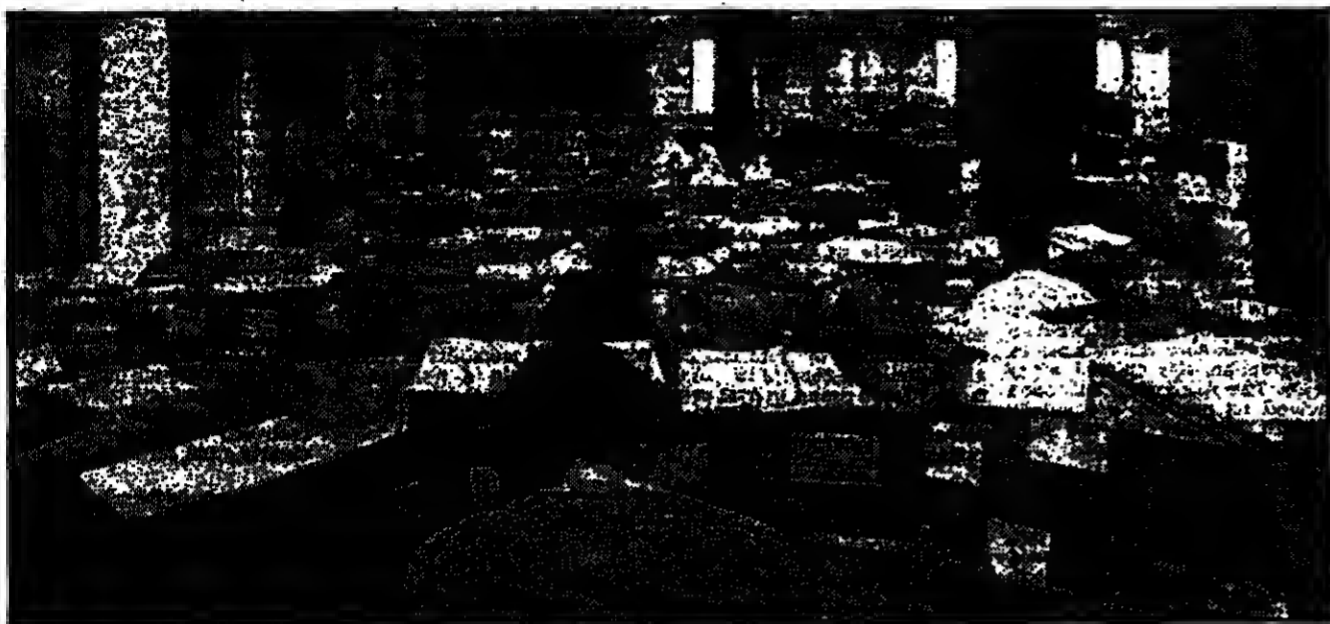
The organisation has built a new operating centre in the Netherlands and the existing US centre has been upgraded to cope with the new services. Coupled with that all the regional centres around the world are now being prepared for the change.

SWIFT has also invested in a number of new telecommunications links including a satellite earthstation now operating at Culpepper. Several telecommunication circuits capable of transferring information at a rate of 64,000 computer bits a second are also being installed.

Once the testing is completed, SWIFT II will be implemented in West Germany, Switzerland and the Netherlands—major users of the banking message system. Mr Cervaux explains that choosing large customers was not a sign of over-confidence. "We could run small countries successfully for months and still be faced with problems when starting to transfer the traffic load of major user countries," he explains.

In the article below, Elizabeth Sowton reports from SIBOS on the technical snags which are holding up SWIFT II.

Elaine Williams



Each day some 750,000 messages fly around the SWIFT system. More than 1,400 banks are members. Seen above is the London office of Bank of America.

Software snags hit changeover

SENIOR executives of SWIFT, the Society for Worldwide Interbank Financial Telecommunications, were admitting at the recent annual SWIFT users conference "real disappointment" that the upgraded message carrying network, SWIFT II, would once again fail to meet its deadline.

SWIFT II, which has already been put back by a year because key parts of the software for the system were not ready, will now not make the rescheduled cut-over date of March 1987, when the Society's 1,300 members were due to switch from the existing network, SWIFT I, to the upgraded system.

"Starting this year, Bessel Kok, the general manager and chief executive officer, will be 'somewhere around' Fall 1987, although he promises a more precise date next year when the software will be handed over for acceptance."

The reasons for the delay lie once again with the software, and the tricky problem of integrating the network architecture with the internal system software. Hardware for SWIFT II is already being installed.

"Work on integration testing has not gone as quickly as we expected," comments Peter Drummond, vice-president of SWIFT, "and the results have not been as good as they need to be." He likens the dilemma to that of composing a jigsaw—some of the pieces are not fitting properly.

The upgraded network is needed because the upper ceiling on the volume of messages is rapidly being approached on the old network. In September 1977, for instance, 450,000 messages were handled; today the quantity would be handled in half a day—an average of 800,000 messages are processed daily.

SWIFT II is designed to handle one and a half million messages a day to start with, expanding capacity as required. Since the structure of the system is modular, extra processing power can be added without any architectural modifications. SWIFT II will use data processing and telecommunications technology built to OSI/ISO specifications.

"SWIFT's management have already put into action contingency plans to cope with increasing volumes until SWIFT II is operational," says Kok. "So there is no reason to be concerned about capacity."

SWIFT has been working with IBM to develop SWIFT II, using the Burroughs network product BNA. Teething troubles with the new BNA architecture and particularly with its integration with SWIFT software are at the heart of the delay.

"We still have much to learn about BNA," says Jacques Cervaux, general manager, operations, "especially how to control it in a live environment." But integration is gradually taking place, first in subsystems, then in nodes, regional processors, alien processors,



THE MARK TWO SYSTEM
The tricky problem of integrating the network architecture with the internal system software means that Swift II will miss its rescheduled introduction date of March 1987 and not come into operation before autumn next year

among user-banks, the society found that its members no longer perceive SWIFT to be in the forefront of technology innovation, although they gave the society an overall score of 80 per cent.

Competition from third party vendors and the privately-owned networks of some of the major banks is forcing the society to consider new types of services to retain its competitive edge. By January 1 1987, the organisation will be structured offering three different services.

The core service will be the message carrying network—the lifeblood of SWIFT today and tomorrow," as Bessel Kok emphasises.

The second unit will be SWIFT Terminal Services, already highly successful, and finally, SWIFT Service Partners, an independently run and self-supporting company to allow SWIFT to explore routes it is unable to as a co-operative. These will include global risk management, artificial intelligence products and financial transactions in capital markets.

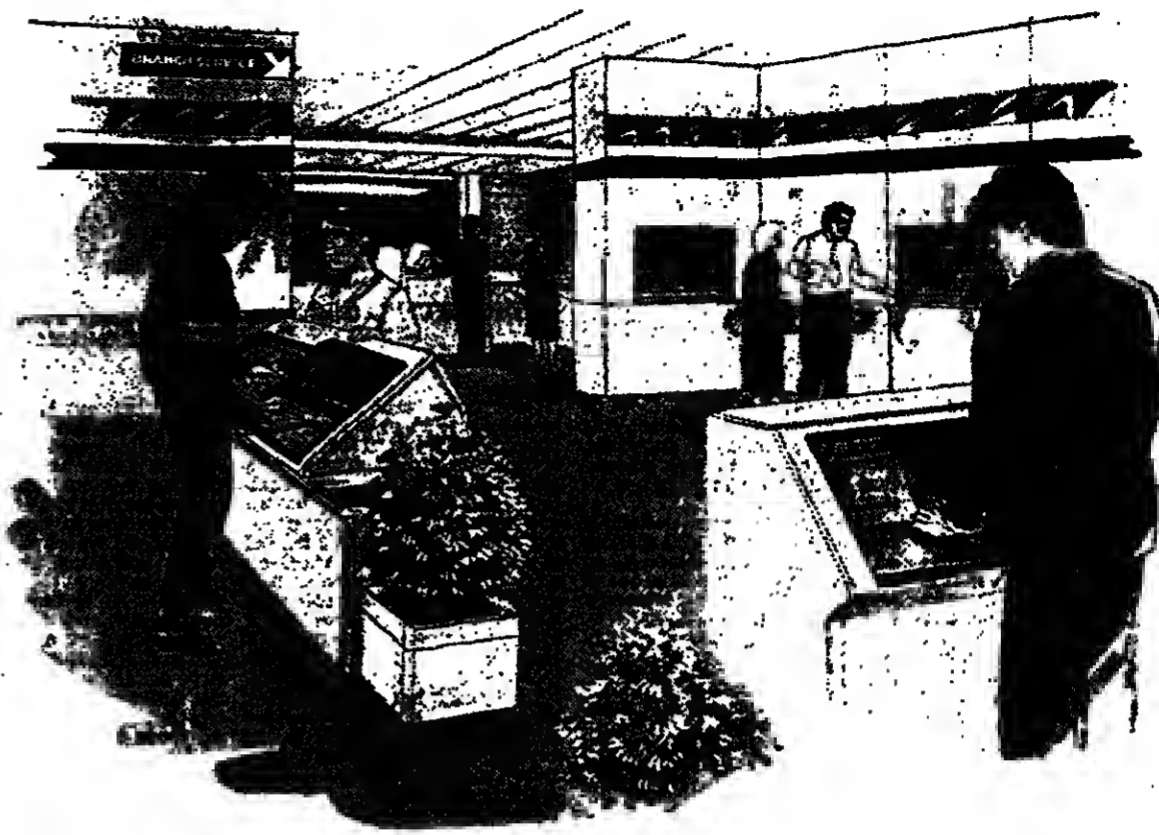
One or two projects are already under development, such as the ECU netting system which is being tested successfully on behalf of a group of European banks in conjunction with the Bank for International Settlements, which is doing the clearing.

A joint venture with I. F. Sharp Associates has resulted in SWIRAM, a Global Risk Management System, which is modular and combines the application software, telecommunication facilities and interface hardware to enable banks to manage risk—whether settlement, currency, or credit—on an international basis.

The first foray into artificial intelligence is an AI-based telex reader which reformats free format telexes into SWIFT format and was developed along with Generalis de Banque.

Elizabeth Sowton

NCR. First in line with total branch automation.



Financial Systems Division

NCR Limited, St. Alphage House, 2 Fore Street, London EC2 5DS. Telephone 01-638 6200

Australia ANZ Bank HQ, Caltech, Electricity Trust of S. Austr., Ford, ICI Network, John Fairfax, Westpac Bank, Austria Alfa Laval, Kurier, Wienerstädtische Vereinigung, Oesterreichische Mineralöl-Verwaltung, Belgium Proctor & Gamble, Universit  Libre de Bruxelles, Brazil Ministerio de Educa o e Cultura, China Fuzhou Railway, Ministry of Metallurgy, Nanhai East Oil Co, Manhai West Oil Co, Colombia Aeropuerto de Medellin, Finland Digital Equipment Corp, Enso-Gutzeit Oy, Kansallis-Osake-Pankki, KONE OY, Kuopio City, Oy Electrolux Ab, Oy Stockmann Ab, Rauma-Repolo Oy, Sanoma Corp, State Railways, Indonesia Garuda Indonesian Airways P.T., Pertamina UP-II, Pertamina UP-I, Ireland Dep. of Agriculture, Irish Sugar, NIHE, PG Carrol, Post Office, Italy Aeritalia, Fiat, Romex, Italgas, Italromexico, Bana, Bancreeer, Caes  lat, Invermexico, nicaciones y Tra Xerox de Mexico, Amf s, Ballast Nedam, Hewlett Packard, OCE, Polittie Rotte, V.H. Wegverkeer, V. Norway Aften Po, ngering, Bergen E, NPC, Saga Petrol, departementet, Ve ENASA, IBERIA, Edeisbanken, Ely Bangkok Bank Ltd, cation Dept. Bang Airforce, Royal Th la Banco Consolid Centro Simon Boli United Kingdom I American International AMF LEGG, The BO of Wandsworth, Br Council, Investore in

MD 110.
The exchange that guarantees the future.

Talking about the future has become very fashionable. Very fashionable and very easy. New products and new systems are tipped as systems of the future. But since only time will tell which claims are valid, our established track record as a telecommunications front-runner is, admittedly, a distinct advantage. For us, but also for you.

You see, with our new MD 110 digital exchange (or PABX if you'd prefer to be technical) you can do lots of things with your telephone system you'd never have thought possible. Including data transmission and networking for example. As well as making light work of all conventional exchange functions as well.

Developing such an advanced exchange has taken us a long time (110 years in fact) but then the MD 110 is going to define the state of the art for a pretty long while. So why not find out more about what you should be expecting from your exchange, and about how Ericsson can help you, by clipping the coupon today or by phoning us.

Unless, of course, you have a crystal ball.

Ericsson Information Systems AB
Communication Systems
S-126 83 Tyres , Sweden.

Ericsson Information Systems AB
Communication Systems
S-126 83 Tyres , Sweden.

The Big Bang starts on October 27th. On the 21st WE LIGHT THE FUSE

The Big Bang comes to the City on October the 27th, and, like they say, there's no smoke without fire (nor big bangs without a detonator).

So from the 21st to the 23rd of October the International Financial Services and Technology Exhibition will be running at the Barbican. There you'll find all the services, products, equipment and technology that'll turn the 27th from just a boom into a bang that will echo round the world.

If you'd like to help us light the fuse phone the number below and we'll send you a complimentary ticket.

THE CITY WILL NEVER BE THE SAME AGAIN.

INTERNATIONAL FINANCIAL SERVICES & TECHNOLOGY

21-23 OCTOBER 1986
THE BARBICAN, LONDON, ENGLAND

Trueman Professional Exhibitions Ltd.
216 Colindale Ave, London W11 2NUX Telephone 01-749 9535

Barclay's Bank London information centre

Australia (03) 280 2244, Austria (0222) 650, Belgium (02) 243 881, Denmark (02) 84 5566, Finland (09) 2901, German Federal Republic (030) 609-0, Great Britain (0440) 641 66, Hong Kong & Macao (81) 82 8811, Indonesia (021) 75 5005, Ireland (01) 75 5095, Italy (06) 75 722, Malaysia (03) 52 5251, Netherlands (020) 5911, Norway (02) 84 2066, Portugal (01) 250 8203, PRC (Hong Kong) (3) 2546, Saudi Arabia (01) 40 6066, Singapore (77) 5588, Spain (91) 67 0099, Sweden (08) 745 00 00, Thailand (02) 253 8333

Information Technology in Finance 10



ARTIFICIAL INTELLIGENCE

In the development of artificial intelligence for the financial world, UK and European banks have a great deal of ground to catch up, compared to US developments, writes Jason Nisse

US projects are ahead by two years

WHEN THE Dow Jones Index fell a record 86.61 points in one day last month the fall was amplified by program trading. Computer programs in trading houses spot discrepancies between the price of a stock and its underlying value in the futures contracts on the Standard & Poors 500 shares index. The program instructs the trader to sell the stock and buy its futures contract, which, in a falling market, is worth less, in a risk-free arbitrage deal. This amplifies the fall of the stock and, as the program is set for the whole of the Standard & Poors 500, the whole market falls.

These programs contain no artificial intelligence (AI). The technology exists for AI programs that could spot such arbitrage possibilities in any futures contract on any exchange in the world, on the Financial Times—Stock Exchange 100 Share Index, for example. And as the trade would probably be made in Chicago (the centre for futures trading), the program would spot arbitrage possibilities on a falling currency.

So, if there was a ruo on UK shares, an AI system in Chicago would spot the opportunity for a fast buck and amplify not only the UK share slide, but also a run on sterling.

Fortunately nobody has such a system, but the potential is there.

"I could put one together now if anybody wanted me to," says Mr Ian Reid, AI consultant at the British computer company,

Data Logic.

"It would cost quite a lot to build up a sufficient database, not compared to the amount that could be made, it's out all that much."

The profits are definitely there to be had. Morgan Stanley on Wall Street are rumoured to have made so extra \$1m out of an arbitrage spotting system it installed early this year.

An AI (or expert) system differs from a conventional computer program because it emulates the thought process of a human expert, building up a knowledge and then identifying and extracting the relevant knowledge in a process called knowledge engineering.

The software needed for knowledge engineering is called an inference engine. Some software companies have built so-called expert shells, which are ready-made inference engines, but these tend to be too slow for dealing functions, so the inference engine is built from a fifth generation computer language, such as Prolog or Lisp.

"Once a way is found to represent the knowledge, it is no problem to add extra rules to the knowledge base," says Dr Mike Turner, AI consultant at PA Communications and Telecommunications. "However, the whole area of having systems that are never actually finished is not one that people are emotionally ready to accept."



Dr Nick Collin (left), consultant at Arthur Young and secretary of the Alifex club; and Ian Reid, chief consultant at Data Logic

Data Logic are probably at least a year ahead of most other UK companies in AI for dealing. It has installed AI programs in Midland Bank's treasury dealing rooms that track the bank's exposure in various markets, monitor movements in a basket of markets for their knock-on effects on other markets and predict exchange rate, commodities and stock movements.

This has given Midland a well-timed boost in the critical areas of swaps and currency options. Data Logic has also installed an arbitrage spotting system for an unspecified bank with an agreement that the bank pays Data Logic a percentage of the extra profits made.

The next stage is to combine the market predictor system with the arbitrage spotting system, so that arbitrage opportunities can be predicted and the dealer is ready to take full advantage of them.

The predictor works in tandem with conventional prediction systems, such as regression analysis, charting or in-house economists. The system uses these sources to predict market movements, but also assesses them against actual past outcomes, weighting their predictions accordingly.

"With this system a bad economist is as useful as a good one," says Mr Reid, "his predictions can be reversed to get the correct outcome. If a bank has a consistently bad economist it should try to keep him, but not tell him he is bad in case he

tries to improve himself."

Many software suppliers say they could have AI prediction systems if they had the funding. Dealing Systems Limited (DSL) expect to soon start work on an AI extension to their GEMMA dealers aid which they are currently installing at a leading money brokers.

A full AI system to predict bond, gilt and futures movements could be operational by mid-1987. Systems Designers have developed AI applications for defence and industry and say they are at a stage to transfer those to dealing. Helix Software are another company poised to take AI into dealing.

In the US, Arthur D. Little (ADL) are marketing an AI cash and equity trading system which it developed for a consortium of six Wall Street investment banks. But the consortium fell apart at a critical stage, and ADL is looking for up to \$3m to develop the system.

ADL has also produced a leading non-dealing AI product, the Personal Equity Planning System. This provides financial advice for US middle income families, taking factors such as age, income, retirement and insurance needs, major purchases and lifetime goals (sic) into consideration to provide investment advice up to the age of 92.

There are many other AI products on the market, including a letter of credit processor produced by Helix Software and Bank of America, a text reader, a system for stopping erroneous

submissions to the Bankers Automated Clearing Service, a mortgage processor, currently under trial at the TSB and the National and Provincial Building Society, a project investment advisor for companies and at least three fault diagnosis systems.

British banks have been rather reticent in their commitment to AI, but their involvement in the Alifex (Alvey Financial Expert Systems) club, set up under the government's Alvey programme, has opened many eyes. The Alifex club will soon unveil its product, a company health assessor for the high technology retail sector.

The product itself is of limited use, but as Dr Nick Collin, consultant at Arthur Young and secretary of the club, points out, the involvement of 17 UK-based banks in the project has made them more aware of the potential of AI in finance.

"A lot of important lessons have been learned during this project," says Dr Collin, "and for £20,000 each the members have seen the costs and benefits of developing a £500,000 expert system."

But UK banks have a great deal of ground to catch up. Dr Turner at PA estimates that US banks are more than two years ahead in AI development, and unless European banks take a more aggressive and less risk averse view of AI development, that is how he sees it remaining.

New mood of realism

CONTINUED FROM PAGE ONE

A RECENT study carried out in the US by Louis Harris & Associates for the management consultants, Coopers & Lybrand, indicates that only about one third of senior managers in the finance industries canvassed believed their technology specialists had an excellent appreciation of the needs of their organisation.

The technologists had become part of the high-level decision-making process, a significant change from earlier years, but, Louis Harris reported, they received only lukewarm praise from their financial colleagues. The report notes: "Most senior executives do not perceive their technology specialists to be outstanding in their ability to make recommendations that increase efficiency and reduce costs."

Executives appeared to be particularly disappointed in their specialists' ability to recommend technology for developing new products, and marketing opportunities.

The fact is that there is no technological answer yet to the finance industry's most pressing problem. This is the integration of customer files so that each piece of information about a customer, corporate or private, big or small, can be matched at the press of a key to every other bit of information so that a business profile of that customer can be drawn and used for marketing.

Banks, trusts, holding societies—they all store massive amounts of information about their customers in "disk farms," large rooms in data centres filled with scores of disk drives, or in their tape file libraries.

The product itself is of limited use, but as Dr Nick Collin, consultant at Arthur Young and secretary of the club, points out, the involvement of 17 UK-based banks in the project has made them more aware of the potential of AI in finance.

"A lot of important lessons have been learned during this project," says Dr Collin, "and for £20,000 each the members have seen the costs and benefits of developing a £500,000 expert system."

But UK banks have a great deal of ground to catch up. Dr Turner at PA estimates that US banks are more than two years ahead in AI development, and unless European banks take a more aggressive and less risk averse view of AI development, that is how he sees it remaining.

But it is all stored in separate files using separate account numbers, the result of the Top-sy-like growth of most banks' databases, and there is no simple way to relate the information held on one disk drive or tape to that held on another.

Powerful computing methods called "relational database" technologies already exist which make it possible to ask particularly searching questions—identify those farmers in the Worcester area who are both customers of the bank and likely to require a loan to buy new agricultural machinery this year, or "which of our customers could we interest in our new equity investment service?"

The problem is that for the sophisticated relational database software to do its work properly, the customer files must be set up appropriately in the first place. Conversion of all those files to provide a truly integrated customer database for relational database software to work on will probably be the banks' single biggest technical headache in the next decade.

The US banks, able and willing to spend large sums on information technology annually, have a slight, but only a slight, edge in the development of integrated customer files, according to research carried out by Nolan, Norton & Company, the management consultants.

It is all part of what Mr Richard Nolan describes as building the company's computer architecture strategic plan. "Within the past few years," he wrote in a management newsletter, "members of senior management in a number of companies have discovered they may have a new strategic weapon—their computers."

He cited Merrill Lynch, which

was quick to move into a computer niche left exposed by its competitors in establishing its Cash Management Account product, and Citibank's aggressive ATM strategy.

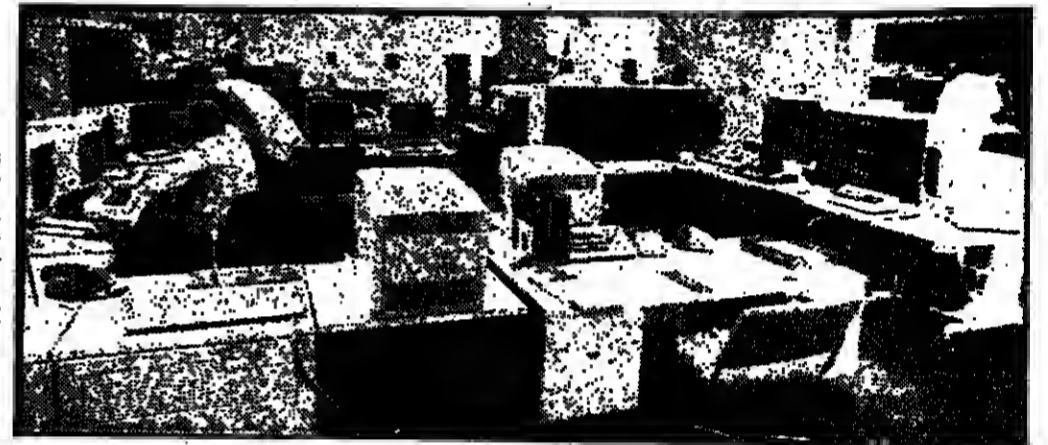
But if the financial institutions have difficulty defining their own commercial strategies based on information technology, the problems are multiplied when they are obliged to work together to exploit a particular service.

Technology can be a great leveller. Building society plans for a national shared network of ATMs fell through when the larger members realised they would be shouldering the greater part of the cost of a project which would give their smaller rivals a better chance of competing with them.

Somewhat similar difficulties lie at the heart of the interminable delays which have afflicted the UK national cashless shopping scheme. There are few genuine technical problems in any of these developments. The hardware and software is for the most part tried and tested. The techniques are well proven.

But perhaps for the first time, the top level of financial management is looking in business terms at the implications of implementing this well-tested technology and is not sure that it likes what it sees.

The Coopers & Lybrand study showed that as many as a quarter of the executives who were interviewed did not feel competent to make sound decisions on implementing technology, even if all the options were put before them. They are, however, confident of their own commercial judgment and the day when the technologists could have their way without a struggle has clearly gone forever.



The computer control centre at Lloyds Bank, London.

Who's the banker's flexible friend?



In today's Retail Banking environment, you need the flexibility to access information from more than one source.

Fortunately, Nixdorf has come up with the answer. We've developed a family of banking systems which are so complete, so compatible that there's only one word for it: Bankware.

Nixdorf's Bankware Service is a total banking system which automates the functions of any financial institution, from customer self service to management analysis.

The range of Nixdorf Bankware is unrivalled — everything from external Automated Teller Machines, to in-branch cash dispensers, self service terminals, advanced

counsellor workstations and a vast array of peripherals.

All specially developed to meet the needs of financial institutions.

All integrated.

All compatible.

And all future-proof — because modular components mean virtually limitless expansion, with no

scrapped software, and no obsolete hardware.

Sounds useful — if only it attached to your mainframe?

Well, it does. Nixdorf Bankware works with all mainframes.

Which is what you'd expect, from a company renowned for bringing mainframe power to the workplace.

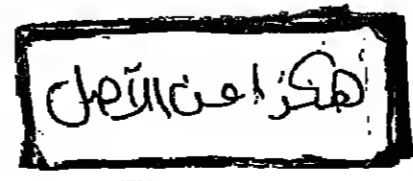
Nixdorf dedication to service, reliability and innovation has made us Europe's largest manufacturer of minicomputers, and the European leader in banking terminals.

So for computer power where it counts — at the place of work — support your mainframe supplier: choose Nixdorf Bankware.

Nixdorf Computer Limited, Fountain Precinct, Balm Green, Sheffield S1 2JA.

German reliability matched by British know-how

NIXDORF COMPUTER



SECTION IV
FINANCIAL TIMES SURVEY

Thursday October 16 1986

Netherlands

Gas riches have made the Netherlands one of the wealthiest countries in Europe, but too heavy a reliance is creating economic problems. Greater initiative in the private sector is being encouraged by the government to create structural changes.

Battle on to balance the budget

By Laura Raun
 Amsterdam Correspondent

AUSTERITY is back. Sharply falling gas revenues and an increasingly expensive welfare system have forced the Netherlands Centre-Right Government to launch its second term in office with its toughest budget in three years.

The Dutch gave their tacit approval for more economic austerity when they awarded a surprise electoral victory last May to the governing Christian Democrats and their right-of-centre partners, the Liberals.

Mr Ruud Lubbers, the Christian Democrats Prime Minister, shrewdly chose to impose most of the painful but necessary measures now while enjoying the greatest popularity of any Dutch politician in the country's post-war history.

Although fiscal policies will ease somewhat after next year the Dutch eventually will need to make more profound adjustments to end what Mr H. Onno Ruding, the Finance Minister, calls the "gas addiction".

Petrogliders from the Netherlands' vast gas reserves have not only financed the country's lavish welfare system but also compensated for sluggish economic growth over the past decade. But the gas riches will probably never climb back to the levels of the past and will start running out in 30 years or so.

The unpleasant choice seems to be an even sadder government and welfare system or persistently slow growth and high unemployment. More flexibility

will be necessary in the private sector to keep the Netherlands competitive, especially with the stronger guilder.

Mr Lubbers underscored some of these changes when beginning his second term in July, in one of his most hard-hitting speeches to date. He declared: "The role of the government in our society is changing because people are becoming more independent and want to be more responsible for themselves and others. That is the fruits of the continuing democratisation and emancipation of the '80s which can lead to a more responsible and mature society."

With these words Mr Lubbers outlined the continuation of his three-track policy begun in 1982: trimming the budget deficit, reducing unemployment and shrinking the public sector.

"Let him Finish the Job" was the election slogan of the Centrist Christian Democrats during the political campaign leading up to the scheduled general elections in May. The voters agreed and handed record parliamentary gains to the Christian Democrats, who invited the Liberals to continue in another four-year term.

For the moment, the most immediate problems facing Mr Lubbers' second administration are balancing the budget and battling against stubbornly high unemployment. The state debt threatens to engulf national income by the turn of the century if more stringent measures are not taken and a whole generation of youth is growing up with no work experience.

Next year's budget will raise taxes for the first time since

CONTENTS

	Page
Economy	2
Energy	2
Politics	3
Profile: Wim Kok	3
Agriculture	4
Horticulture	4
Trade unions	5
Broadcasting	5
Industry	6
Distribution	6
Profile: Sylvia Toth	6
Flood defences	7
New opera house	7

by cutting outlays. "We couldn't reduce expenditure by Fl 12-13bn in one year," he insisted during a recent interview. "It is socially unacceptable."

So The Hague will claw back more than half of its lost gas income through Fl 6.6bn from increased taxes and Fl 5.4bn through spending cuts. The budget deficit will widen only slightly to 8.1 per cent of net national income (NNI) in 1987 and then is supposed to shrink to 5 1/4 per cent of NNI by 1990 under the coalition partners' governing accord. The two parties already agreed to keep chipping away at departmental budgets, the civil service apparatus, the health care system and the welfare system.

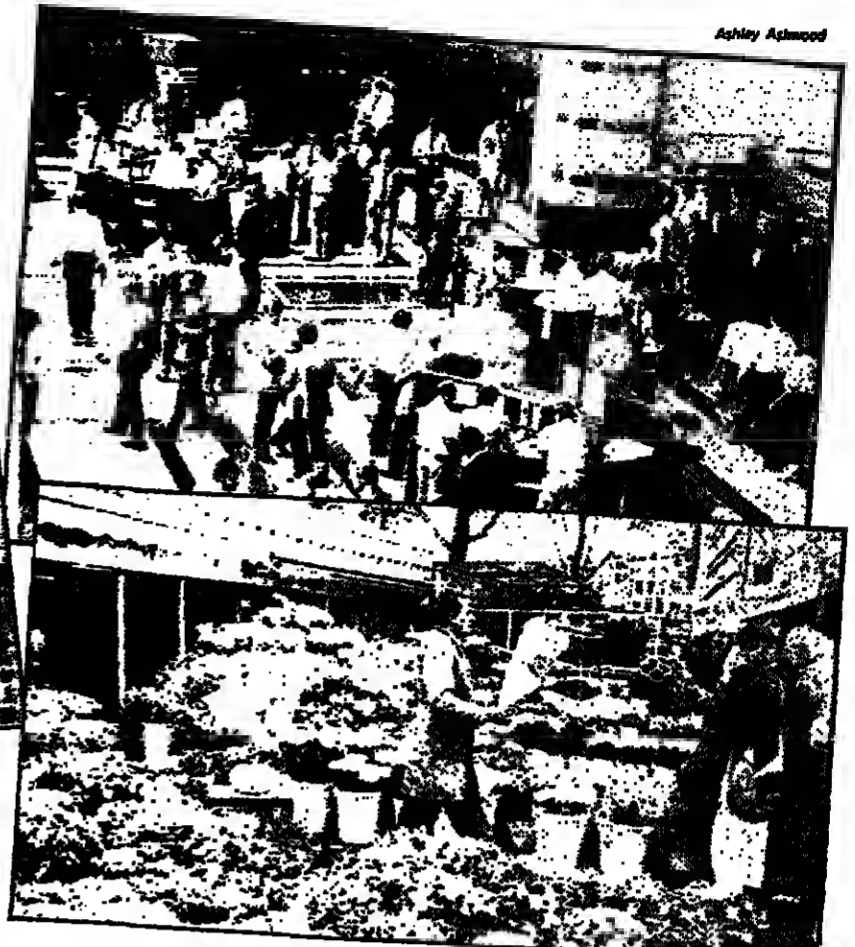
One of the very few areas in the 1987 budget to get extra money is the programmes to battle the country's unemployment, long one of the highest levels in the European Community. The jobless rate has not fallen below 14 per cent in five years and Mr Lubbers singled it out as the top priority of his second regime.

A wide array of factors are blamed for the persistently large number of unemployed, including high wages, labour market rigidities, demographic factors, mismatched skills and the black market. Unemployment among the young and the chronically jobless is especially worrisome.

Mr de Korte concedes that high wages plus the bloated public sector slowed economic growth in the 1970s and early 1980s, with the Netherlands posting the weakest expansion in the OECD between 1979 and 1984. The OECD has argued for years that more flexibility in the



Above: Work on integrated circuits at Philips' research and development centre at Eindhoven. Top right: Trading floor of the Amsterdam stock exchange and (right) street flower seller in Amsterdam.



Dutch labour market would help spur growth, but with only limited results. Wage demands have moderated and unit production costs have eased somewhat in recent years but real wages still remain relatively high and erode the Netherlands' competitive position.

Dutch labour unions, for example, have managed to largely keep overtime, night and weekend work out of the Netherlands because they say it would interfere with their social lives.

For similar reasons, opening hours for shops in the Netherlands are among the shortest in Europe, limited to no more than 52 hours a week. Mrs Louise Groenman, a Democrats '86 member of parliament, has submitted a Bill that would give shopkeepers more flexibility in choosing when to open. But a couple of small-retailers' associations and trade unions oppose the Bill and parliament still seems divided.

High marginal tax rates also

have a lot to do with Dutch workers' aversion to overtime. For many employees, one extra guilder of income means 30 cents of take-home pay and 70 cents in taxes and social-security premiums. For those with higher incomes, a salary rise can actually mean less take-home pay.

The heavy social-security premiums, which are among the highest in the OECD, must fall along with taxes if employees are to have more incentive to work flexible hours. But that will be difficult as The Hague is gradually shifting more of the financial burden for the cradle-to-grave welfare system to the premiums and away from direct government outlays.

Much has been made of the cutbacks in welfare benefits but payments actually will have been pared by only 7 1/2 per cent by next year compared with 1983. The combined tax and social-security burden, meanwhile, has slipped only a bit from 55 per cent of NNI three

years ago.

Another looming threat for the social security system is the rapidly growing numbers of elderly people many of whom can no longer care for themselves. A highly-emotional debate is gathering force over who should care for the elderly—the government or families.

A recent government commission recommended that family members and friends take a more active role in providing for the elderly because public finances already were stretched to the limit. But critics argued vehemently that many pensioners could fall through the gaps in the system if their care were left to private individuals.

"These changes will call for extra resources," Queen Beatrix cautioned in her speech. "Both in terms of finance and in terms of solidarity among people."

Perhaps one of the most illustrative examples of the debate about the caretaker state versus private initiative is

that of broadcasting. The Dutch broadcasting system is strictly non-commercial, tightly controlled by The Hague and organised along the lines of the "Zuilen," the political and religious divisions that dominate Dutch society.

The Hague and many established broadcasters are fighting strenuously to keep commercial broadcasting out of the Netherlands, cooed that the pluralistic "Zuilen" represented on the airwaves would be destroyed. But a few intrepid voices are arguing that commercial broadcasting would give more freedom to broadcasters and viewers alike and perhaps recapture some of the advertising revenue lost to foreign programmes beamed into the Netherlands.

Paternalism dies hard in a country that has relied on central control for as long as the Netherlands. But more individual responsibility may be the only way to avoid a decline in the high standard of living.



commission for foreign investment in the netherlands

Foreign investors are welcome in The Netherlands

- Strategic location in Europe
- Excellent road, rail, air and water links across the Continent and beyond
- Dynamic open economy
- Attractive investment incentives
- No exchange controls

The character and location of The Netherlands has made it the choice for economic investment by a great many firms from all over the world — in manufacturing, distribution and service industries — large and small.

Personal attention given to all enquiries and special assistance provided in selecting the location to suit all requirements.

Write or telephone for a FREE copy of *The Investment Guide to The Netherlands*.

Mr Hubert Tabbers
 Industrial Commissioner of The Netherlands for Western Europe
 Commission for Foreign Investment in The Netherlands
 Ministry of Economic Affairs
 P O Box 20101, 2500 EC, The Hague, The Netherlands.
 Tel: (070) 79 70 29 Telex: 31099 ECZA-NL

Mr Pierre Dobbelman
 The Industrial Commissioner of The Netherlands in the USA
 One Rockefeller Plaza, New York - NY 10020, USA.
 Tel: (212) 246 1434 Telex: 125240

Mr Pieter van Gulik
 The Industrial Commissioner of The Netherlands in Japan
 17-35 Minami-Aoyama, 4-Chome,
 Minato-ku, Tokyo 107, Japan.
 Tel: (813) 403 4263/4 Telex: 29475 NEDIC-JA

NETHERLANDS 2

Economy

Forecast of meagre expansion

LONG AN economic laggard of Western Europe, the Netherlands is suffering a fresh drag on its growth: low energy prices. As a major energy producer, the Netherlands has been hit by cheap oil and gas and the weak dollar, industrial activity is flat and government revenue from natural gas is plunging.

The Central Plan Bureau is predicting that national income growth will fall sharply from 2½ per cent to 1½ per cent next year, one of the slowest rates in the European Community. But many observers say the semi-independent plan bureau is being too optimistic, with the Organisation for Economic Co-operation and Development (OECD) forecasting a meagre ¾ per cent expansion next year.

The Hague is clawing back more than half of its lost gas revenue through higher taxes nearest to the Liberal Party's economic boost that could come from lower fuel costs. The business community, in particular, complains that the Centre-Right government is reneging on its promise to foster the private sector in an effort to promote growth.

will be saved through spending cuts in a bid to keep the budget deficit at 2.1 per cent of net national income (NNI) next year. That would be only slightly higher than this year's deficit of 7.3 per cent despite the revenue fall-off.

The business community claims this flies in the face of the Lubbers government's pledge to create favourable conditions for industry. Steeper corporate taxes next year will more than offset tax breaks over the past four years, says the VNO employers association, the largest such industry group.

Mr de Korte, whose Liberal Party consistently backs business, insists that the Lubbers government remains committed to industrial growth and will lower taxes again when oil recovers to £1 80 (\$230) a barrel.

Our policy is fiscal conservatism and more private sector. In defence of its 1987 budget, The Hague is quick to point out that it expects disposable incomes to climb 3 per cent next year, the highest since the recovery of this year. But half of

Economic indicators

	1986	1987
Real national income	+2.5%	-1.5%
Inflation	0	-1.5%
Real disposable income	+3%	+3%
Foreign surplus (Fl bn)	12	12
Average oil price (\$ per barrel)	14	15.50
Unemployment	710,000 (approx)	670,000
	14.6%	14.2%
Industrial production	+2%	+2.25%

Mr Rudolf de Korte, the new Economics Minister and vice-premier, vigorously defends the government's decision to raise taxes in an effort to keep the budget deficit under control. Formerly the Liberal Party's financial specialist in parliament, Mr de Korte was appointed Economics Minister and vice-premier last July when the second administration of Prime Minister Ruud Lubbers began.

The government was the big loser as a result of the energy price fall with the burgers and business have profited. Mr de Korte explained during a recent interview.

The Hague's coffers are suffering no doubt. Gas revenue, which now accounts for 14 per cent of all state income, will plummet by more than half next year to 7.2 per cent from 2.4 per cent this year. But while gas revenue and burgers will profit less clear, expansion in industrial production will hardly accelerate next year, edging up only to 2½ per cent from 2 per cent this year. And consumer spending growth will decline to 2½ per cent next year from 3 per cent this year.

The 1987 budget is the toughest in three years, with taxes rising for the first time since 1984 and government spending actually falling for the first time in 30 years. A total of Fl 6.6bn will be raised through tax increases and another Fl 5.4bn

that climb is to come from a 1½ per cent fall in prices according to the Central Plan Bureau, a figure that widely disputed.

Most economists see prices remaining flat rather than actually falling—which would be deflation—because wages are not expected to diminish in line with other costs and taxes are rising.

Slow growth—the lowest in the OECD between 1979 and 1984—has exacerbated another weakness of the Dutch economy—high unemployment. Economic expansion has failed to create enough new jobs to keep up with the rapidly-rising number of job seekers with the result that the unemployment rate has stayed above 13 per cent for the last five years.

Mr Lubbers, on launching his second term in office, declared that fighting unemployment was his number one priority. Job creation programmes are one of the very few areas in 1987 to get extra money, with funds earmarked for a youth job-guarantee scheme and fulfilment of a demographic one. The Dutch birth rate continues high much longer than most other western European countries so the baby-boomers trying to enter the workforce are lasting longer. More women are flooding into the labour supply than elsewhere because fewer women worked outside the home than nearly anywhere in Europe.

Mr de Korte conceded that relative to high wages and a bloated public sector were the main reasons that economic growth was so sluggish in the 1970s and early 1980s. "Wages are still too high," he admits. In recent years wage demands have moderated and unit production costs have shrunk somewhat, helping the Dutch to improve their international competitive position. But wages are sticky, refusing to fall even in times of deflation, and so they remain too high.

Extremely high social-security contributions and taxes tend to underpin wages since employees often take home only half or less of their paycheck.

Energy

Seeking alternatives to gas and oil

AFTER 25 YEARS of dependence on gas and oil for the bulk of its energy needs the Netherlands is being urged to think seriously about alternatives.

It is true that the Soviet nuclear disaster at Chernobyl has thrown into confusion ambitions plans to increase the contribution of nuclear power and may mean a greater role for coal. But the Dutch are seeking to reduce the relative contribution of gas and oil.

The country's extensive gas reserves will continue to meet expected demand until well into the next century. But after more than a decade of debate about nuclear, the government has declared itself willing to bring more nuclear power stations in to use.

This was despite the outcome of a narrow opinion-sounding exercise—carried out before the Soviet disaster—which showed that most of the population was against the immediate construction of new nuclear power stations.

The spread of radioactivity from the Soviet plant at Chernobyl has forced the government to delay the nuclear programme—possibly for several years—until the results of an official report are ready and further discussion has taken place.

The electricity companies have closed the nuclear construction bureau that was to have invited bids for the new reactors.

Before Chernobyl the Centre-Right government of Prime Minister Ruud Lubbers had hoped to have at least two more nuclear power plants in use by the mid-1990s, providing between 2,000 and 4,000 MW of power.

The aim was for nuclear power to provide 41 per cent of all publicly-produced electricity, followed by coal supplying 40 per cent and oil and gas with a combined 19 per cent by the year 2000. At present oil and gas account for 71 per cent of electricity generation, coal for 22 per cent and nuclear power for just 7 per cent.

The government wants to achieve a more evenly-balanced range of energy sources; cheaper electricity which is less dependent on the price of oil; and boost the Dutch economy by placing construction orders for the new plant in the Netherlands.

While coal plays an important part in this energy programme it

is more expensive than nuclear power—10.4 cents per Kwh compared with 8.7 cents for nuclear—and it leads to air pollution.

The steering group which organised the wide-ranging public opinion sounding on energy policy reported its findings in January 1984.

It recommended the maximum use of replaceable energy resources such as wind power; the use of combined electricity and heat generation; a reduction in the use of oil; the building of new coal-fired plant if gas emissions could be more tightly controlled; but no immediate decision on nuclear plant.

The government consulted various representative bodies in the energy industry and concluded that additional generating capacity would be needed before the end of the century.

Adopting the findings of the public debate would have led to a move towards the greater use of nuclear power should allow electricity costs to fall. Belgium derives 46 per cent of its electricity from nuclear power while in Germany the figure is 18 per cent.

As part of its efforts to achieve more efficient production of electricity the government is simplifying the present fragmented structure of the producing companies. The 16 provincial and municipal companies will be reduced to between three and five generating companies. This will give the Government greater influence over pricing policy and should produce more uniform tariffs.

Netherlands currently only has one nuclear plant—at Borssele in Zeeland, with a capacity of 450 MW. Last year, after more than a decade of debate, Parliament approved Government plans to build two or more nuclear plants.

A move towards the greater use of nuclear power should allow electricity costs to fall. Belgium derives 46 per cent of its electricity from nuclear power while in Germany the figure is 18 per cent.

As part of its efforts to achieve more efficient production of electricity the government is simplifying the present fragmented structure of the producing companies. The 16 provincial and municipal companies will be reduced to between three and five generating companies. This will give the Government greater influence over pricing policy and should produce more uniform tariffs.

Dutch energy consumption

	1984	1985	Percentage 1984-85
Hard coal	6.0	6.4	-0.1
Lignite	0.0	0.1	-
Crude oil	21.4	19.8	-7.5
Natural gas	30.8	32.5	+4.9
Nuclear	0.9	1.0	+11.1
Primary electricity	0.4	0.5	+25.0

Source: Bureau

unacceptable delays, the government said. It also said that public opinion had not taken into account the relative costs of the different energy sources.

The government calculated it would need at least 15,500 MW of generating capacity by the year 2000. Allowing for obsolete plant being taken out of production and a small contribution from sources such as wind and combined electricity, and heat generating plant, it faced a shortfall of at least 7,400 MW.

Ironically, the decision to give priority to nuclear energy was based partly on official advice that the effect of a serious accident in a nuclear plant would be much less dramatic than previously thought. This view is being reassessed post-Chernobyl.

Apart from a small experimental reactor at Dordrecht, near Nijmegen, the

than expected while demand was depressed by the economic recession.

Pressure on the balance of payments persuaded the government that it should hold on to its gas export markets rather than let existing contracts lapse.

Contracts with other West European countries were renewed—on rather different terms—and will now continue well into the next century.

Under the latest gas marketing plan prepared by the Nederlandse Gasunie, the national gas distribution company, exports will comprise just over 600bn cu metres of the 1,335bn to be sold in the period 1986-2011.

Domestic consumption in the Netherlands will account for about 500bn cu metres while gas for industry and power stations will take about 400bn.

This compares with the latest estimates of available reserves of 2,200bn cu metres, including 15bn of imports contracted from Norway.

The Netherlands has extended its existing contracts but reduced the flexibility for customers to adjust volumes. The original deals struck 20 years ago allowed customers to take up between 70 and 170 per cent of the contracted volume at any one time to meet peaks and troughs in demand.

Other gas exporters had much narrower bands which meant in effect that the Dutch supplied the entire market for gas in the European Community, says Ton Groten, managing director of Gasunie.

The Dutch have now reduced flexibility to between 90 and 110 per cent of contracted volumes, under normal circumstances.

The Dutch have also modified the price structure of export contracts. The gas price is now indexed to a basket of fuel oil and domestic heating oil. Previously fuel oil alone was used as a basis for the index.

Exploration companies are continuing to make small but worthwhile discoveries both on and offshore in the Dutch sector of the North Sea. This allows the preservation of the massive Slochteren field as a strategic reserve.

It will also help guarantee Dutch energy independence into the next century, particularly if the nuclear programme is subject to lengthy delays.

Charles Batchelor

NMB Bank. The world's way to the Dutch capital markets.



Those who know the world of investment know the direct way to Holland and its capital markets. NMB Bank, the Dutch bank that serves the world's investors.

NMB is the top ranking trader on the European Options Exchange; and a leading broker on the Amsterdam Stock Exchange.

Both in Holland and abroad, NMB participates in bond flotations. NMB manages investment portfolios on a global basis and is a trusted source for reliable financial intelligence.

In addition to knowing about business, NMB believes in business. NMB is a pioneer in generating venture capital for promising companies, and takes pride in leading growing companies to sources of venture capital, worldwide. Because NMB believes in business, business believes in NMB.

NMB now ranks third among Dutch commercial banks.

If you are looking towards the Dutch capital markets, and for solid Dutch expertise in investment management, look towards NMB.

NMB provides a full range of commercial banking services from their offices in the world's financial centres.

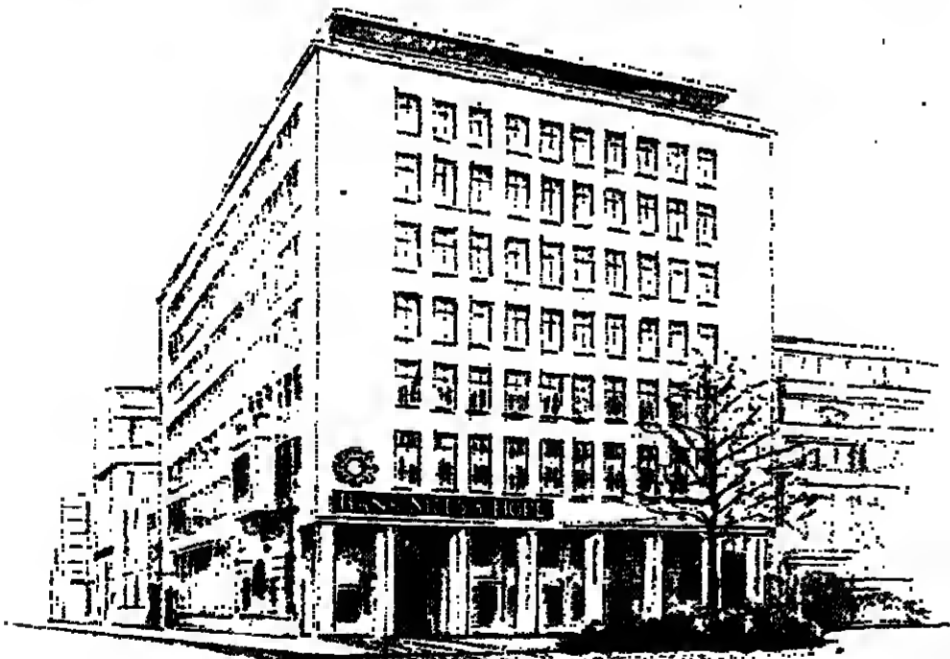
NMB Bank Head Office, P.O. Box 1800, 1000 BV Amsterdam, The Netherlands. T&L: 31 (20) 5432686, telex: 12009.

Atlanta, Bahrain, Caracas, Chicago, Curaçao, Geneva, Hong Kong, Jakarta, London, Los Angeles, Mexico City, Montevideo, New York, Paris, Rio de Janeiro, São Paulo, Singapore, Tokyo and Zürich.



A world of service to the world's investors.

How international can a Dutch bank be?



The Rotterdam head office

Bank Mees & Hope is a specialised commercial bank. With branches in centres of trade and industry and a worldwide network of carefully selected correspondent banks, whose services are utilized whenever their specialities, know-how or proximity can be put to best effect.

Bank Mees & Hope has an international reputation as commodity financiers, foreign exchange dealers, merchant bankers and security brokers. With specialised desks for institutional investors, import and export, harbours, shipping, transport and energy. Short lines of communication make for fast action!

Why not make an appointment to discuss what Bank Mees & Hope can do for you?



BANK MEES & HOPE NV Since 1720

Rotterdam, Coolingsingel 93; (010) 4632911.
Amsterdam, Herengracht 548; (020) 5279111.
's-Gravenhage, Kocuterdijk 13; (070) 740740.
London, Princes House, 95 Gresham Street, EC2V 7NA (01) 606-4022.
Hamburg, Pelzerstrasse 2; (040) 333021.

Politics

Elections keep pendulum towards the Right

AS EUROPEAN politics have taken on a conservative air in recent years so have Dutch politics. Last May's general elections gave an overwhelming vote of confidence to Mr Ruud Lubbers, the Christian Democratic Prime Minister, and his Centre-Right government, in direct defiance of public opinion polls.

Many had thought the political pendulum might swing back to the Left after four years of economic austerity and governmental shrinkage but the voters gave record parliamentary gains to the Christian Democrats.

While the Christian Democrats are indeed a middle-of-the-road party they had voiced their preference for continuing to govern with their Right-of-Centre partners, the Liberals.

Before the Christian Democrats publicly announced a favourite before election day. Even though the pro-business Liberals lost a sizeable nine seats in the 150-seat parliament, the Christian Democrats picked up nine and the coalition maintained its ruling majority.

Equally significant is the opposition Labour Party's failure to make the hefty gains that were widely forecast. The Socialists actually were surpassed as the largest party by the Christian Democrats and now face a possible stretch of eight years outside government.

Small Left-wing parties lost heavily, dropping to only three parliamentary seats from nine as the Communist Party disappeared entirely. Since claiming seven seats in 1972 the Communists have dwindled and their floor leader, Miss Ina Broese van Groenou, accused the Labour Party of siphoning votes from the far-Left parties.

None of this is to suggest that the Netherlands has lost its long tradition of progressive democracy. Liberalism, tolerance and humanism still heavily colour Dutch politics. But a fresh pragmatism has evolved from the disappointment over ideological experiments in the 1970s such as the "New Left" and from the harsh realities of an increasingly biased government.

More practical politics apparently played a role in the parliamentary demise of three fringe parties, including the

paradoxically-named Centre Party which is an ultra Right-wing group espousing racist and nationalist ideas. Nine political parties remain in parliament, reflecting the pluralistic diversity that requires that all Dutch governments be coalitions.

Closest winner in the scheduled elections in May was the Christian Democratic Party, an amalgamation of two Protestant parties and one Roman Catholic. The Christian Democratic Appeal as it is officially known, or its forerunners, has participated in every post-war government, leaning to the Left or the Right as the case may be.

Still a young party that was founded only a decade ago, the Christian Democrats became the largest parliamentary party in Dutch history with 54 seats. The nine-seat gain was

Political parties in parliament

	1982	1986
Christian Democrat	42	54
Labour Party	47	52
Liberals Party	36	27
Democrat '66	6	9
Small Right parties	7	5
Small Left parties	9	3
Total	150	150

wounds from the election and the party is in some turmoil. Mr Ed Wipela, the young and brash parliamentary leader of the Liberals, was ousted from the party leadership although he captured a Cabinet post as environment minister.

Confusion surrounds his successor, with loyalties divided between Mr Rudolph de Korte, the vice-premier and Economics Minister, and Mr Joris Voorhoeve, an MP.

The Liberals are rebelling against what they view as Christian Democratic efforts to push them into Right-wing fanaticism. Economic austerity and defence spending, for example, are issues where the Liberals have taken much of the heat for administration policies. But the party is showing signs of wanting to return to more traditional Liberal issues such as good schools, sexual equality and commercial broadcasting.

During the formation of the governing accord that binds together the coalition parties for the coming four years, Prime Minister Lubbers warned against abuse of the junior partner Liberals because of their severe losses. For the moment the marriage seems healthy enough but some tensions always exist in political alliances.

Among the most likely issues on which cracks could appear are the so-called "intangible" ones such as euthanasia, broadcasting and equal treatment among the sexes.

If the marriage were to end in divorce the opposition Labour Party would be only too willing to step in with the Christian Democrats. A new parliamentary leader for the socialists, Mr Wim Kok, has taken over from Mr Joop den Uyl, the veteran Labour Party leader who ruled for two decades.

Mr Kok, a newcomer to politics from the world of organised labour, is viewed as far more pragmatic than Mr den Uyl, a fiery ideologue who has been blamed for the disappointing performance in the elections.

Having been out of power for eight of the past nine years, the Socialists are engaging in some serious soul searching. Efforts to broaden their support beyond the traditional ranks of union members, lower-income



Ruud Lubbers: his Christian Democrats now hold nine Cabinet portfolios to the Liberals' five

groups and socially-minded intellectuals have fallen short in recent years.

Hard-liners say that nothing more than a fresh image with more openness is needed but progressive elements are arguing for new policies that are more flexible and less isolating. Nuclear missiles, nuclear power and public finances are likely areas.

Mr Kok has yet to show a firm lead in the current maelstrom although he is still relatively new in the job. But political observers already are warning that if Mr Kok fails to seize the initiative now the party is likely to remain saddled with rigid policies and narrow public support.

The fourth largest political party, the Democrats '66, rebounded somewhat in May from their embarrassing losses in the 1982 election. The slightly Left-of-centre party which grew out of the Provo movement of the 1960s was

Laura Raun

Pushed to the forefront

Profile

Wim Kok

WIM KOK, leader since July of the Dutch Labour Party, has one of those splendidly straightforward Dutch names which seem to express the directness and lack of pretensions of the national character. The man lives up to the image.

A tall, loose-limbed figure, he approaches the challenge of wresting power from the present Centre-Right government of Prime Minister Ruud Lubbers with the same pragmatism that took him to the top of the Dutch trade union movement. The contrast with the fiery and impassioned style of his predecessor, Mr Joop den Uyl, could not be more striking.

Explaining his move from a trading company to a research job with the construction union in the early 1980s, Mr Kok said in a recent magazine interview: "At the trading house I spent my days phoning round to find the cheapest tins of green beans in Holland which could be sold for the highest price in Asia. I didn't move to the union until I had a passion for the principles of socialism. I was bored stiff with green beans; the union was all about people."

Of Mr Kok's effectiveness as a union leader there can be no doubt. Appointed the youngest chairman of the Socialist Union Federation (NVV) at the age of 35 in 1973, he headed the merged Netherlands Trade Union Federation (FNV) throughout a turbulent decade until he stepped down in September 1985.

No serious challenge to his leadership emerged during those years, which saw the two oil "shocks" and the growing realisation that the country's generous welfare system constructed in the 1950s and early 1970s would have to be trimmed. Despite several years of cut-backs the Dutch still enjoy a standard of living to be envied.

For all his long experience of union affairs Mr Kok came to politics as a newcomer at the age of 47. He might have expected several years on the back benches to learn the ropes, but Labour's failure to gain a share of government power in last May's elections led to the resignation of Mr Den Uyl after more than 20 years.

Mr Kok was thrust, after only a few months, into the role of party leader. His maiden speech in Parliament formed the Labour party's response to the policy statement with which the ruling Centre-Right govern-

Nijenrode, particularly the emphasis on foreign languages, appeared to him to provide a passport to the outside world.

His early ambition was to become a foreign correspondent in Paris or London. But after completing his studies and his obligatory military service he went to the trading company in Amsterdam and the business of green beans.

Despite the economic uncertainties created by the two sharp price increases in the 1970s and pressure from some of the more extreme union members for unofficial trade union action, Mr Kok upheld the moderate tradition of unionism in the Netherlands. At the same time he maintained a high standard of living for most of his members.

He lists two significant achievements in his 12 years at the head of the union movement. They are the merger between the socialist NVV and Catholic NKV union federations in the mid-1970s and agreements reached in 1982 with the employers over a redistribution of work to help combat unemployment.

This was achieved by early retirement plans, job sharing and part-time working. Significantly the agreements accepted the need for companies to improve their profitability, a view not shared by some union traditionalists.

"It is not that the unions are moderate," Mr Kok says. "It is the Dutch as a whole who are moderate. It is not in the national character to rush into conflict. Strikes only happen after negotiation has been exhausted."

The problems of the Labour Party will be no more amenable to solution than were those of the union federation.

The three main issues the party currently has to face are nuclear power, Cruise missiles and the economy. Labour is against the expansion of the Netherlands' small nuclear generating capacity, continues to oppose the siting of Cruise missiles on Dutch soil and wants to maintain the generous welfare system which is now under attack by the government.

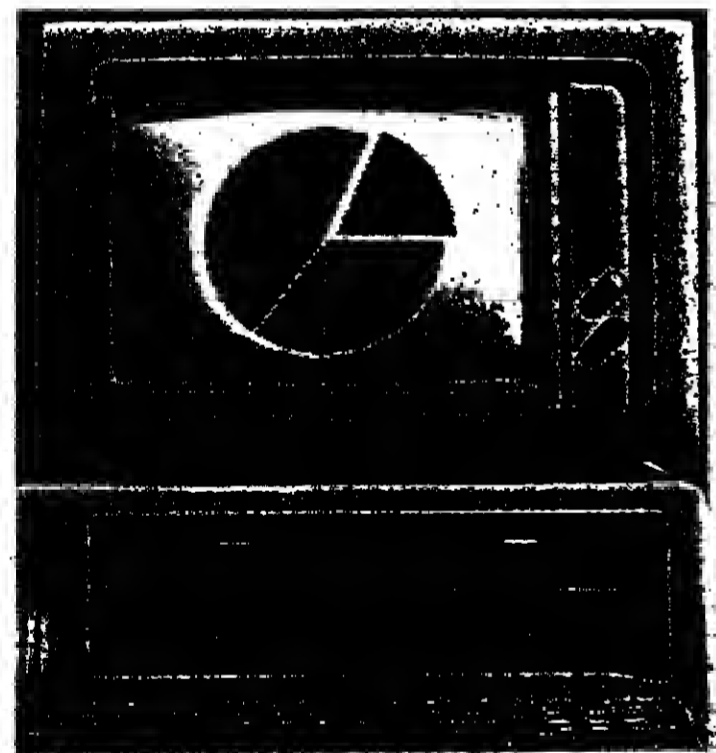
The question facing Labour is whether the sober approach of Mr Kok can find greater support among the electorate than the more committed style of his predecessor.

Charles Batchelor



Wim Kok: sober approach

The never-ending search for the perfect bearing.



Tripling computer storage capacity.



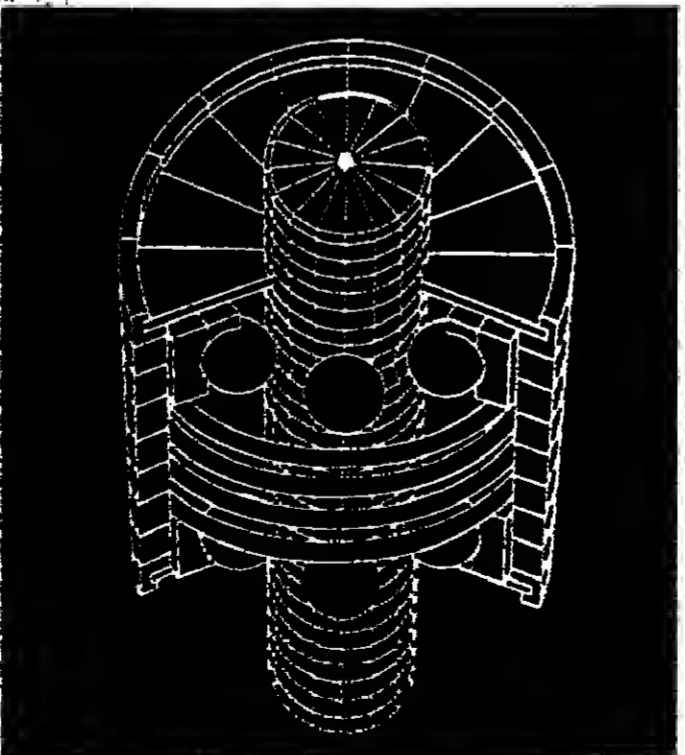
for high track density.



and safe data transfer.



this spindle bearing unit...



requires sophisticated computerized design.



and micro-precision screwing.

No doubt the computer has made office life run more smoothly. But have you considered the levels of precision required to provide such efficiency?

Take the actuator, which has a seemingly simple task in the magnetic disc drive. By accepting a signal it moves the head to the specified track and reports back when the head is ready to read or write.

Fine adjustments, measured down to millionths of an inch, can literally make the difference between unreliability and excellence. The same accuracy is essential for the bearings. Consider the sophisticated Winchester disc drive - a model which both improved access time and, with a track density of over 1,000 tracks per inch, more than tripled the storage capacity.

SKF's brief was quite simply to create near-perfection - a spindle bearing unit rotating so accurately that no read/write errors would occur from unwanted disc movement.

The success of the venture can be judged by a current aim - to double track density levels to 2,000 tpi, for which bearings of even greater precision are needed. At SKF our search for perfection will go on for ever.

Down to the micro-world of the bearing

Our search for new answers takes us deep into the micro-universe of the bearing - where micro-changes of a 10,000th of a millimetre are now common-place. And new bearing designs can yield energy savings of up to 80%.

For this, high standards of metal-working precision are required - and 'near-absolute' accuracy has to be maintained from steel purity through computerised design to application.

Now, by harmonising new theory with the reality of new technologies we have shown how bearing life - and reliability - can be prolonged night on indefinitely.

75 years of close customer co-operation has given us the expertise to create a virtually boundless programme of ball, cylindrical, taper and spherical roller bearing types in some 25,000 variants. From miniatures weighing three hundredths of a gramme to giants weighing 500 million times more. Assuring our customers worldwide of the exact bearing for every application. And ultimate reliability.

Like an effective actuator, at SKF we're usually on the right track.

SKF. The exact bearing.



NETHERLANDS 6

Distribution

Leading role in Europe's transport web

DESPIBE BEING one of the smaller European countries, the Netherlands can claim to be the region's leading transport and distribution centre.

Its distribution facilities include, for example, the world's largest port, Rotterdam, and Europe's fourth largest airport in terms of cargo traffic handled, Amsterdam Schiphol. More recently, Maastricht Airport in the southern Netherlands has sprung to prominence as a Continental hub for express freight service operators Emery Worldwide and XP Express Parcel Systems, and the European trucking operations of British Airways.

The Netherlands has been a major trading force worldwide for centuries, a role which developed because of the country's own relatively small home market and lack of natural resources. Coal mining, a relatively recent development, ceased in the mid-1960s while the now vast natural gas reserves are finite.

To compensate for those shortcomings, the Dutch have in effect turned trading and distribution activities into a natural resource in their own right. Trading and transport in fact now account for over 30 per cent of the GNP and when combined with related services, for well over half.

Typifying the way the Dutch have developed their distribution role is the creation of a system of bonded warehouses which in effect makes the whole country a free zone.

Goods can be stored in these for any length of time before being sent on to final destination, without payment of Customs duties or taxes. This means that manufacturers' money is not tied up before the goods are sold and while in the warehouses, goods can be unpacked, re-packed, sorted, cleaned, inspected, labelled, repacked and repaired. In certain circumstances, assembly is also allowed.

The main appeal of such facilities is to overseas manufacturers of high-value goods such as photographic equipment, medical instruments and pharmaceuticals, computer components, data systems, vehicle spare parts and television films, looking to establish a European distribution centre.

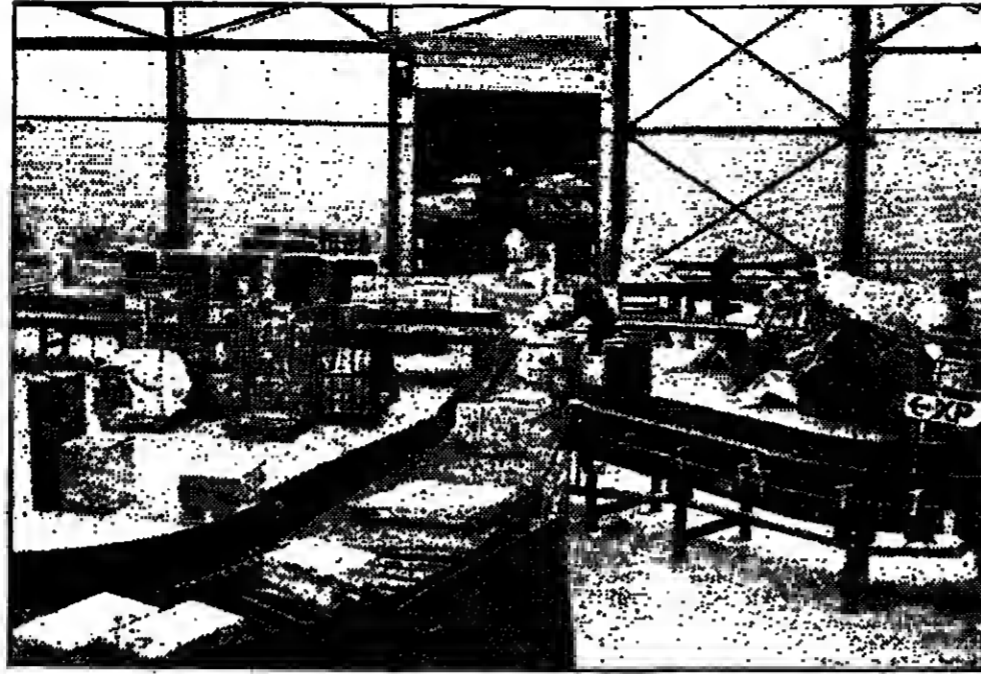
The Netherlands' small size and limited home market has also helped the country's ambitions to develop as a distribution centre. A large home market can militate against the setting up of an effective pan-European distribution centre, as the needs of the home market tend to come first. By having a distribution centre in a "neutral corner," overseas manufacturers know that the needs of all markets will be handled equally.

To handle the bonded warehouse business and other freight transshipment operations, the Netherlands has had to develop a wide range of interlinking facilities and services. Many of the goods stored in the bonded warehouses, for instance, arrive in the ports of Rotterdam or Amsterdam by sea, having been shipped in bulk from the Far East, the US or other parts of the world. They are then broken down into smaller consignments and often airfreighted on to their final destination via Schiphol Airport or moved by truck.

Although quite a large-scale business in its own right, the transshipment of high-value goods constitutes only a relatively small percentage of the overall freight traffic handled by the port of Rotterdam. Figures for 1985 show that of the port's total throughput of about 250m tonnes, some 200m tonnes comprised bulk cargoes such as oil, ores and coal, while general cargo, including container traffic, contributed 44m tonnes.

In the first six months of this year, overall transshipment of goods in the port rose by 4.3 per cent compared with the same six months of 1985 to just over 123m tonnes. Total transshipment of general goods was up by 5.4 per cent to 23m tonnes, largely due to an 11 per cent rise in container traffic to over 15m tonnes, but there were falls in the volume of mineral oils, ores and coal handled during the same period.

Longer term, a recent study conducted by the Rotterdam



Parcels being sorted at XP Express at Maastricht Airport. The Netherlands is capitalising on its past as a world trading force.

port authority came up with a prognosis that by 1990 Rotterdam and other ports in the Rijnmond area would be handling 298-299m tonnes of goods carried in sea-going vessels. By the year 2000, the study suggested, that figure would rise to between 373 and 390m tonnes, and by 2010 to 293-334m.

According to the estimate, the Rijnmond ports will handle between 3.2 and 4.3m sea containers by 2010, as against 1.6m in 1984.

A spokesman for the Rotterdam port authority says: "This dramatic increase can be explained by continued containerisation of general cargo, the growth in trading finished products and the 'main port' effect under which the number of ports used by the major shipping lines is reduced."

Much of Rotterdam's success as a port has stemmed from its geographical position, which makes it particularly well-placed to serve a hinterland which includes the major industrial areas of the Netherlands, the Ruhr, Belgium and much of France.

It has been estimated that the population living within a radius of 500 kilometres from Rotterdam totals some 150m and within 1,000 kilometres there are around 300m. That compares with the catchment area population of the world's next two largest ports, New York and Tokyo, of about 60m and 80m respectively.

Road, rail, and inland waterways provide the links between Rotterdam port and its massive catchment area. Traditionally, the waterways have been used to transport bulk cargoes such as coal and ores which can be moved relatively cheaply by barge but, increasingly, general cargo containers are also being moved that way. It has been estimated that by the year 2000 up to 35 per cent of containers handled through the port of Rotterdam could be transported to and from its hinterland via inland rivers and canals. The Dutch inland fleet alone already comprises about 7,000 vessels with an aggregate capacity of 5.5m tonnes.

As far as the Netherlands' airfreight activities are concerned, the main centre of operations is Amsterdam's Schiphol Airport which last year handled 494,000 tonnes of flown cargo, putting it fourth in the European league behind Frankfurt in West Germany, the United Kingdom's London airports and Paris, France.

Most recent figures suggest that cargo business is still increasing, with airfreight up by 7 per cent in July as against the same month in 1985 and 9 per cent in August, giving an overall rise for the first eight months of this year of 2 per cent and putting the airport on course to record 450,000 tonnes for 1986 as a whole.

To cope with current and likely future freight and passenger traffic, the Schiphol airport authority plans to invest some US\$900m between 1988 and 1995 in the expansion of facilities.

By 1985, the airport authority believes, Schiphol could be

handling anything between 600,000 and 840,000 tonnes of air cargo, a high percentage of that being transshipment traffic passing through Amsterdam to make use of the ever-growing number of air services operated from the airport. "This year the number of scheduled service airlines operating from there has reached 66."

Maastricht airport over the last couple of years has been carving out a niche as a hub point for a number of all-freight operations. Situated in the southern part of the country, it benefits from being well-placed to form the focal point for freight services to and from most of Europe and Scandinavia.

Operators there include XP Express Parcel Systems, which uses the airport as the hub point for some 20 all-cargo movements a night as part of its expanding intra-European door-to-door freight system, and the US transport company Emery Worldwide which last month announced a major expansion of its Maastricht activities to include operation of eight aircraft to link 15 European and Scandinavian airport cities into its express service system.

Emery also uses Maastricht as the Continental hub point for its six-times-a-week DC-8 freighter flights to and from the US, an operation which is likely to be doubled in the near future.

Third of the major operators at Maastricht is British Airways which this year has established a trucking hub there to act as the focal point for general airfreight traffic being funnelled into and out of the UK to connect with its worldwide long-haul flights.

Astute buy-out triumph



Profile Sylvia Toth

IN JUNE this year, Content Beheer became the first temporary employment agency to be listed on the Amsterdam Stock Exchange's parallel market, less than a year after its managing director, Mrs Sylvia Toth, acquired the company in a management buy-out from UK investment fund Bayline.

The 100th management buy-out in Holland and the first by a woman, the company is unique in Holland, where no other Dutch company listed on the stock exchange has a female chief executive, nor is any other well-known company in the Netherlands owned by a woman.

Mrs Toth 42, combines a forceful character with considerable charm; her effortless command and direct but relaxed style is unlike that of their other Minister, Mr Rudi Lubbers. The management buy-out was a personal triumph, achieving her goal of "bringing Content back to Holland" after fostering the company through a decade of growth.

Content was set up in 1972 by six classmates of Mrs Toth's at her evening classes, Paul Reisinger, Hans van der Meer, and Robert van der Meer, who had been in the business and eight years later, became managing director when she sold it (with turnover of FL15m) to Bayline, a conglomerate which had other interests in the UK.

As Content proved successful, Mrs Toth joined the board of Bayline in 1978 and set about persuading the UK shareholders to sell the company. She also persuaded Bayline to give her shares in the parent company in place of its profit-sharing scheme, and acquired more shares instead of taking cash when Bayline sold Highgate, a quoted opticals company.

Her growing financial acumen paid off when she became involved in Bayline's protracted negotiations with merchant bankers Grantville last year over taking Content to the London OTIC market. She went to Content's Dutch bankers, Nederlandse Kredietbank, Middenstandsbank, and told them she wanted to buy out Content. They put her in touch with their venture capital company, NMB Venture Partners. NMB Venture Partners' turnover had risen to FL72.4m by 1984, with net profit surging to FL3.1m from FL1.2m in 1983, impressed by Content's record, NMB Venture Partners agreed to put up the necessary funds.

Helped by the fact that the OTIC negotiations had been dragging on and with a more attractive offer to offer, Mrs Toth said: "I went to see my three English gentlemen in Bayline and said, 'Why don't you forget everything about it. I will give you cash, you have your money

tomorrow, we shake hands and that's it. And they agreed."

The novel move generated a flood of publicity for Mrs Toth and her company in Holland and she was nominated 1985 Businesswoman of the Year. Partly for this reason but also because the company was performing better than forecast and the stock exchange climate was favourable, NMB approached Mrs Toth and suggested the time was ripe for a market launch in Holland.

In June, Content issued 427,790 new shares and placed 625,000 ordinary shares on the parallel market with subscriptions by tender with a minimum price of FL27.50. The price was fixed at FL32.50 for a price ratio of about 2:1, based on projected earnings for the current financial year ending September 30 of FL1.68 per share.

Turnover for this year is expected to be around FL125m. As a result of the successful launch, Mrs Toth was able to pay off FL16m for goodwill to Bayline in one lump sum.

After the 10 per cent increase in share capital, Mrs Toth holds 61.4 per cent, mostly in a foundation for takeover protection ("I will always keep 51 per cent because I worked bloody hard to make the company"). The staff hold 8 per cent, NMB Venture Partners 6.4 per cent and BPF venture capital 1.6 per cent, with 22.6 per cent traded on the parallel market. Total share capital is FL42m. The share price is currently trading at around FL36.57.

Formative influences were her immigrant background (her father was a Hungarian musician) and her Dutch mother's second husband, an older Dutchman who discussed Freud, Jung and Adler with his eight-year-old stepdaughter and never doubted her abilities. In the entrepreneurial tradition, she started work at her 15th birthday, continuing her education at night school.

Mrs Toth would like to see more Dutch women running companies. "I think it's a matter of guts really. Believe in yourself, want to achieve your goals and don't doubt. I had a journalist the other day who asked, 'What do you do when people don't take you seriously?' I said that never happens. So the question is wrong."

Sylvia Toth: effortless command and a relaxed style. Caroline Studdert

Phillip Hastings

Industry

Fears about the 1987 budget

THERE CAN be no doubt that the Dutch industry is in far better shape today than it was in the late 1970s and early 1980s, but it views the 1987 budget as a fresh threat to its position. When the government's budgetary measures to claw back some of the FL12bn drop in natural gas revenues through increasing industry's tax bill.

The largest employers' federation, the VNO, said the measures—which include a 1 per cent increase in value added tax and a scaling back of tax allowances for inventories and capital assets—will add at least FL4bn to industry's costs. That will wipe out at one blow the benefits to industry from the previous administration's reduction of corporate income tax, the federation said. The smaller Christian federation, the NGV, complained that industry was being presented with the bill for the government's unwillingness to face the political risks of more state spending cuts.

The Government's argument is that since industry would have benefited from the fall in gas prices to the tune of some FL12.5bn, a partial clawback by the state is justified. Without these measures the spending cuts necessary to keep the budget deficit from rising would be socially unacceptable.

Industry production growth is expected to remain flat at about 2.25 per cent in 1987. The biggest decline is in investment growth, expected to be halved to 4.5 per cent next year compared with this year, largely due to lower energy prices. Next year's investment slowdown will reflect a drop of at least 40 per cent in the refinery sector due to the completion of large cracking projects, while a number of large-scale energy investment plans will be shelved because of the oil slump, and the important machinery investment sector will be braked.

A major problem sector is the offshore industry, with more cutbacks likely after Goliath and Bontinck. The gas production and services group, has run into serious difficulties due to the slump in oil industry investment and is selling off or liquidating its US oil interests.

The sector's importance is signalled by the Central Statistics Bureau's latest figures showing an ominous 8 per cent decline in Dutch industry's total turnover in the 1986 first half which it said reflected a slump of 32 per cent in the oil industry and a drop of 19 per cent for the chemicals industry due to the oil price fall.

Aardolie Maatschappij, the Dutch gas and oil extraction company 50:50 owned by Shell and Esso, announced measures in April to be countered by the lower dollar. This effect has been apparent in the banking and insurance sectors this year.

The largest insurer, Nationale-Nederlandsche, reported that first-half profits and revenue were pressured by the fall of the US and Australian dollars. Though it managed a 5.3 per cent gain, revenues actually declined 1 per cent and it only forecast whole year per share profits maintained at last year's level.

Mr Robertus Hazelhoff, managing director of Algemeen Bank Nederland, said that the bank's income declines proportionally with the dollar since a sizeable proportion of its revenues come from dollar and dollar-linked contracts, notably Saudi Arabia.

In the food sector, a high energy consumer, leading companies such as Heineken Breweries and food retailer Ahold have important US markets and Ahold warned at the beginning of this year that the profit contributions from its US activities would probably be depressed by some FL10m on the dollar's weakness. Meanwhile, the gulder has strengthened further.

In packaging, the Thomassen and Drijver Verbilfa group faces a major shakeup of its production strategy and product range. It reported that turnover and net profit dropped in the first half of 1986 as the lower dollar and falling oil prices affected food exports for which TVD supplied the packaging.

The strong gulder is also endangering Dutch companies from the US. Raytheon,

Being Dutch is not enough

NOT IN INTERNATIONAL BANKING

The Dutch have a worldwide reputation. For being good, astute businessmen. We're proud of this. But we also know that it's just not enough. Not in the world of international banking which grows daily more complex and sophisticated.

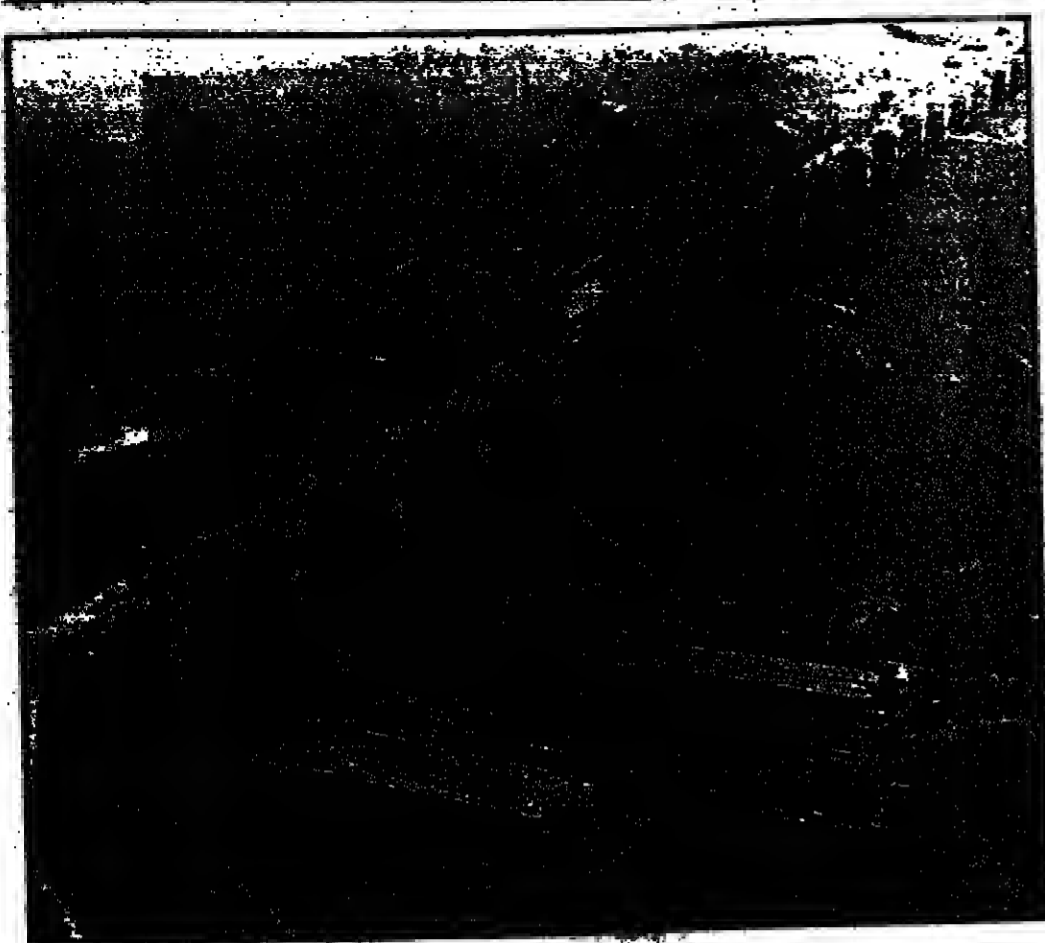
Today, AMRO has an international banking capability precisely tuned to institutional, commercial and corporate needs. Indeed, we are built around them.

Why not get in touch and test our competitive edge. We've got all of the Dutch business virtues as well.

Amro Bank
Amsterdam-Rotterdam Bank

ANTWERP • BASLE • BEIJING • BERLIN • BRISBANE • BOMBAY • BONN • COLOGNE • COLOMBO • DUBLIN • DUSSELDORF • FRANKFURT
GENEVA • HAMBURG • HONGKONG • HOUSTON • JAKARTA • LONDON • LOS ANGELES • MELBOURNE • MONTECARLO • LAIBACH
MOSCOW • MUNSTER • NEW YORK • PARIS • SAN FRANCISCO • SINGAPORE • SYDNEY • TAIPEI • TOKYO • ZURICH

NETHERLANDS 7



The Oosterschelde storm surge barrier (left) consists of a total of 62 gates in three sections and is designed to protect both the population and the environment of Zeeland province from flooding by closing the gates at times of threatening tides. It forms the last major link in the Netherlands' defences against the sea and rivers.



Right: Rotterdam harbour, the world's largest port, is one of the shipping channels in the Rhine delta that will be protected by the extensive delta project works.

Flood defences

Protection by a computerised sea barrier

ON FEBRUARY 1, 1983 a ferocious storm whipped the North Sea into such a frenzy that it surged through the dykes of Zeeland province and flooded a half million acres. More than 1,800 people perished in the deluge while much of the province's valuable agricultural industry was destroyed.

Within three weeks the Dutch decided to build a massive water-control project across the Rhine River delta, which cuts through Zeeland, in an effort to ensure that another such inundation would never happen again.

The delta works project has taken 30 years and fl 12bn to complete and its centre piece, the Oosterschelde storm-surge barrier, was inaugurated earlier this month. The Oosterschelde barrier is a permeable dam that will allow the North Sea to flow into the Eastern Scheldt (Oosterschelde) estuary except in times of threatening storms when huge gates will drop down and block the sea.

It is a feat of hydraulic engineering that will protect the delicate natural environment and the estuary as well as

the vulnerable residents of Zeeland, whose lives hang in the balance below sea level.

The Oosterschelde marks the end of a centuries-long struggle by the Dutch to wrest control of the wild sea around them. With half of the "Low Countries" below sea level, the Dutch have developed ingenious methods of taming the sea, the through dikes, windmills and canals.

The barrier spans across the former Zuyder Zee also was begun in 1825 following a terrible storm with the aim of taming the North Sea and for protection. Four polders with a total area of 165,000 hectares have been dredged up from what is now Lake IJssel.

The Cabinet recently decided to drop plans for the sea barrier, the Oosterschelde barrier, because it cost fl 12bn—well outside the benefits of the dam were to be weighed against the cost of the barrier. The government has approved a new barrier, which is a more modest project, with a total cost of fl 2.5bn.

The barrier will consist of a series of gates, locks and raised dykes. When begun in 1983 the project was estimated to cost fl 2.5bn but that has nearly doubled to fl 5.2bn, mostly due to the fl 1.5bn Oosterschelde, as well as inflation and construction delays.

Originally the Oosterschelde was to be a traditional dam like the other eight but in the early 1970s a great protest arose from environmentalists, professional fishermen and recreational anglers. They feared that completely damming off the estuary in the Oosterschelde of the Scheldt,

Rhine and Meuse rivers would endanger rare water fowl, commercially valuable shellfish and indigenous fish. Natural tides would no longer wash in and out of the estuary and the sea eventually would turn into fresh water.

By 1974 a crisis threatened the government by Mr Joop Den Uyl, the Labour Prime Minister, and the cabinet finally approved the storm-surge barrier proposal. The cost was to be no more than fl 2.5bn and construction finished by 1985.

The barrier is a highly computerised control centre will constantly monitor weather conditions, tidal flow and the barrage itself to determine when the monolithic gates are to be dropped. A sophisticated computer that can assimilate and assess meteorological and hydrological data will determine whether monitoring teams should be called in during unmanned periods.

How often the gates will be lowered remains a source of controversy, with environmentalists worried that to do so more than once a year could harm migratory geese or delicate sea life. Experts have predicted that the barrier will be sealed about twice a year and more if the authorities decide that all pollution or dyke repair justify a closure.

Public spending on the whole delta works project has been so huge that government investment will actually fall 3 per cent next year. The public works ministry, which directed the project, will lose about one-fifth of its employees over the next four years and would still like to revive the Markerwaard Polder proposal.

The province of Zeeland is worried about a jump in unemployment now that the delta project is no longer providing thousands of jobs for local residents. The boost to the provincial economy has been great—providing jobs, improving the infrastructure with new roads, bridges and dams and promoting tourism through better transportation links.

But Zeeland and many of the Dutch construction companies that worked on the delta works are eager for a follow-up project. The Dewborw consortium, which carried out most of the delta works, included most of the Netherlands' most prominent names in contracting, such as Ballast Nedam, Royal Volker Stevin, Hollandsche Beton Groep and Breejenbos.

Many of these same companies plus SBM and CFE of Belgium already have spent fl 12m in feasibility studies for a tunnel or bridge across the Western Scheldt. The province is arguing that the English Channel tunnel will greatly increase the traffic through Zeeland en route to Calais to cross the Channel.

Mrs Neelke Smit-Kroes, the Transport Minister, has said publicly that the government has no money for a Western Scheldt tunnel. But the backers are hoping that their self-financing scheme will allow that problem and win political approval.

Now clever clogs can fly

Diamond Service to Amsterdam - £119 return!

Try British Midland's new Diamond Service to Amsterdam from as little as £119 for a day-return.

There are up to five flights a day leaving conveniently from Terminal One at Heathrow.

With full Business Class service at prices up to 30% cheaper than our competitors, British Midland's Diamond Service is in a Business Class of its own!

For full details and conditions contact your travel agent or call British Midland on 01-589 5599.

British Midland
Always one step ahead.

Amsterdam's Opera House

International venue brings a new spirit

The opera house-city hall building represents a major commitment to renewal of the inner city and confirms Amsterdam's position on the cultural map.



The brick and stone Muziektheater, on the River Amstel, will provide a permanent home for both the Netherlands Opera and National Ballet, and offers luxurious backstage facilities.

AFTER 70 years of planning, argument, revision and controversy, Amsterdam last month finally opened the Netherlands' first modern purpose-built opera house.

The Muziektheater, an imposing structure of red brick, white stone and glass standing on a curve of the River Amstel, has cost fl 250m (£100m). It will provide a permanent home for both the Netherlands Opera and the National Ballet. In the process, many hopes, it will raise Dutch opera to the international status long enjoyed by Dutch ballet and modern dance.

The new opera house will put Amsterdam on the international circuit, enthuses Mr Wim Sijmige, executive director. Dutch ballet has been on an international level for the past 10 to 15 years. This building and the additional funds we hope to raise will take opera to a new level too."

The 21-metre wide stage, ornate backstage facilities and 1,000-seat auditorium will give the Netherlands a venue for the best international companies. The Ball State Ballet will come to Amsterdam for the first time later this month with the Royal Ballet of London's Royal Ballet will make its first visit in January.

The new opera house, which is part of a joint complex with a new city hall, is seen by the city fathers as doing more than just confirm Amsterdam's position on the cultural map.

It is also viewed as a symbol of a new spirit in the Dutch capital, which appeared during the 1970s and the early 1980s to be collapsing under the weight of a financial crisis, a drug-taking epidemic and its chronic housing problems.

The city's finances have been sound since the housing and drug problems are now being dealt with under the energetic leadership of the new mayor, Mr Ed van Thijn. The new opera house is a symbol of the city's renewed confidence in its future and a major commitment to the renewal of the inner city.

Amsterdam briefly enjoyed a purpose-built opera house in the 18th century but that failed after falling to make the payments to

church charities which had been the prerequisite for obtaining the reluctant church approval.

The history of the present building starts in about 1917, when the Wagner Association suggested that an opera house should be built. Plan succeeded plan, the Second World War put a temporary stop to development, and by the 1970s Amsterdam's finances were too shaky to permit a huge building project of this nature.

At the same time, during the post-war years, Amsterdam had been working on designs for a new City Hall, to replace the Palace on the Dam sold to the Royal Family in the 1820s and Royal Family in the 1820s and the temporary houses occupied on one of the old canals.

By 1978 Amsterdam's financial difficulties were lifting and a decision was taken to combine the City Hall plans, drawn up by the Venessee architect Wilhelms Holthuis, with the opera house designs prepared by the Kuyvet and Holt.

Shortly afterwards Mr Bijvoet died, Mr Holt withdrew and their part in the project was taken over by Mr Dam and Mr van der Dam. Mr Dam and Mr Holthuis have collaborated, often uneasily, ever since.

In the decades of planning that went on before building

started in 1982 many sites were considered for the opera house, including Museum Square which already housed the Concertgebouw and the Bijlmerpark, Frederik Square near the Dutch central bank now stands, and the working class Pijp district in the south of Amsterdam.

The planners finally settled on the Waterlooplein, in the former old Jewish Quarter of Amsterdam which was practically destroyed during the War. The Waterlooplein's main claim to post-war fame was its flea-market.

This choice encountered stiff opposition from local people and others who felt a grand cultural building would be out of place and that the site should be used for housing, but their objections were overcome.

The Holthuis-Dam design has been described as using classical features such as pilasters in a stylised "building block" manner. Lacking the variety of detail of post-modernist architecture it retains some of the traditions of the monumental style which predated it.

Externally the Muziektheater has a curved facade which mirrors a bend in the River Amstel, while the L-shaped City Hall partly encloses the opera building on two sides away from the river.

Separating the opera from the City Hall is a narrow L-shaped street which is intended to house a cafe, restaurant, house and visitor centre, a pink-carpeted, white-walled foyer rising the full height of the building before passing into the red-furnished auditorium.

Backstage, producers have the luxury of no fewer than three stage-size areas where sets can be prepared or stored between performances before being moved on to the main stage by air-cushion, in the cramped Municipal Theatre or Stadsschouwburg where the ballet and opera companies have previously performed, sets had to be dismantled between performances.

The building also houses practice studios and dressing rooms on a scale performers could only dream of in their previous premises.

The opera shares its telephone, heating and lighting systems with the City Hall as well as an underground car park for 300 cars—for use by City Hall staff in the day time and Opera House visitors in the evening.

Mr Sijmige does not believe there will be any problem filling the opera house's 1,000 seats, 600 more than were available in the Stadsschouwburg. "People will come more often whereas before they would have

been prevented because we were fully booked—and we will also be able to attract more tourists."

Recent attendance figures show that opera and ballet are more popular than theatre with Dutch audiences, Mr Sijmige says. Tourists, who were frequently frustrated in the past because most tickets had gone to season ticket holders will benefit from a new computerised booking system which will allow seats to be reserved up to a month in advance.

This system will ultimately link all of Amsterdam's theatres and concert halls so the booking office can offer alternatives if a first choice is already fully booked.

Part of the popularity of opera and ballet is the low price of the tickets, which benefit from considerable state and city subsidies. Mr Sijmige is keen, however, to attract commercial sponsorship for a fund to commission new operas, aid youth productions and help finance visiting foreign opera companies.

"A number of European cities exercise a cultural attraction far beyond their immediate region," Mr Sijmige says. "The opera house will undoubtedly enhance Amsterdam's international role."

Charles Batchelor

As the central bank of the Dutch Saving Bank Group (which boasts a combined balance of over Dfls 31 billion) the BdB bank can justifiably claim to know all the ins and outs of Holland's financial and commercial market.

We at BdB are continually expanding and improving financial and other services we can offer to commerce and industry.

We treat all our



clients individually, because we realise that in the world of international commerce, nobody's problems are the same.

Bank der Bondspaarbanken, Singel 236, 1016 AB Amsterdam; P.O. Box 3861, 1001 AR Amsterdam; Tel: 20-22 10 66; Telex: 11657 bdbnl; Swiftcode: BDBP NL; Telefax: 20275579.

BdB bank
THE YOUNG BANK ON A BROAD BASE

TRUST THE BdB BANK TO REALISE THERE'S NO BUSINESS LIKE YOUR BUSINESS.



The Executive Board of Staal Bankiers. From left to right: Wim Dijkema, Anton J. H. Jongbloed (chief executive), René D. E. den Hertog and Emile J. L. Bakker.

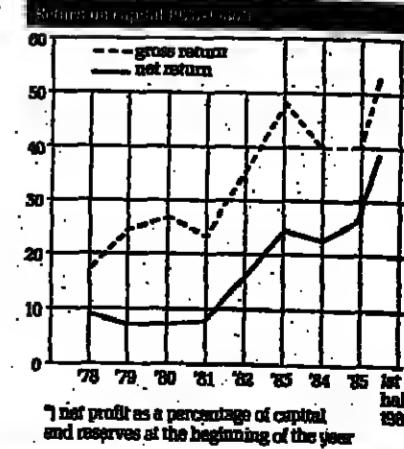
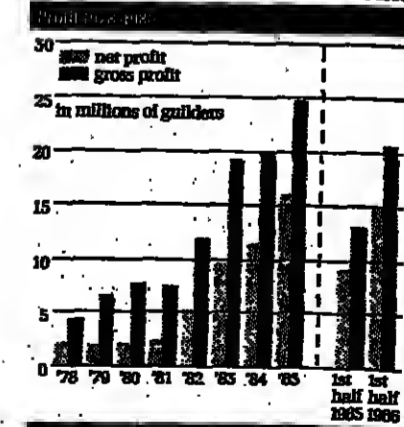
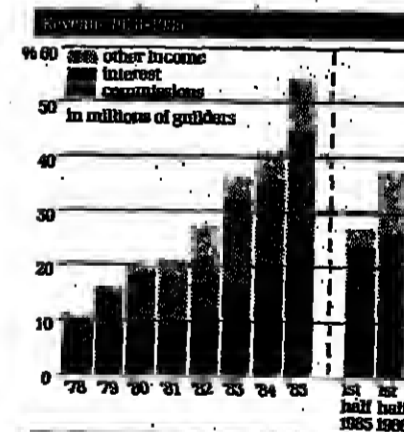
Are you ready for a real Dutch treat?

Up till now the adjective "Dutch" did not have a particularly favourable meaning in the English language. When it comes to investing, this popular misconception needs some adjustment. The hard Dutch guilder, the favourable economic prospects and the absence of financial restrictions make The Netherlands a most attractive country to foreign investors.

If these facts prompt you to a course of action, a wise move would be to get in touch with Staal Bankiers. As an investment bank, with all our specialists under one roof at our single headquarters establishment, we are better able than most to advise you on all aspects of investing in The Netherlands. Promptly and efficiently, without the bureaucratic procedures all too frequently associated with banking.

During the last five years we have been the fastest-growing bank this side of the North Sea. It shows in our results. And it shows in our quotation on the Amsterdam Stock Exchange - since October 9, 1986. Which means that you can now invest in us as well as through us. How's that for double Dutch?

For all information, contact Mr. Emile J. L. Bakker, phone + 31 70 10 15 10. Our address is Staal Bankiers NV, Lange Houtstraat 8, P.O. Box 327, 2501 CH The Hague. The Netherlands.



STAAL
Bankiers